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Design Portfolio

Rенно Прадана Рияди
Graphic Designer & Front End Developer

Selected Works
Spring 2019

My name is Renno and I'm an Indonesian graphic designer and front-web developer currently based in Ireland. I love designing for both print and screens. I'm also currently a student at Dundalk Institute of Technology pursuing a degree in Communications in Creative Media.

I'm currently a freelance graphic designer and web developer at Studio Lengua. I'm also currently working in different projects involving a variety of clients.

I'm highly flexible and motivated to learn from whoever is willing and is always open for taking criticism. I always try to find ways to improve myself by challenging myself through exploring different opportunities.

EXPERIENCE	09/2017 - PRESENT	Freelance Graphic Designer and Web Developer NLT Limo, Singapore, Singapore Studio Lengua, Jakarta, Indonesia NAME, Jakarta, Indonesia Worked on various project involving a wide variety of clients remotely. Deliberables include logos, social media posts, t-shirt designs, website wireframes, website design, developed websites.
	07/2018 - 09/2018	Graphic Design Intern Studio Lengua, Jakarta, Indonesia Worked on variou projects involving a wide variety of clients. Deliberables include logos, social media posts, website wireframes, website design, branding, packaging and posters.
	02/2018 - 03/2018	Digital Media Intern Dundalk Business Improvement District, Dundalk, Ireland Worked on various projects promoting local businesses in Dundalk by creating digital content which is distributed in social media platforms.
	07/2017 - 09/2017	Graphic Design Intern Studio Lengua, Jakarta, Indonesia
	07/2015 - 12/2015	Graphic Design Intern SOE Jakarta, Jakarta, Indonesia Involved in the creative discussion in regard to the initial brand development. Developed the initial brand identify of the brand.
	06/2015 - 09/2015	Graphic Design Intern alex[a]lexa, Jakarta, Indonesia Involved in the launch of the Summer 2015 collection. Produce a variety of graphics and t-shirt designs.
EDUCATION	09/2015 - 06/2019	BA (Hons) Communications in Creative Media Dundalk Institute of Technology, Dundalk, Ireland Select Courses Taken: Advanced Web Authoring, Branding & Packaging, Visual Communications, Creative Advertising, Digital Audio Visual Techniques, Social Context of Technology, Media Discourse & Analysis, Human Computer Interaction
	01/2012 - 01/2013	Ontario Secondary School Diploma Taylor's College, Subang Jaya, Malaysia Courses Taken: ENG4U, Functions 11, Advanced Functions, Media Arts, Economics, Business Studies, Business Leadership

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BLNKDISRUPTION

CATEGORY	Website Design & Development, Branding & Identity
RESOURCES USED	Sketch, InVision, HTML, CSS, Craft CMS, Adobe Illustrator, Adobe Photoshop, Adobe After Effects
COMPLETION	Summer 2019
EXTERNAL RESOURCES	blnkdisruption.com
CLIENT	Final Year Project

BLNKDISRUPTION is a project which aims to investigate the evolution of creative media, what it is today and what it could develop into in the future. This project aims to make people aware of the future possibilities of creative media.

My responsibilities in this project involves the creation of the overall branding & identity of the project and developing and design the project the website. The website is accessible in the external resources link above.

BLNKDISRUPTION is our final year group project where we're tasked to create a project surrounding the theme "Evolution". BLNKDISRUPTION will be showcased in the FIS Graduate Exhibition in 5th of June to 6th June in the campus.

