

Hiya 

I'm Renno. I'm a multidisciplinary designer based in Ireland, and this - is my portfolio.



Swiss Style in Contemporary Web Design
Research Exhibition

Swiss Style

In Contemporary Web Design

1920 - 2019

Over 90 Years in Design

Notable Figures

- Ernst Keller
- Armin Hofmann
- Emil Ruder
- Josef Müller-Brockman

The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid; it is an art that requires practice.

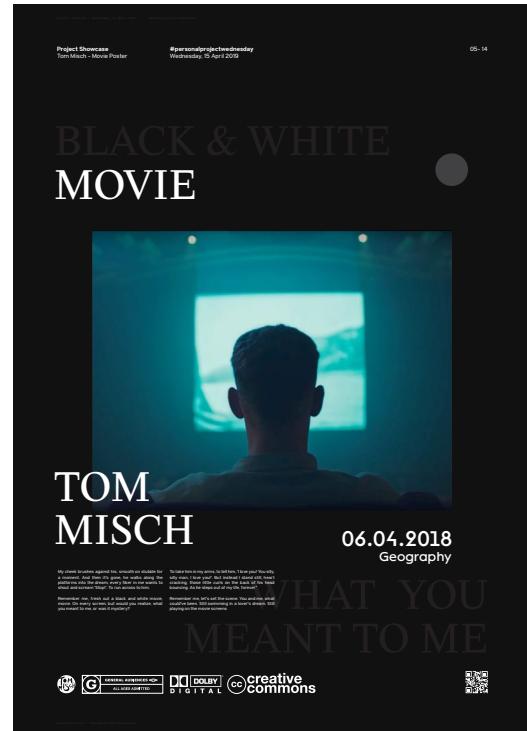
Josef Müller-Brockman, 1981

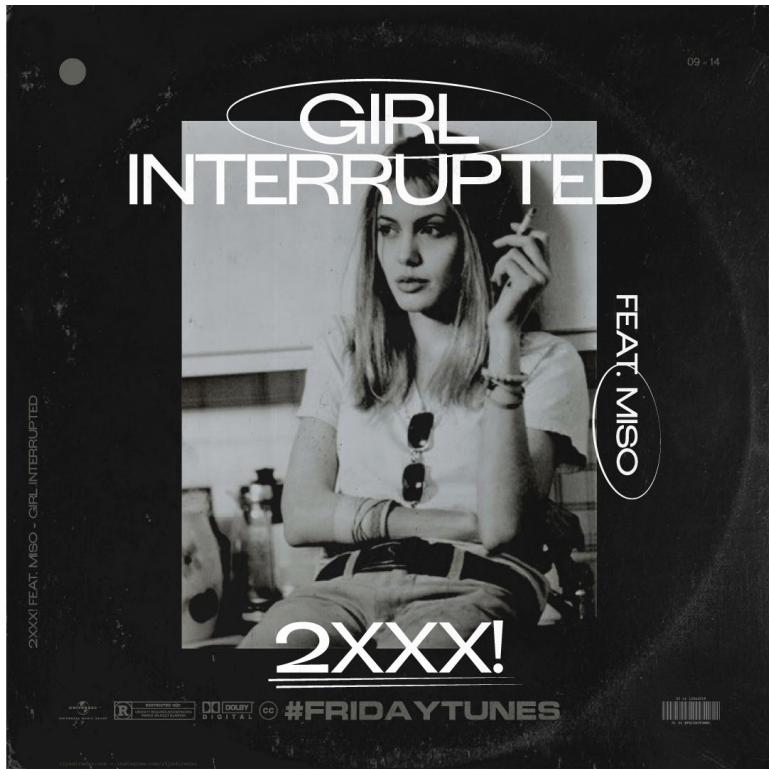
Dundalk Institute of Technology Spring 2019

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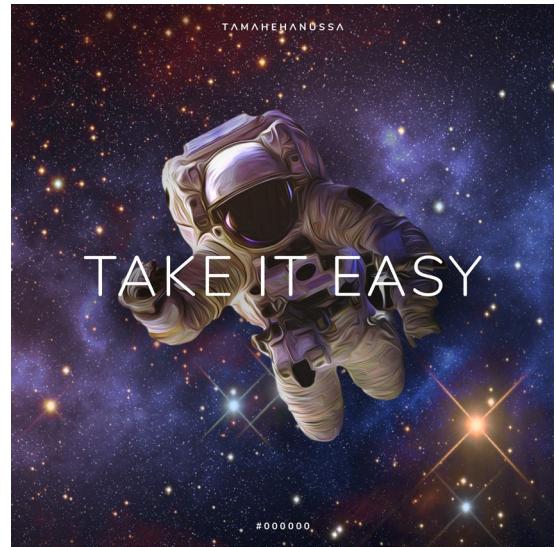
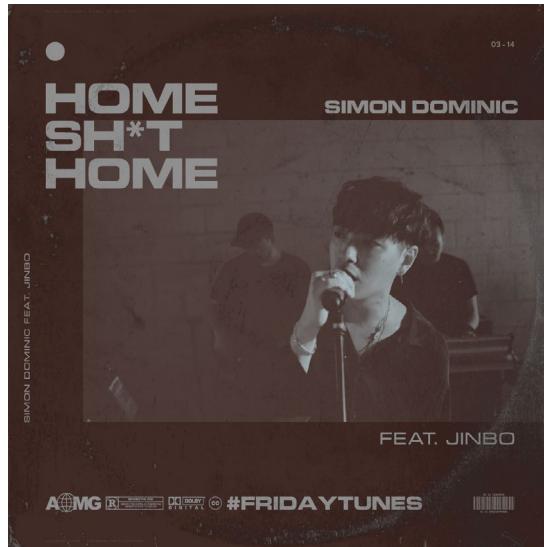
History of Swiss Style About Swiss Style Print to Digital

