# Flippit – Find Real Estate Property Deals

**Note – Your Creativity First....** 

The details below are **ideas from our side**, **not strict requirements**.

Feel free to adapt, simplify, or take a completely different approach.

Use any tools, formulas, or models you prefer—we value *clear reasoning and clean engineering* over following a specific recipe. *[Hint: Feel free to consider any coding copilot tools like Manus.ai, Cursor etc.]* 

### **Objective**

Flippit is a website where a real-estate investor can find old houses to buy that will have high resell value after renovation.

Create a service that scores each **for-sale** home on how profitable it might be to buy, renovate, and resell ("flip").

Use the **sold homes dataset** to learn market patterns and apply them to the **for-sale dataset**.

### **Data You'll Get**

- sold properties.csv (homes sold in the last 6 months in the city called Warren)
- **for\_sale\_properties.csv** (currently listed homes in the city called Warren)
- Each row includes:
  - o address, city, state, ZIP
  - interior size in square feet (sqft)
  - o bedrooms/bathrooms
  - list price, sold price (sold file only)
  - estimated\_value (what is the estimated\_value of this property according to realtor.com's prediction algorithm)
  - year built, property taxes, HOA fee (property taxes, HOA fees are fees you have to pay if you have a property in north america)
  - latitude/longitude
  - free-text description of the home (text)

## **Our Ideas (Optional Starting Points)**

- **Market Learning** From the sold data, learn typical home values (e.g., median price per square foot by ZIP and size range).
- **Property Scoring** For each for-sale home, estimate:
  - Resale price after renovation baseline from local price per sq ft. [Hint: This
    is your estimation of Resale Price means how high you think you can sell
    after buying and doing some small fixes..]
  - Renovation cost simple cost per sq ft, optionally adjusted if the description text suggests heavy repairs or recent upgrades. Or to simplify the problem just identify low/high/medium renovation costs. [Hint: Think outside of the box here. Does description tell how bad the property is or do the photos tell any story? [9]
  - Selling and carrying costs e.g., percentage of resale price plus monthly taxes/HOA for several months.
  - Expected profit resale price minus (list price + all costs).
  - Return on Investment (ROI) profit ÷ total cash spent × 100.
  - Risk score combine signals like house age, days on market, and unusual pricing. [Hint: Do these signals tell any story? Maybe more days on the market means you have more power for negotiation & a better price but on the other hand maybe the condition is too bad?! [9]
  - Overall grade (A–F) summarize profitability and risk.
- NLP / ML Enhancements Use the text description however you like—keywords, embeddings, or a language model (LLM)—to refine resale price or renovation cost.
- Image Analysis (If necessary) There's all the property photos available too under the **primary\_photo** & **alt\_photos** column.

### **API Output**

Provide a REST endpoint (for example, POST /score) that returns JSON with all calculated fields and a short explanation of the main factors.

## **Bonus (Optional)**

Create a simple web page like <a href="https://www.realtor.com/">https://www.realtor.com/</a>

- Displays properties on a map (using latitude/longitude).
- Shows a list of cards with address, list price, estimated resale price, ROI, and grade.
- Includes basic filters (price range, bedrooms, minimum ROI).
- Keep the styling minimal—just enough to demonstrate the data.

#### **Deliverables**

- Source code for the API (and optional UI).
- README explaining:
  - o how you used the sold data,
  - o any formulas, ML models, or LLM methods you chose,
  - o how to run the project.
- Bonus Point: A short video by screen sharing or recording where you present how you tackled this challenge!