BLNK

BLNKDISRUPTION

#ALLUPINYOURSPACE

Our Campaign
Documentary
#ALLUPINYOURSPACE
Meet the Team
Closing Thoughts

Follow our Campaign

#ALLUPINYOURSPACE

A Research Campaign to Investigate the Evolution of Art in Public Spaces

Scroll Down to Learn More

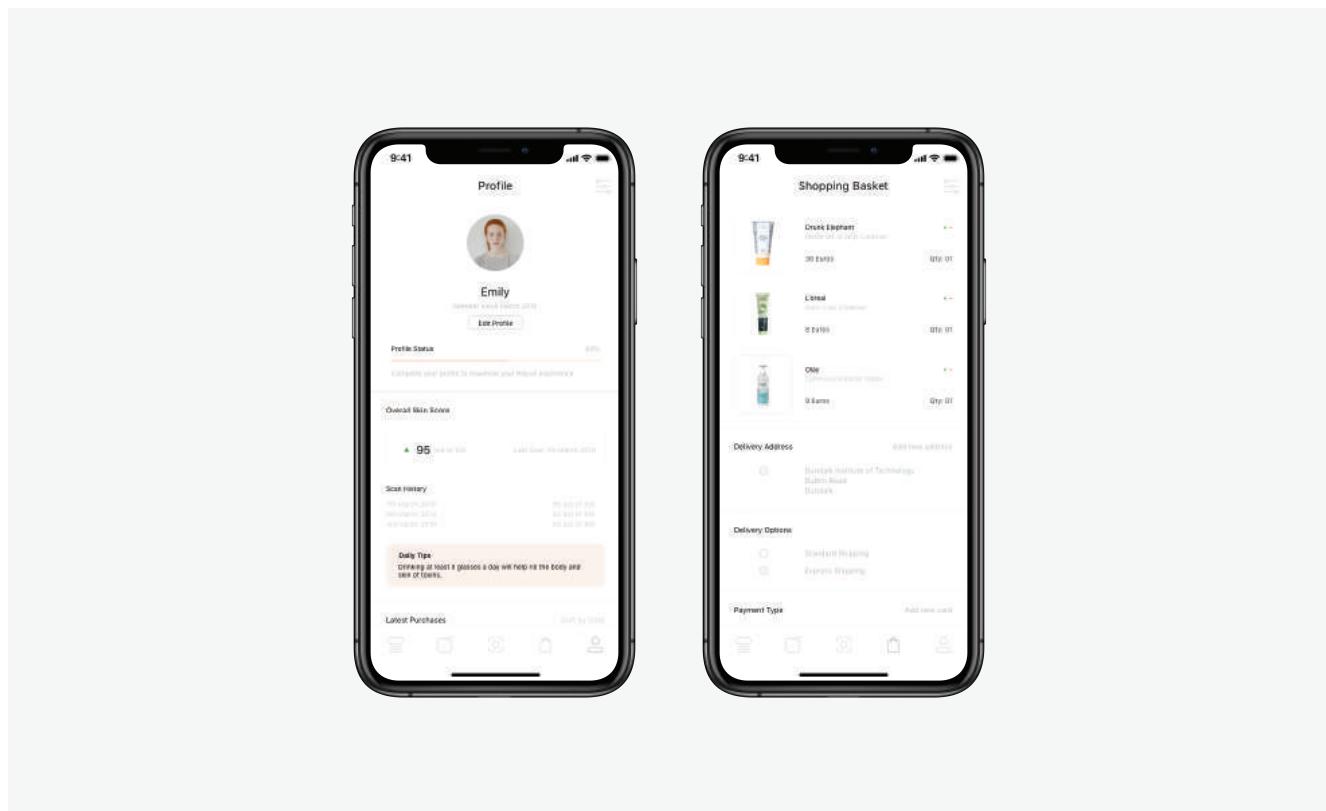
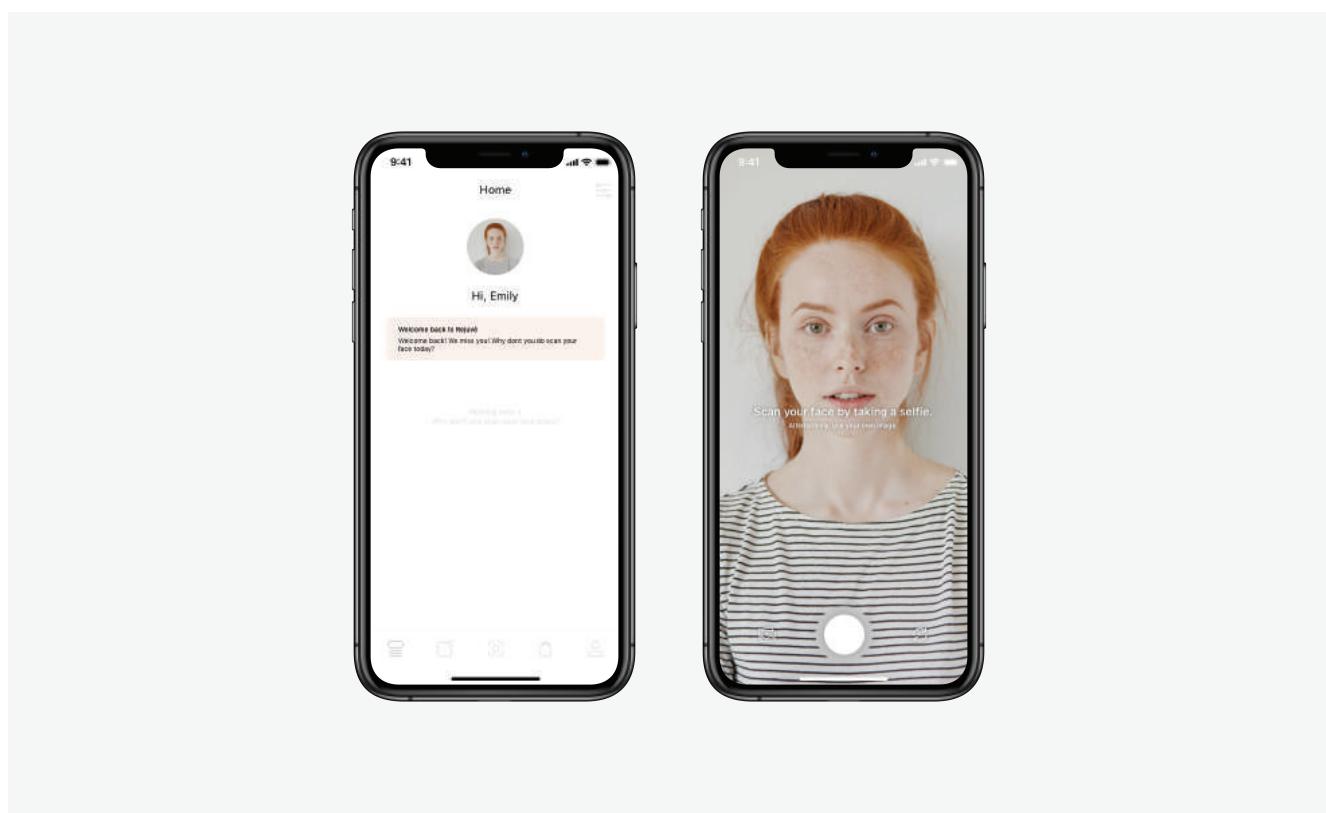
Rejuve

