

Hiya 🙌 I'm Renno (reh.now), a multidisciplinary *designer* and this, is my portfolio.

CAN I PULL YOU FOR A CHAT? 🤖

Introduction & Resume

Meet the reality TV enthusiast behind this
overly designed document.

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PRODUCT DESIGN

Checkout Hero

Promoting best practices in eCommerce to
customers worldwide.

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RESEARCH-LED • AWARD-WINNING

BLNK

Investigation of the evolution of creative
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develop in the future.

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MULTIDISCIPLINARY

Glanbia

Working with the award-winning internal
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BRANDING & IDENTITY

FÍS

An identity representing the future within
the creative hub of DKiT.

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Featuring client and conceptual work for
Auntie Anne's ID alex[a]lexa ID
After Five ID Bank Central Asia ID
BUSS MDiT ID Dundalk Bay Brewery IE
Dundalk Business Improvement District IE
Dundalk Institute of Technology IE
Every Body Health IE Finelindo ID Jade ID
Happyfit ID Name Clothing ID
NLT Limo SG Sagacase ID Studio Lengua ID
SOE Jakarta ID Tama Hehanussa ID
Tea & Co. ID Tongs Access ID
Warung Menteng ID and more.

Experience

SEP 2022 - PRESENT	Creative Developer <u>Glanbia</u> ↗	Dublin, IE	FEB 2018 - MAR 2018	Digital Media Associate <u>Dundalk Business Improvement District</u> ↗	Dundalk, IE
	Designed and executed digital marketing campaigns, rebranding and corporate refresh efforts, and developed key B2B collaterals and creative assets for Glanbia and Tirlán while exploring XR technologies to drive future growth and innovation.			Produced marketing materials and video content to promote local businesses and attractions in Dundalk, conducted a UX audit of the website, and revitalized the brand identity of the Dundalk Tourist Office.	
FEB 2020 - AUG 2022	Creative Associate <u>Glanbia</u> ↗	Dublin, IE	JUL 2015 - DEC 2015	Graphic Designer Intern <u>SOE Jakarta</u> ↗	Jakarta, ID
	Worked in a cross-functional, award-winning agency executing successful B2B and B2C marketing campaigns and delivering creatives for global brands in the Glanbia portfolio, utilising diverse mediums such as AR, digital, print, motion, video, and interactive web experiences.			Developed and created the initial branding & identity for SOE Jakarta, a sustainable clothing brand using traditional Indonesian handwoven textiles. As seen at Paris, Jakarta, Seoul, and London Fashion Weeks.	
JUL 2019 - OCT 2019	Product Design Intern <u>Global Payments</u> ↗	Dublin, IE	JUN 2015 - SEP 2015	Graphic Designer Intern <u>alex[a]lexa</u> ↗	Jakarta, ID
	Contributed to the development of Index, Global Payments' engineering and product design system. Designed and Developed Checkout Hero, a B2B product promoting best practices in eCommerce to customers worldwide.			Designed and developed social marketing assets and t-shirt designs for the summer 2015 collection launch of alex[a]lexa.	
JUL 2017 - JUN 2019	Freelance Graphic Designer <u>Studio Lèngua</u> ↗	Jakarta, ID			
	Designed, developed, and executed social media marketing campaigns and delivered various creative assets for clients in various industries, including construction, healthcare, FMCG, F&B, finance, fashion, and event management in the greater Southeast Asian region.				

Certifications

Google Ads Display Certification by Google	2023	Certified Associate in Project Management by Trigraph Intelligent Learning	2022
Fundamentals of Digital Marketing by Google	2022	International Student Ambassador by Education in Ireland	2019
Enterprise Design Thinking Practitioner by IBM	2022		

Awards & Acknowledgements

Awards	Exhibitions
Best in Show BLNKDISRUPTION FÍS 2019	Jakarta, ID BLNKDISRUPTION FÍS 2019
	Types of Danger Kells Type Trail

globalpayments

Promoting best practices in eCommerce to customers worldwide.

ROLE	PROJECT TIMELINE	PROJECT TOOLKIT	PROJECT CONTRIBUTION
Product Designer	10 Weeks	Sketch, Figma, & InVision	Design Systems, Research, Wireframes, Prototyping & Product Design

COLLABORATOR

 **James Heffernan** ↗
Senior Design Manager, Global Product Design

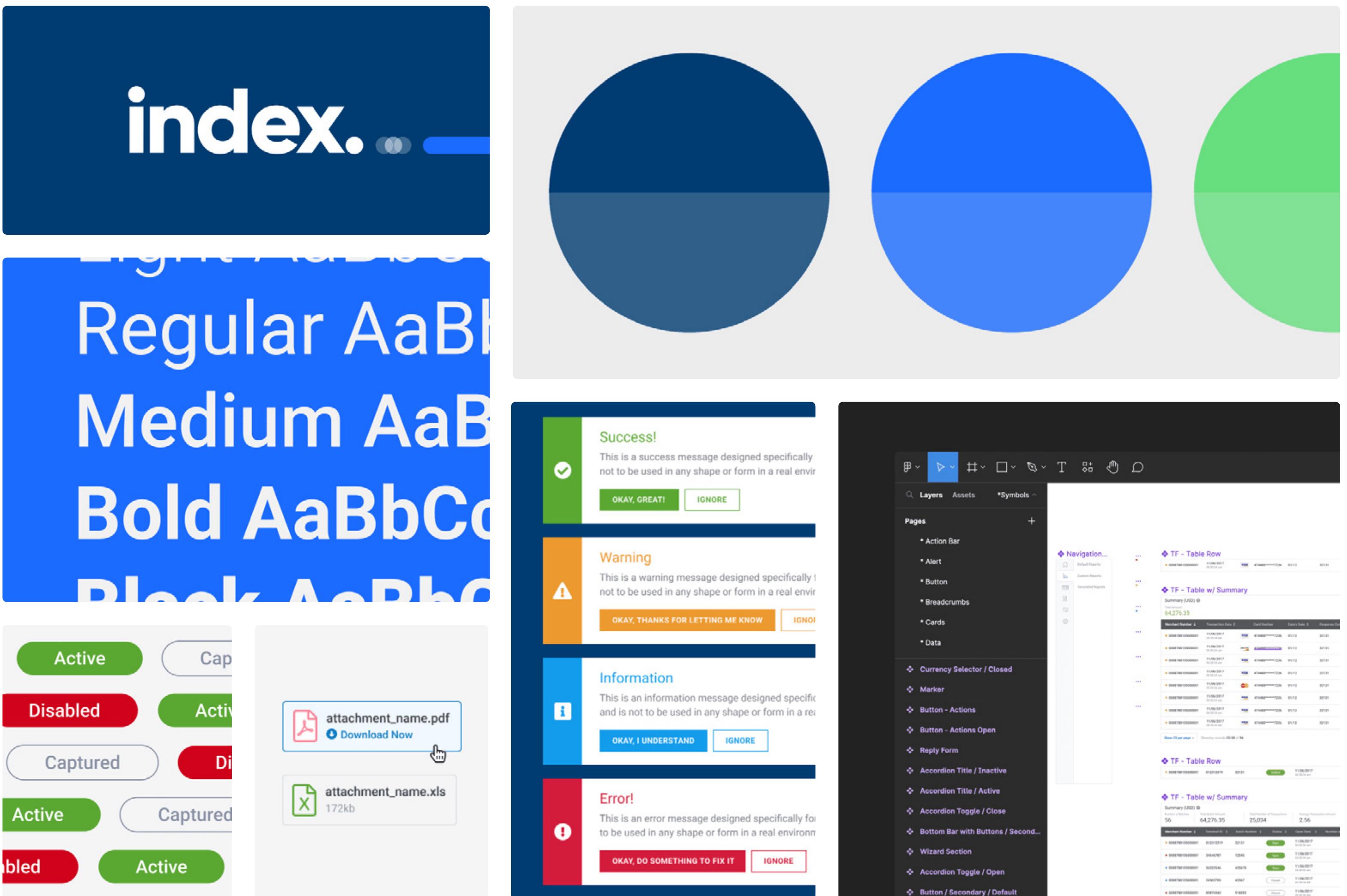
Checkout Hero is a B2B product that promotes best practices in eCommerce to its customers worldwide. It acts as a central hub that hosts articles curated and made by the experts at Global Payments, currently categorised into four pillars; security, UX, conversion, and mobile.

Checkout Hero was previously a Realex Payments product prior to its acquisition by Global Payments in 2015. I was delegated as the sole designer and participated in the whole UX design process of redesigning and improving the product in tandem with the work I'm doing for Global Payments' design system.

Contributing to the Design System

At Global Payments, I was heavily involved in the development of [Index](#), Global Payments' engineering & product design system.

I did an initial audit of all the products within the Global Payments portfolio, identifying and exporting key patterns and elements which would later be hosted on an internal microsite that gives a high-level overview to further the development of the design system.



Defining the Problem

Going Through the Hoops

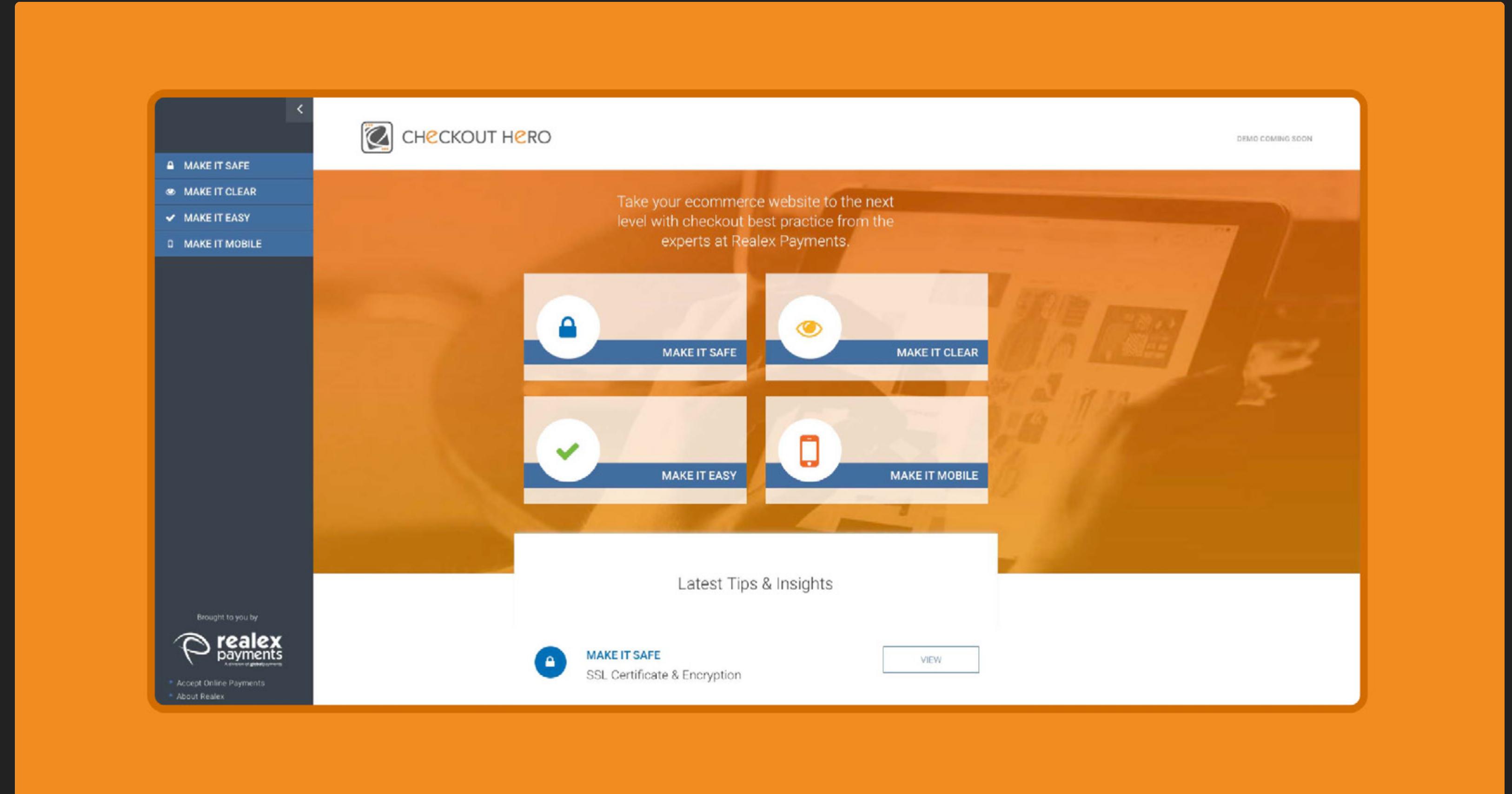
Though the product contains multiple articles, these are not separated into their own individual pages. Users would have to *go through the hoops* to get to the content their looking for.

Legacy Design

The website has not been redesigned since Global Payment's acquisition of Realex Payments, and currently does not follow the current brand guidelines.

Where am I supposed to go?

The lack of an indexing system causes restrictions and requires users to take extra steps to get to the content most relevant to them.



• CHECKOUT HERO LEGACY BUILD [2019]

Solutions

Fresh Coat of Paint, And a Whole Load of Work

With a brand-new look, Checkout Hero is visually overhauled with a responsive web design approach and variable typography.

Putting Ourselves Front and Centre

We know payments, and we are here to take you along the journey to bring your business to the next level.

Trending Articles

SSL Certificate & Encryption
Showcase a secure online payment process through SSL, a security technology which encrypts personal transaction details.

Clear Checkout Process

CHAPTERS

Make it Safe
Instil trust and communicate that purchasing from your website is safe and secure.

DISCOVER MORE

- 01 - 02 - 03

Introducing Chapters
Chapters are our solution to categories. All your articles are now in their respective spaces.

Process

The screenshot shows a persona development interface. At the top is a portrait of a man with a beard. Below it are two horizontal sliders: 'FREQUENCY OF USE OF PORTAL' (from WEEKLY to HOURLY) and 'EMOTIONAL STATE DURING USE' (from STRESS to CALM). The 'HOURLY' position is highlighted. Below the sliders are several text input fields containing user quotes:

- 'QUICK GUIDES THAT I CAN FOLLOW?'
- 'HOW DO I FIND THAT THING AGAIN?'
- 'HOW OFTEN IS THIS STUFF'
- 'JUST TIPS?'
- 'HOW TO REPUTABLE IS THIS SOURCE?'
- 'DO I HAVE THE TIME TO BE READING ALL THIS?'
- 'W WILL THIS BENEFIT MY BUSINESS?'
- 'IS THERE A WAY I CAN CONNECT WITH ANYONE FROM THE COMPANY?'

Persona Development and Analysis

We've identified and refined a persona on which we will shift focus on for our project. We put ourselves into their shoes and try to understand their needs, pain points, scenarios, and identifying the key goals of the users when using the product.

Competitive Benchmarking

Looking at similar products on the market highlighting their overall information architecture, navigation system, managing multiple mediums of information, use of multiple colours and typefaces, and its relationship to its parent if any.

Considerations & Recommendations

CONSIDERATIONS

Our Persona wants to make his business feel trustworthy & build credibility through association. At a glance, the content seems relevant to them, but they are still determining how this will benefit them in the long run.

RECOMMENDATIONS

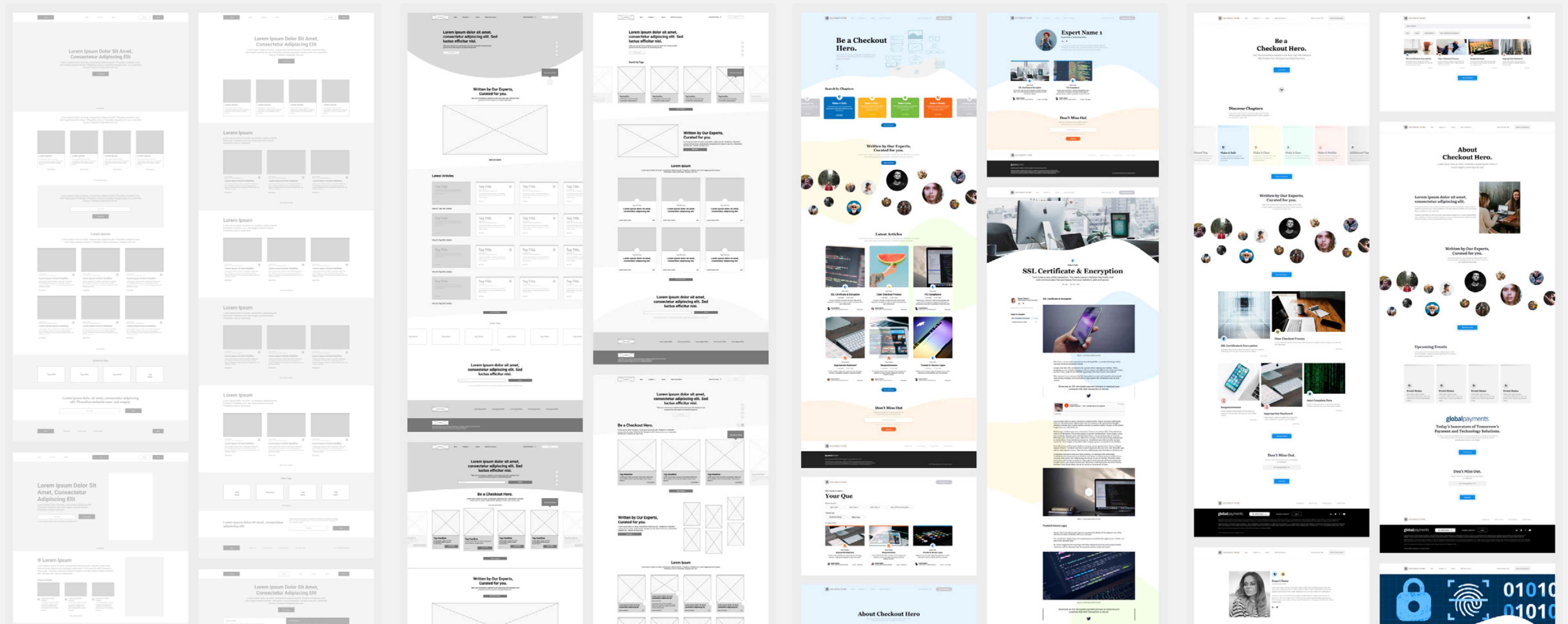
Have the product be visually aligned with the other products within the portfolio. Putting the most relevant content front and centre.

CONSIDERATIONS

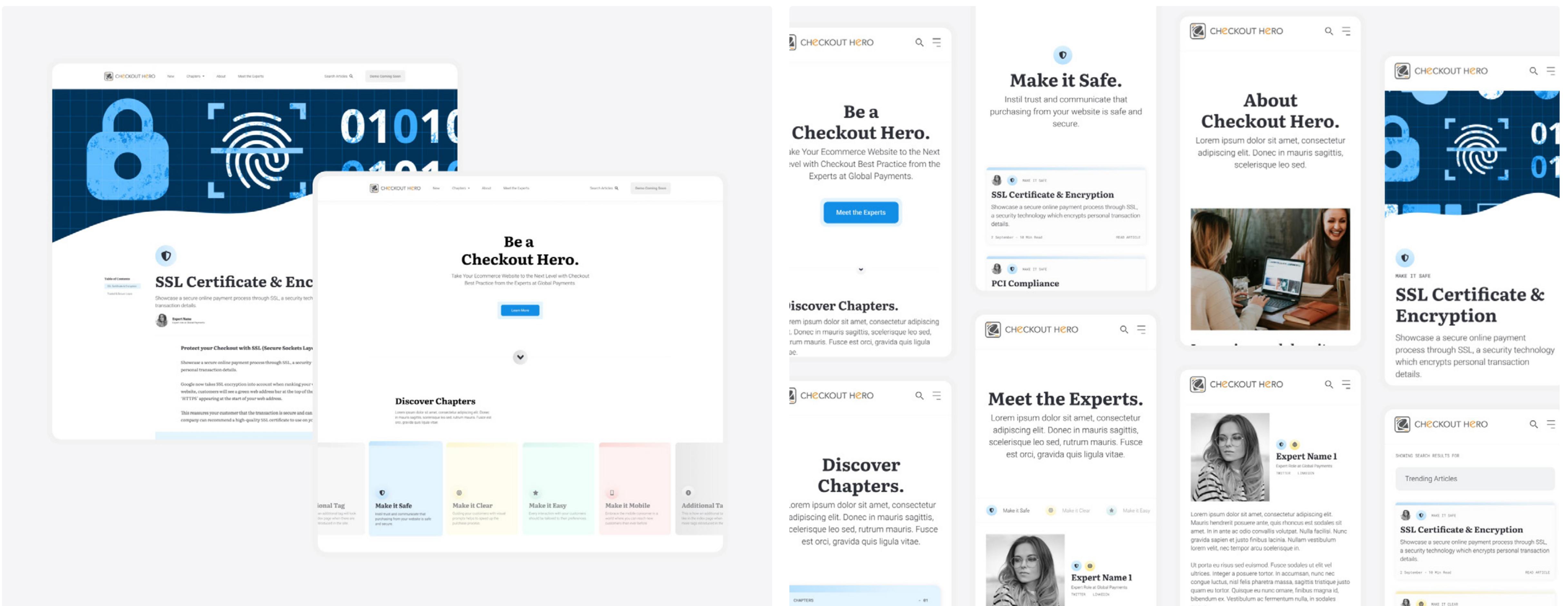
As a business owner, our Persona understands that trust is key to running a successful business. They are also very wary of things they see on the internet and feel much more comfortable if they can speak to someone on the topics they've read.

