

Name: Riya Jain
Location: Delhi, India

E-Mail: riyajain6625@gmail.com

Phone no: +91-93543-46414

LinkedIn URL: [linkedin.com/in/riya-jain-10b01027b](https://www.linkedin.com/in/riya-jain-10b01027b)

GitHub URL: github.com/riyajain-6625

Summary: Analytical Data Analyst focused on data-driven business insights. Proficient in Python, SQL, Power BI, and Excel with hands-on experience in ETL, data cleaning, transformation, KPI tracking, and dashboarding. Delivered automated reports and dashboards that improved visibility for stakeholders and supported strategic decisions.

Experience:

Data Analyst Intern - Unthinkable Solutions, Gurugram (Jun 2025 – Aug 2025)

- Automated Excel reporting workflows using Python, reducing manual effort by 40%.
- Designed Power BI dashboards (DAX) to track and visualise 10–15 core KPIs used by senior stakeholders.
- Executed end-to-end ETL processes: cleaned, validated, and transformed large datasets for accurate analysis.
- Collaborated with cross-functional teams to convert business requirements into actionable data products and visual stories.

Projects:

Netflix Data Analysis (Python, Pandas, Matplotlib)

Analyzed 6,000+ titles to uncover content and audience trends; identified that 70% were movies and Drama was the top genre. Built visualizations highlighting release-year and duration patterns to inform content strategy.

Sales Analysis Dashboard (Power BI, Excel, DAX)

Processed 10,000+ sales records (approx. \$12.5M revenue). Built interactive dashboards showing YoY growth, regional performance, and quarterly peaks which supported planning and forecasting.

E-commerce Trends 2024 (Research & Analysis)

Researched AI-driven personalization, social commerce, and omnichannel strategies; recommended actions to improve checkout flows and conversion rates.

Technical Skills:

Python, SQL, R, C++, Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Power BI, Tableau,

Excel (Power Query, Pivot Tables, DAX), ETL, Data Cleaning, Data Transformation, KPI Tracking, A/B Testing, Predictive Analytics, Business Intelligence, Git, Jupyter Notebook, Google Colab

Soft Skills:

Analytical Thinking, Data Storytelling, Collaboration, Business Research, Continuous Learning

Education:

BBA in Computer Applications - Guru Gobind Singh Indraprastha University (Dec 2021 – Jul 2024)

Certifications:

- Data Analyst Certificate — Global Institute of Cyber Security & Ethical Hacking
- Self-paced courses: Python, SQL, Power BI, Data Analytics (Udemy, YouTube)