

Business KPI Analysis Dashboard

Actual Orders

139.11K✓

Goal: 98.93K (+40.61%)

Actual Quantity

1358✓

Goal: 1037 (+30.95%)

Actual Orders

247✓

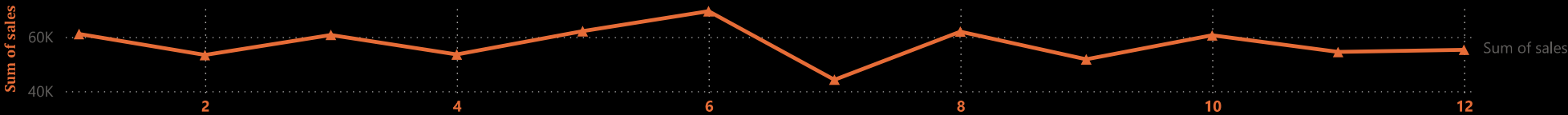
Goal: 186 (+32.8%)

Actual Customers

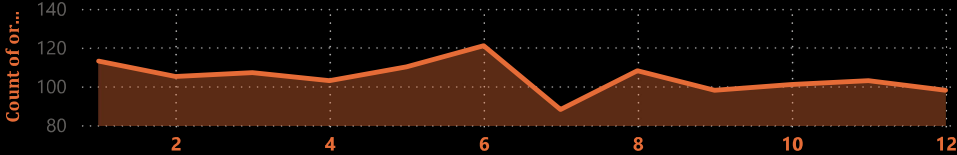
207✓

Goal: 165 (+25.45%)

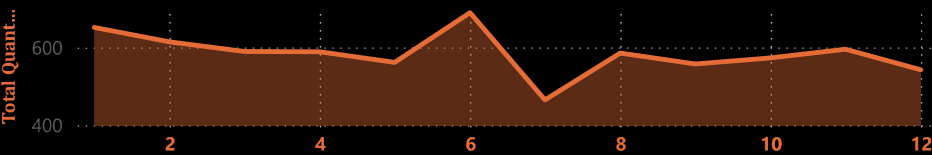
Total Sales by Months



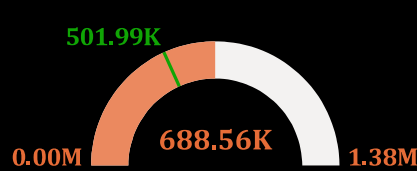
Total Orders by Months



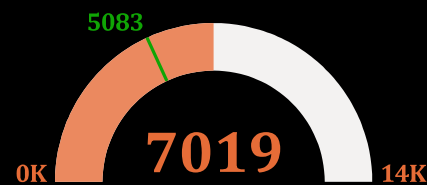
Total Quantity Sold by Months



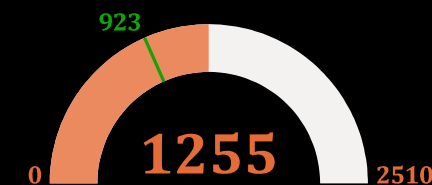
Total Sales vs Target



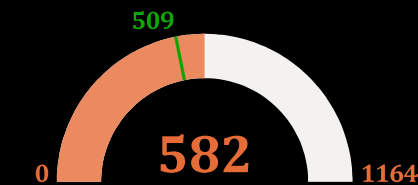
Total Quantity Sold vs Target



Total Orders vs Target

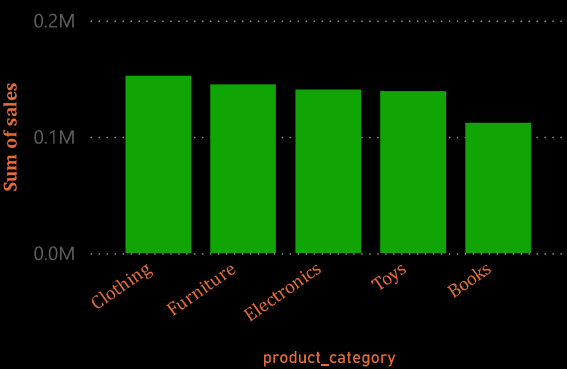


Total Customers vs Target

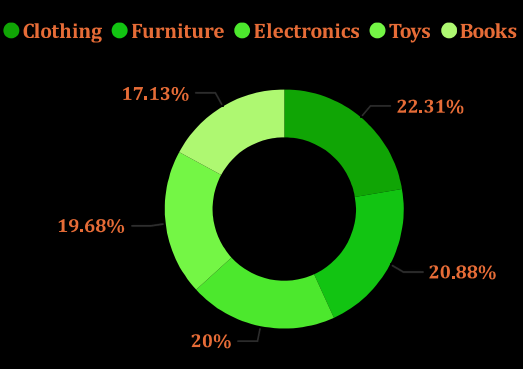


Comparison Analysis Dashboard

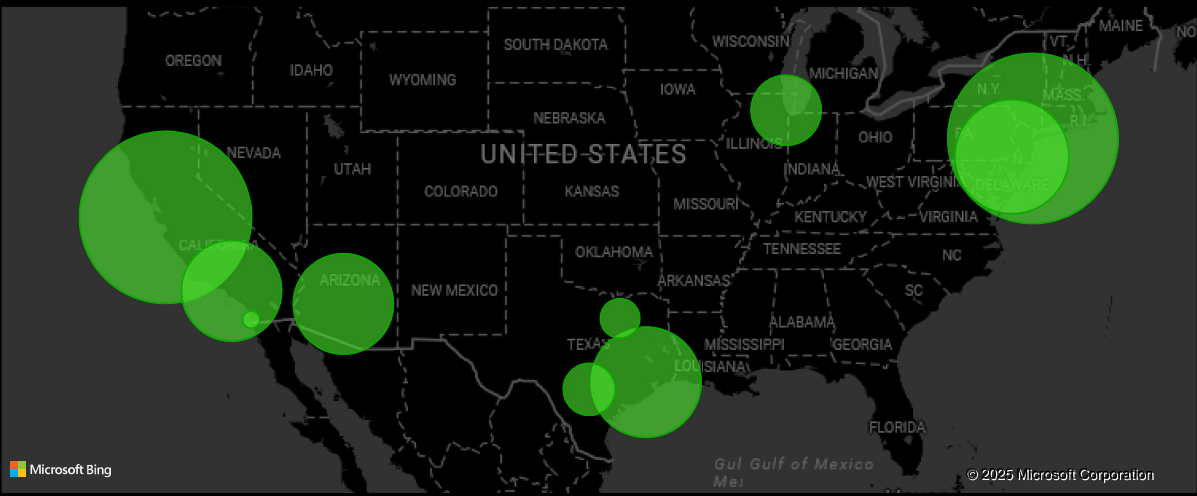
Total Sales by Product Category



Total Orders by product Category



Total Sales by Location



Top 100 Customers

Customers ID	Total Quantity Sold	Total Sales
132	24	4,256.77
241	38	4,143.84
124	37	4,067.43
685	17	3,747.67
659	23	3,718.67
18	20	3,568.34
311	40	3,487.71
399	38	3,399.81
601	29	3,300.71
661	24	3,220.89
655	21	3,157.16
69	28	3,127.33
46	26	3,043.48
227	32	3,030.61
349	32	3,016.63
383	21	2,998.54
17	36	2,994.51
521	35	2,945.65
127	27	2,930.76
430	15	2,920.38
152	26	2,870.08
84	8	2,785.17
303	33	2,741.76
Total	2181	2,50,591.09

Summary

582

Total Customers

1255

Total Orders

7019

Total Quantity Sold

6,88,559.73

Total Sales