RECOMMENDATIONS

Allow users to connect with the experts through social media or email. Provide references and reading recommendations, similar to a dissertation.



Design Iterations



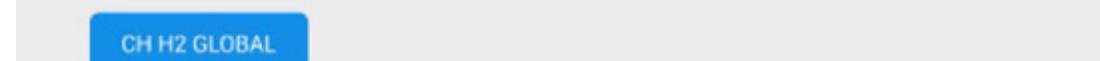
The newly redesigned Checkout Hero features an all-new colour palette from Index, with its subtle use of tints, and the introduction of Literata to the library.



Typography styling for H1 components on Checkout Hero. Used on hero sections globally.

My H1 would look something like this.

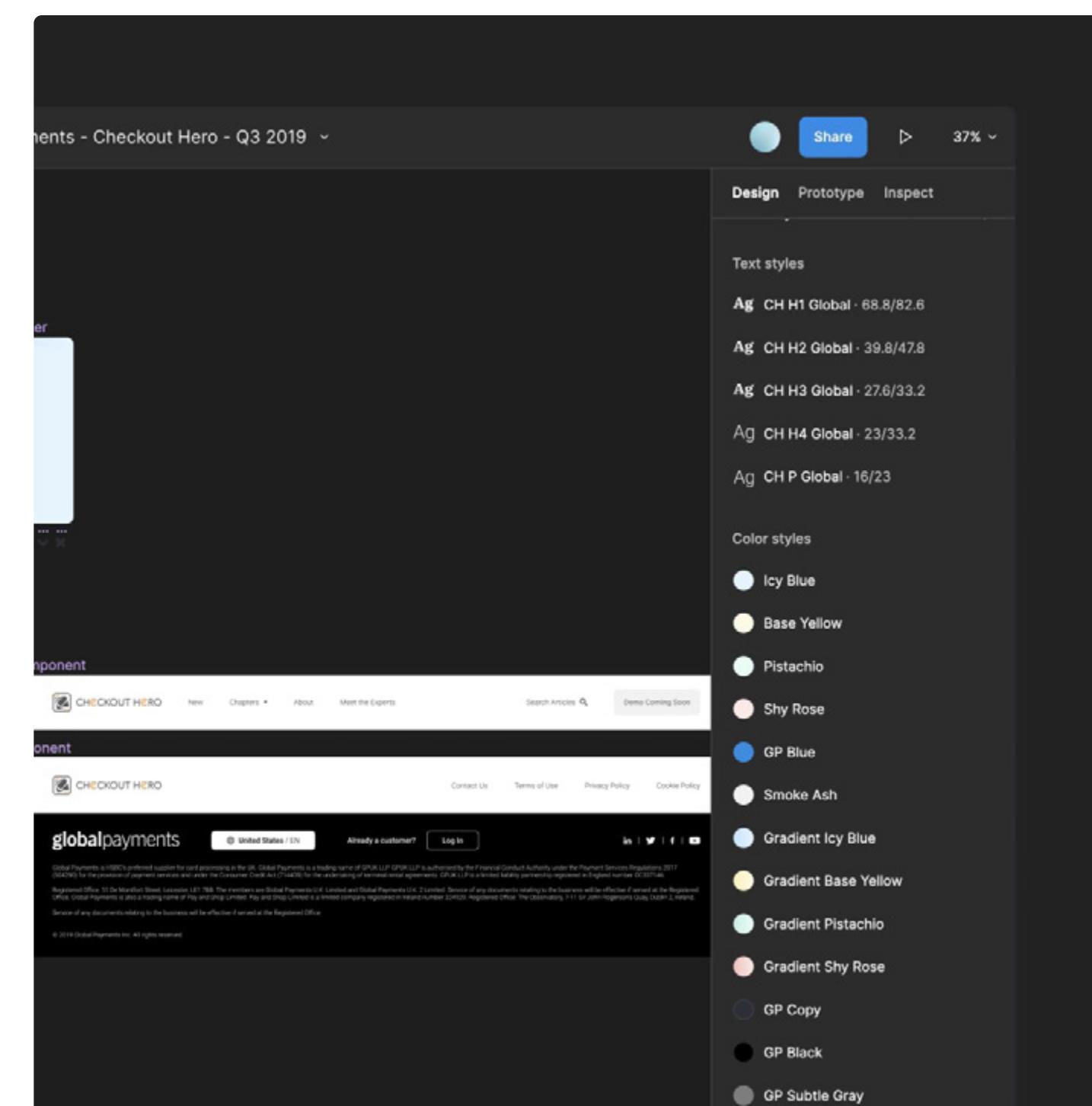
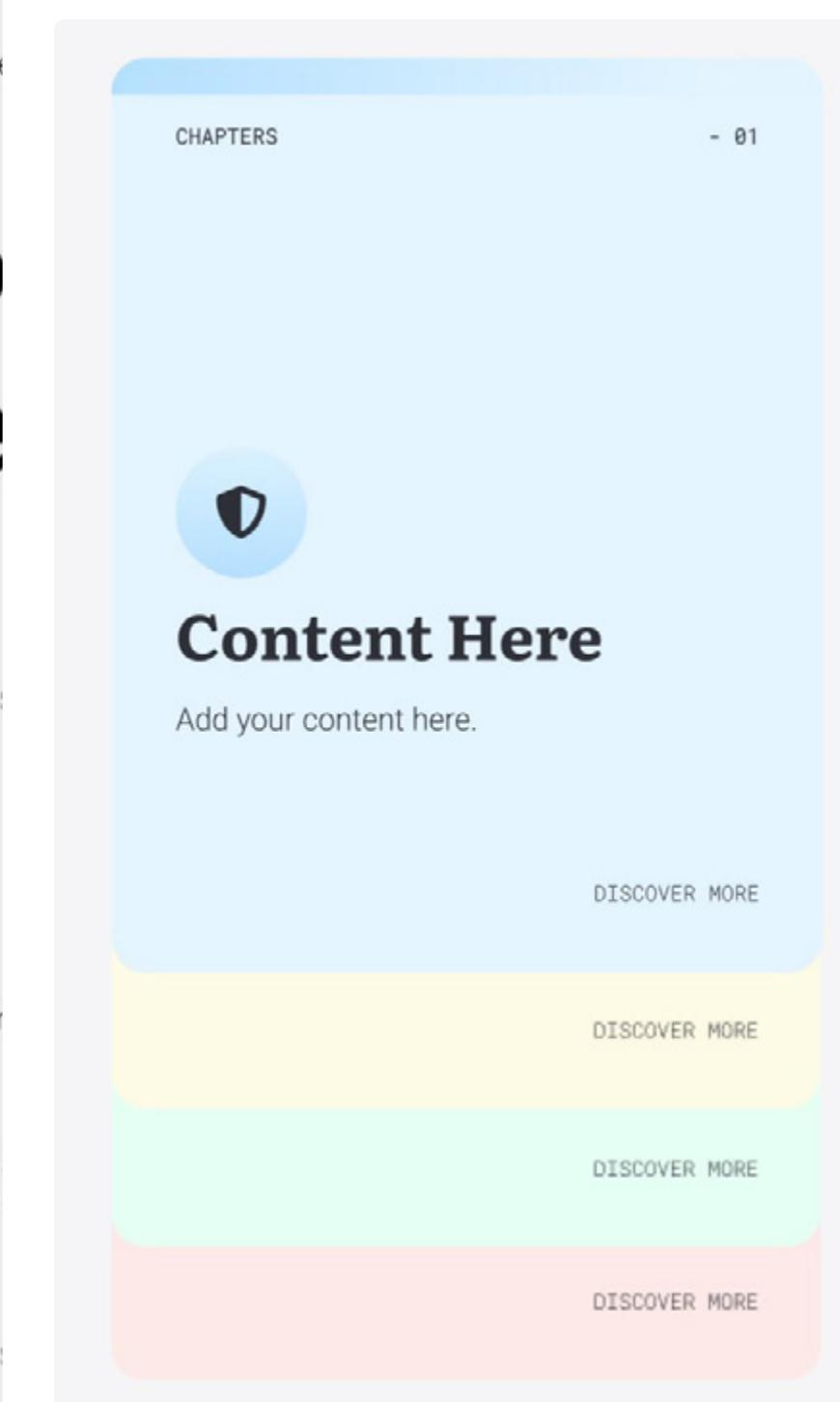
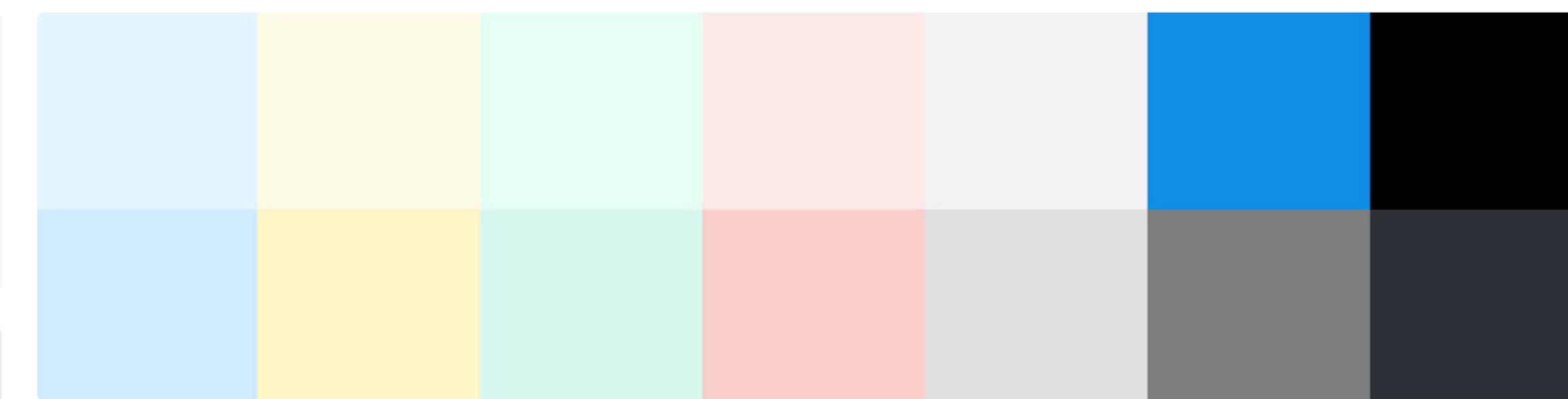
Literata Bold - 68px Font Family



Typography styling for H2 components on Checkout Hero. Used on section containers globally.

My H2 would look something like this.

Literata Bold - 39.81px Font Family

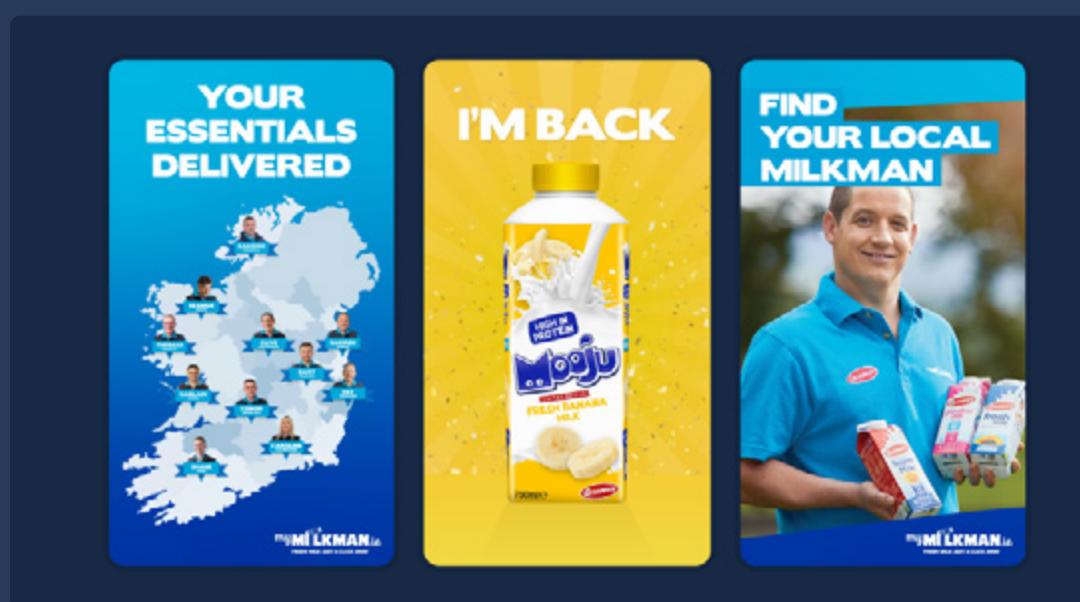
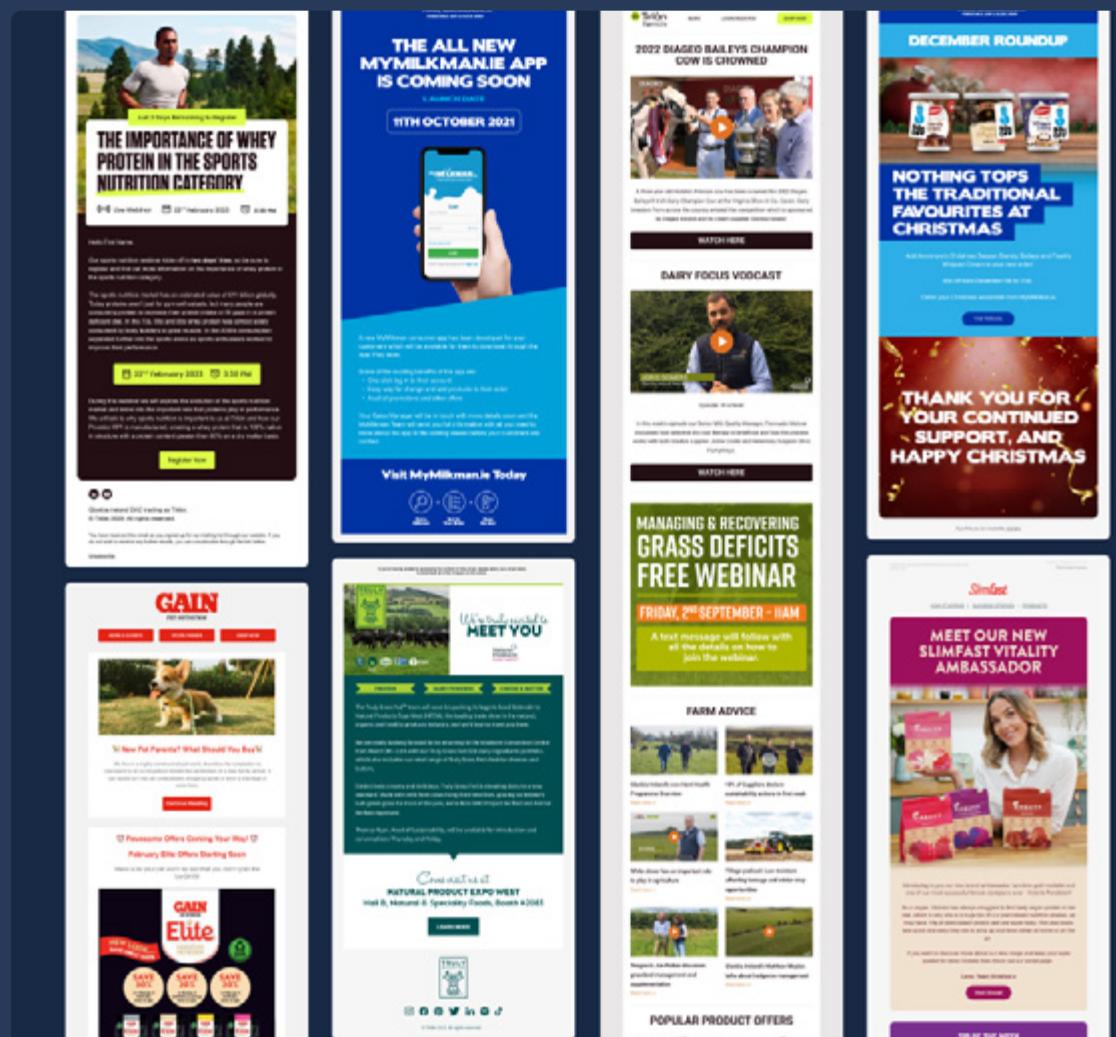
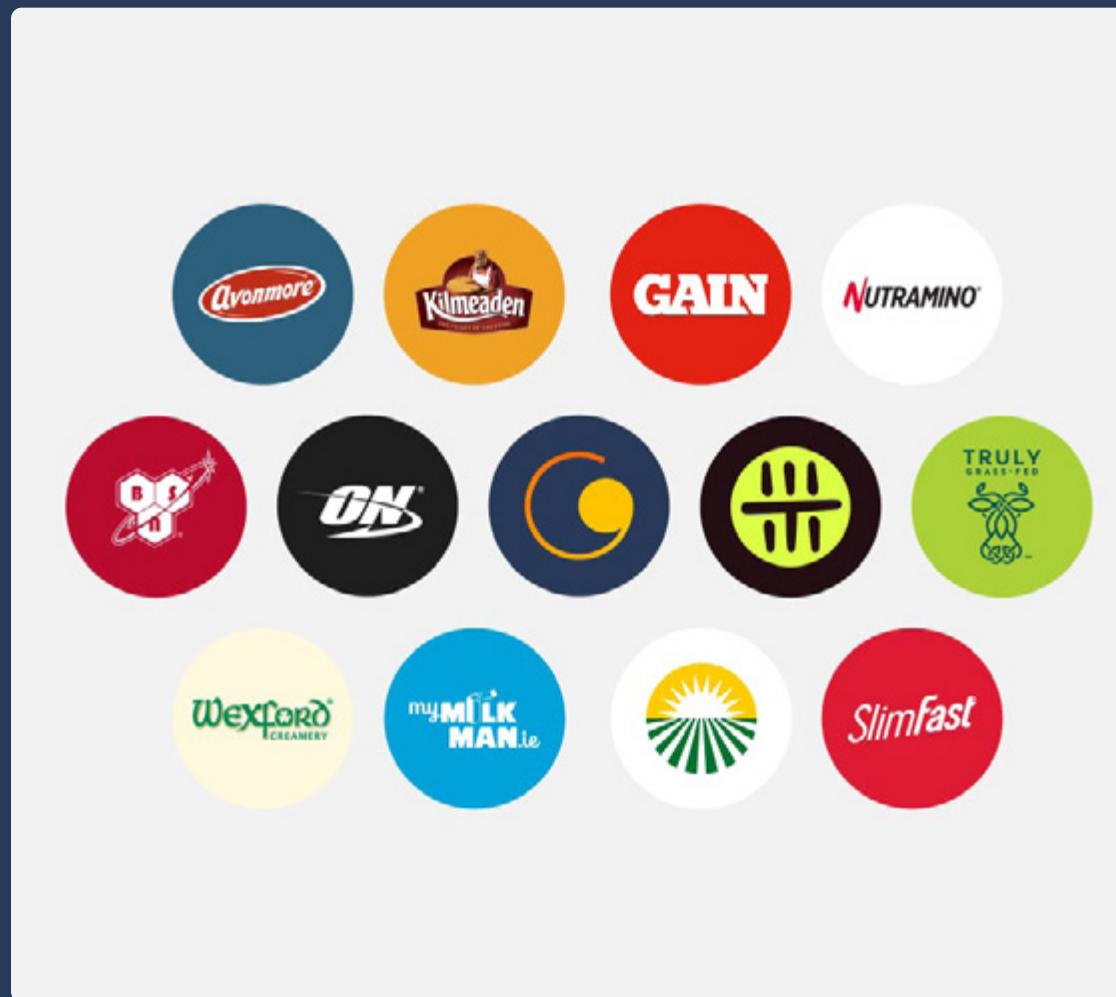


One For the Future.

