

ZOMATO DATA ANALYSIS

 zomato

CONTENTS :



1.SALES &REVENUE

2.MARKETING

3.REVENUE ANALYSIS

4.RATING LEVEL ANALYSIS

BY - RIYA SAXENA

₹ 986....
Sum of Sales(INR)

2M
Sum of Sales Quantity

Sales & Revenue

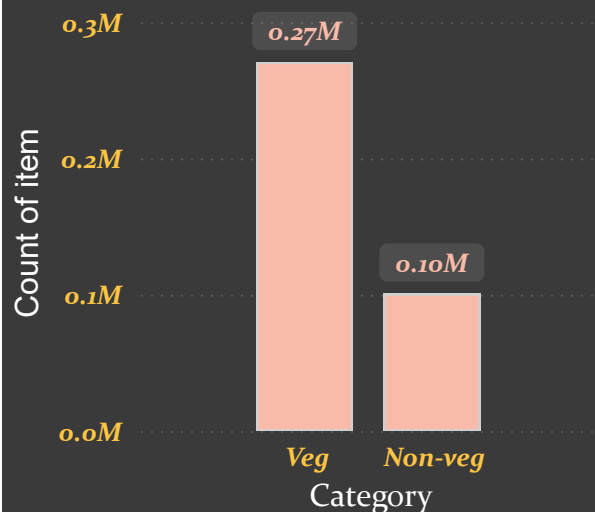
₹ 986.57M
Sum of Sales(INR & USD)

Year

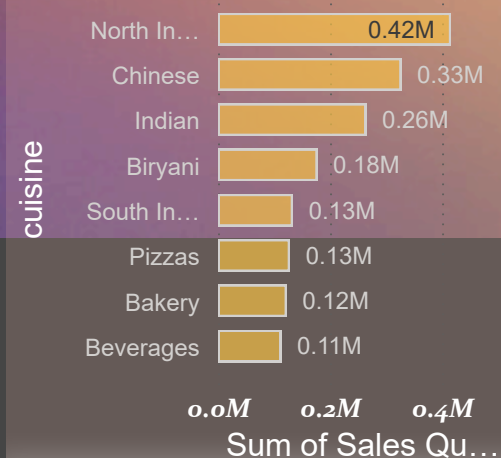
2017 2020

- city
- ☐ (Blank)
 - ☐ Abids & Koti,Hyderabad
 - ☐ Abohar
 - ☐ Adajan,Surat
 - ☐ Adilabad
 - ☐ Adityapur
 - ☐ Adoni
 - ☐ Adyar,Chennai
 - ☐ Agartala
 - ☐ Agra
 - ☐ Ahmednagar

Count of item by Category



Sum of Sales Quantity by cuisine



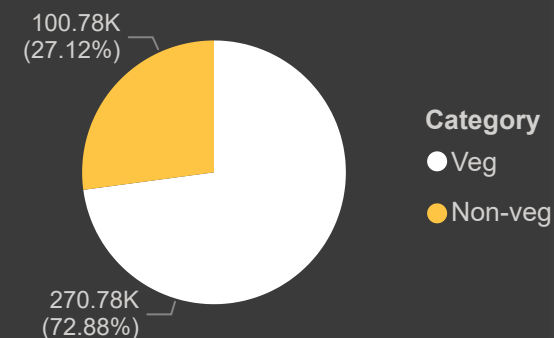
top city sales(INR & USD)

Showing results for [Top city of restaurants by total sales\(INR & USD\)](#)

Tirupati

₹ 4,25,03,460
Sum of Sales(INR & USD)