Swiss Style in Contemporary Web Design





2XXX! & Colde
Album Artwork Design



Dynamic Duo, Simon Dominic & Tama Hehanussa
Album Artwork Design

BREAKING NEWS

SHOULD WE START QUESTIONING THE MEDIA?

HAVE YOU EVER THOUGHT TO YOURSELF THAT THE THINGS WE CONSUMED IN THE MEDIA DAY IN DAY OUT IS NOT ALL THE TRUTH?

THE MARXIST PERSPECTIVE QUESTIONS THE ROLE OF THE MEDIA AND ITS REPRODUCTION OF THE STATUS QUO.

YOU ARE FAKE NEWS

FAKE NEWS

MARXISM

LONG STORY SHORT...

We SHOULD

THE MARXIST PERSPECTIVE IS A PERSPECTIVE BASED ON THE MARXIST THEORY. KARL MARX ARGUES ON THAT THE SOCIETY IS RULED BY THE BOURGEOISIE HENCE THE PROLETARIAT WOULD HAVE TO CONSENT TO EVERYTHING THAT IS MEDIATED.

→ THAT'S MOST OF US

IN A CAPITALIST SOCIETY...
THE MEDIA IS OWNED BY THE ELITE.

HENCE IT IS POSSIBLE FOR THE UPPER CLASS TO REMOVE AND EDIT THE INFORMATION THAT IS MEDIATED TO US.

MANUFACTURING CONSENT

"THE QUESTION IS WHETHER PRIVILEGED ELITES SHOULD DOMINATE MASS COMMUNICATION AND SHOULD USE THIS POWER AS THEY TELL US THEY MUST, NAMELY TO IMPOSE NECESSARY ILLUSIONS TO MANIPULATE AND DECEIVE [WHOM THEY BELIEVE ARE] THE STUPID MAJORITY AND REMOVE THEM FROM THE PUBLIC ARENA. 'THE QUESTION, IN BRIEF, IS WHETHER DEMOCRACY AND FREEDOM ARE VALUES TO BE PRESERVED OR THREATS TO BE AVOIDED. IN THIS POSSIBLY TERMINAL PHASE OF HUMAN EXISTENCE, DEMOCRACY AND FREEDOM ARE MORE THAN VALUES TO BE TREASURED; THEY MAY BE ESSENTIAL TO SURVIVAL.'

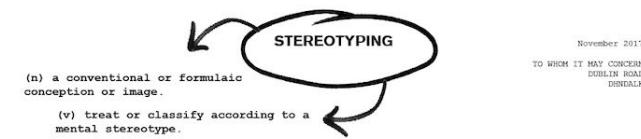
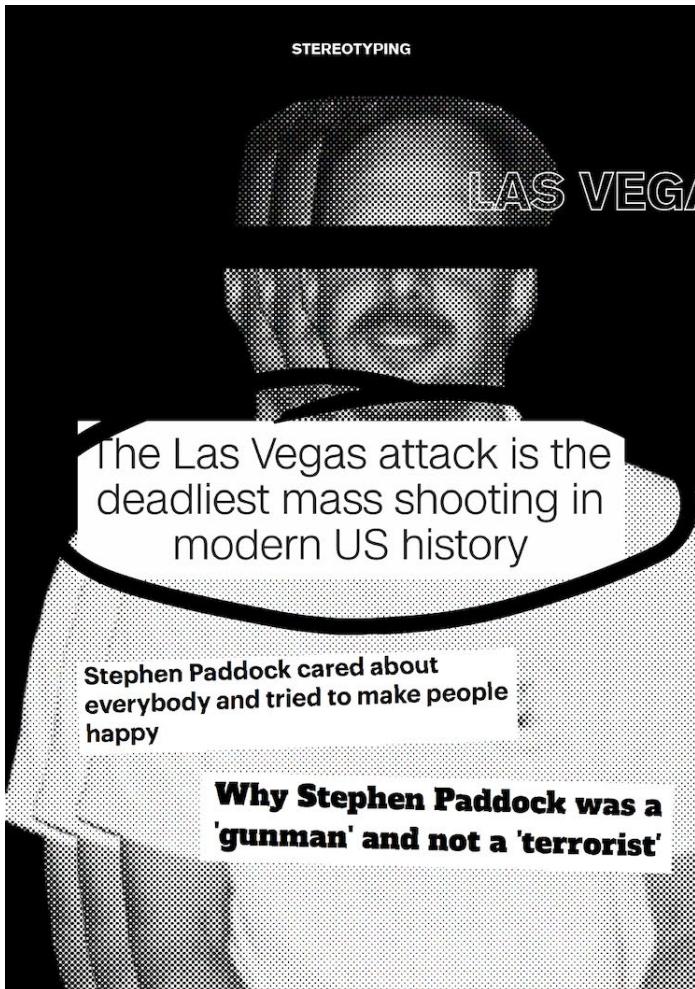
NOAH CHOMSKY, 1988