This project does not end with me, however.

I've created various text styles, colour styles and components for repeating assets, ensuring a smooth handover to future collaborators of the project.

These are all customisable, and a supporting document is also provided for reference.



Working with the award-winning internal agency at Glanbia.

ROLE

Creative Associate & Developer

CREATIVE TOOLKIT

Adobe Creative Suite, Figma, HTML & CSS, Mural, Spark AR, Ceros, Google Web Designer

DISCIPLINE

Branding & Identity, Digital Design, Print Design, Campaign Development, Corporate Branding, Social Media Marketing, Motion Design, Email Marketing, Digital Display Advertising, UI Design, Front-End Development, & Extended Reality (XR)

Glanbia is a global nutrition company with a mission to help people lead healthy, active lives. With its products sold in over 130 countries worldwide, Glanbia is home to industry-leading brands and possesses a leading market position in sports nutrition, dairy and non-dairy ingredients, vitamins, and mineral premixes.

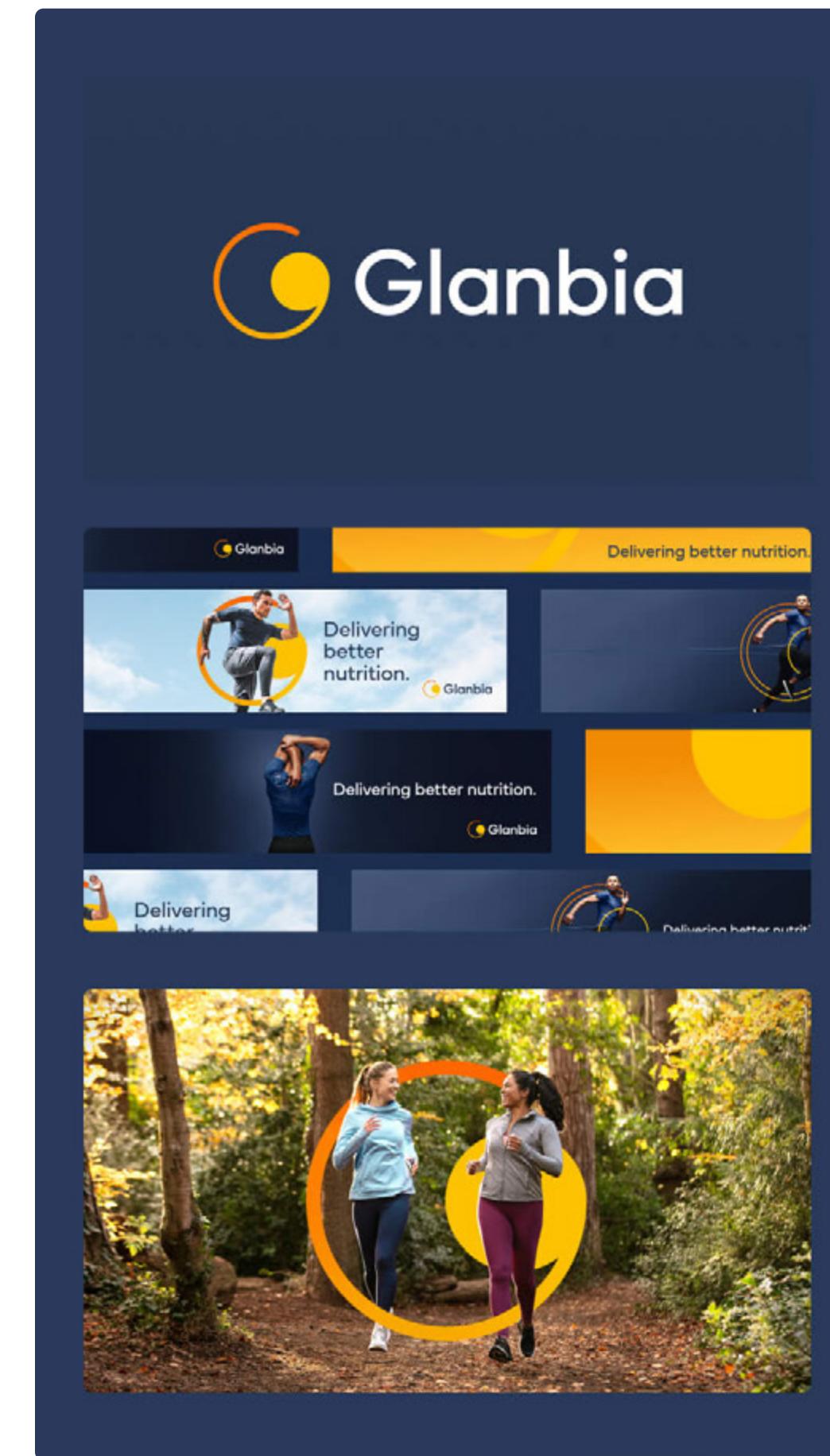
I work with the Digital+ team, the award-winning internal agency at Glanbia consisting of digital strategists and marketers, social media experts, creatives, videographers, UX experts, and web developers, all working on projects within the Glanbia brand portfolio.

As a Creative Associate & Developer, I worked on ideating and developing creatives and executing marketing campaigns for both B2B and B2C channels in various platforms while introducing new technologies and bringing key design collaterals development in-house.

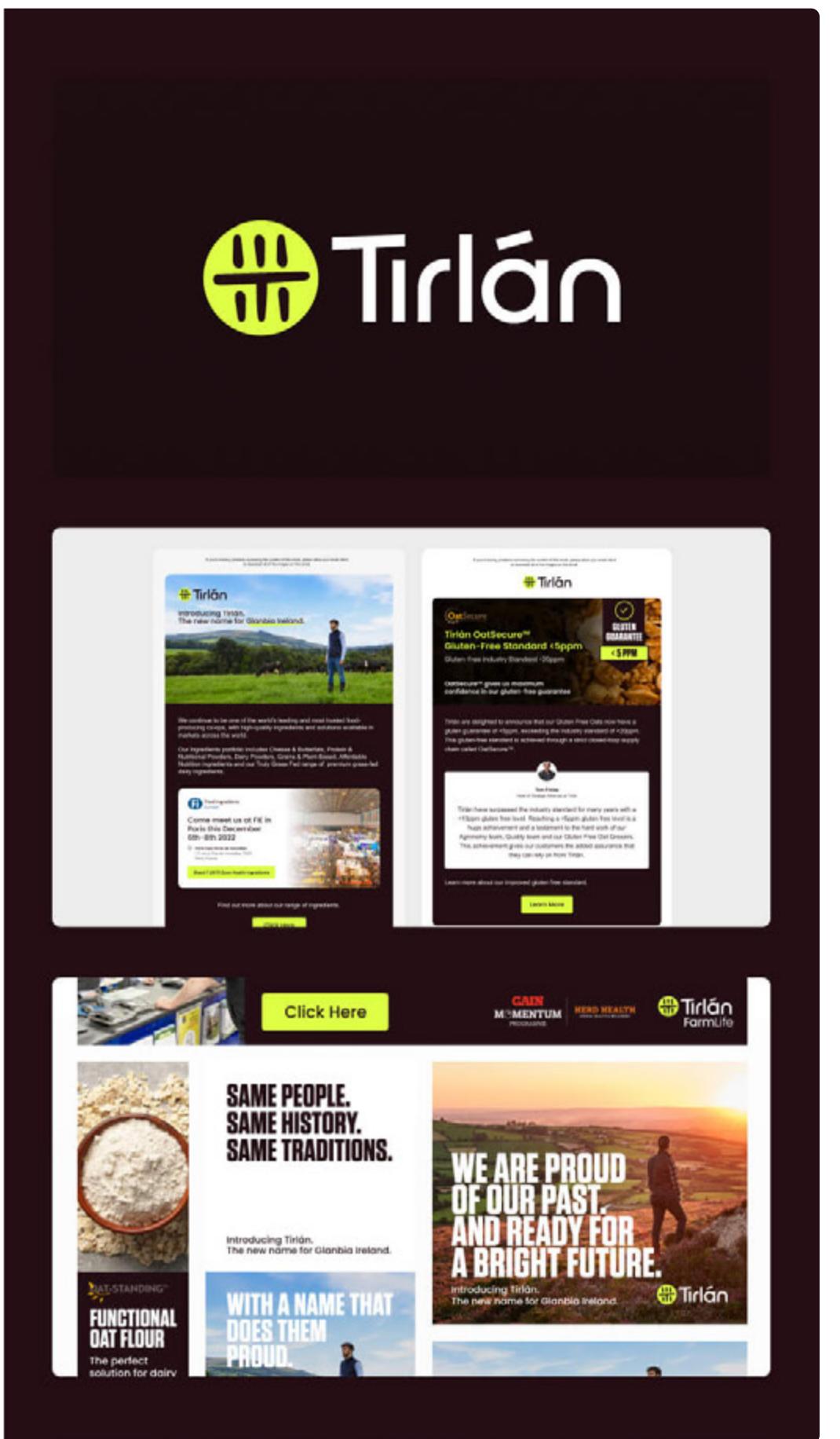
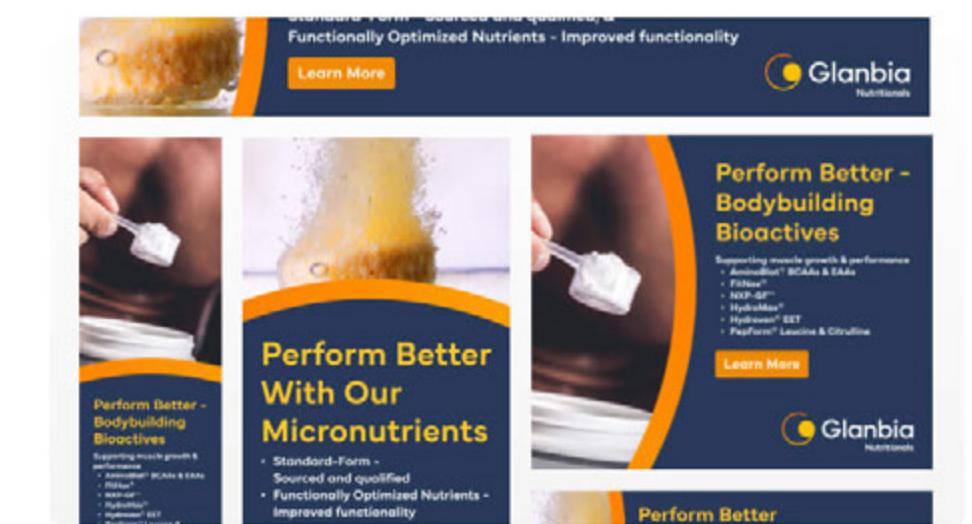
Working with Globally Recognised Brands

I've enjoyed working with all the brands within the Glanbia portfolio for both B2B and B2C channels.

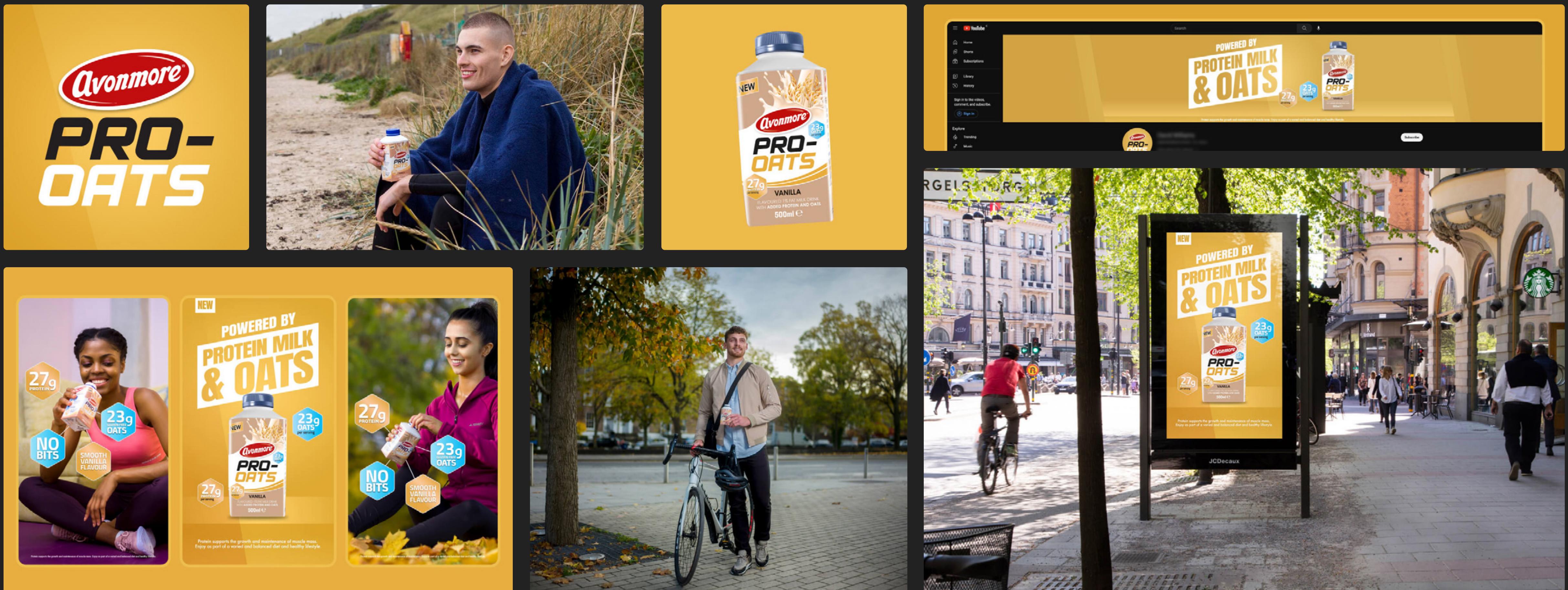
Whether it's digital, motion or print. Social, display, or email. All mediums. All platforms. From awareness, to conversion.



A New Look Towards the Future



I've supported the rebranding of Glanbia, Glanbia Nutritionals, and Tirlán, dealing with various creative assets and collaterals, working in tandem with key stakeholders in-house and externally from development to launch.



Bringing Ideas and Pitches to Life

Involved throughout the campaign life-cycle from initial brainstorming to launch. Worked on the overall styling and composition, and developed static and motion assets for social and DOOH.

• AVONMORE PRO-OATS [2021 - 2022]

Half of consumers choose snacks based on a craving – especially true for UK consumers!

Irish consumers are more likely than UK consumers to regularly choose a healthy snack.

On most days, which type of snack are you most likely to choose?

Click on the + and - buttons to view and hide categorisation based on region.

Type of Snack	Ireland (%)	UK (%)
Depends on what I'm craving	50%	46%
Healthy Snack	33%	-
Indulgent Snack	10%	-
I do not snack	7%	-

Consumption of bars overall is slightly up compared to one year ago

Over the last year, has your consumption of these products increased, stayed the same, or decreased?

Click on the bars on the shelves to see the results.

Top Consumption Occasions by Snack

For What Occasions Do You Currently Consume The Products Below?

Occasion	Granola/Cereal/Snack Bars	Protein Bars	Salty Snacks	Candy Bars/Chocolate
Before/After/Breakfast	24%	22%	47%	43%
Mid Morning Snack	24%	22%	47%	43%
Before/During/After Workout (Any Time)	24%	22%	47%	43%
Afternoon Snack	24%	22%	47%	43%
After Dinner/For Dessert	24%	22%	47%	43%
Late Night/Middle of night snack	24%	22%	47%	43%

AVONMORE SWITCHES TO PAPER STRAWS FOR SCHOOL MILK SCHEME 2021

Dear Principal,

Avonmore is delighted to announce that we're now using paper straws on all of our School Milk supplies, removing the equivalent weight of two average-sized cars in plastic from landfills.

All Avonmore School Milk already comes in recyclable Tetra Pak cartons and is distributed to primary schools around the country through the EU School Milk Scheme. We promote and encourage the consumption of milk as a healthy choice, supporting healthy eating habits and giving pupils the opportunity to connect to agriculture.

We provide 7 million units of 180ml cartons of low-fat milk to primary schools nationwide every year. It is estimated that by switching from plastic to paper straws, Glanbia Ireland will prevent 2.7 tonnes of plastic from entering the environment each year. The new paper straws are certified fully recyclable and made with Forest Stewardship Council (FSC) material.

Sustainability and community are top of our agenda. That is why Glanbia Ireland has pledged to make our packaging will be completely recyclable by 2030. We have also set a dozen science-based targets set out in our recently-launched Living Proof sustainability strategy which charts our commitment to farming, food and the future and to becoming Carbon Neutral by 2050.

We want to thank you and your school for being part of the EU School Milk Scheme and for supporting Avonmore and Glanbia Ireland in our mission to create a more sustainable future for all of our communities. Attached is a poster which you might like to print and display in your school to celebrate our move to paper straws.

We're proud to be part of the School Milk Scheme which is managed by the National Dairy Council and funded by the Department of Agriculture, Food and the Marine with the support of the European Union.

Cara Millaray,
Glanbia Ireland Marketing Manager

6 things to know about Tetra Pak® paper straws

- Plant based = lower climate impact
- From responsibly sourced paperboard
- FSC®-certified paper
- Less plastic waste
- They're recyclable
- Inspect it in the package and use right away!

GAIN PET NUTRITION

WE'RE TRULY EXCITED TO MEET YOU!

TRULY GRASS FED

MEET OUR NEW SLIMFAST VITALITY AMBASSADOR

A New Look Towards the Future

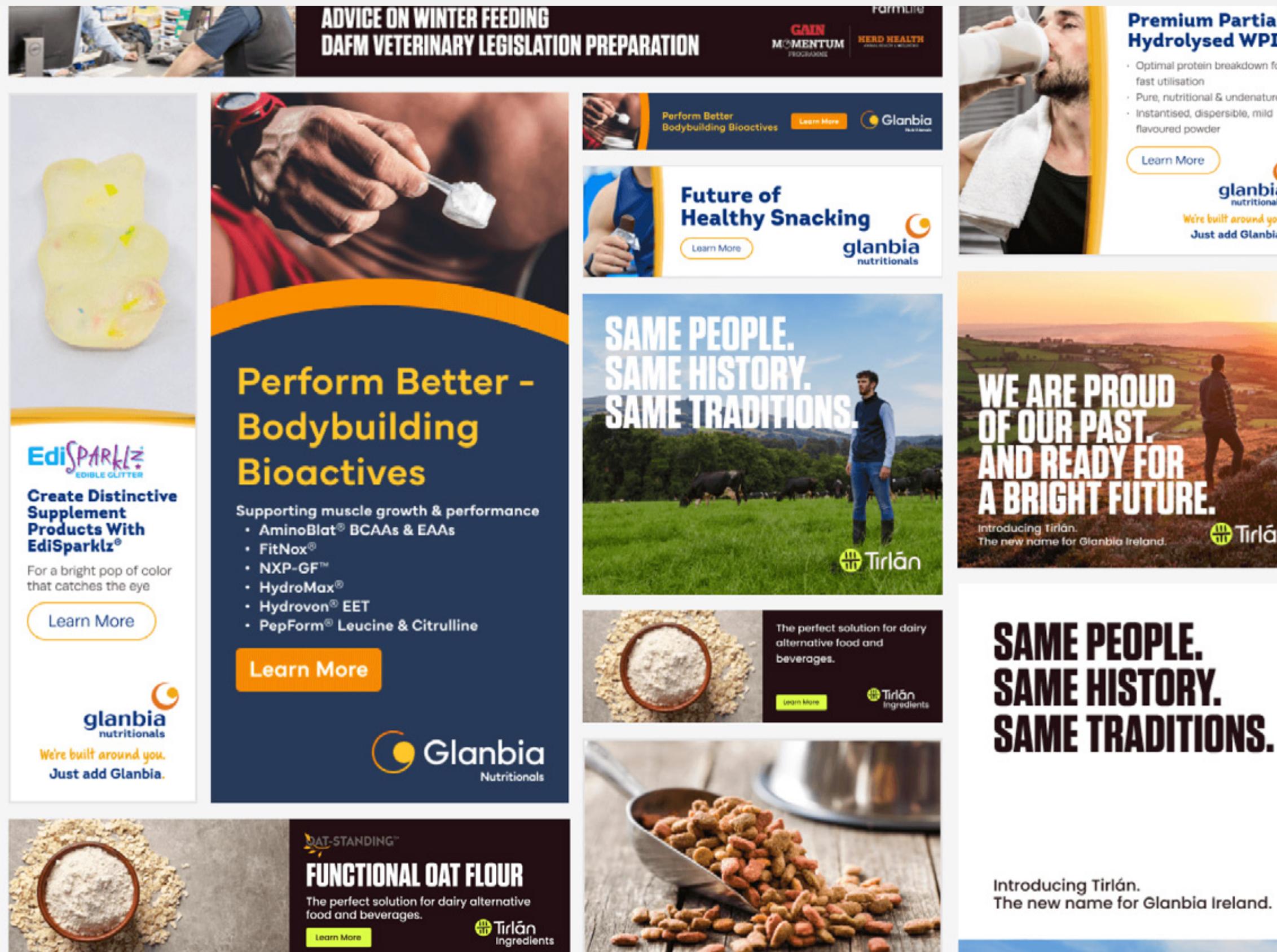
Sometimes, a little bit of interactivity is just what we needed.

