

BEACH CLEANING ACTIVITY

On 23rd September 2023, UPG College had Organized a "beach cleaning activity" at Juhu Mumbai, this thought of beach cleaning was suggested to the principal by the members of the UPG NSS Committee, Students and members of other committees and streams were also a part for Beach Cleaning. The principal gave the permission proudly to conduct this activity as it is an great initiative to take for the nature and its well being. The students started to gather at the juhu beach around 8:00 am because the activity had to commence at 9:00 sharp. The number of students at the beach were too much then expected. Before starting the activity our HOD gave a speech about beach cleaning, "Clean-up drives are essential for the health and well-being of communities and visitors to the beaches along with a multitude of species and organisms that call these habitats home.

As this City Mumbai is also kind of concrete jungle but also lies a hidden world of charismatic creatures, including colorful sea sponges, different types of snails, delicate sea anemones, vibrant sea slugs and even corals So it needs to be taken care of", said by the HOD. The students were provided with enough equipments like cleaning bags, brooms etc, also by keeping the students safety in mind the were also provided good quality masks and hand gloves and to make it better in

an another way as well the students were provided blue colored half sleeves jearseys which said “Clean Mumbai Green Mumbai” and also the name of the college. Students started the cleaning from the Santacruz side of the juhu beach as per instructions given. Various celebrities Like Rajkumar rao, Manushi chillar, babil khan, also joined the beach cleaning activity and so did the Students from other SVKM colleges as well.



The police protection was also provided appropriately and number of police men were deployed by keeping the safety of everyone in mind. The beach had a lot of waste material showing how careless and irresponsible people can be towards the nature, But the everyone involved had their duties in mind for the goodness of the city's beautiful location. Different groups were divided in every area of the beach to clean it up and they collected all the waste materials at one place near the cleaning vehicle. Around 12:30 this activity was finished. People started to leave as they performed their duties for goodness of their city's beach and the media was also present there as well to cover this whole activity and post it on their social media, newspapers and news for spreading the awareness and importance of beach cleaning and the whole activity ended on a good note.