FAKE NEWS

MARXISM

A MARXIST PERSPECTIVE

A MARXIST PERSPECTIVE



Stereotyping is seen all over the world. Many stereotypes can be racist or sexist. It commonly holds ideas about specific groups. You most often hear about negative stereotypes, but some are positive. In this case I will be discussing how the media perceived the mass shooting on 1 October 2017 in Vegas, the deadliest mass shooting in modern American history that was carried out by a wealthy white American male. Stephen Craig Paddock. As tens of thousands enjoyed a music festival on the streets of Las Vegas, 64 year old Stephen Paddock of Mesquite, Nevada, was perched 32 floors above them in his Mandalay Bay hotel room. Paddock had 19 rifles and hundreds of rounds of ammo — supplies that are plentiful in a nation that has more guns than people. At least 58 people were killed and over 500 more wounded in one single incident. Paddock, like the majority of mass shooters in this country, was a white American. And that simple fact changes absolutely everything about the way this horrible moment gets discussed in the media and the national discourse: Whiteness, somehow, protects men from being labelled terrorists. The privilege here is that the ultimate conclusion about shootings committed by people from commonly non-white groups often leads to determinations about the corrosive or destructive nature of the group itself.

Stephen Paddock was a wealthy 64 year old real estate investor, had no connection to the Islamic State, which claimed him both as a member of the group and as a late convert to Islam, authorities have not corroborated that claim and, with the exception of a now-resolved minor citation, had had no prior run-ins with law enforcement. Paddock even held a private pilot license and would have had to prove that he hadn't been diagnosed with psychosis, bipolar disorder or any severe personality disorder. Neighbours gave conflicting reports, some described him as friendly, and others not so much, but Paddock, they said, gave no indication of the extreme anger.

Stephen Paddock's whiteness has already afforded him many outrageous protections in the media. Paddock was declared a "lone wolf" before analysts even started their day, not because an exhaustive investigation produced such a conclusion, but because it is the only available conclusion for a white man in America who commits a mass shooting. White men who resort to mass violence are consistently characterized primarily as isolated "lone wolves" in no way connected to one another while the most problematic aspects of being white in America are given a pass that nobody else receives.

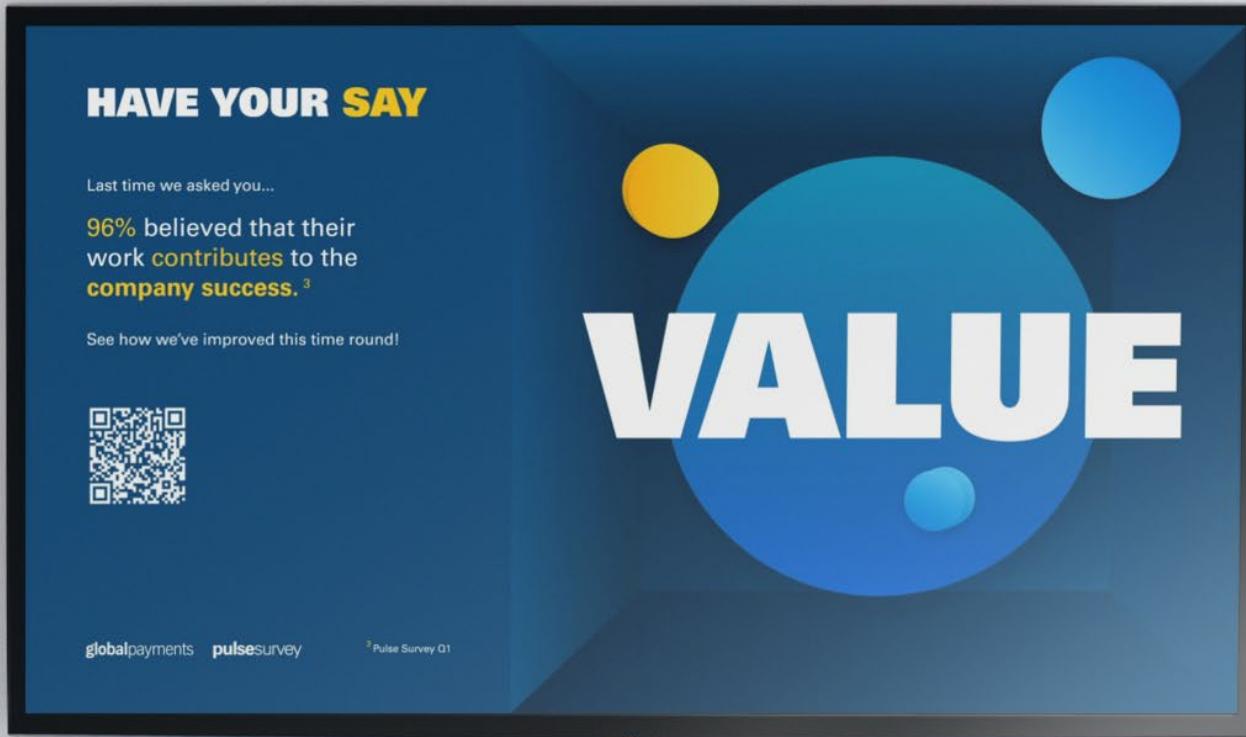
What we are witnessing is the blatant fact that white privilege protects even Stephen Paddock, a mass murderer, not just from being called a terrorist, but from the anger, rage, and fury that would surely rain down if he were almost anyone other than a white man. His skin somewhat protects him.