CATEGORY	App Design, Branding & Identity
RESOURCES USED	Sketch, Adobe Illustrator, Adobe Photoshop
COMPLETION	Summer 2019
EXTERNAL RESOURCES	-
CLIENT	College Work

Rejuve is a skincare app that allows users to input information about their skin type and skin concerns. Rejuve allows users to take a photo of their skin if they are unsure of their skin type, the photos will then be analyzed and the app will recommend products for the user tailored specifically to their skin type and skin concerns.

Users can set filters on price range, brand and whether or not they want cruelty free brands. Once filters are applied users will be able to view all skincare products that would be suitable for their skin.

This project is group submission for the Entrepreneurship in the Creative Industries module in Dundalk Institute of Technology and the project has been submitted for the Enterprise Ireland Student Entrepreneur's award.



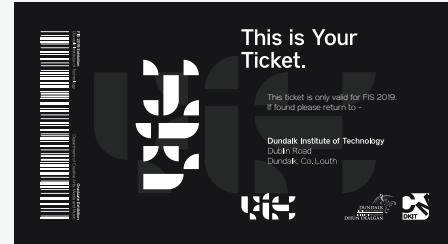
FIS Graduate Exhibition

CATEGORY	Branding & Identity
RESOURCES USED	Adobe Illustrator, Adobe Photoshop
COMPLETION	Winter 2018
EXTERNAL RESOURCES	-
CLIENT	College Work

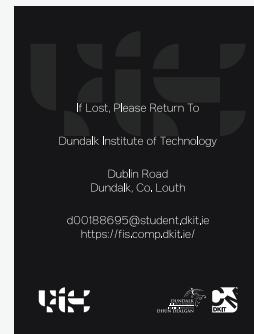
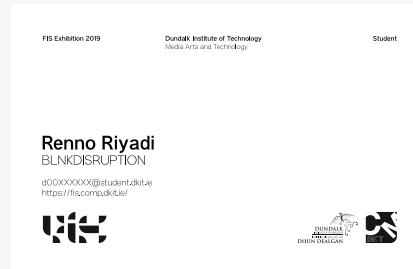
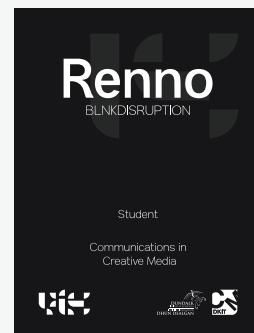
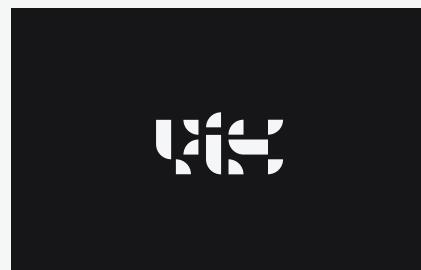
FIS is the final showcase of graduate student work from the Department of Creative Arts, Media and Music at Dundalk Institute of Technology. Fis will showcase the work of students from BA (Hons) Communication in Creative Media, BA (Hons) Film and Television Production, BA (Hons) Production of Music and Audio and BA Media Arts and Technologies.

Project deliverables for this project includes the logo, typefaces, colours, style guide, name card, posters, invitation, exhibition collaterals and social media designs.

This project is the final submission for the Self-Directed Design module at Dundalk Institute of Technology. A thorough style guide is available in the external link above.