I've designed and built static microsites and interactive web experiences using vanilla HTML & CSS and Ceros.

You've got Mail

From <div></div> to <table></table>. From <display:grid> to <td width=50%>

I've designed and deployed responsive email marketing campaigns and templates with beautiful and formatted code using multiple marketing platforms tailored to the brand's needs.



A New Look Towards the Future

I've designed and developed digital display advertising banners through Google Web Designer (GWD) and successfully brought the production of digital display advertising in-house.



New Technologies, New Capabilities

With the rapid pace of standardisation in XR technologies, we've introduced AR capabilities through social for Kilmeaden and GAIN, opening a world of possibilities to the business.

BLNK

Investigation of the evolution of creative media, what it is today, and what it could develop in the future.

ROLE

PROJECT TIMELINE

PROJECT TOOLKIT

Designer
& Developer

12 Months

Adobe Creative Suite, Lens Studio,
HTML & CSS

PROJECT CONTRIBUTION

Research, Augmented Reality, Branding
& Identity, Web Design & Development
& Motion Design

COLLABORATOR

[Fiachra O'Cuinneagain ↗](#)
Project Supervisor[Dearbhla Brodigan ↗](#)
Project Manager & Videographer[Faye Flynn ↗](#)
Digital Marketer & Researcher[Mary McKeever ↗](#)
Designer & Researcher

BLNKDISRUPTION is a research-led project investigating the evolution of creative media, what it is today, and what it could develop into in the future. The project also examines the potential reaction of the community to the progression of creative media from traditional to contemporary through augmented reality (AR).

BLNKDISRUPTION was exhibited and awarded the best project in show at the annual FÍS Graduate Exhibition at DkIT in 2019.

The Tea

Inspired by adult colouring books, we've invited students and staff from Dundalk Institute of Technology (DkIT) to an interactive workshop where they partake in a collaborative artwork that would later be showcased through an experience powered by Snapchat Lens accompanied by a soundscape.

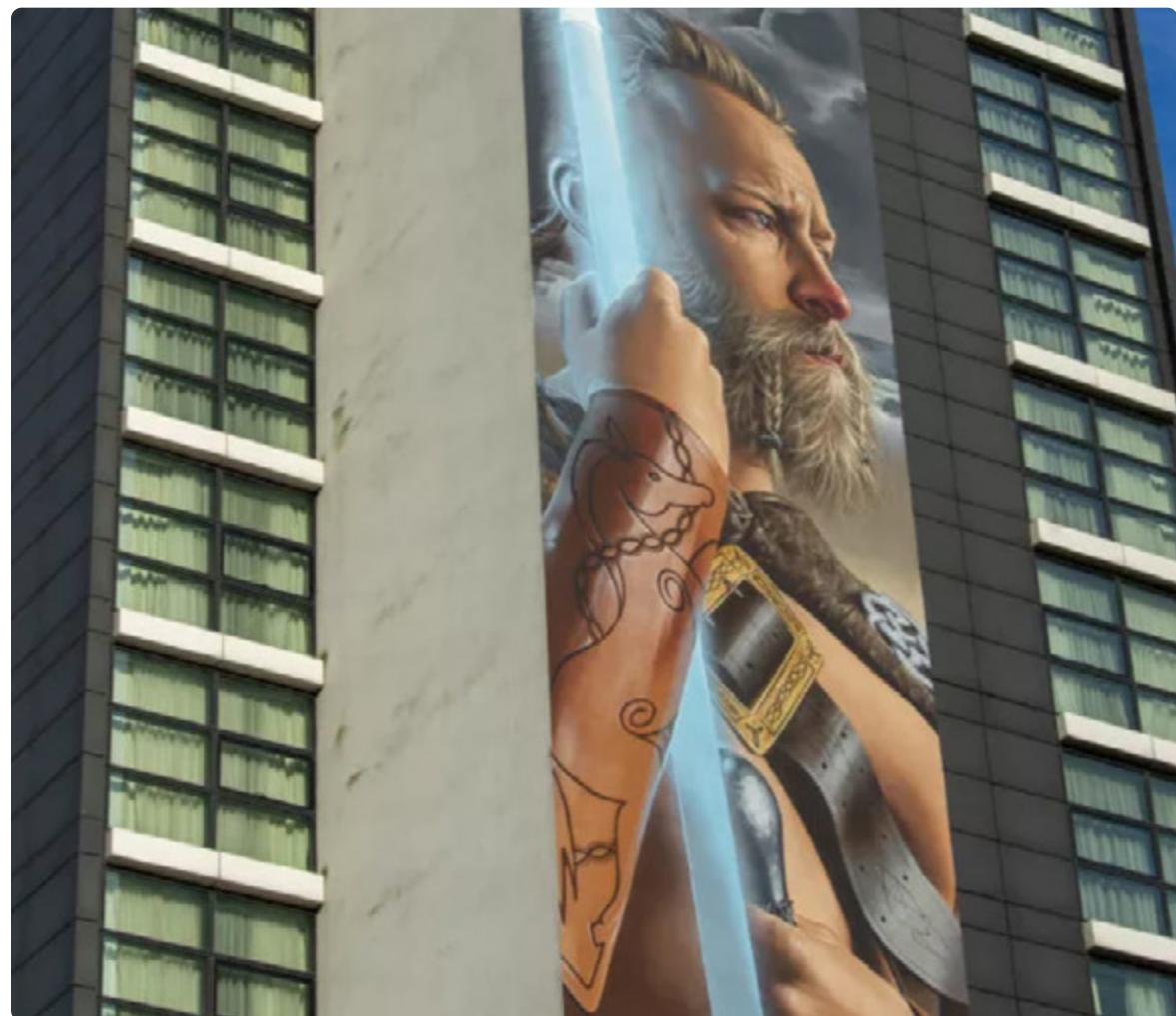
The team in BLNKDISRUPTION consists of 4 creative media graduates from DkIT tackling different disciplines and responsibilities throughout the project. I was delegated as one of the designers of the team, building design documents, collaterals, and the overall branding & identity with a combination of a developer role where I explored and applied the various extended reality (XR) technologies used in the project, and designing and building a microsite for the project.

BLNKDISRUPTION was exhibited and awarded the best project in show at the annual FÍS Graduate Exhibition at DkIT in 2019.

The project and the exhibition were also featured in the June issue of the Dundalk Democrat.



• THE DREAM TEAM - LEFT TO RIGHT - DEARBHЛА BRODIGAN, RENNO RIYADI, FAYE FLYNN, MARY MCKEEVER



Developing Our Research Question

The project was initially formed through our mutual fascination with street art. Ireland is no stranger to street art and its effect on the gentrification of its cities - Dundalk itself has seen a resurgence in street art thanks to [SEEK](#) in 2019.

The way we perceive street art has changed in general society. Art has become more prevalent in public spaces than ever before, with communities incorporating them being normalised and seen as a way of expressing ourselves.

As the project evolved throughout the year, so has the research question. The word 'uplifting' comes up a lot in our discussions. We've hypothesised that people will have an additional affinity towards the artwork if they are directly involved in its development.

The evolution of technology is not something to be ignored, with the standardisation of XR and its lower barrier of entry. We've decided to explore this route further by investigating the evolution of different art mediums and their impact on the community.

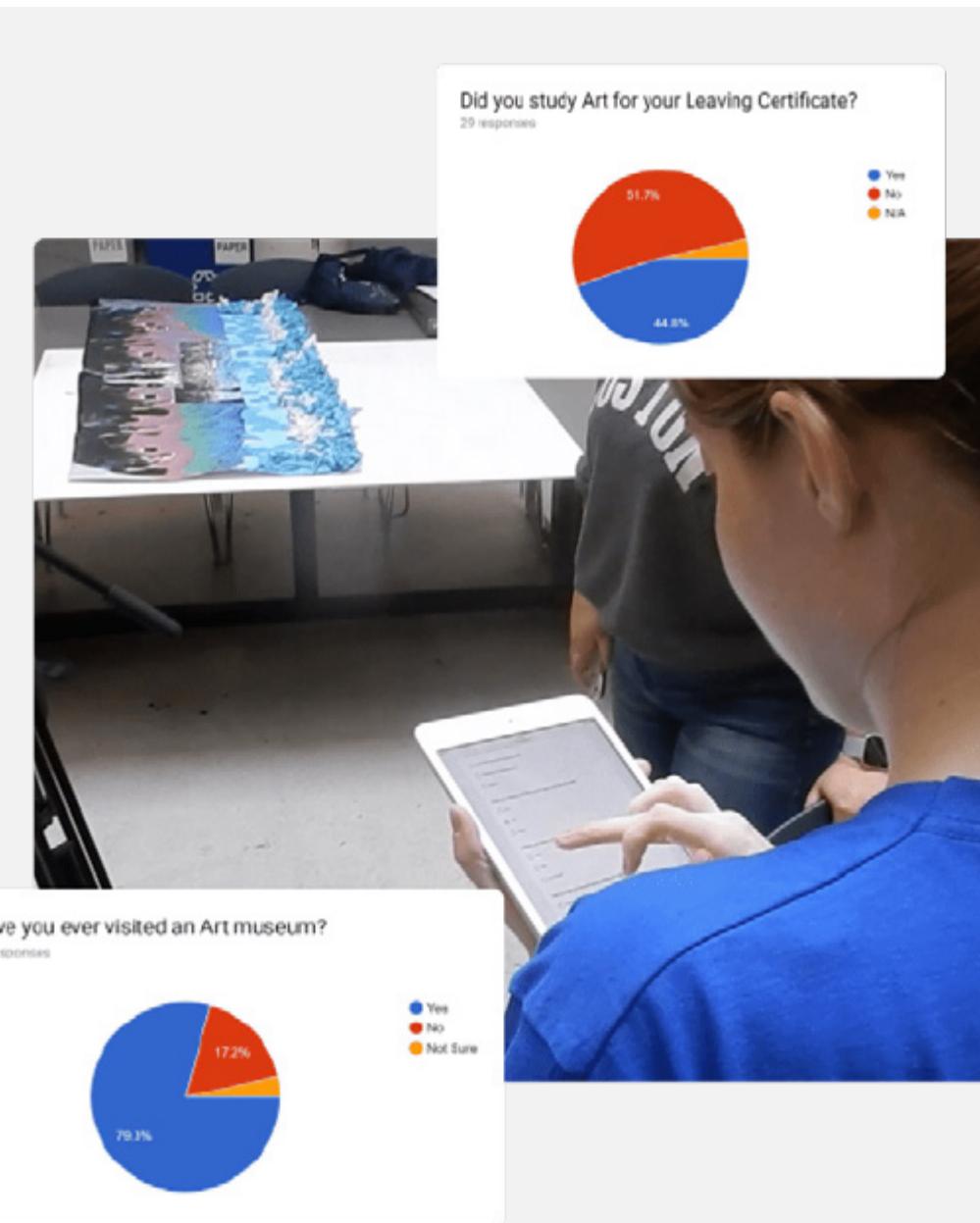
Exploring Audience Reactions to the Progression
from Traditional to Contemporary Creative Media

Research

Creative media falls under several headings, including but not limited to advertising, film, publishing, TV, radio, and interactive media. A common denominator towards all of the above is its evolution and how it's driven by technology.

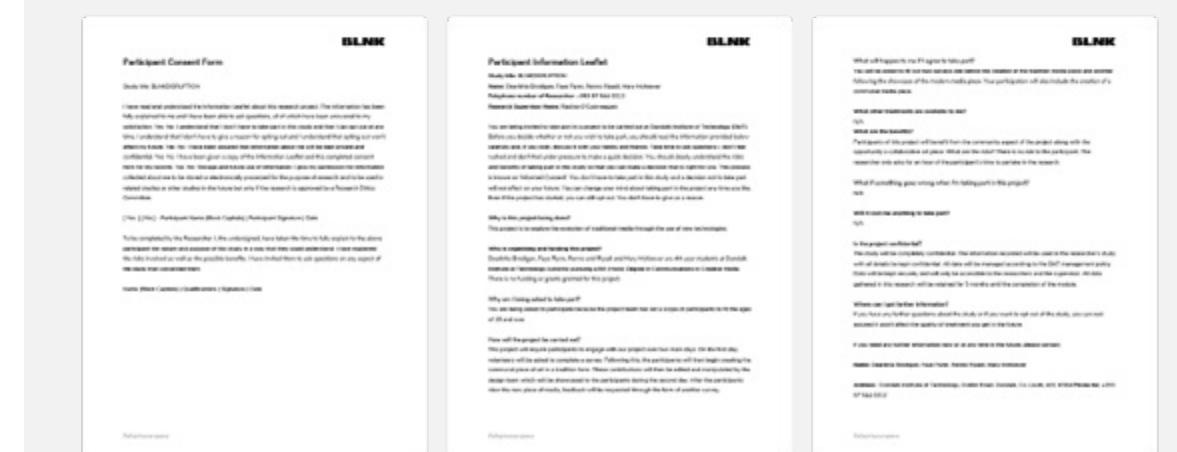
A key element to our project is the community and the impact of the technology on it. We invited students and staff throughout the institute to partake in an interactive workshop in which they are encouraged to paint and draw in an artwork our team has developed prior, which would then be brought up to life through AR.

Traditional to *contemporary*.



Online Surveys

An initial survey is distributed campus-wide to gather quantitative data about their familiarity with the research question and interest in participating in the workshops.



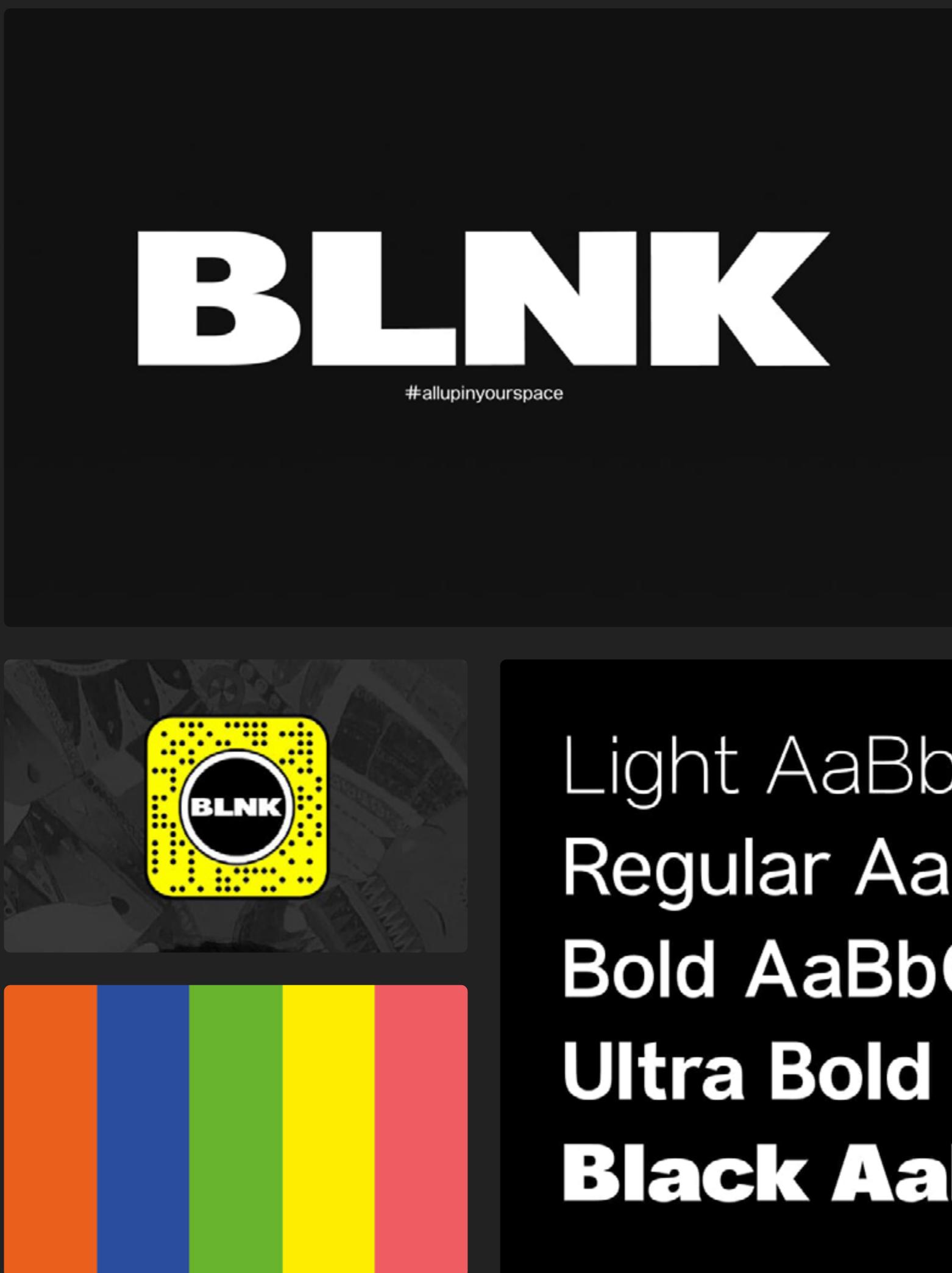
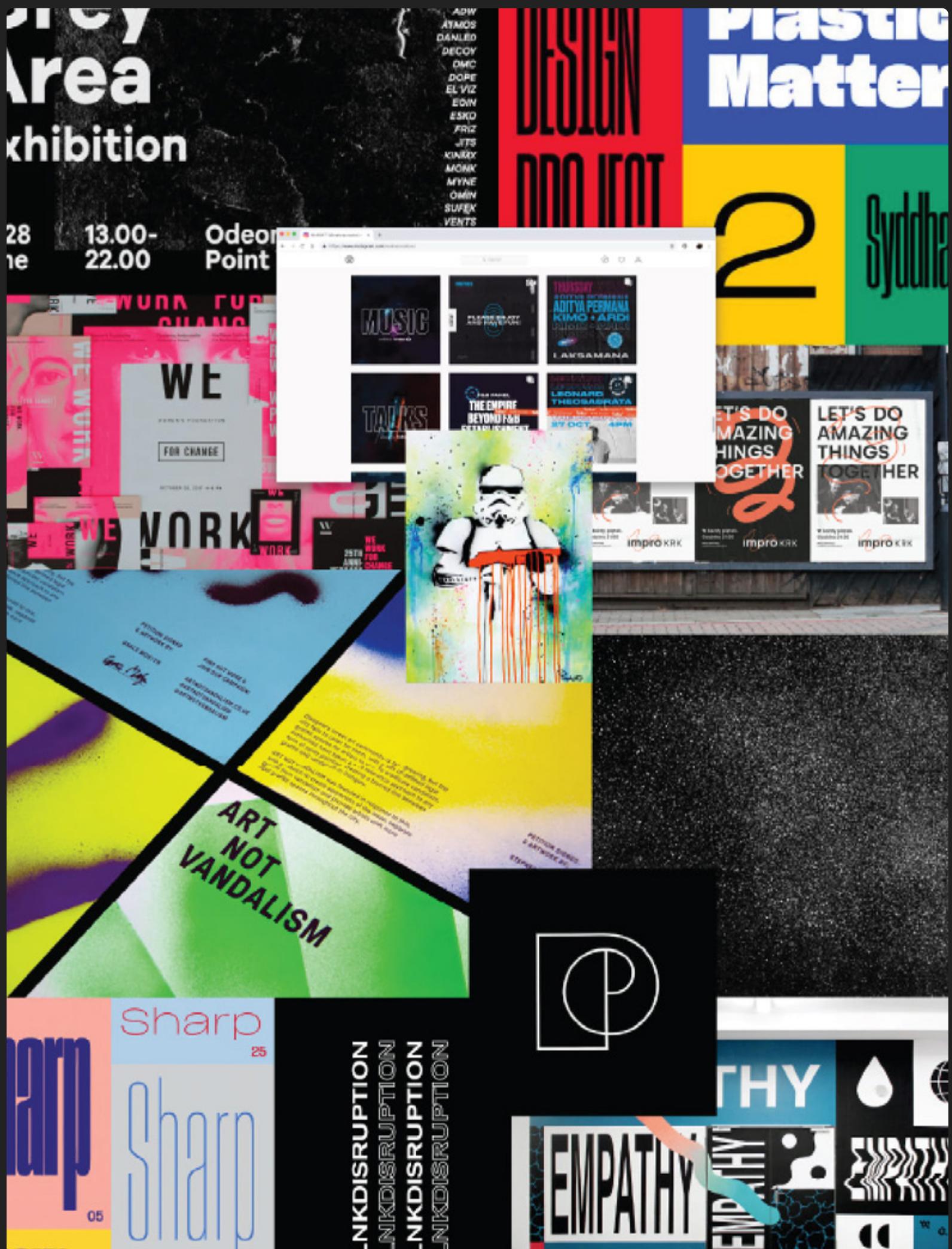
Focus Groups

A group of participants is invited to partake in a focus group session post-workshop discussing the session and overall satisfaction.