SIGNED

globalpayments

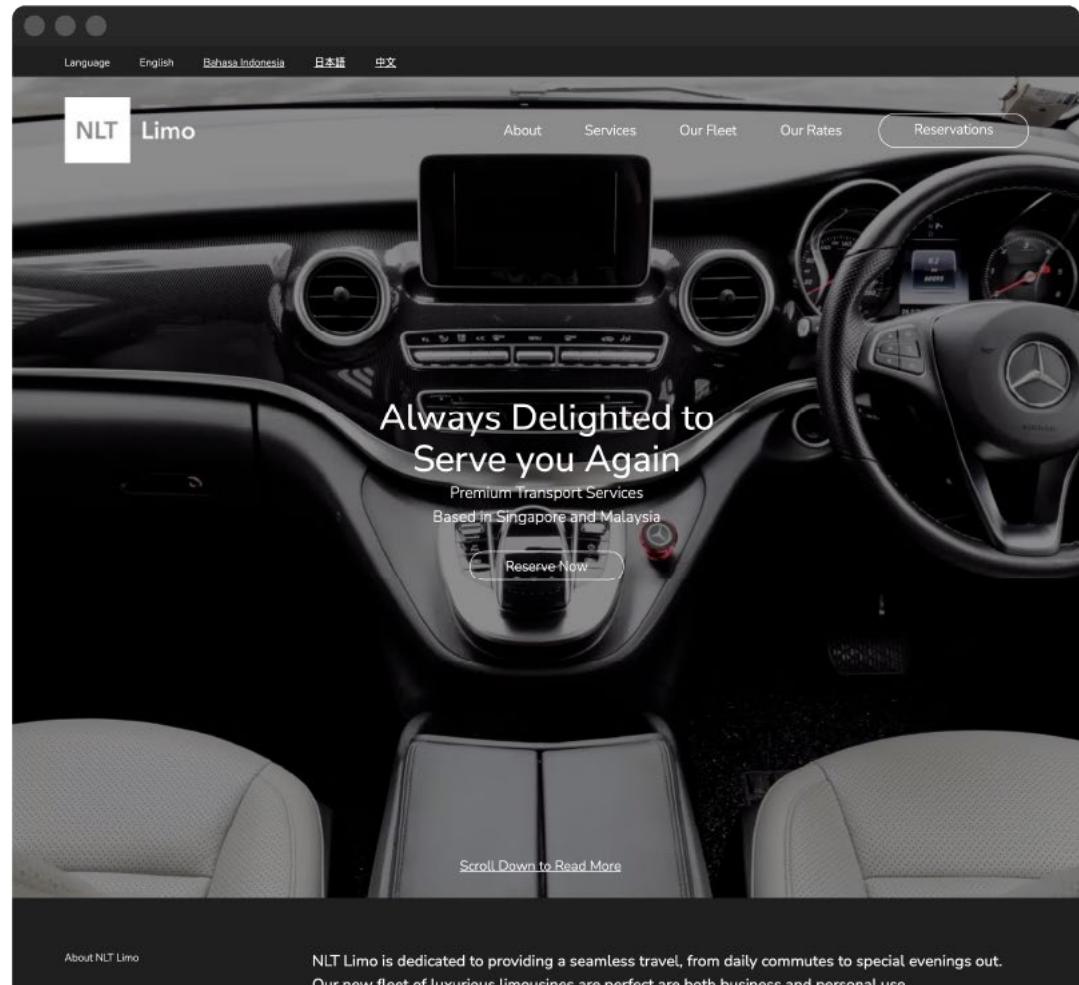
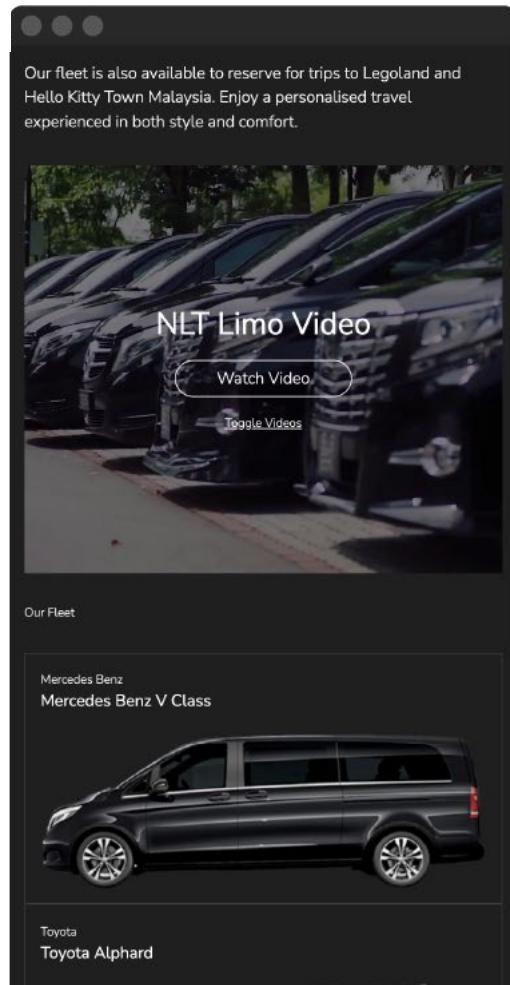
The screenshot shows the homepage of 'CHECKOUT HERO'. At the top, there's a navigation bar with links for 'New', 'Chapters', 'About', 'Meet the Experts', 'Search Articles', and a 'Demo Coming Soon' button. The main title 'Be a Checkout Hero.' is prominently displayed in a large, bold font. Below it, a subtitle reads 'Take Your Ecommerce Website to the Next Level with Checkout Best Practice from the Experts at Global Payments.' A blue 'Learn More' button is located below the subtitle. The page features a section titled 'Discover Chapters.' with four colored boxes: light blue ('Make it Safe'), yellow ('Make it Clear'), light green ('Make it Easy'), and pink ('Make it Mobile'). Each box contains a small icon and a brief description. A 'Discover Chapters' button is at the bottom. The footer includes a 'Global Payments' logo and the text 'Web Design & Development'.