Count of item by Category



MARKETING

Marital Status

All

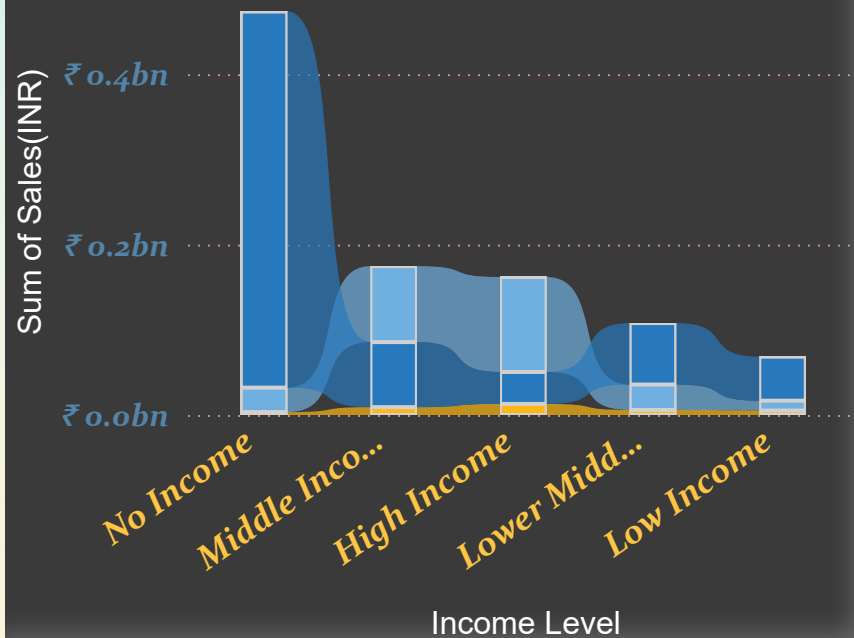
total price

₹ 38,95,...

