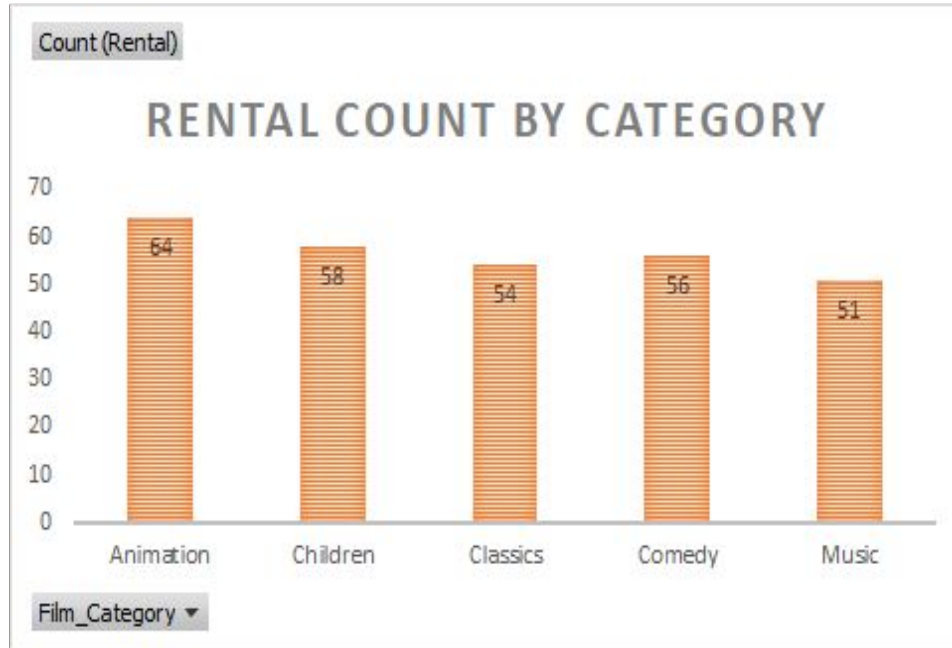


Which film category was rented out the most by the families?



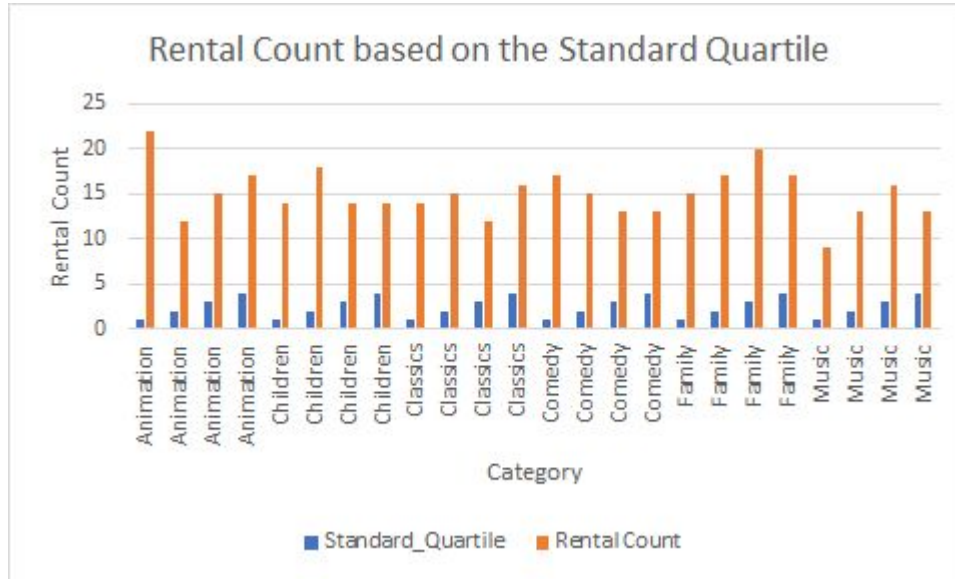
As shown in the graph, the film category that has been rented out the most by the families is Animation.

Which store rented out the most films in July 2005?

month	year	store	count_rentals
7	2005	2	3367
7	2005	1	3342
8	2005	1	2892
8	2005	2	2794
6	2005	1	1163
6	2005	2	1148
5	2005	2	598
5	2005	1	558
2	2006	2	97
2	2006	1	85

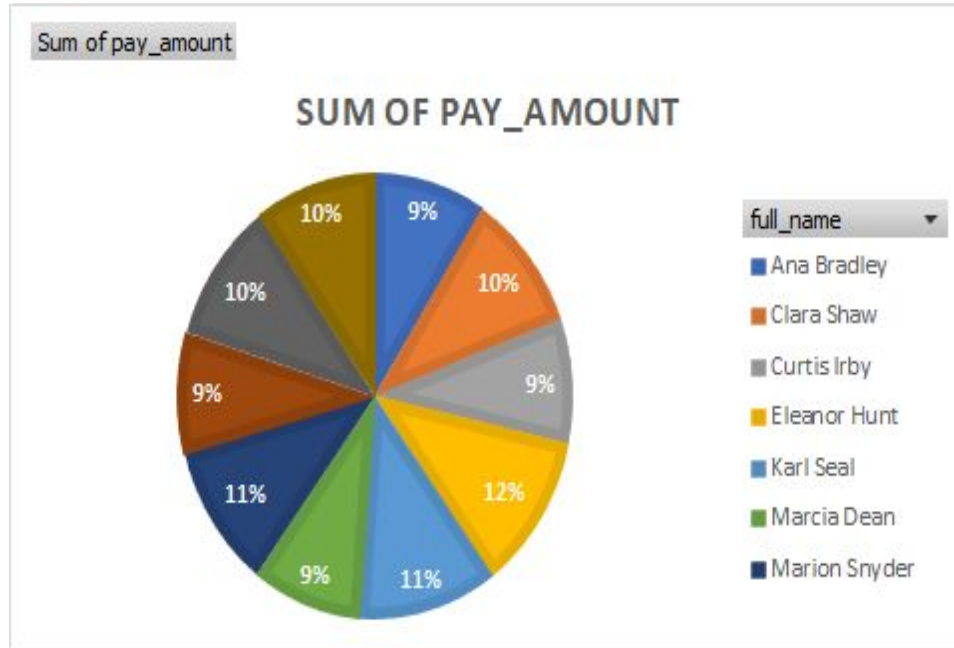
From the table shown, we can assume that the store 2 rented out the films in July 2005. The highest rental count was 3367.

Which category had the highest and the lowest rental count and in what quartile?



From the table, we can see that the highest rental count was from the category animation which is in the standard quartile 1. On the other hand, the lowest rental count was from the music category in the standard quartile 1 as well.

What was the highest percentage amount paid by the top 10 customers in 2007?



The highest percentage amount paid was 12% paid by Eleanor Hunt.