The screenshot shows a chapter page titled 'SSL Certificate & Encryption'. The header features a large blue lock icon and a fingerprint graphic. The page has a 'Table of Contents' section with 'SSL Certificate & Encryption' and 'Trusted & Secure Logos' listed. Below the table of contents, there's a bio for 'Expert Name 1' and a placeholder for 'External Credit Here - ag (Illustration or Photo)'. A section titled 'Protect your Checkout with SSL (Secure Sockets Layer)' is shown with a description of how SSL encrypts personal transaction details. It includes a screenshot of a browser showing a green address bar with a lock icon and 'HTTPS'.





NLT Limo



life







FIS Exhibition 2019
Branding & Identity



BLNK

#allupinyourspace

BLNK

To Demonstrate the Evolution of 'Creative Media' Mediums
And Its Ability to Uplift and Inspire a Community

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

Research Question

- Conduct primary research
- Create a creative collaborative art piece with a community of people
- Conduct our methodology strategies with our participants
- Create a social media campaign
- Create a mini documentary of our journey throughout the project
- Create a website
- Turn our traditional art piece into an augmented reality artwork
- Display our final artwork at Fis

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

#upliftyourspace

Project Research

- Community Based Art
- Adult Colouring Books
- Powerful and Inspirational Art
- Evolution of Creative Media Mediums
- Augmented Reality

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

#upliftyourspace

Project Overview

Creative Collaborative Project with a community, incorporating both traditional and contemporary artistic elements.

Our aim is to create a powerful and uplifting art piece in both traditional and non traditional mediums with the contributions of a community of people.

Our traditional piece will be using paint and our contemporary piece will be Augmented Reality

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

Dundalk Institute of Technology VWP Presentation

March 2019

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Creative Collaborative Workshop



BLNKDISRUPTION
Deck Development

#upliftyourspace

March 2019



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March 2019

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Documentary

Experimental Style

Content;Time Lapse

Social Media posts, Interviews

18

Dearbhla Brodigan - Project Manager and Videographer

Faye Flynn - Sound Designer and Researcher

Mary McKeever - Graphic Designer and Researcher

Reno Riaydi - Web Developer and Graphic Designer

"Can the Evolution of Creative Media Mediums Inspire and Uplift a Community?"

riyadirenno.com

We wanted to explore the ideology that community based art can inspire and uplift people whether it be a traditional or a modern piece of art.

