

WORK EXPERIENCE

SEPTEMBER 2022 -
PRESENT

Glanbia

Creative Developer - DUBLIN, IRELAND • FULL-TIME

As a Creative Developer in Glanbia, I follow the same responsibilities as my previous role with an additional emphasis on B2B communications, stakeholder management and front-end development.

FEBRUARY 2022 -
SEPTEMBER 2022

Creative Associate - DUBLIN, IRELAND • FULL-TIME

Create digital and print marketing communication collaterals for B2B and B2C channels for the global brands within the Glanbia portfolio, whilst introducing a wide array of new capabilities to the business and executing client-focused marketing campaigns, bringing ideas and pitches to life.

JULY 2019 -
OCTOBER 2019

Global Payments

Product Designer - DUBLIN, IRELAND • INTERNSHIP

Involved in the development of Index, Global Payment's engineering & product design system. Designed and developed for Checkout Hero, a Global Payments B2B product promoting best practices in eCommerce to its customer worldwide.

JUNE 2017 -
JUNE 2019

Studio Lengua

Freelance Graphic Designer - JAKARTA, INDONESIA • FREELANCE & INTERNSHIP

Designed, developed creative assets and activate social media marketing campaigns with clients ranging from construction, healthcare, FMCG, F&B, finance, fashion and event management within the greater SEA region.

FEBRUARY 2018 -
MARCH 2018

Dundalk Business Improvement District

Digital Media Associate - DUNDALK, IRELAND • INTERNSHIP

Developed various marketing and creative assets promoting different local businesses and points of interest in Dundalk, the "Jewel of the North East".

JULY 2015 -
DECEMBER 2015

SOE Jakarta

Graphic Designer - JAKARTA, INDONESIA • INTERNSHIP

Worked on the initial development of SOE Jakarta, a sustainable clothing brand with re-imagined classic silhouettes with a unique quirky touch using Indonesian traditional handwoven textiles. As seen in Paris Fashion Week, Jakarta Fashion Week, Seoul Fashion Week and London Fashion Scout.

JUNE 2015 -
SEPTEMBER 2015

alex[a]lexa

Graphic Designer - JAKARTA, INDONESIA • INTERNSHIP

Supported the launch of alex[a]lexa's summer 2015 collection. Based in Jakarta, Indonesia, it's well known for its urban wear with a quirky twist and a touch of feminine flair. Available in Indonesia, Malaysia, Singapore, Australia, Japan and Vietnam.

EDUCATION

SEPTEMBER 2022 -
PRESENT

Dundalk Institute of Technology

BA (Hons) Communications in Creative Media - (1:1) - DUNDALK, IRELAND

Select Courses Taken: Advanced Web Authoring, Editorial Design, Branding & Packaging, Visual Communications, Audio Visual Techniques, Sound Design, Media & Society, Social Context of Technology, Human-Computer Interaction

AWARDS

Best in Show
FIS 2019
JUNE 2019

EXHIBITION

Types of Danger

Kells Type Trail

Kells, Ireland

JUNE 2019 - AUGUST 2019

BLNKDISRUPTION

FIS 2019

Dundalk, Ireland

JUNE 2019

SKILLS

Software

Adobe Creative Suite, Figma, Sketch, InVision, HTML, CSS, Spark AR, Ceros, Google Web Designer

Industry Knowledge

Graphic Design, B2B, B2C, Product Design, Front-End Development, UI/UX Stakeholder Relations, Branding & Identity, Digital Display Advertising, Motion Graphics, Social Media Marketing, AR, Email Marketing, Print Design

Languages

English - Native or Bilingual
Bahasa Indonesia - Native or Bilingual