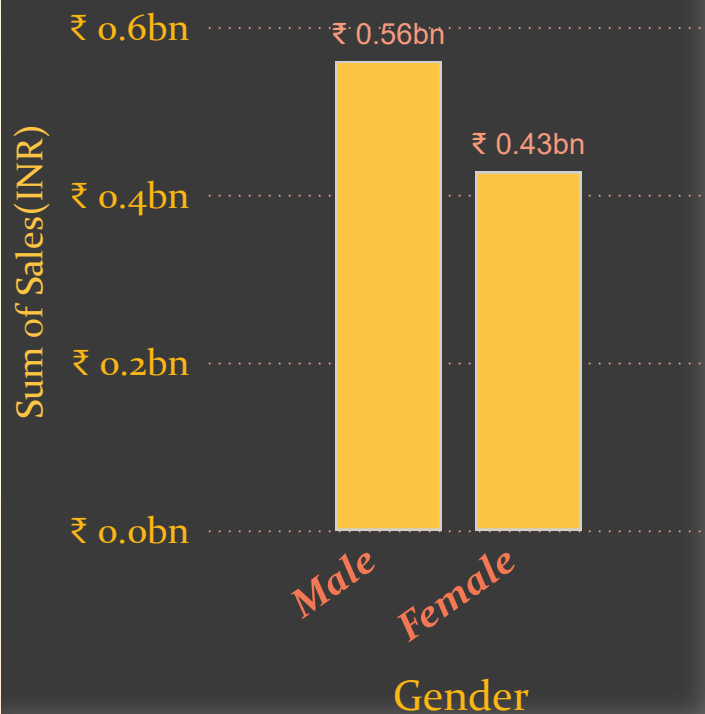
Sum of price

Sum of Sales(INR) by Income Level and Marital Status

Marital Status ● Married ● Prefer not to say ● Single

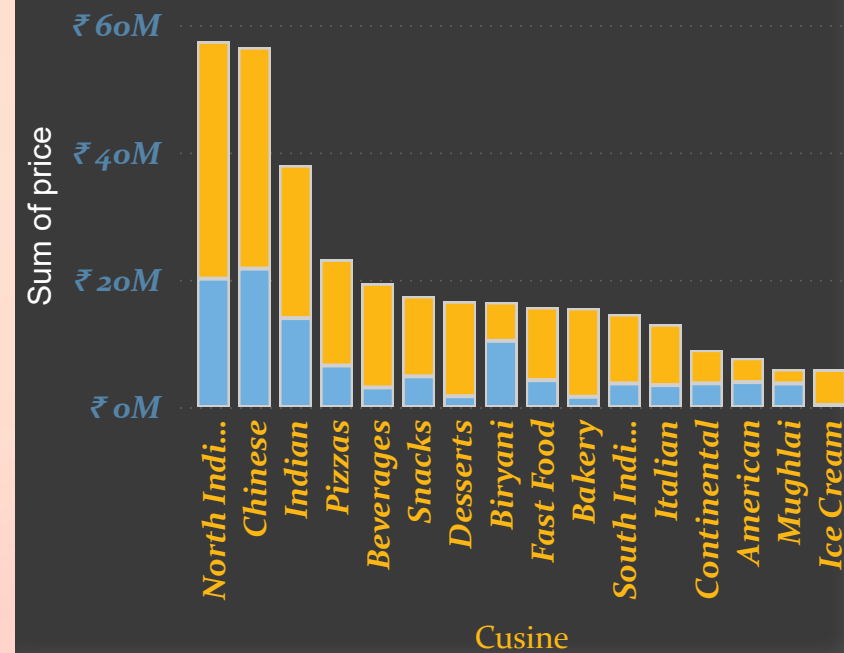


Sum of Sales(INR) by Gender



Sum of price by Cuisine and Category

Category ● Non-veg ● Veg

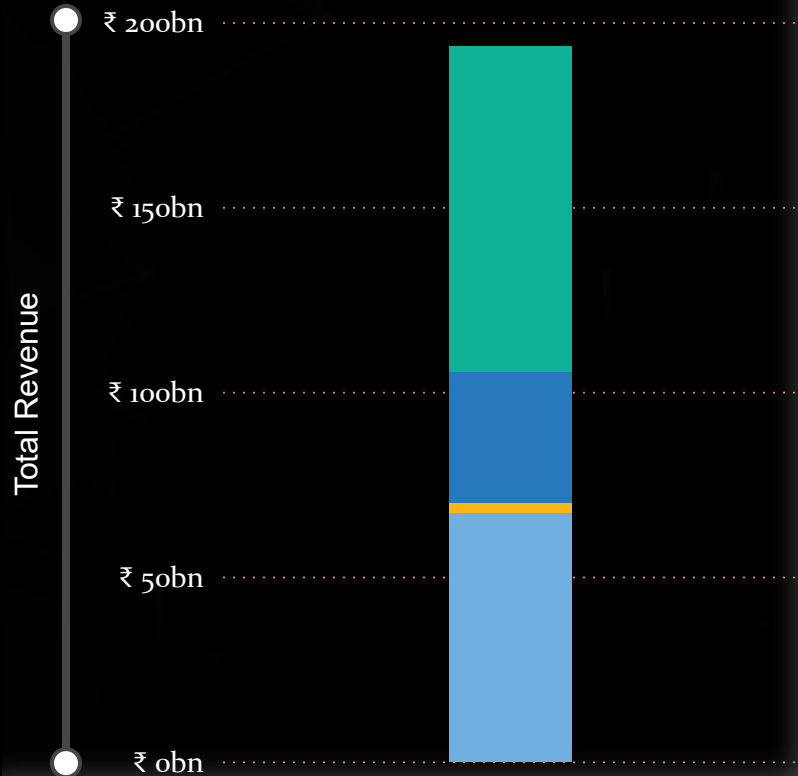


Total Revenue by city.
₹ 90.53061M

Revenue Analysis

Total Revenue by Occupation

Occupation ● Employee ● House wife ● Self Empl... ● Student



YEAR

2017 2020

MONTH

January February March

CITY

☐ Abids & Koti,Hyderabad

☐ Abohar

☐ Adajan,Surat

☐ Adilabad

☐ Adityapur

☐ Adoni

total revenue
by adoni

₹ 16,82,...