User Interviews

Participants are also invited to be interviewed to gather qualitative data with the potential of developing the research question further and gathering deeper insights and opinions.



**Light AaBb
Regular AaL
Bold AaBbC
Ultra Bold A
Black AaL**

Type to Go

Typography is a huge to our brand as it serves as another medium to showcase art. The term typography itself is the creation of art using letterforms.

We've used an altered version Anderson Grotesk four our identity, and adopted a selection of colours audited through a semiotic analysis.

#fullofourspace

BLNK

To Demonstrate the Evolution of 'Creative Media' Mediums And Its Ability to Uplift and Inspire a Community

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Meet the Team

Dearbhla Brodigan - Project Manager and Videographer
Faye Flynn - Sound Designer and Researcher
Mary McKeever - Graphic Designer and Researcher
Renno Riyadi - Web Developer and Graphic Designer

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Research Question

"Can the Evolution of Creative Media Mediums Inspire and Uplift a Community?"

We wanted to explore the ideology that community based art can inspire and uplift people whether it be a traditional or a modern piece of art.

We plan to test our research question by creating a creative collaborative workshop with a community using traditional and contemporary art that will hopefully evoke feelings of inspiration.

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Research Question

Conduct primary research
Create a creative collaborative art piece with a community of people
Conduct our methodology strategies with our participants
Create a social media campaign
Create a mini documentary of our journey throughout the project
Create a website
Turn our traditional art piece into an augmented reality artwork
Display our final artwork at Fis

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Project Research

- Community Based Art
- Adult Colouring Books
- Powerful and Inspirational Art
- Evolution of Creative Media Mediums
- Augmented Reality

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Research Methodology

We are using quantitative and qualitative research methods for our project.
We will be conducting surveys with the participants of the creative collaborative workshop after they complete their part and also after they see the finished art piece.
We will also be conducting brief interviews with a few selected participants to get more detailed responses to enable us to test our hypothesis.

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Project Overview

Creative Collaborative Project with a community, incorporating both traditional and contemporary artistic elements.
Our aim is to create a powerful and uplifting art piece in both traditional and non traditional mediums with the contributions of a community of people.
Our traditional piece will be using paint and our contemporary piece will be Augmented Reality

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

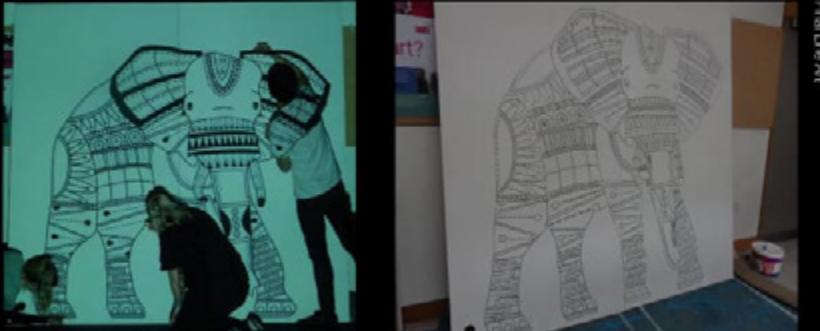
Project Overview

After investigating and developing our research we planned to have a creative collaborative workshop with a group of students on the 21st of March 2019.
We planned our workshop by starting a social media campaign, finalising our design, painting our boards, projecting our design to sketch and booking out filming equipment.

Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

User Journey



Day 2, March 2019 Dundalk Institute of Technology VPP Presentation March 2019

#fullofourspace

Creative Collaborative Workshop



Workshop, March 2019 Dundalk Institute of Technology VPP Presentation March 2019



Dundalk Institute of Technology VPP Presentation March 2019

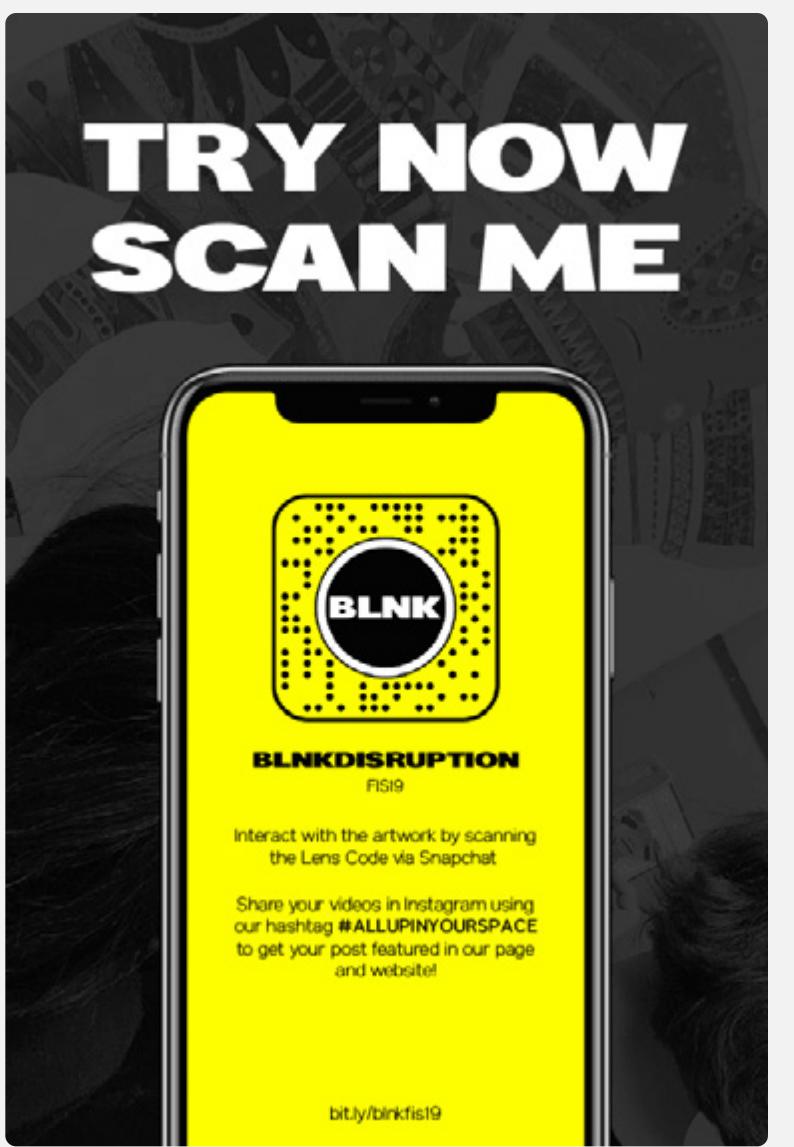
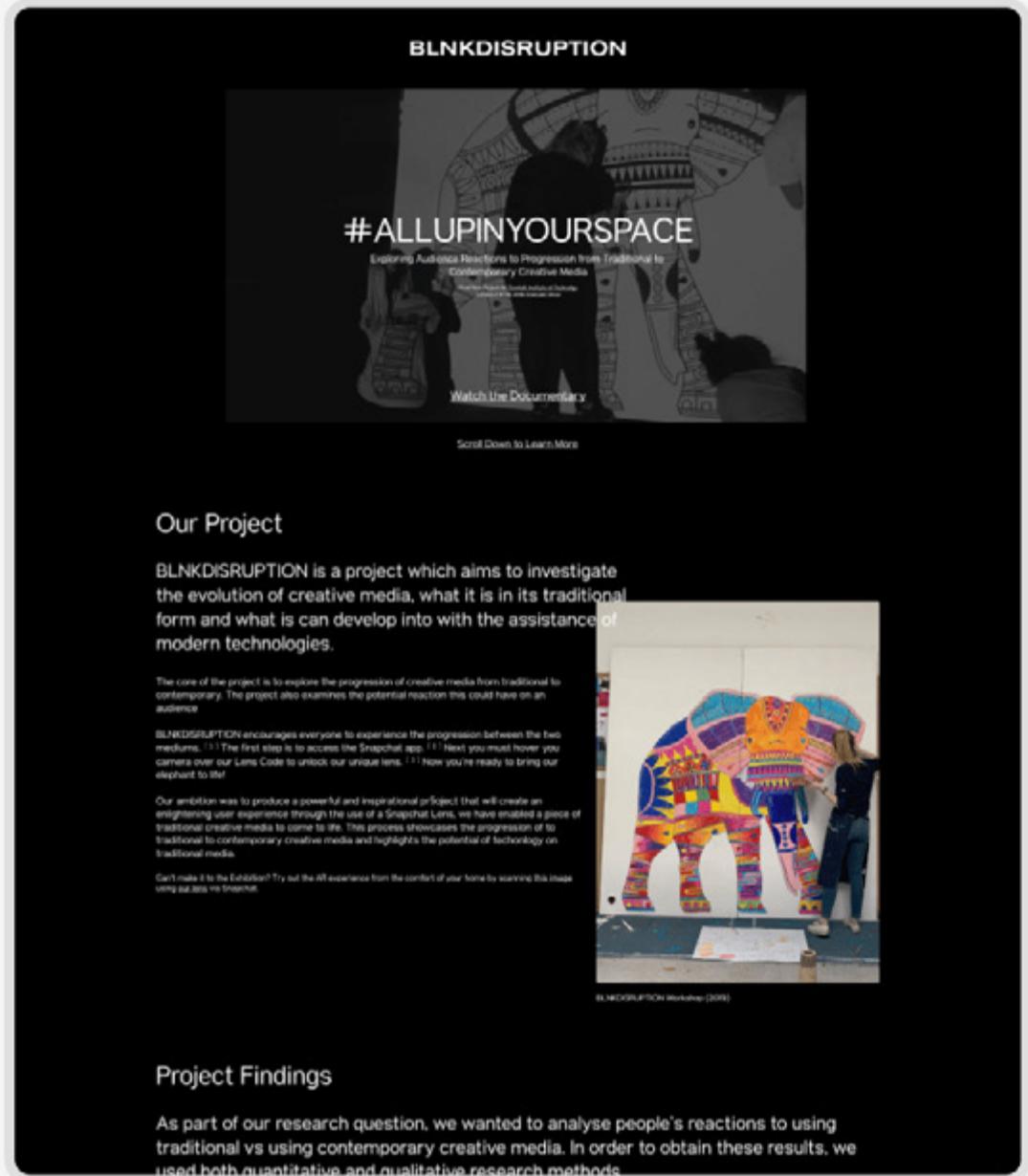
#fullofourspace

Documentary

Experimental Style
Content;Time Lapse
Social Media posts, Interviews



Workshop, March 2019 Dundalk Institute of Technology VPP Presentation March 2019



Home for Ellie 🐘

BLNKDISRUPTION's website acts as a central hub of information for the project, consisting of project context, research results, and any further collaterals that were predetermined in the project deliverables. Built with HTML & CSS, deployed via Github.

Setting the Scene Right

Can't make it to the exhibition? Download the Snapchat app and scan the QR code to try out the AR experience yourself from the comfort of your home, featuring a bespoke soundscape putting Ellie near you.



An Identity representing the future within the creative hub of Dundalk Institute of Technology.

ROLE

PROJECT TIMELINE

PROJECT TOOLKIT

PROJECT CONTRIBUTION

Sole Designer

12 Weeks

Adobe Creative Suite

Branding & Identity, Social Media Marketing & Print Design

Derived from the word 'vision' in Irish.

FÍS (/fíːʃ/) is the annual graduate exhibition hosted by Dundalk Institute of Technology (DkIT) showcasing the work of students from BA (Hons) Communications in Creative Media, BA (Hons) Film and Television and Production, BA (Hons) Production of Music and Audio, and BA Media Arts and Technologies.

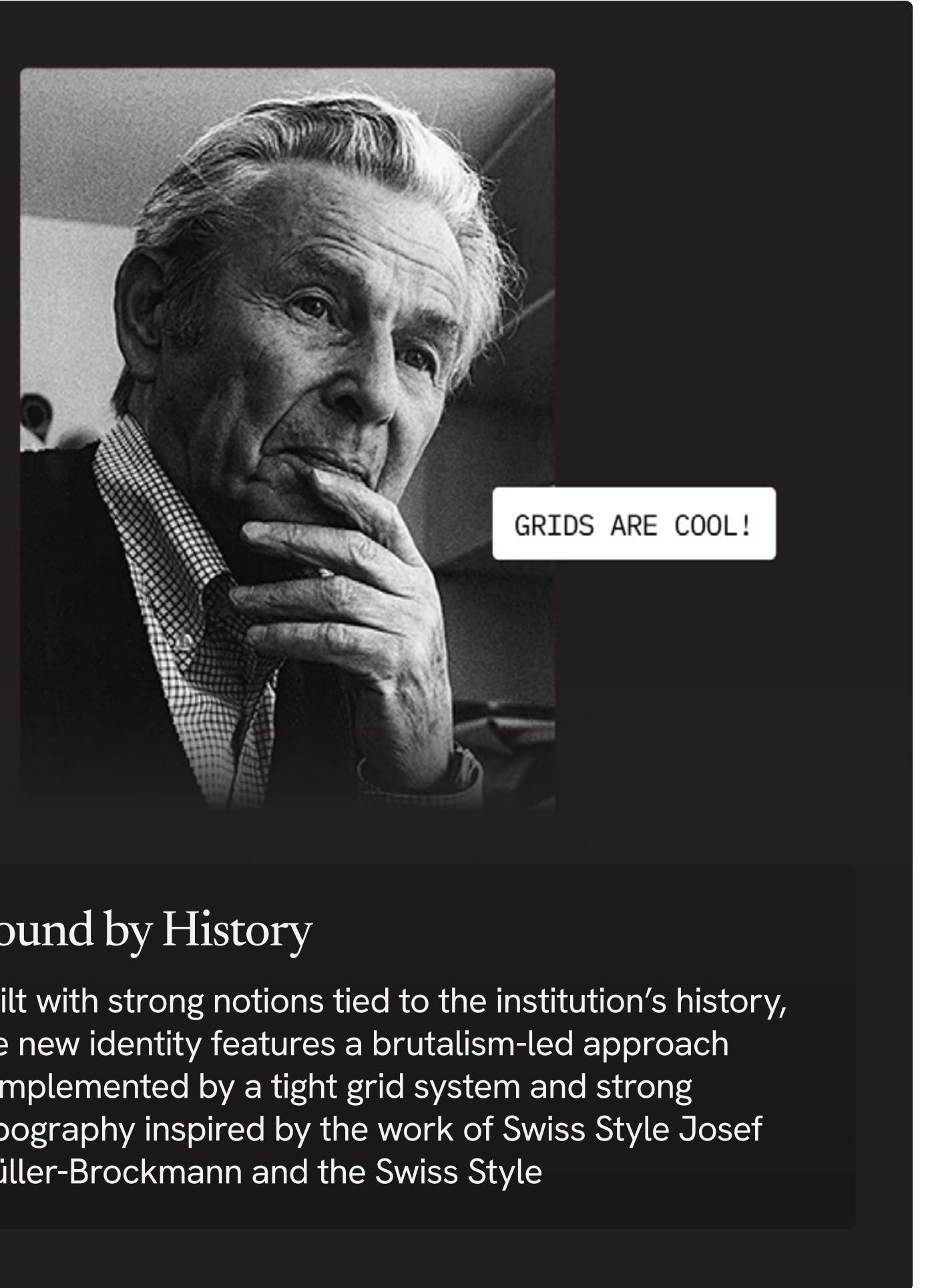


Design Rationale



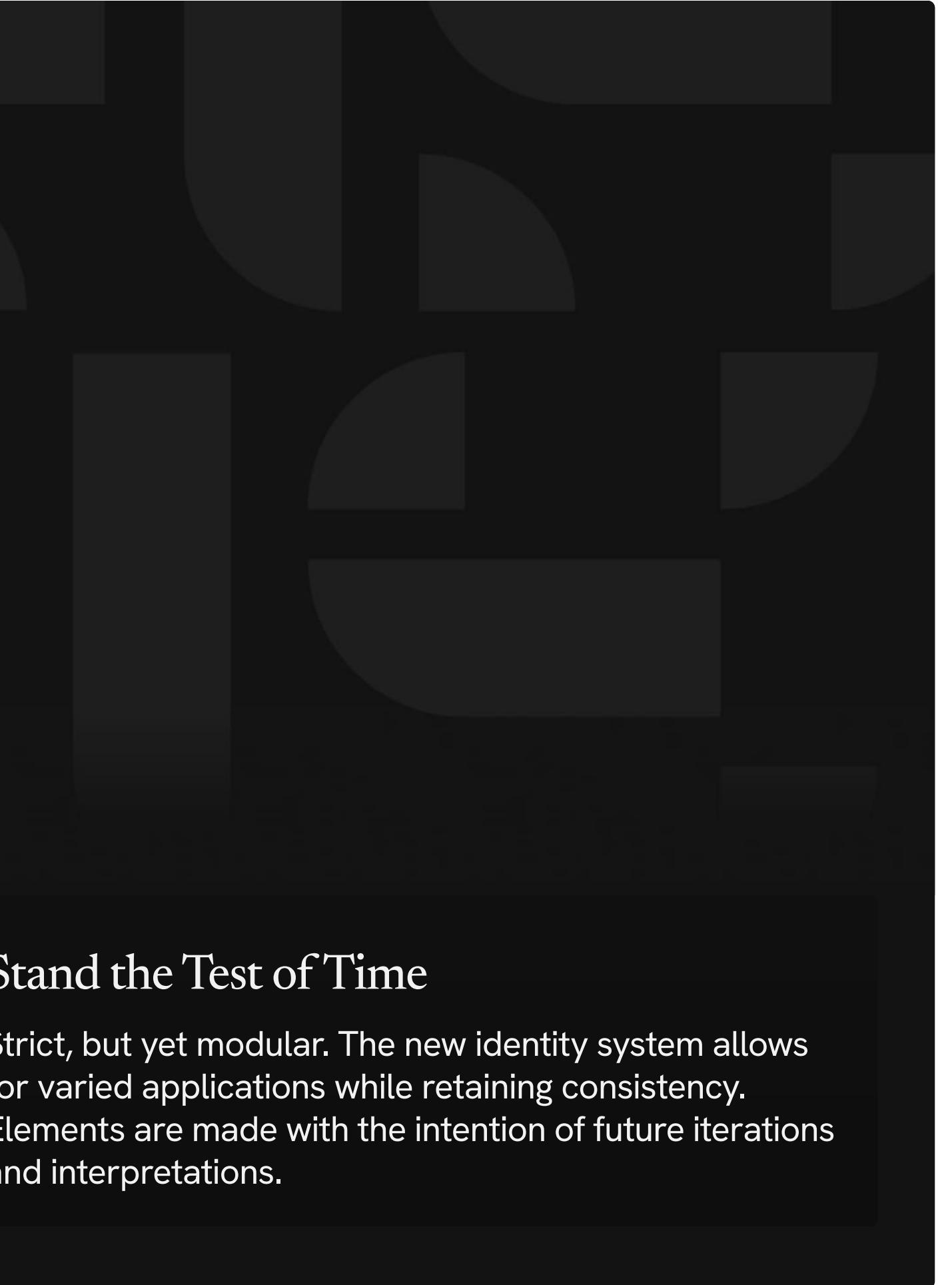
Built on It's Foundations

The Caroll's building currently houses the School of Informatics and Creative Arts at DkIT. Previously built as a cigarette factory for PJ Caroll's, it's commonly recognised as one of Europe's best examples of modern industrial buildings designed in Miesian style.