We plan to test our research question by creating a creative collaborative workshop with a community using traditional and contemporary art that will hopefully evoke feelings of inspiration.

Research Methodology

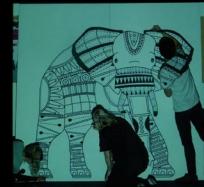
We are using quantitative and qualitative research methods for our project.

We will be conducting surveys with the participants of the creative collaborative workshop after they complete their part and also after they see the finished art piece.

We will also be conducting brief interviews with a few selected participants to get more detailed responses to enable us to test our hypothesis.

#upliftyourspace

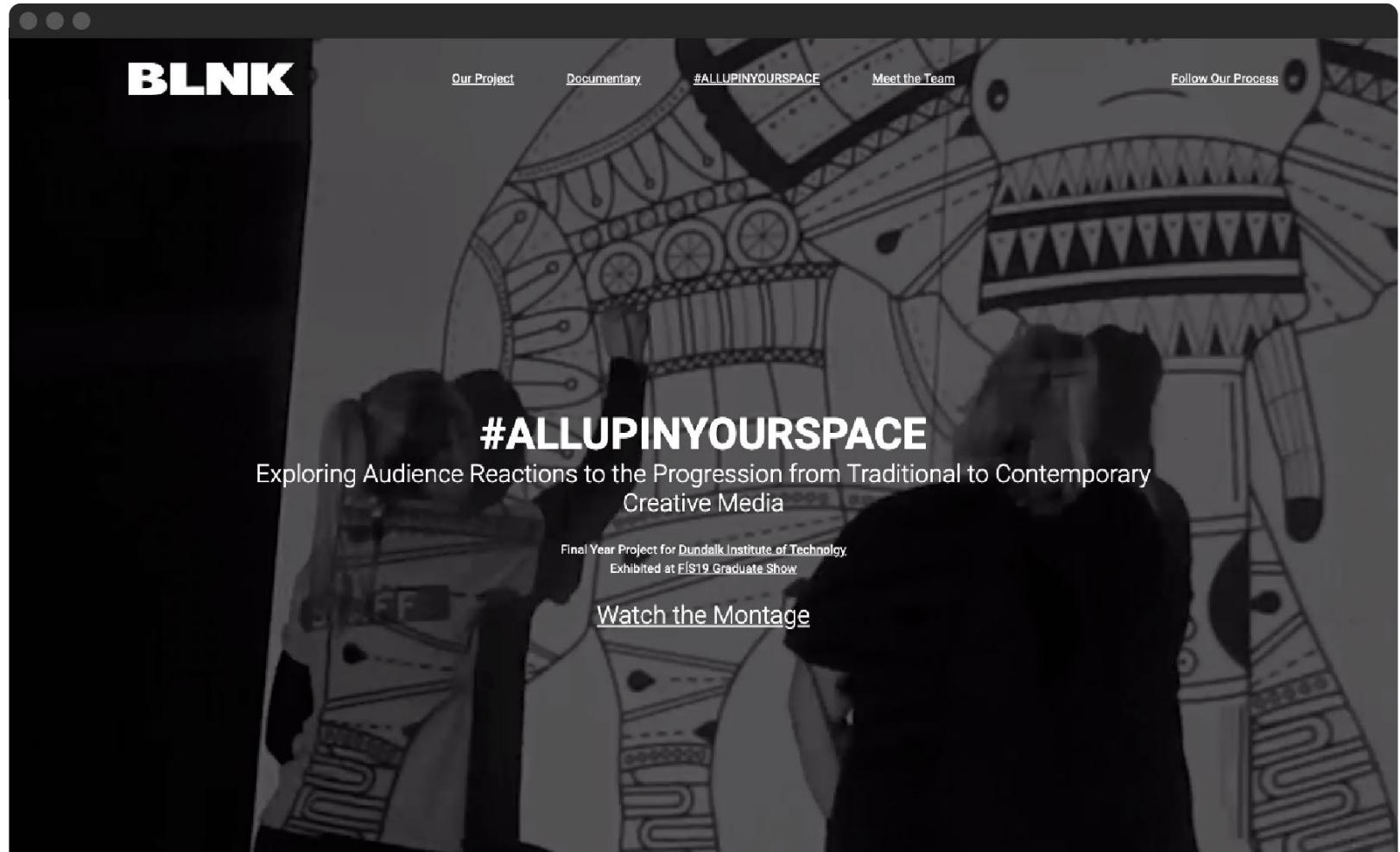
User Journey



Day 2, March 2019



Final Art





PRO-
OATS

Avonmore ProOats
Concept Development



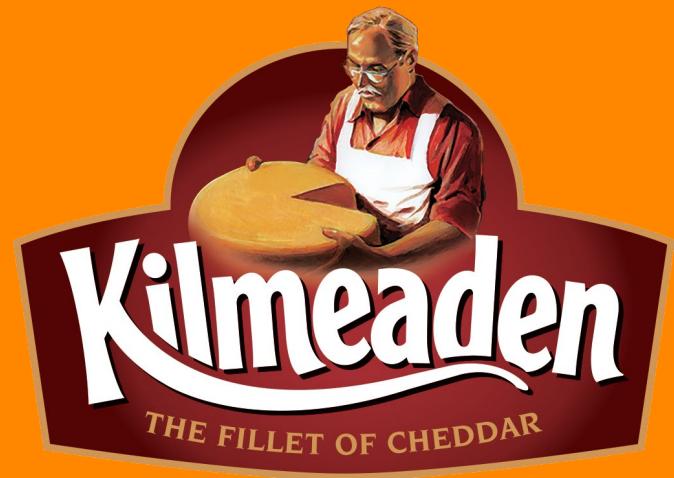


Avonmore ProOats
Concept Development





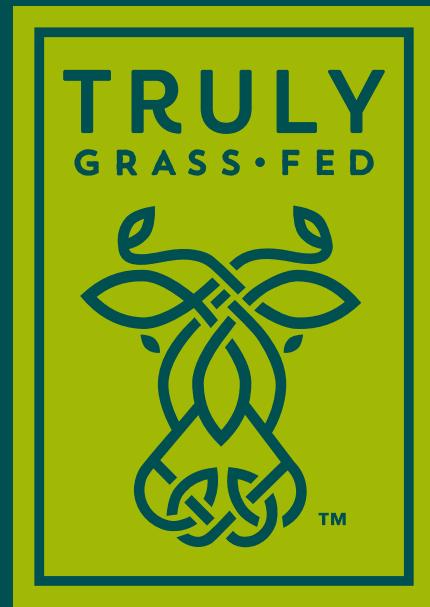
Avonmore ProOats
DOOH













Truly Grass Fed
Concept Development





Truly Grass Fed
Concept Development

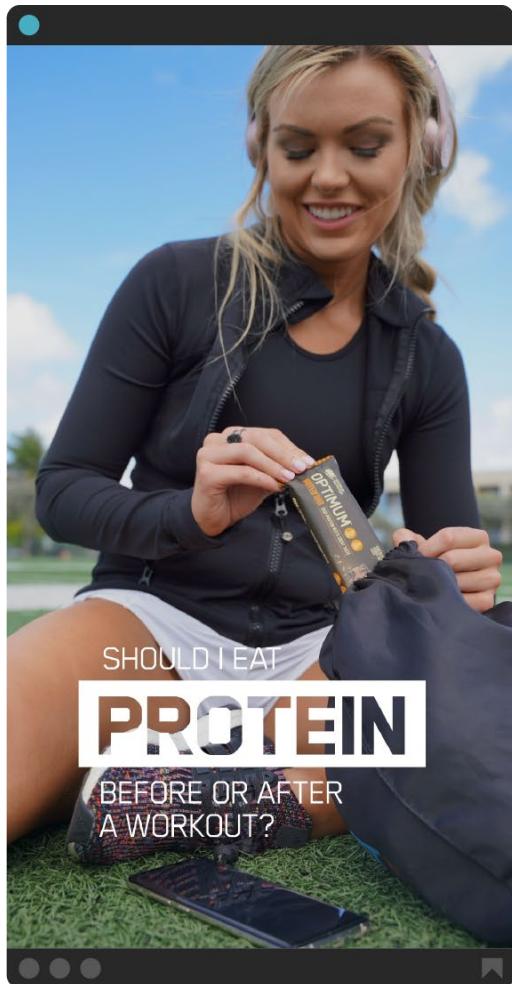


GAIN

PET NUTRITION













buss
We Build MDiT

02



Manfaatkan KPR atau KPA



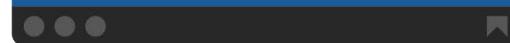
Keuntungan membeli secara Tunai

- 01 Harga lebih murah
- 02 Proses lebih cepat
- 03 Surat-surat rumah dapat langsung dimiliki