FIS
Graduate
Exhibition



Studio Lengua

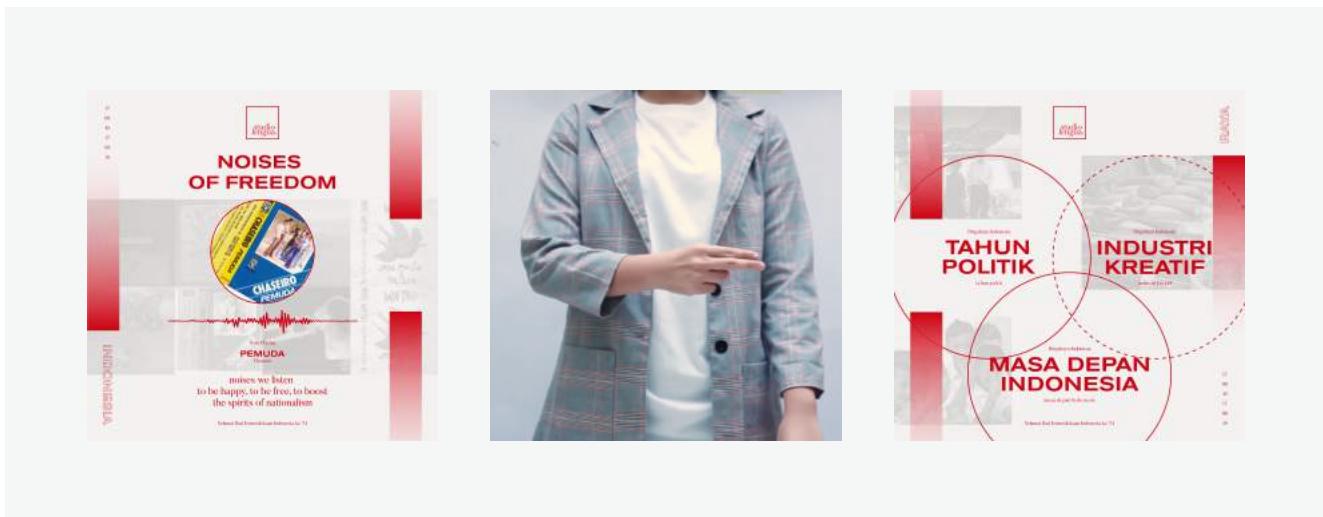
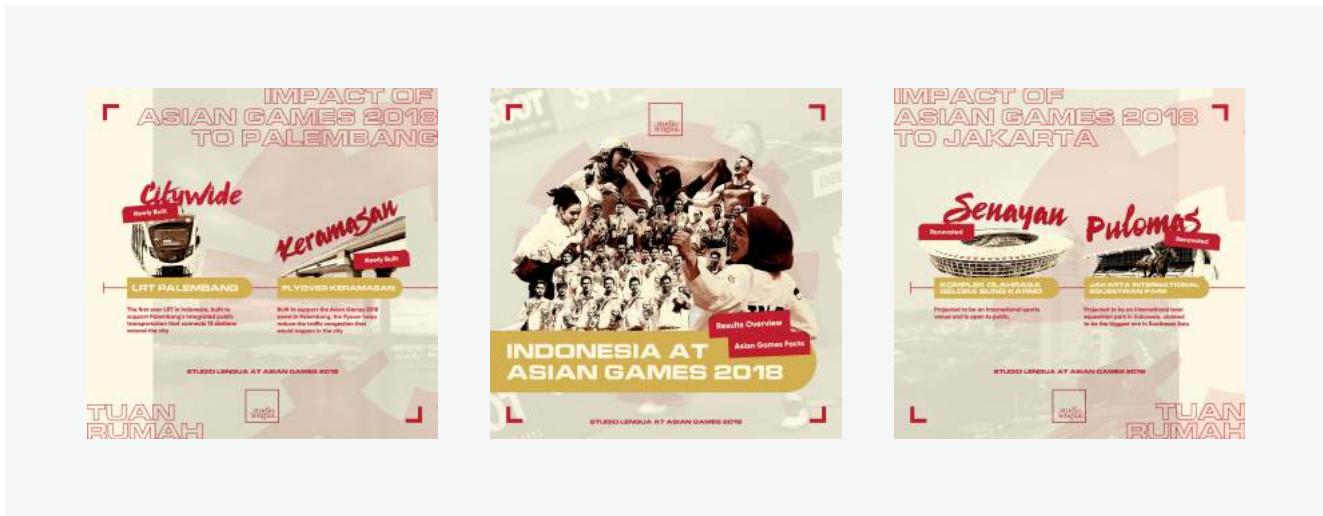
CATEGORY	Social Media Design
RESOURCES USED	Adobe Illustrator, Adobe Photoshop, Adobe After Effects
COMPLETION	Summer 2018
EXTERNAL RESOURCES	instagram.com/studiolengua
CLIENT	Client Work (Studio Lengua)

Whilst working in Studio Lengua on-site, I was tasked to create instagram posts for the agency throughout my stay there. I created posts for commemorating Indonesia's independence day, an instagram add, and a post showcasing Indonesia's achievements in the Asian Games 2018.