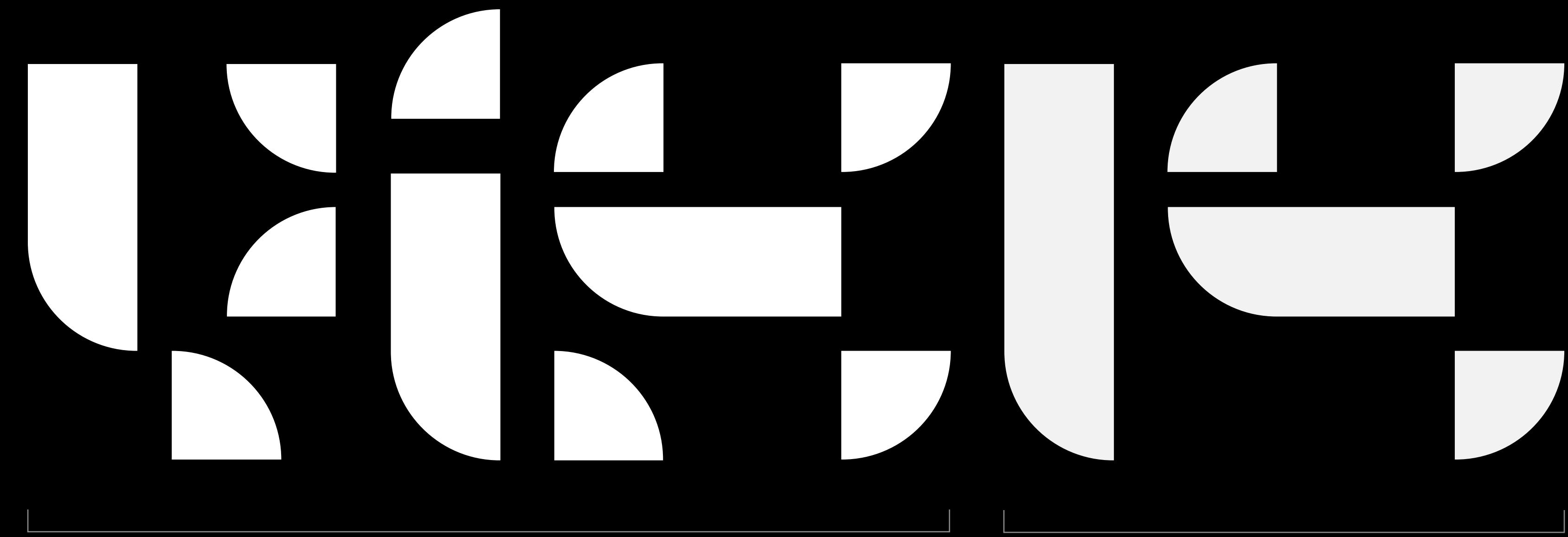
Bound by History

Built with strong notions tied to the institution's history, the new identity features a brutalism-led approach complemented by a tight grid system and strong typography inspired by the work of Swiss Style Josef Müller-Brockmann and the Swiss Style



Stand the Test of Time

Strict, but yet modular. The new identity system allows for varied applications while retaining consistency. Elements are made with the intention of future iterations and interpretations.







FÍS Graduate Exhibition



Multidisciplinary Designer
Portfolio Document

Selected Projects
2015 - 2023

Please forward any queries to
renno@riyadirenno.com ↗

[LinkedIn](#) ↗ [Showreel](#) ↗ [Resume](#) ↗





The developed brand guideline document provides visual cues, instructions and guidance to ensure consistency of usage within collaterals across all mediums.

Featured *Work*



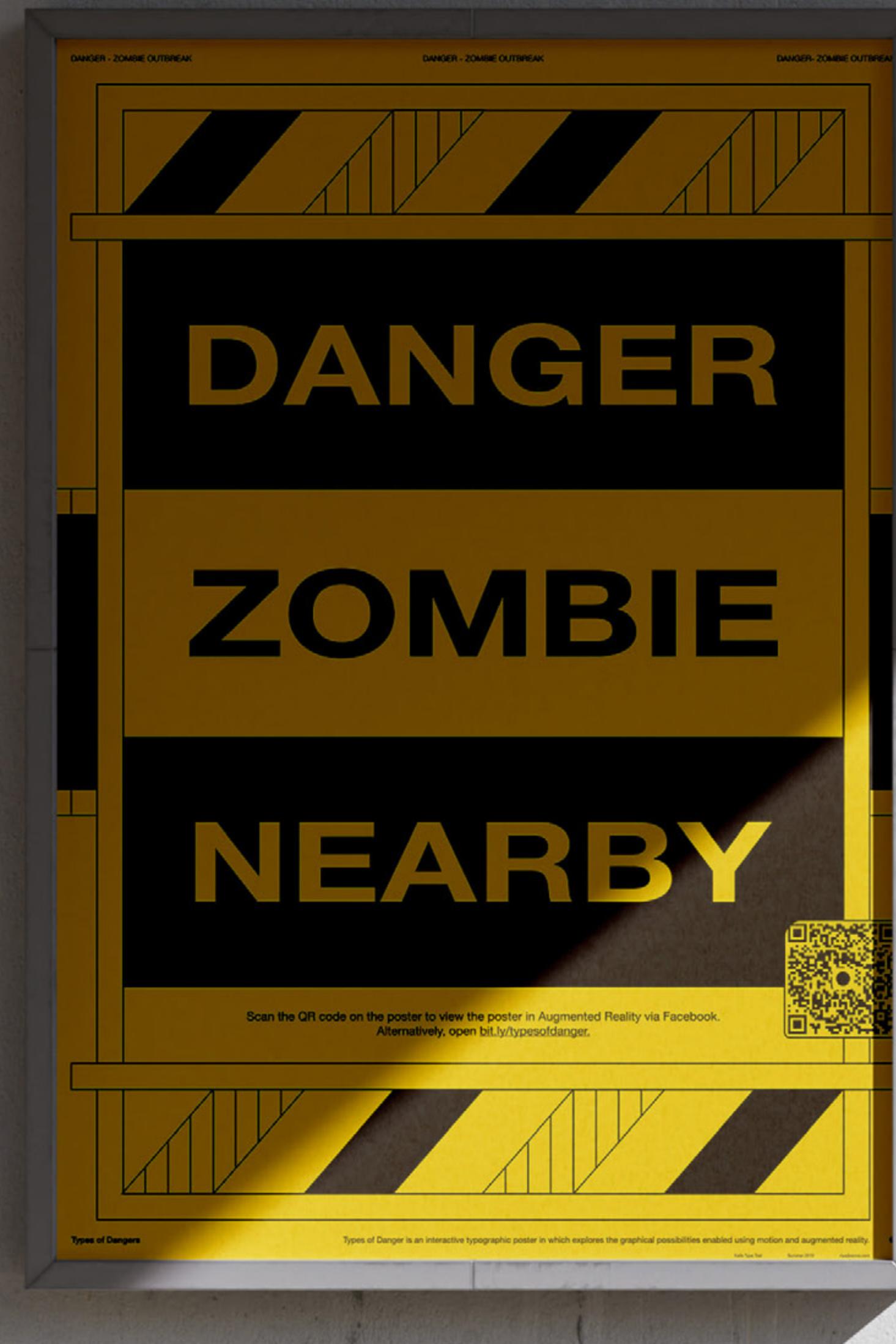
TΛΜΛΗΕΗΛΝУССΛ



SOE
JAKARTA

NLT Limo

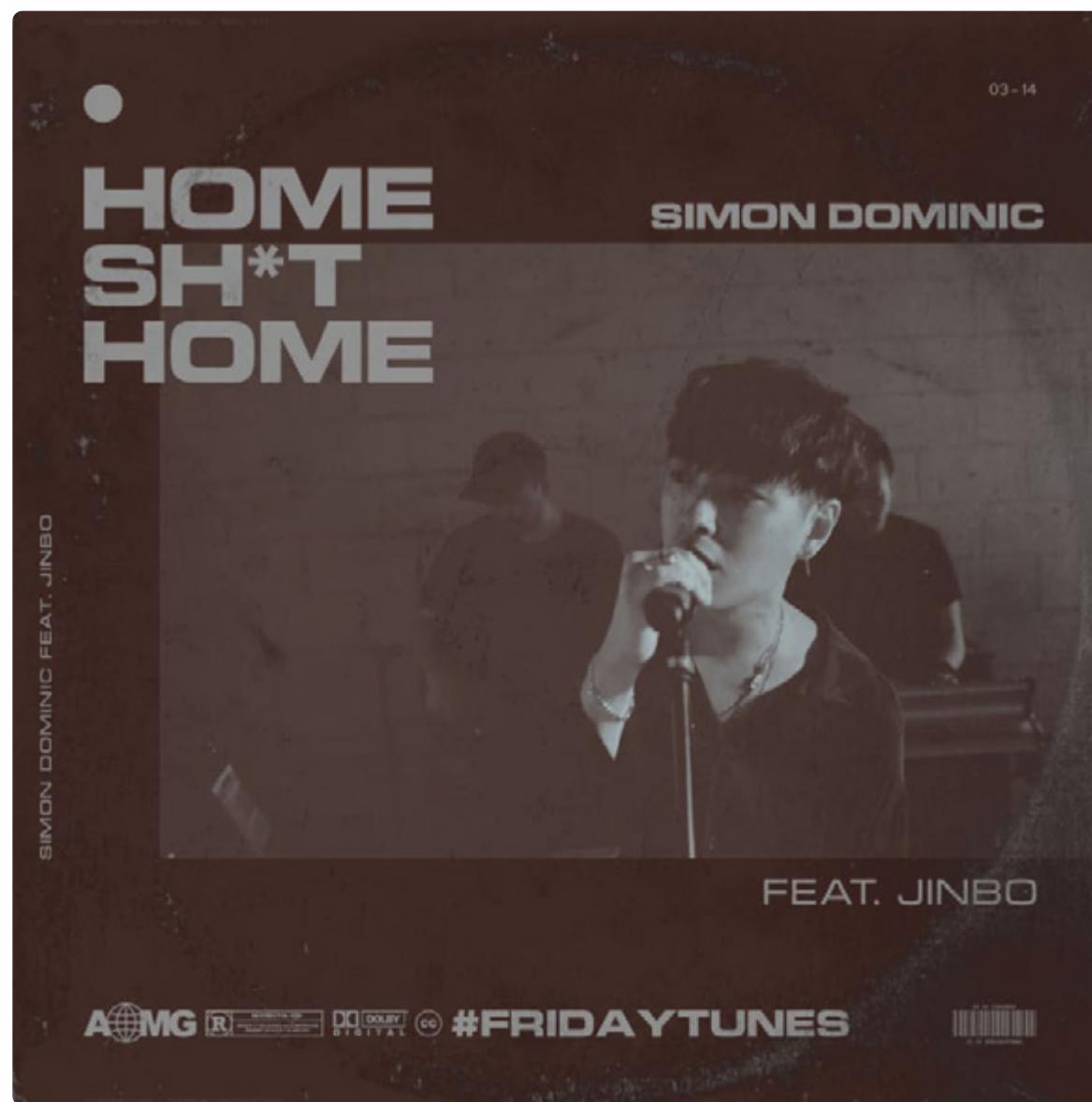




The website has a dark header with the text 'Swiss Style in Contemporary Web Design Research Exhibition'. The main title 'Swiss Style' is in a large, bold, black font. Below it, 'In Contemporary Web Design' is in a smaller, white font. The date '1920 - 2019' is prominently displayed. A large red square with a white cross is on the right. Text on the left says 'Over 90 Years in Design'. On the right, there are sections about 'Notable Figures' (Ernst Keller, Armin Hoffman, Emil Ruder, Josef Müller-Brockman) and 'Typography' (quoting Josef Müller-Brockman and Emil Ruder). The footer includes links to 'Dundalk Institute of Technology', 'Spring 2019', 'Help Centre', 'Privacy & Terms', and 'Copyright 2019'.







- HOME SH*T HOME - SIMON DOMINIC FT. JINBO



- SUNFLOWER - COLDE



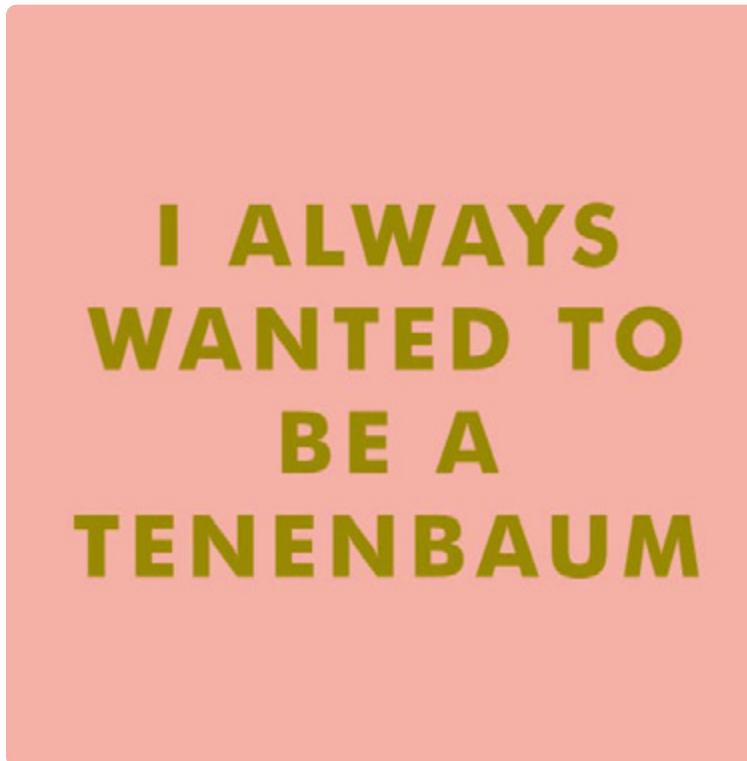
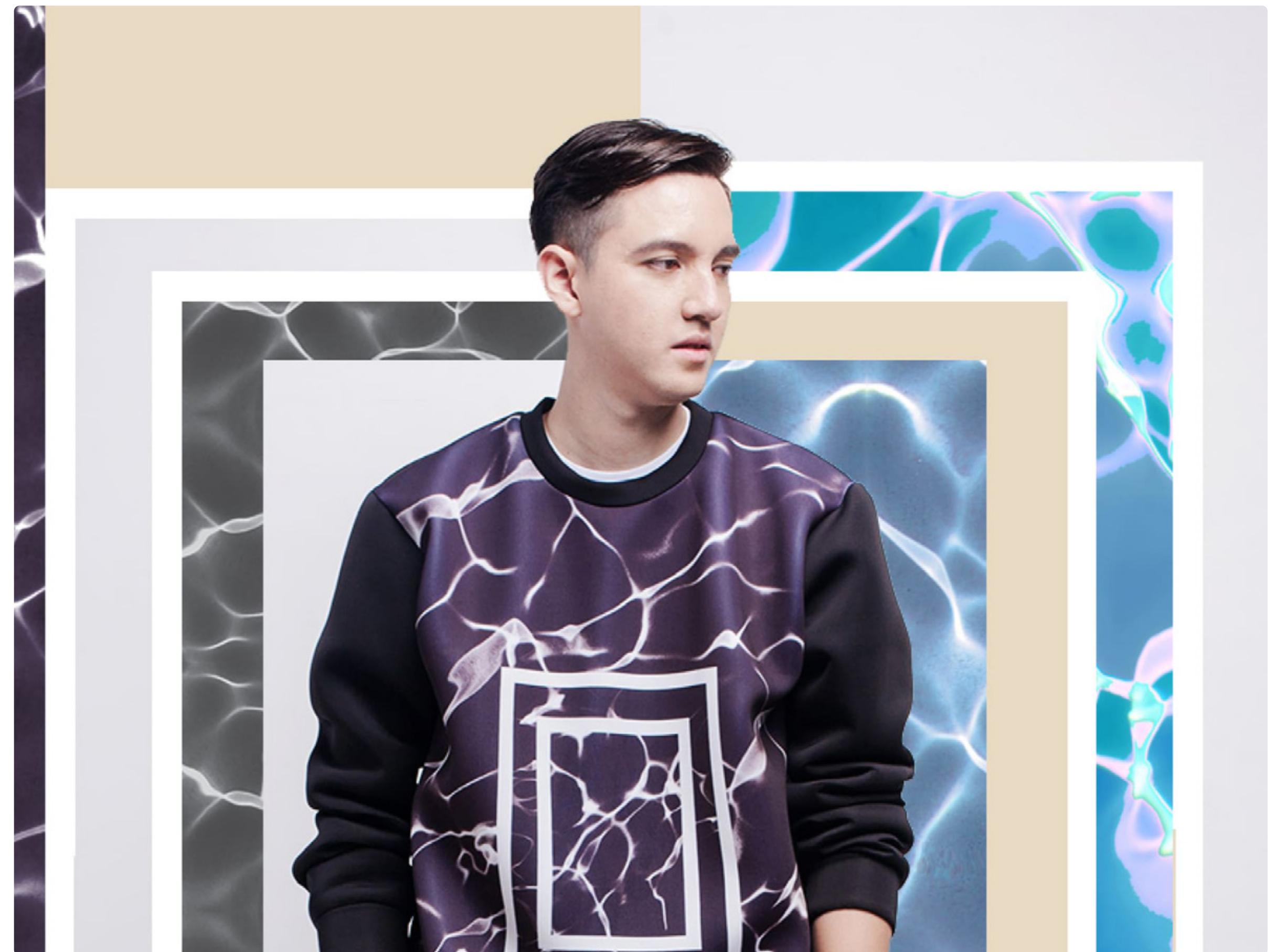
- GIRL INTERRUPTED - 2XXX! FT. MISO



- JOHNNY - PRIMARY FT. DYNAMIC DUO

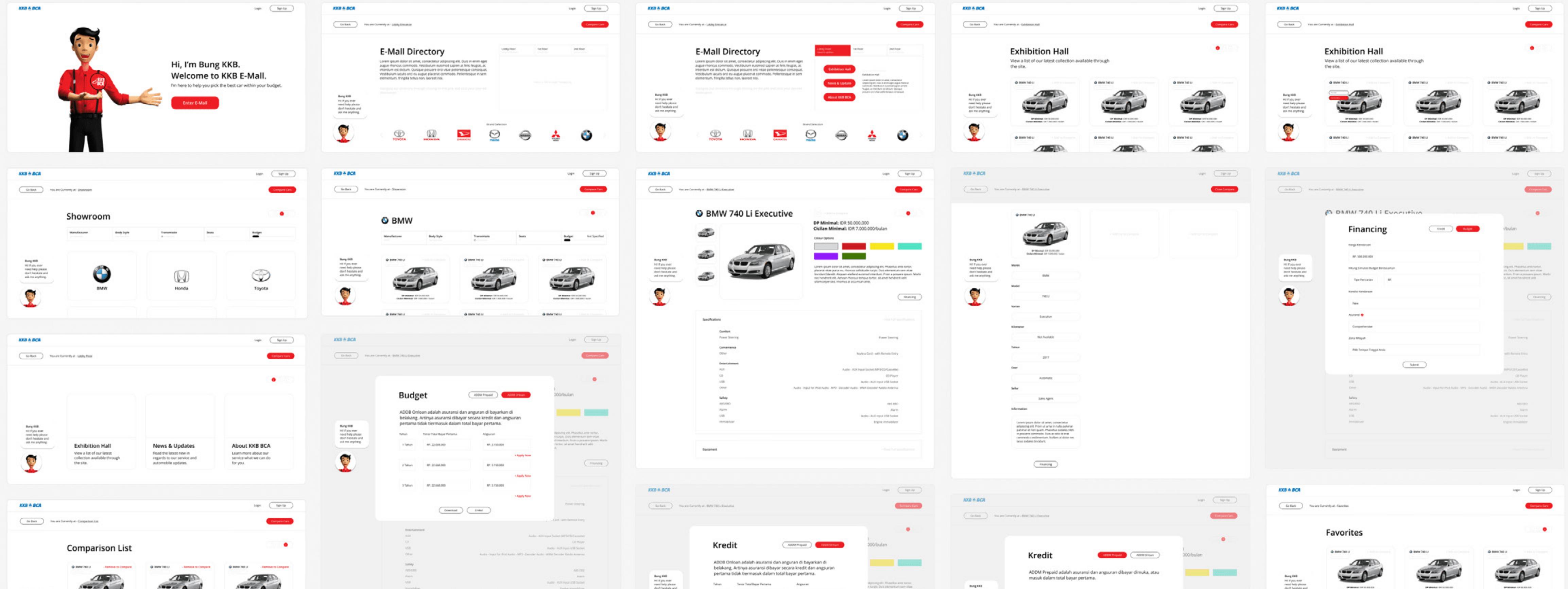


Social media designs for Auntie Anne's in collaboration with Studio Lèngua.



alex[a]lexa

alex[a]lexa is a fashion label with an emphasis on creating urban wear with a playful twist through injecting a sense of whimsicality in the form of prints, applications and modern silhouettes. Developed a range of creative assets for the launch of their summer 2015 collection.