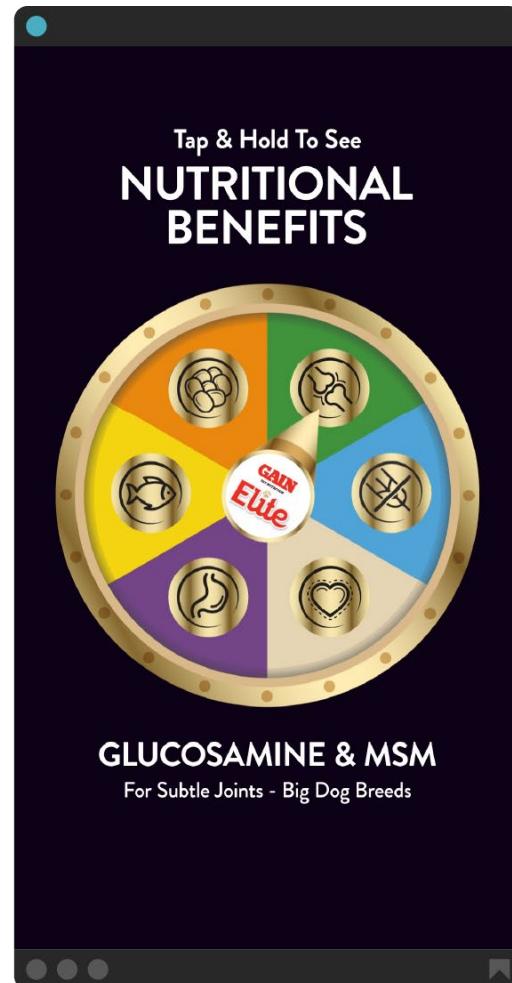


buss
We Build MDiT

**Mau Punya
Mobil Gratis?**







The image displays three distinct promotional banners side-by-side:

- Top Banner (Glanbia Nutritionals):** A red-themed banner for BSN True Mass. It features a "FISH PARTY" logo, two product containers (a red jar and a black bag), and palm trees in the background. The text "SAVE 15% ON TRUE MASS 2.6KG AND 1200 4.7KG" is prominently displayed, along with a "BUY NOW" button.
- Middle Left Banner (think!):** A white-themed banner featuring a man eating a protein bar. The text "Build Better Bars." is displayed above a paragraph about functional proteins and plant-based solutions. A "Learn More" button and the Glanbia Nutritionals logo are at the bottom.
- Middle Right Banner (Optimum Nutrition):** A grey-themed banner for Optimum Nutrition Gold Standard Pre-Workout. It highlights a "NEW & IMPROVED FORMULA". Two tubs of the supplement (Green Apple and Watermelon flavor) are shown against a background of green and red liquid splashes. The text "Supports Amino Acid Intake, Zero Sugars, 100mg Caffeine" and a "SHOP NOW" button are included.
- Bottom Banner (Glanbia Nutritionals):** A red-themed banner with white snowflake patterns. The text "think! Strong this Holiday Season" is displayed in large, bold letters.

Glanbia Nutritionals, think!, BSN and Optimum Nutrition
Digital Web Banner

SlimFast

KETO RICH CHOCOLATE
BASIC SUGAR FREE

Our range offers high protein, low cal meal solutions to encourage healthy eating decisions for busy lives.

[EXPLORE SLIMFAST](#)

SlimFast

OPTIMUM NUTRITION PROVEN

Optimum Nutrition encourages consumers to #StayFit during COVID-19

Before*

Optimum Nutrition: PROVEN by consumers

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Read stories from around our Group describing how we are innovating new products and ingredients, working with our stakeholders, supporting our communities and living our purpose.

What sort of story do you want to see?

Glanbia 2020
Web Development



MORE ABOUT OUR SUSTAINABILITY PILLARS

Our World **Our Society** **Our Supply Chain**

> > >

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ABOUT **OUR EXPERTISE** **SUSTAINABILITY** **INVESTORS** **OUR STORIES**

Delivering better nutrition for every step of life's journey

WATCH FULL VIDEO

Welcome to Glanbia

We are a global nutrition company, focused on creating better health through active lives. We work with nature and science to create better, healthier and sustainable sources of nutrition. We are innovators and trailblazers, with a portfolio of leading brands enjoyed by customers worldwide.

[ABOUT US](#)

Our expertise

We lead the way in nutrition, create bespoke solutions and bring the best of nature to the table.

Performance and lifestyle brands **Nutrition solutions** **Everyday dairy**

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ABOUT **OUR EXPERTISE** **SUSTAINABILITY** **INVESTORS** **OUR STORIES**

Everyday Dairy

OUR EXPERTISE **EVERYDAY DAIRY**

Producing great, welcome foods at the heart of what we do. Our heritage is pure dairy, and our expertise continues today in our everyday products and drinks. Dairy ingredients have never made for our customers' wellbeing. We produce many other foods, including nutraceuticals, snacks and drinks. And because great food is only as good as what you put into it, we also source the very best ingredients.

Meeting the demand for dairy

Dairy has always been an important part of our business. With a heritage in Ireland's world class dairy industry, we've brought our knowledge and expertise to a global operation. It's an established fact that dairy, whether in the form of delicious cheeses, spreads, or creamy, delicious yoghurt, is an important part of a healthy diet. And as the world's appetite for dairy grows, so does our responsibility. With dairy consumption set to double by 2050 – we're ready to meet it.



Product spotlight

Our food and dairy ingredient brands include famous names in milk, cheese and other dairy products.



[AVONMORE](#)

Avonmore is our natural, friendly number one brand. Avonmore is a family-owned and run dairy, making quality milk products, along with soured creams and cottage cheeses, along with our UHT and cream range, which is acclaimed in Ireland.

[EXPLORE AVONMORE](#)

LATEST STORIES



Looking to work together, talk about the latest on K-Pop, or just want to say hi? Feel free to send me an e-mail at riyadirenno@gmail.com or reach me out through my social media channels.

Looking forward to hearing from you soon!