

SUMMARY

We get the following insights after analyzing the IMDB dataset

- In 'Drama' genre, total of 1078 movies were produced in the year 2019 & thus RSVP movies should focus on 'Drama' genre for their next project.
- In the future project, the movie can have an average duration of 107 mins.
- In the dataset, we can analyse & predict that 'Dream Warrior Pictures' which is ranked 1st or 'National Theatre Live' which is ranked 2nd or both can be their next project's production company.
- 'James Mangold' can be hired as the director for their next project due to his higher average rating.
- 'Mammootty' who is ranked 1st or 'Mohanlal' who is ranked 2nd can be hired as the actor for their next project.
- 'Taapsee Pannu' can be chosen as the actress for their next project based on total votes & average rating received.
- 'Vijay Sethupathi' can be hired as additional actor based on total votes.
- 'Marvel Studios' which is ranked 1st & 'Twentieth Century Fox' which is ranked 2nd can be chosen as global partner based on number of votes received.