Bank Central Asia

Bank Central Asia (BCA) is the largest privately owned bank Indonesia. KKB BCA is the car financing services provided by the bank. I developed the initial and low-fidelity wireframes for KKB BCA, in collaboration with Studio Lèngua.



Visit our website
everybody.ie

[@everybody_ie](#)

[Brand Introductory Video ↗](#)

Every Body Health

Every Body Health is an Irish, health & wellness company which brings a new range of unique, science backed, vitamin and mineral supplements to the market. Developed and produced various motion and static collaterals prior to the brand launch.

Boots

Restful Sleep

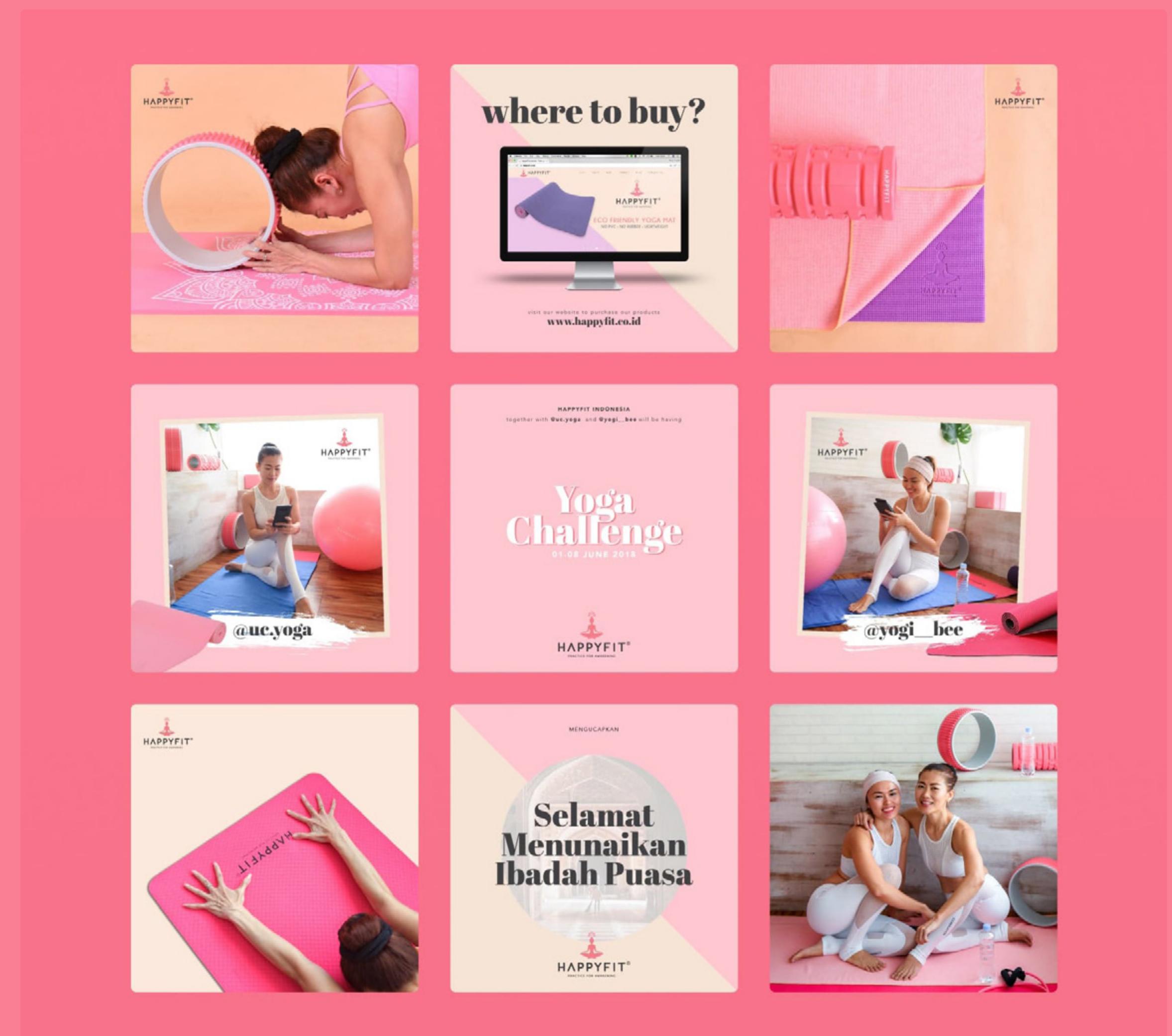
Effect of Sleep Deprivation on the Immune System

Adrian Dunne pharmacy

Pharmacy 100m

Enjoy 20% OFF
`christmas20`

Merry Christmas
from Every Body Health



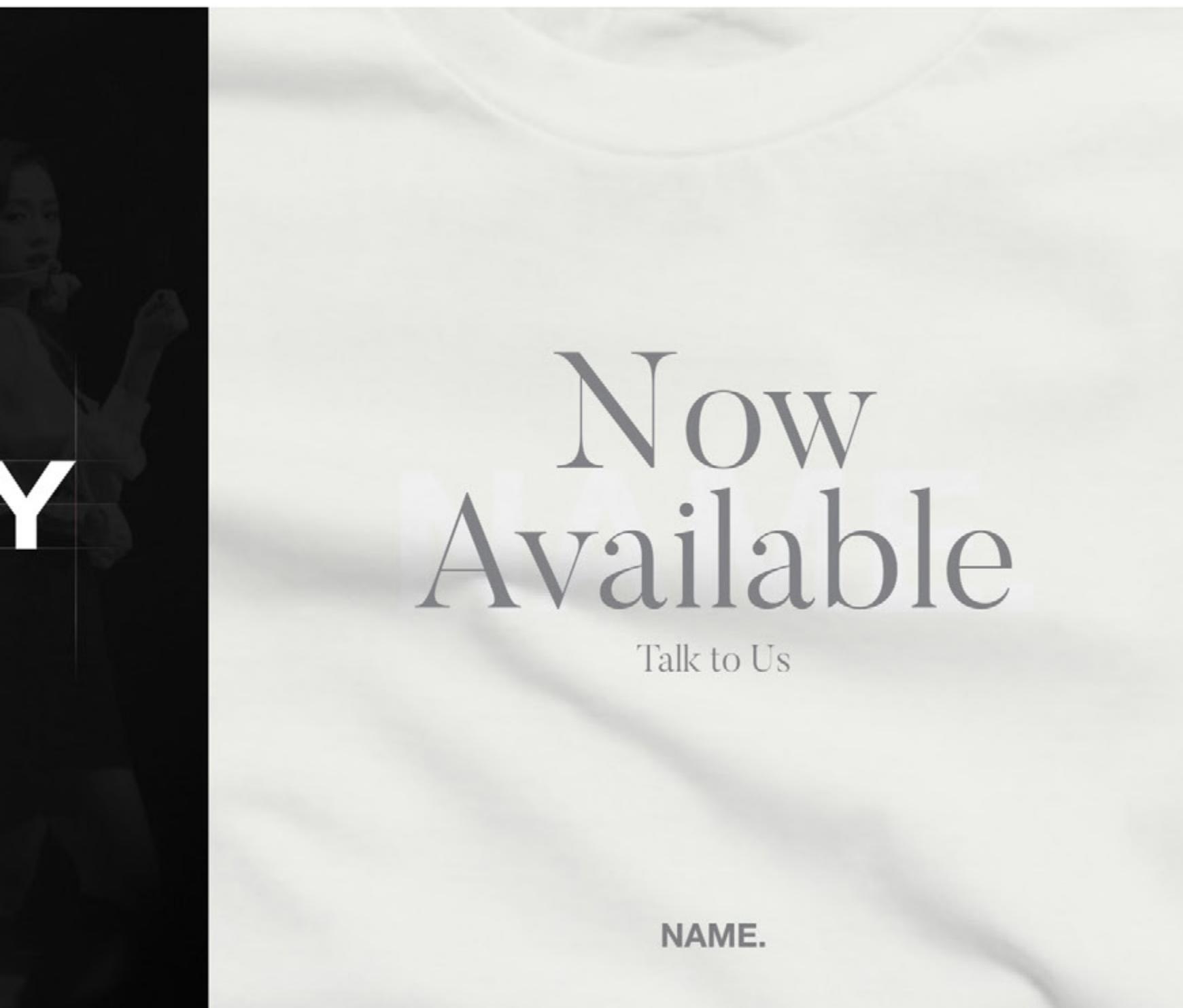


Jade

Jade is a premium aesthetic clinic based in Indonesia. I've designed multiple iterations of wireframes and facilitated the design handover to developers for build in collaboration with Studio Lèngua. Built and deployed via Wordpress.

Finelindo

Finelindo is a glass processor and distributor based in Indonesia. I've designed multiple iterations of wireframes and facilitated the design handover to developers for build in collaboration with Studio Lèngua. Built and deployed via Wordpress.

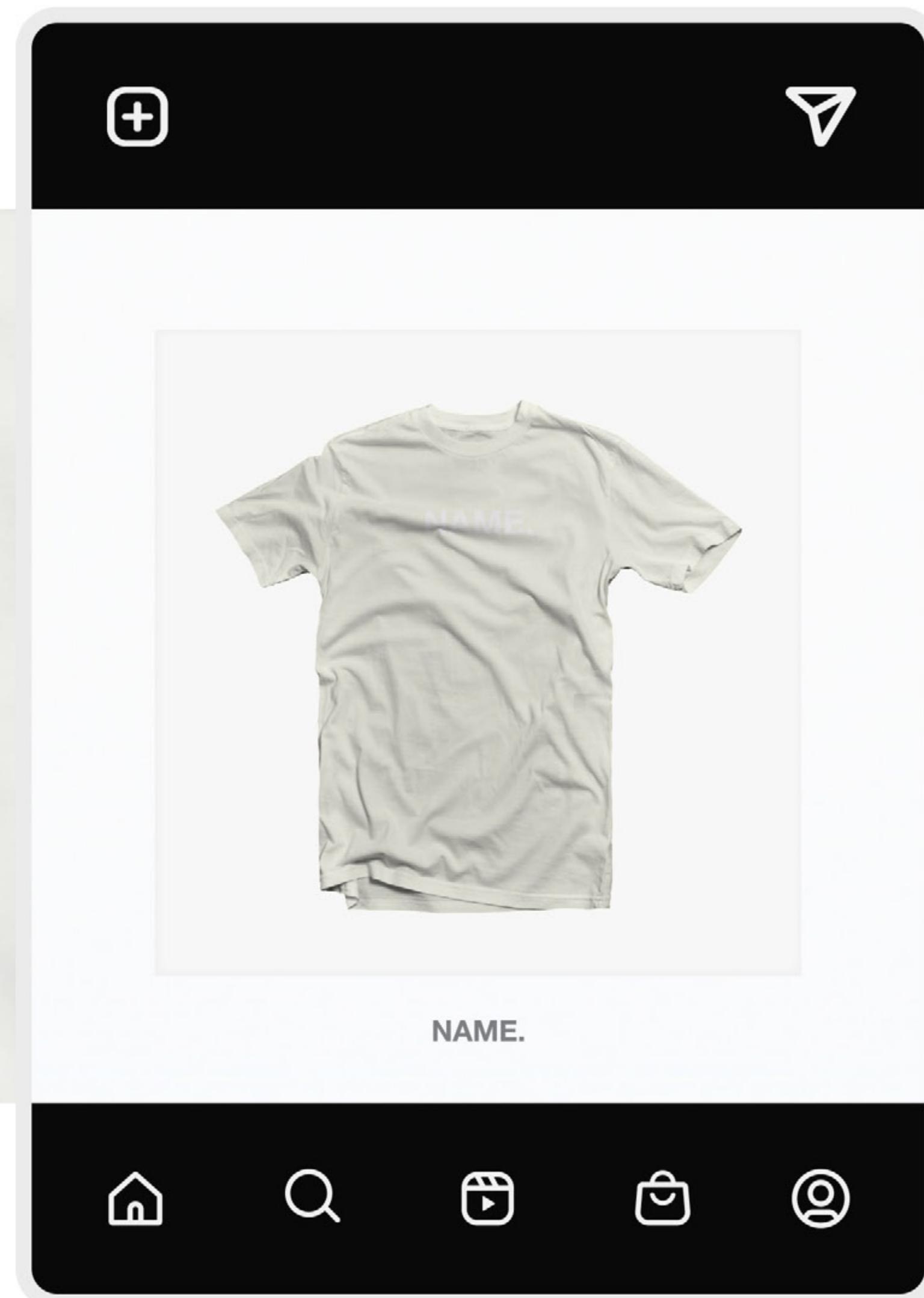


Now Available

Talk to Us

NAME.