Something that is exclusive throughout Studio Lengua's instagram is that the feed is neatly organized and every event is complemented with three post completing a row. All the designs are supposed to work well individually but also compliment the other designs whilst on profile view.

Throughout this project, I experimented with different elements such as using scans of the proclamation of Indonesia's independence and different set of sketches.

There are cases in which I would have to prepare the assets to be animated. Hence I would need to design the post frame by frame.



Dundalk Bay Brewery

CATEGORY Branding & Identity, Packaging Design

RESOURCES USED Adobe Illustrator, Adobe Photoshop

COMPLETION Winter 2018

EXTERNAL RESOURCES -

CLIENT Competition Entry

During early 2018, Dundalk Bay Brewery reached out to the college and help a competition where they requested a logo for their brewery (Dundalk Bay Brewery) and their trademark beer (Brewmaster Beer). This is my submission for the competition.

The first thing I do in this project is to do my research and create an initial moodboard. After all my assets are gathered, I would first sketch all my designs on paper, before tracing it in Illustrator.

I opted to use the colours that is present on their current logo.

Aside of the logo, I also create a mock-up on how the logo would like in a beer bottle and a pint glass.



Fake News Zine

CATEGORY Print Design

RESOURCES USED Adobe Illustrator, Adobe Photoshop, Adobe InDesign

COMPLETION Winter 2018

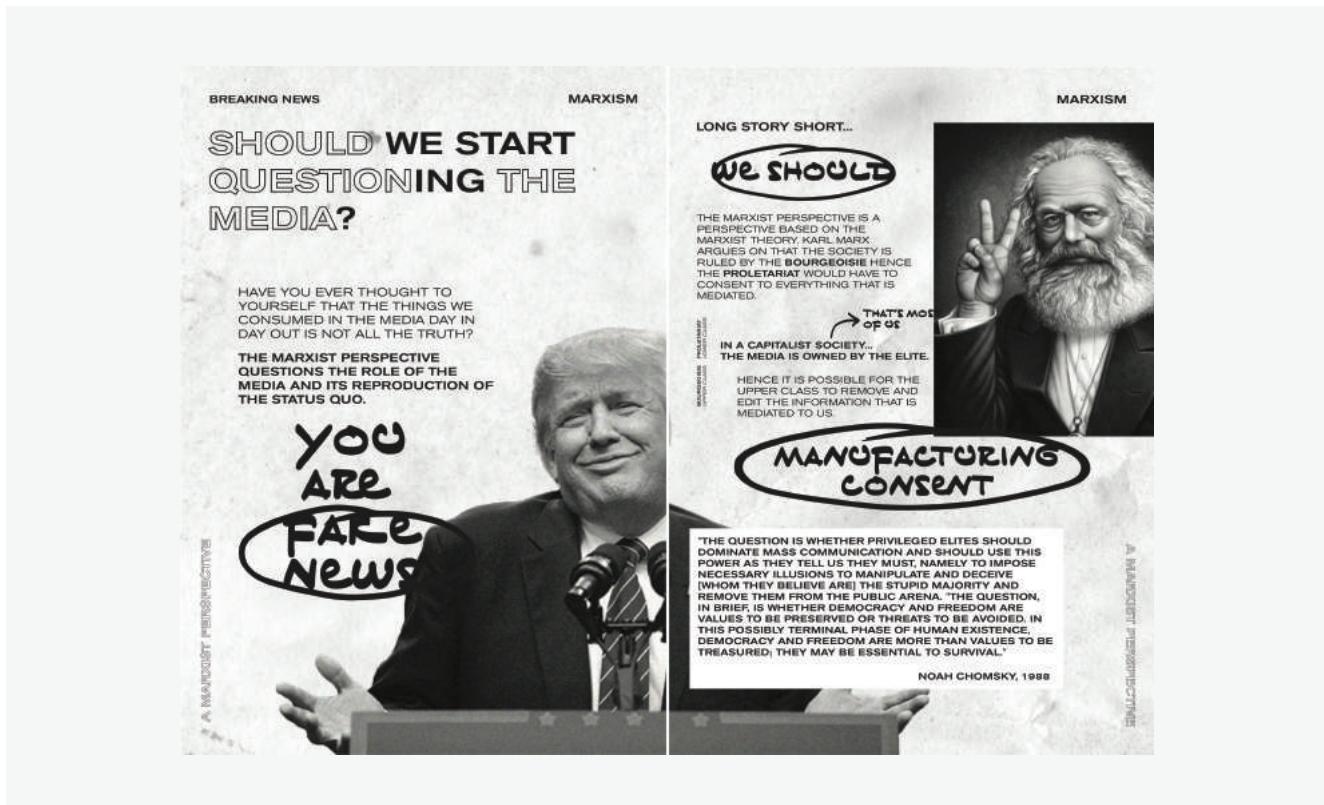
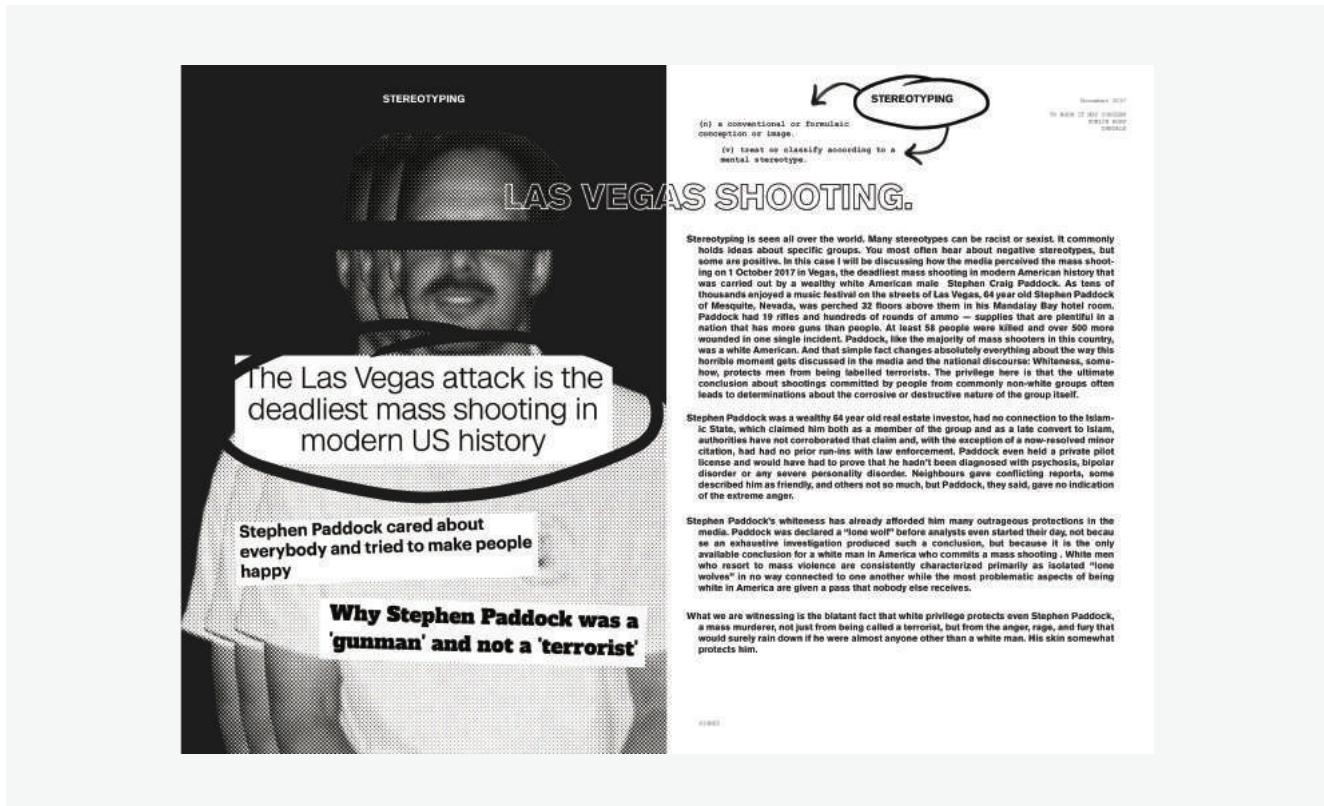
EXTERNAL RESOURCES -

