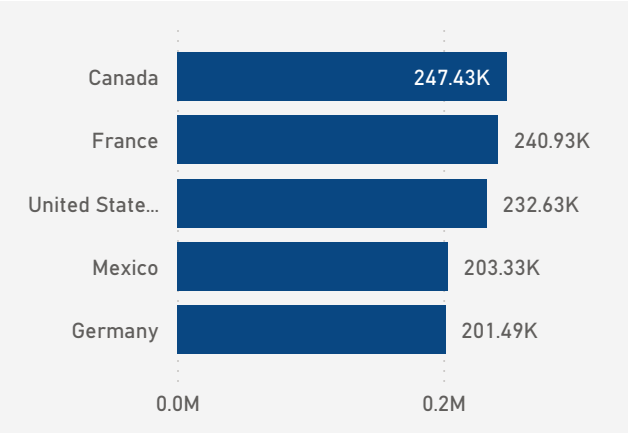


FINANCIAL ANALYSIS REPORT

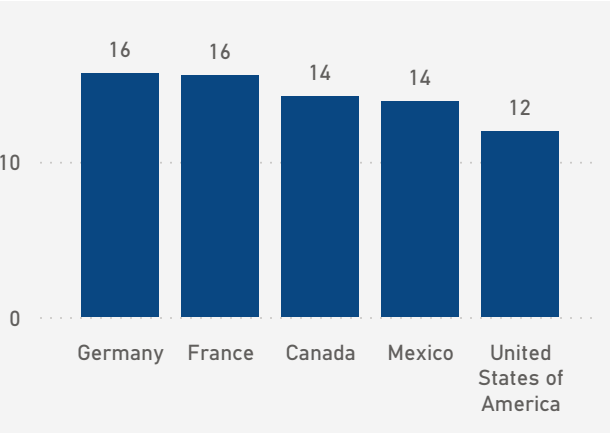
Key Performance Indicators

Sales Current Vs Prior Year	Orders Current Vs Prior Year	Discount Current Vs Prior Year	Profit Current Vs Prior Year	Profit Margin by Segment and Products
92,311,095✓ Goal: 26,415,256 (+249.46%)	861,132• Goal: 26,415,256, 264,674	7,059,717• Goal: 2,145,531, 26,415,256	13,015,238• Goal: 26,415,256, 3,878,465	

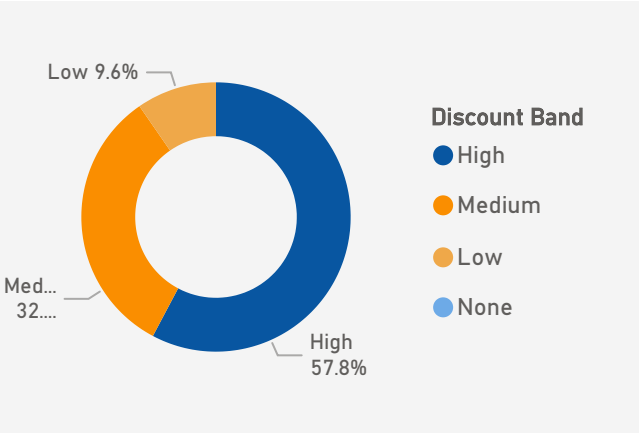
Order by Country



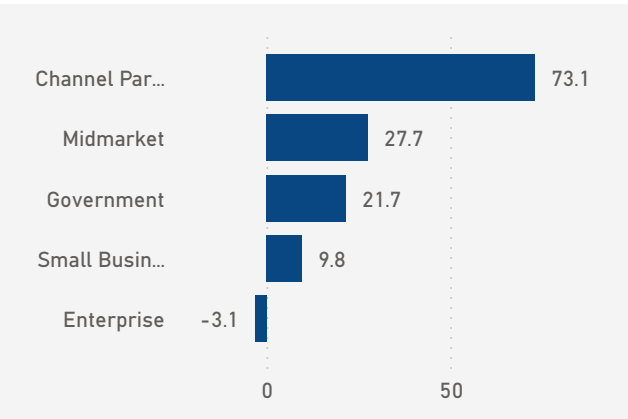
Profit Margin by Country



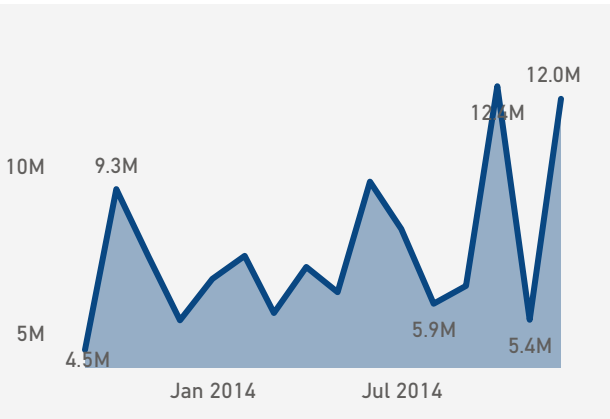
% of Discount offered by Discount Band



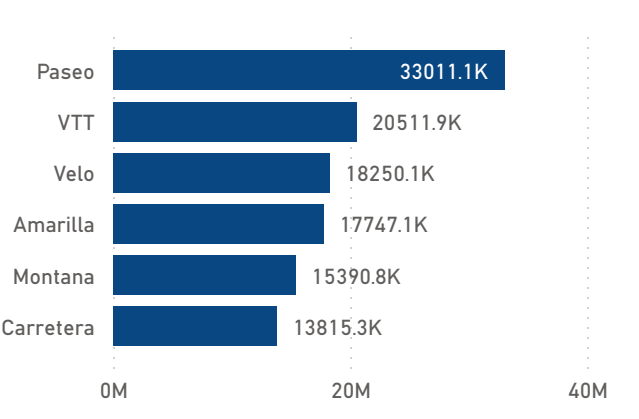
Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales



Profit Margin by Segment and Products

Segment	Profit Margin	Product
Channel Partners	73.68	Carretera
Channel Partners	73.50	Montana
Channel Partners	73.40	Velo
Channel Partners	73.05	VTT
Channel Partners	73.01	Paseo
Channel Partners	72.43	Amarilla
Midmarket	28.90	Montana
Midmarket	28.50	Paseo
Midmarket	27.90	Carretera
Midmarket	27.33	VTT
Midmarket	25.96	Velo
Midmarket	25.58	Amarilla
Government	23.01	Carretera
Government	22.48	Velo
Government	22.35	VTT
Government	22.21	Amarilla
Government	20.54	Paseo
Government	20.30	Montana
Small Business	11.14	Montana
Small Business	10.71	Paseo
Small Business	10.51	VTT
Small Business	8.90	Carretera
Small Business	8.86	Amarilla
Small Business	6.73	Velo
Enterprise	-1.19	Montana
Enterprise	-1.55	Paseo
Enterprise	-2.37	Velo
Enterprise	-3.60	Amarilla
Enterprise	-4.31	VTT
Enterprise	-6.95	Carretera
Total	14.23	