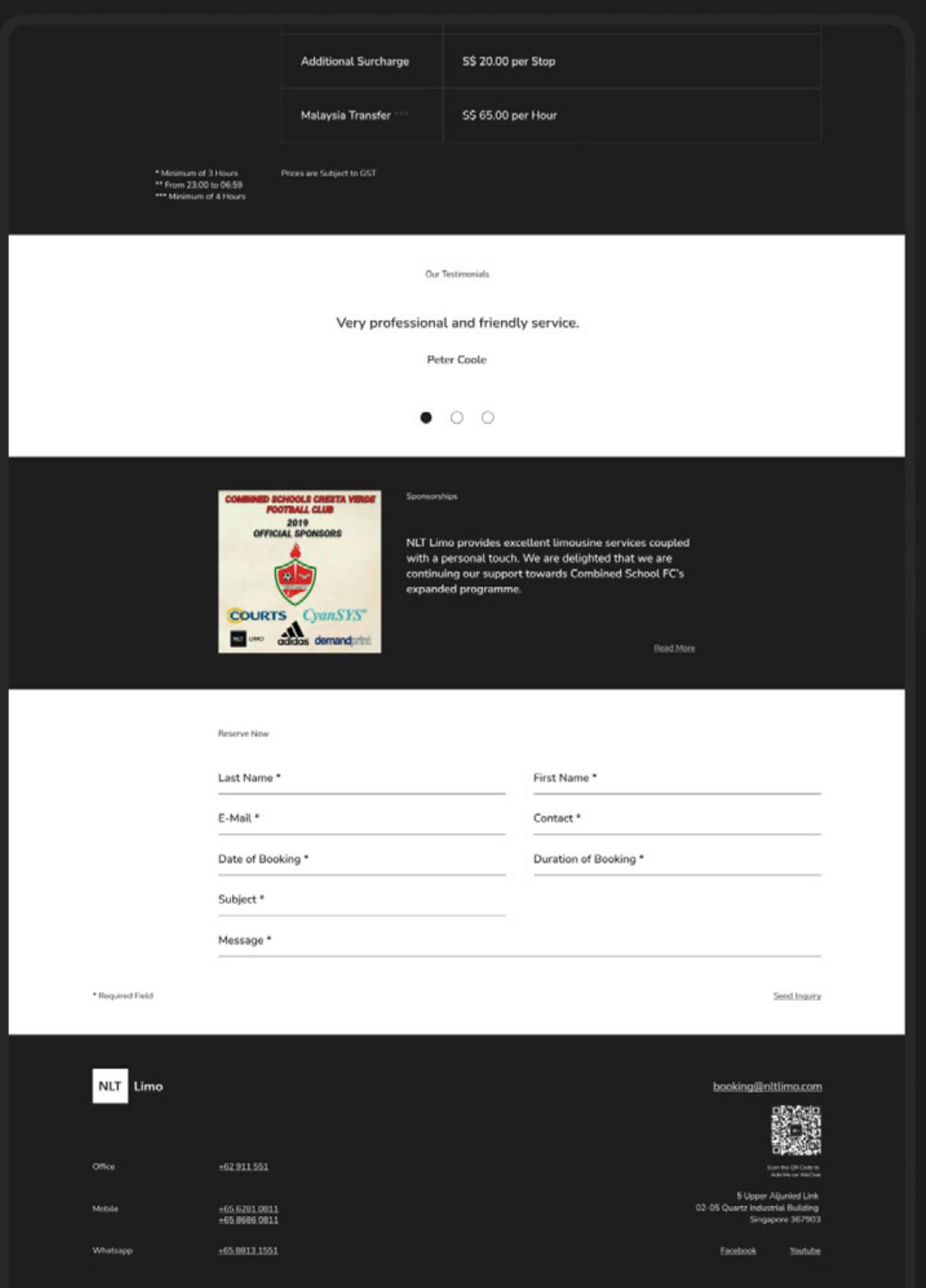
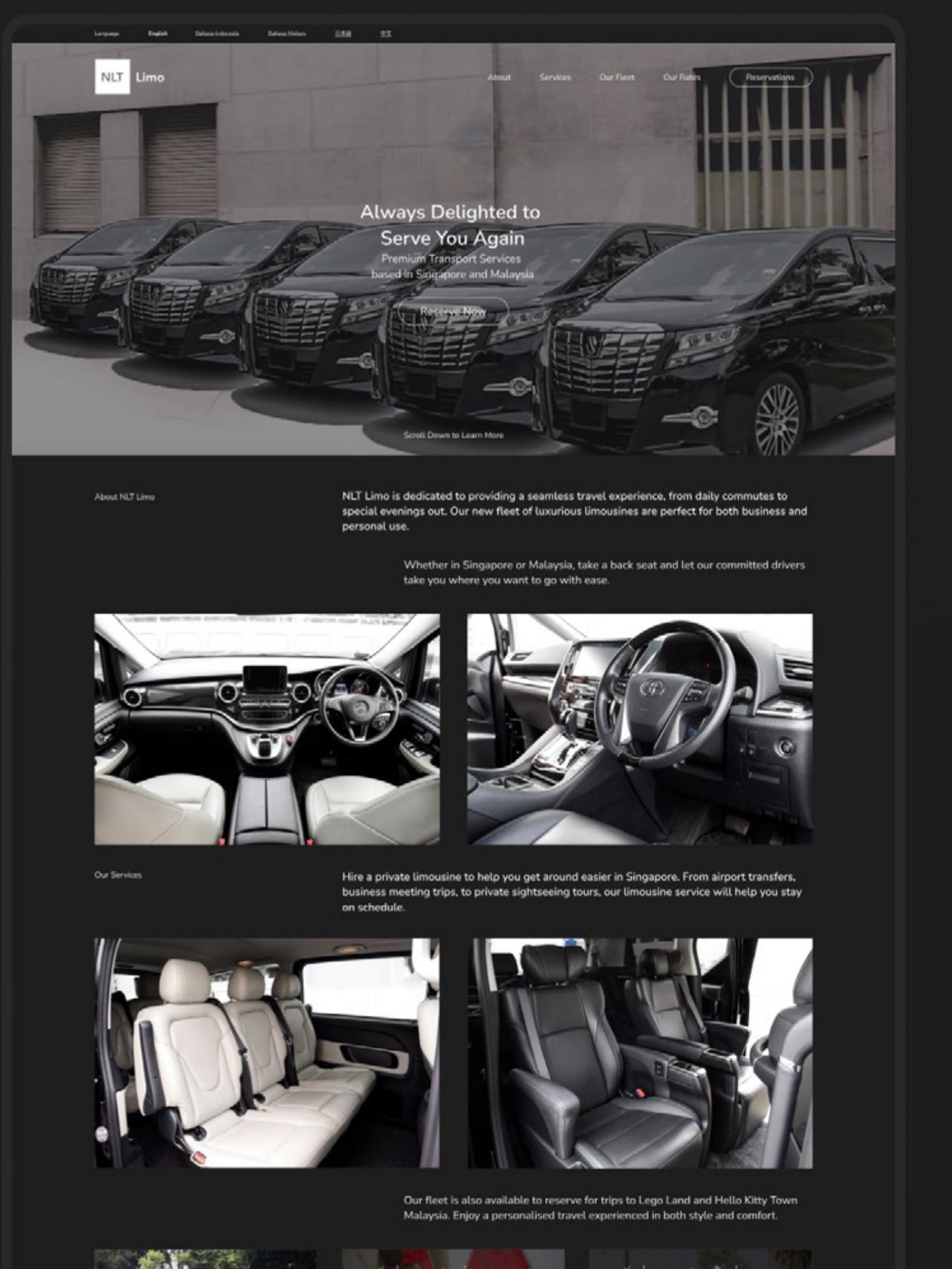
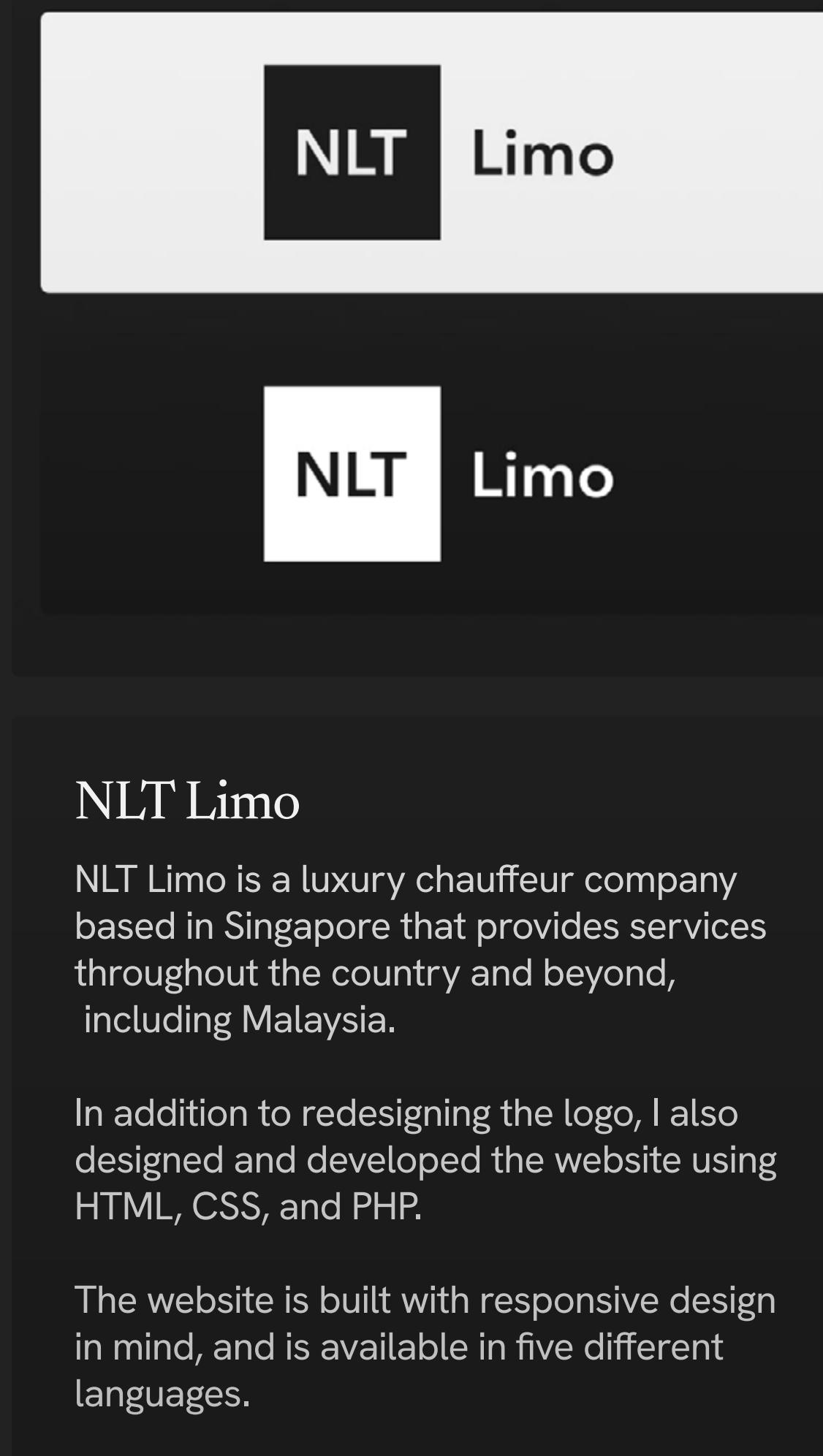
Social media designs for Name Clothing.



Prequel Edition

What better way to end the year and begin anew than to treat yourself with fresh clothing. We are proud to finally reveal our Prequel edition clothing line as an introduction to Name.

NAME.

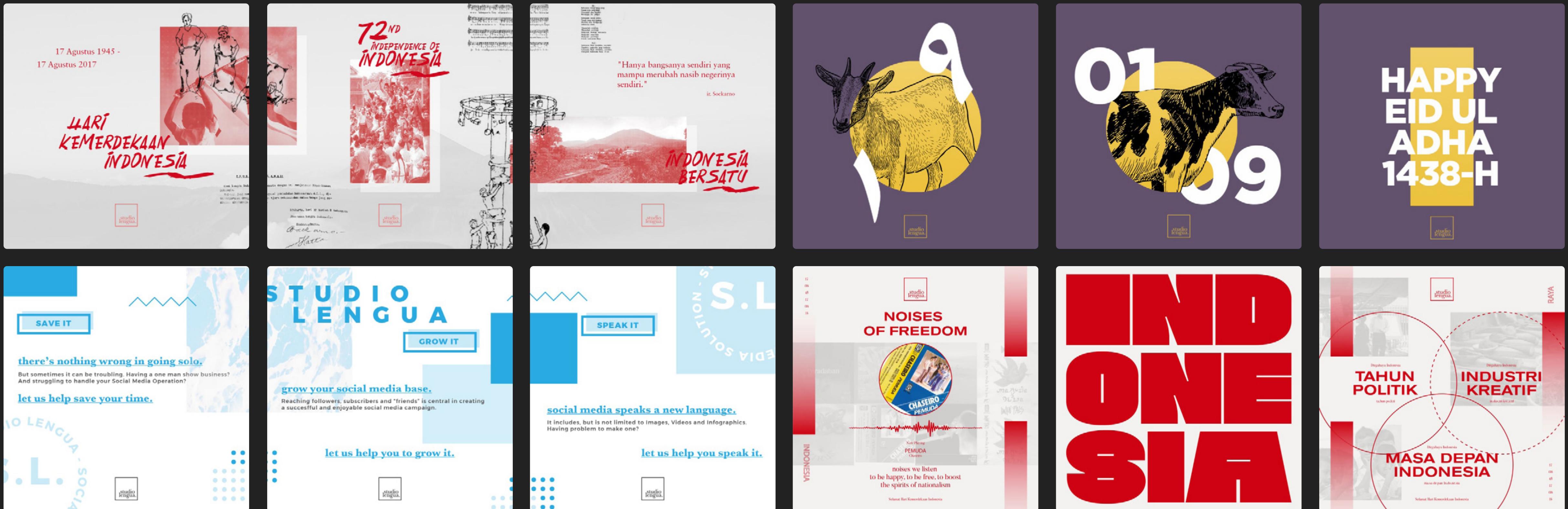






SOE Jakarta

SOE Jakarta is a sustainable clothing brand specialising in using traditional Indonesian handwoven textiles. As seen at Paris, Jakarta, Seoul and London Fashion Weeks. Developed the initial branding & identity and brand collaterals prior to the brand launch.



Studio Lèngua is a social media agency that bridges brands closer to their customers with clients such as UNIQLO, Gilette, OCBC NISP, DBS and Bagus among many more.



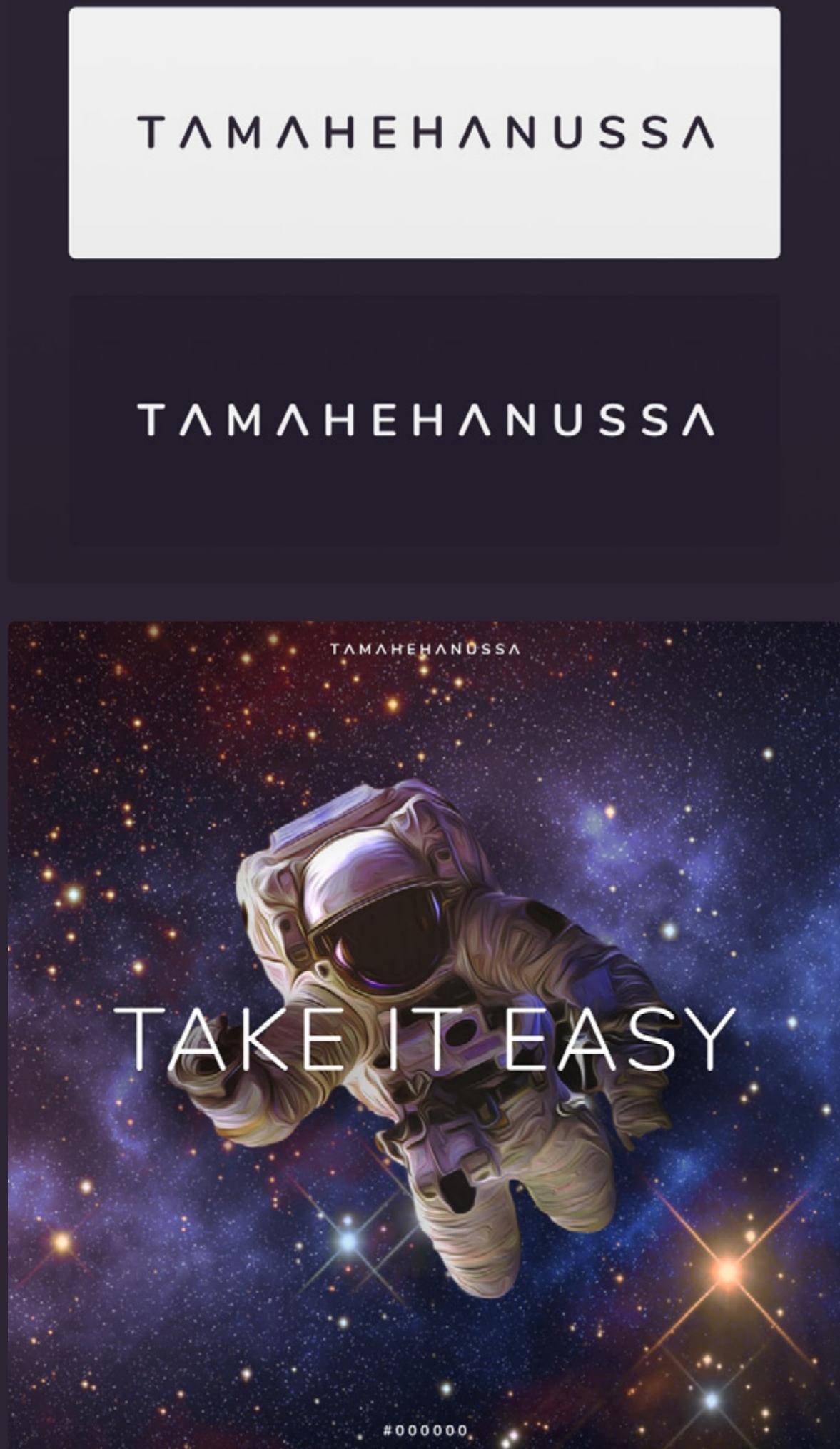
#PejuangIndonesia

Designed and produced a range of assets in celebration of the 2018 Asian Games held in Indonesia. Every medal winner from the games is given a bespoke creative, which is shared all across social media.



Sneak Peek to the Crew

Designed and developed a collection of bespoke icons and illustrations highlighting the different services offered by the agency, and a sneak peek to what life is like at Studio Lèngua.



Profile 1

Friend A
Let frie
you're l

Home

Search

Your Library

Create Playlist

Liked Songs

Your Episodes

Verified Artist

239 monthly listeners

FOLLOWING

TAKE IT EASY

TAMAHEHANUSSA

LISTEN ON Spotify

Popular

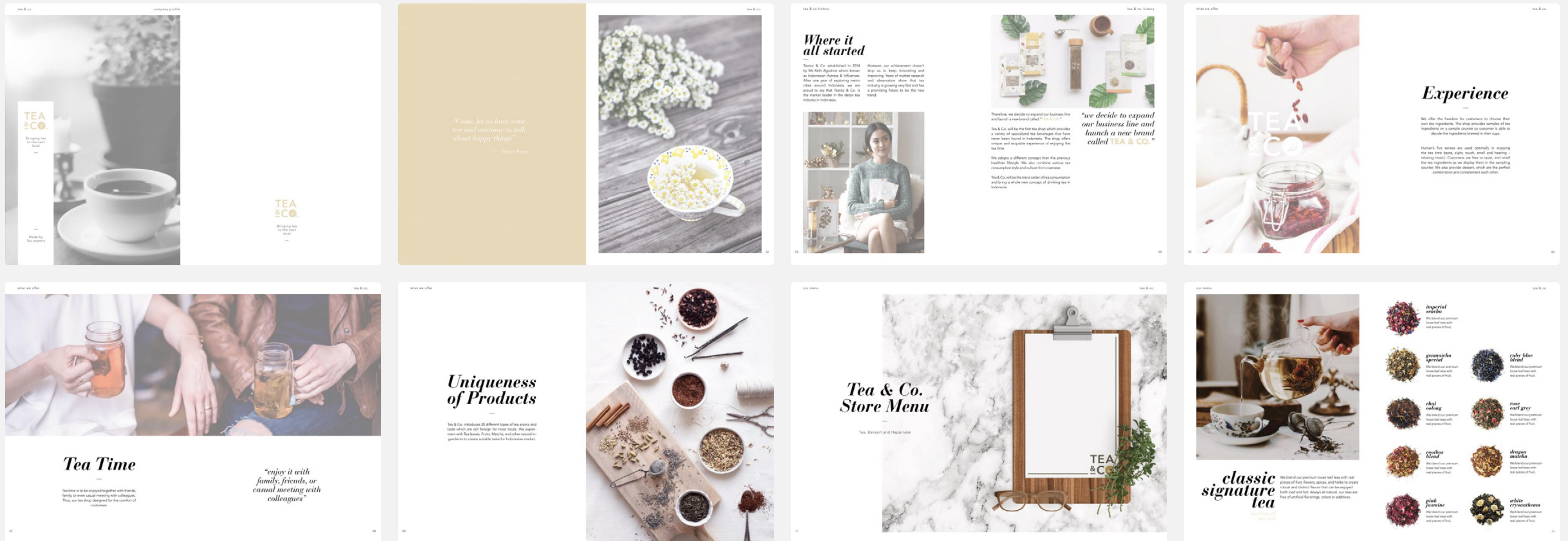
1 Take It Easy 29,839 3:47

2 Auld Lang Syne 2:50

Discography

Popular releases Singles and EPs

Go to S
listenin
at any t



Brand document development for Tea & Co. in collaboration with Studio Lèngua.

BELI ATAU SEWA SEKARANG!
Temukan Solusi Terbaik untuk proyek Anda

TENTANG TONGS ACCESS

PRODUK KAMI

- SPAN-400 TOWER
- BRIDGE & CANTILEVER SYSTEM
- AIRCRAFT DOCKING SYSTEM

Bridge & Cantilever System

Jembatan dengan sistem knock down atau dapat dilonggar pasang dan dapat mobile bukanlah hal yang mudah. Desain sistem Skybridge, pekerjaan di atas tidak memungkinkan sistemnya untuk bergerak.

Sistem Skybridge telah membuktikan merupakan pekerjaan pekerjaan yang tidak terwakil di berbagai area seperti di pasar pertambangan, gedung perkantoran, industri, rumah tinggal, pelabuhan, olahraga, dsb.

Spondock merupakan sistem jembatan yang compact. Dengan bentang horizontal dari 3,7m sampai dengan 10m, spondock memudahkan pilihan yang sangat ideal dan efisien untuk dipakai secara permanen atau sementara.

Spondock memiliki kualitas yang tinggi dan mudah dalam pememasangan. Spondock merupakan alternatif sistem horizontal selain skybridge yang akan mempermudah permasalahan atasnya.

Dengan sistem Drop cantilever, tower yang vertikal dapat dimodifikasi menjadi fleksibel sehingga ideal untuk pekerjaan manufaktur lebih optimal, efisien, dan efektif. Cantilever terbukti menjadi jawaban untuk berbagai masalah akses pada sektora gedung.

SPESIFIKASI SKYBRIDGE

Bentang Jembatan Max.	15,4m
Celar Jembatan	0,6m / 1,2m / 1,8m / 2,4m
Tower dilengkapi di atas Jembatan	Bisa
Beban yang dapat ditoleransi maks.	250kg
Material	Aluminum Alloy
Kontrolkuasi Sambungan	100% GAMP Joint
Dauneter Pipe	50mm
Sertifikasi	TUV Certified, EN1090, RST199-A, ANSI & OHSAS

SPESIFIKASI SKYBRIDGE

Bentang Jembatan Max.	9,10m
Celar Jembatan	0,6m / 1,2m / 1,8m / 2,4m
Tower dilengkapi di atas Jembatan	-
Beban yang dapat ditoleransi maks.	900kg
Material	Aluminum Alloy
Tinggi Guardrail	0,8 - 1,0m
Berat per spondock	20 - 70kg
Sertifikasi	TUV Certified, EN1090, RST199-A, ANSI & OHSAS

Tongs Access

Tongs Access is the sole official aluminium scaffolding dealer in Indonesia. I've designed high-fidelity wireframes and facilitated the design handover to developers for build in collaboration with Studio Lèngua. Built and deployed via Wordpress.

HARD WORK SHOULD ALWAYS BE REWARDED WITH WITH A BOWL OF INDOMIE SEAFOOD

KEEP CALM AND EAT INDOMIE SEAFOOD

Warung Menteng

Warung Menteng is a restaurant specialising in Indonesian late-night staples based in Jakarta. I've designed various wall artworks which are showcased throughout the restaurant, in collaboration with Studio Lèngua.





Looking to work together, talk about the latest
on K-Pop, or just want to say hi? Get in touch
by contacting me at renno@riyadirenno.com↗

Chat soon!