CLIENT College Work

The Fake News Zine is a zine made by the third and fourth year Creative Media students for their Media & Society module in DKIT. The zine is a compilation of work discussing a wide array of media theories. In this project, each student were tasked to create one or more pieces where students have the freedom to create content in any medium.

For this project, I researched both Marxism and Stereotyping in society and designed contents which will be suitable for said topics.

The Fake News Zine is distributed to the general public at DKIT's Open Day 2017.



Less than 3

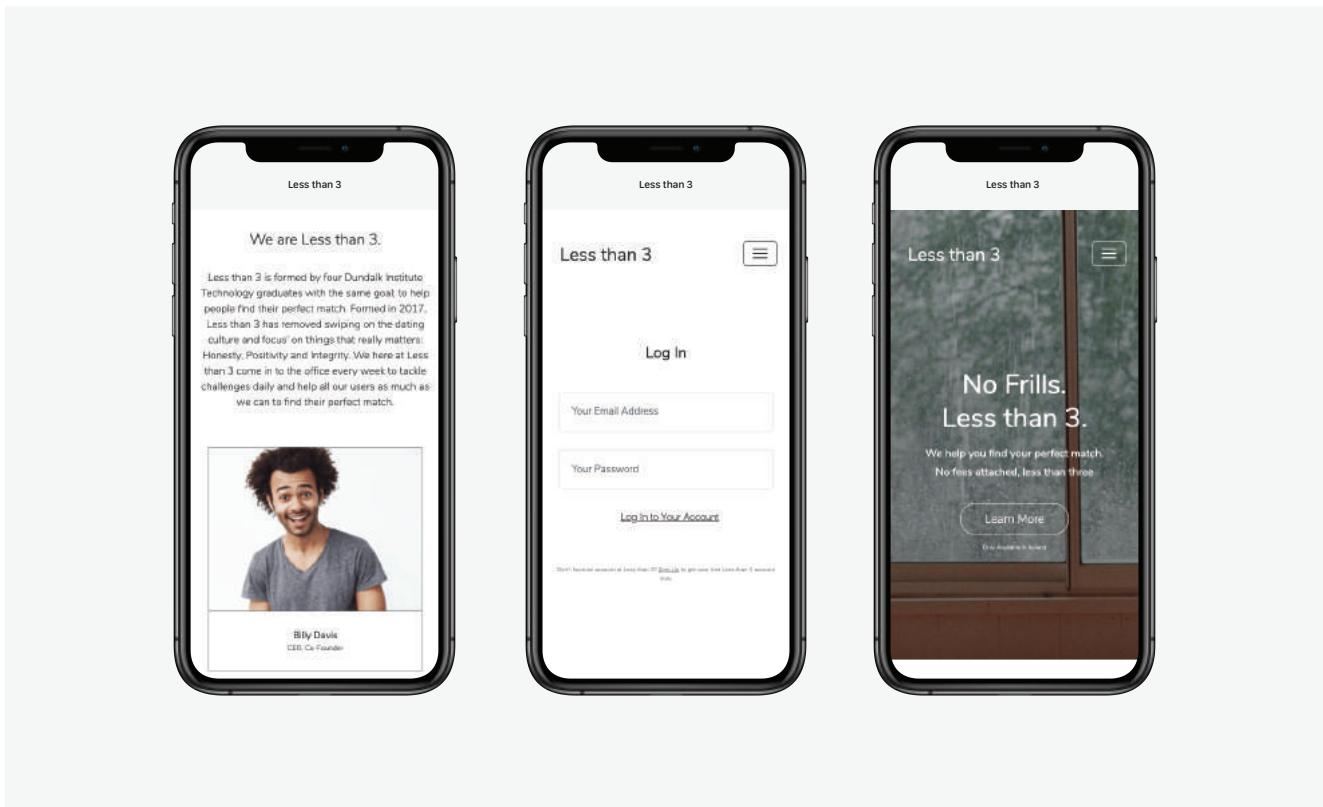
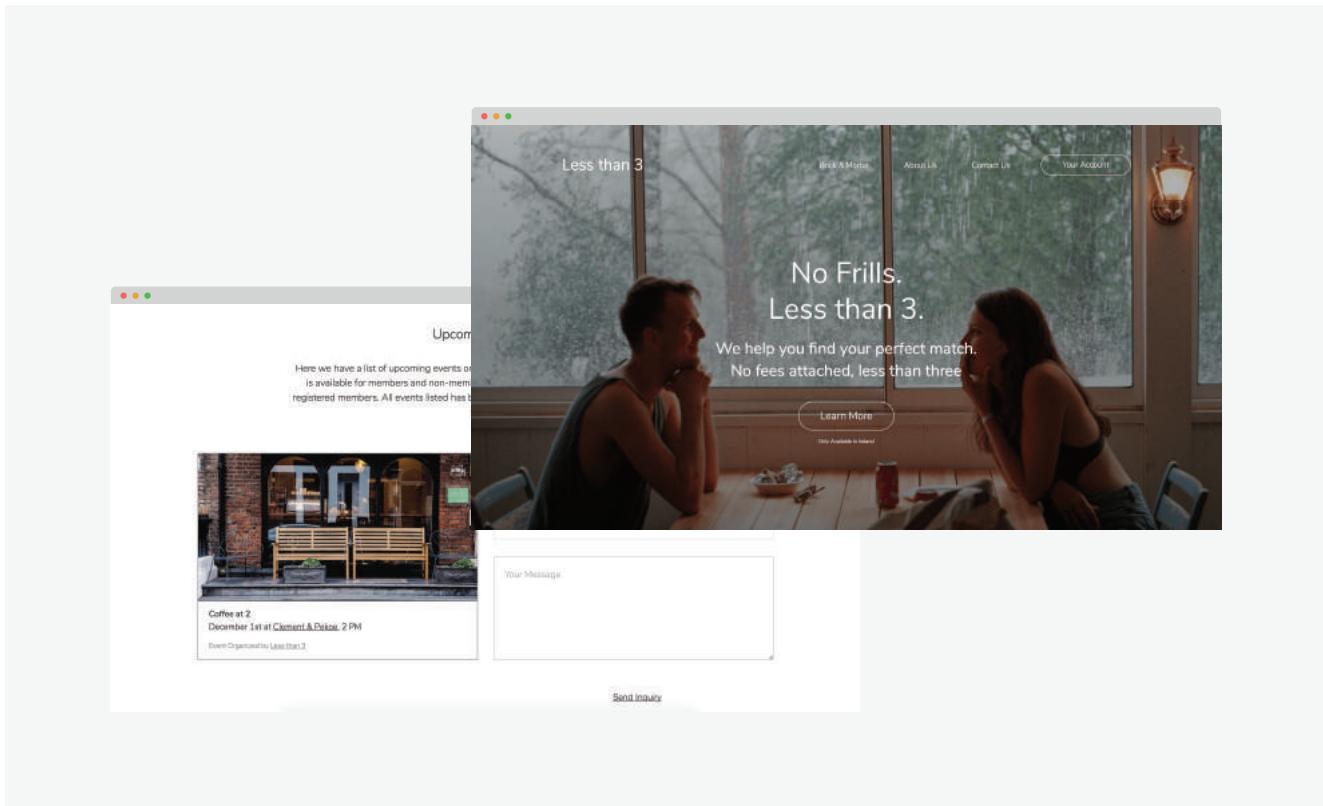
CATEGORY	Website Design & Development
RESOURCES USED	Adobe Photoshop, Adobe Illustrator, Sketch App, HTML, CSS, PHP, InVision
COMPLETION	Winter 2017
EXTERNAL RESOURCES	riyadirenno.com/projects/less-than-3/index.html
CLIENT	College Work

