

# DAX : Data Analysis Expression

- A Language to write expressions/Calculations.

① Table

② Column

③ Measure

≡

Date	Scale	loc
01-12		

↓  
Different

✓

Date	Purchase	Qty
02-12		

↓  
Different

Date	Month
01-12	
02-12	



## ② DAX Column : (Row level calculation)

→ It increases file size

→ It increases number of columns / Dimensions

→ It has physical Existence

→ Avoid, if possible (or) replace with measure if possible

## ③ DAX Measure :

→ Any calculation to aggregate data.

→ It is lightweight, No physical existence.



# Dashboard

- ① Aggregation of important numerical Columns.
  - ② Breaking down of relevant columns by categories.
  - ③ Add Slicers for leftover categories
  - ④ Arrange in a way that, it tells a story
- CS: Card → Columns or other Viz. → keep slicer on top / left / Right