Less than 3 is my final submission for the Advanced Web Authoring module in DKIT. In this project, we were tasked to create a dating website with a working contact form built in. My responsibilities in this project include both designing and code the whole site from scratch.

I would first create wireframes through Sketch, in which I would later bring the file over to InVision to create a working prototype for feedback. After I've received my feedback, I would then go ahead and start code the website.

Technologies involved in this project include Sketch, Adobe Photoshop, HTML, CSS, SCSS, PHP and InVision.

This project is available in my personal website.



Trouble of All Kinds

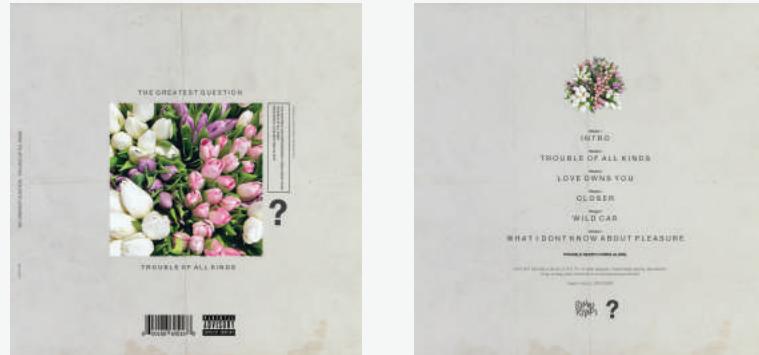
CATEGORY	Branding & Identity, Website Design
RESOURCES USED	Adobe Photoshop, Adobe Illustrator, Sketch
COMPLETION	Winter 2016
EXTERNAL RESOURCES	-
CLIENT	College Work

Trouble of All Kinds is a project I did in my third semester in DKIT. The goal of this project is to create a fictional music artist and build it's identity. The main task in this assignment is to create an album cover and a website promoting the album.

Trouble of All Kinds is the debut album of the fictional indie artist The Greatest Question. The album contains 6 tracks in total. The artist name The Greatest Question and the album Trouble of All Kinds was generated through an online name generator prior on the start of the project.
Final Album Artwork

This design is heavily inspired by the album artwork of 4 Walls by the K-Pop group F(X). I tried using sharp shapes throughout the artwork and use a bold yet condensed font. I've decided to go with purple and green as I felt like the two colours compliment each other well.

I would first work on the front and back cover. After that is completed, I would then start on working for the lyrics page inside the album. I tried to use the same elements that is present throughout the design such as the rectangles as a marker for each song on the lyric page.



A screenshot of a website for the album 'THE GREATEST QUESTION' by Trouble of All Kinds. At the top, it says 'Powered by ticketmaster'. On the right, there's a 'BOOK YOUR TICKETS' button. The main content area features the album art (green version) and the title 'THE GREATEST QUESTION' with 'Trouble of All Kinds' underneath. Below that is a track list: 'Track List - Intro, Trouble of All Kinds, Love Owns You, Closer, Wild Car, What I Don't Know About Pleasure'. There are two buttons: 'STREAM ON SPOTIFY' and 'STREAM ON ITUNES'. To the right, there's a dark image of a crowd with hands raised, and a yellow 'LISTEN NOW' button. A small circular arrow icon is at the bottom right of the main image.

Instagram
[instagram.com/riyadirenno](https://www.instagram.com/riyadirenno)

LinkedIn
[linkedin.com/riyadirenno](https://www.linkedin.com/riyadirenno)

Behance
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Github
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