CATEGORY

Non-veg Veg

cuisine

- ☐
- ☐ 8:15 To 11:30 Pm
- ☐ Afghani
- ☐ African
- ☐ American
- ☐ Andhra

Rating Level Analysis

CITY

- ☐ (Blank)
- ☐ Abids & Koti,Hyd...
- ☐ Abohar
- ☐ Adajan Surat

RATING LEVEL

148.41K

CUISINE

- ☐ (Blank)
- ☐ 8:15 To 11:30 Pm
- ☐ Afghani
- ☐ African
- ☐ American

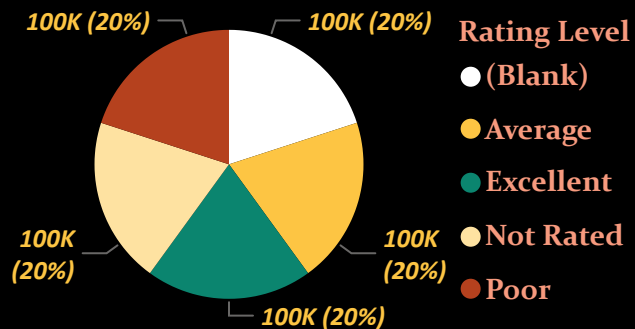
YEAR

2017 2020

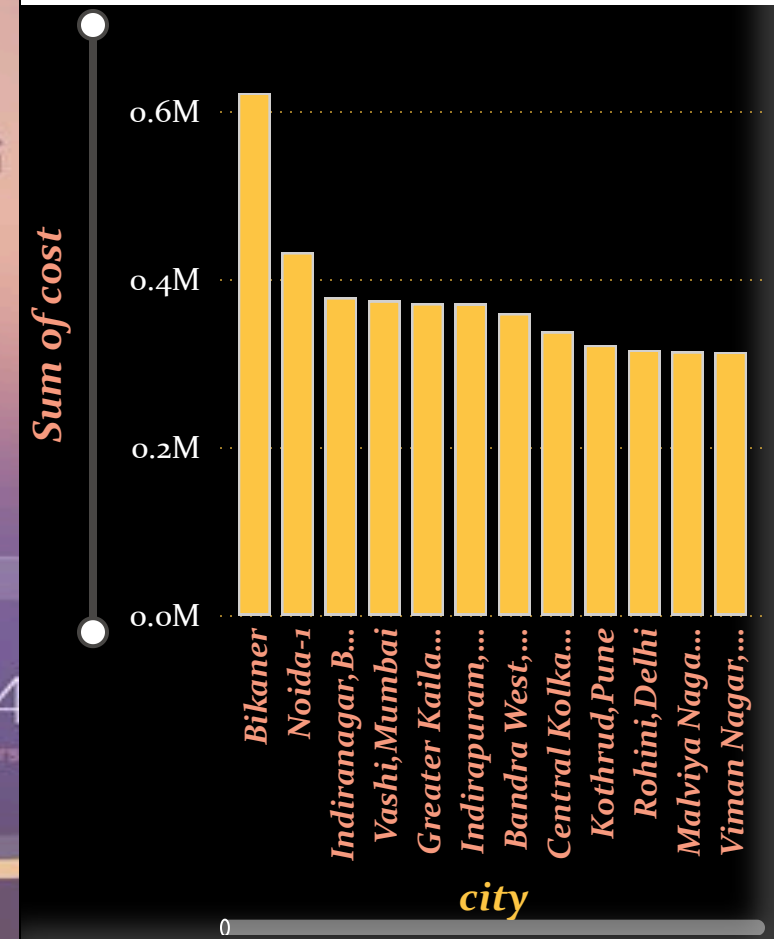
CATEGORY

- ☐ Non-veg
- ☐ Veg

Count of name by Rating Level



Sum of cost by city



zomato



ZOMATO DATA ANALYSIS

Country Name

All

Is Delivery Now?

All

Price Range

All

Has Online Delivery?

All

Average Cost for two



Votes

4M

Total Cities

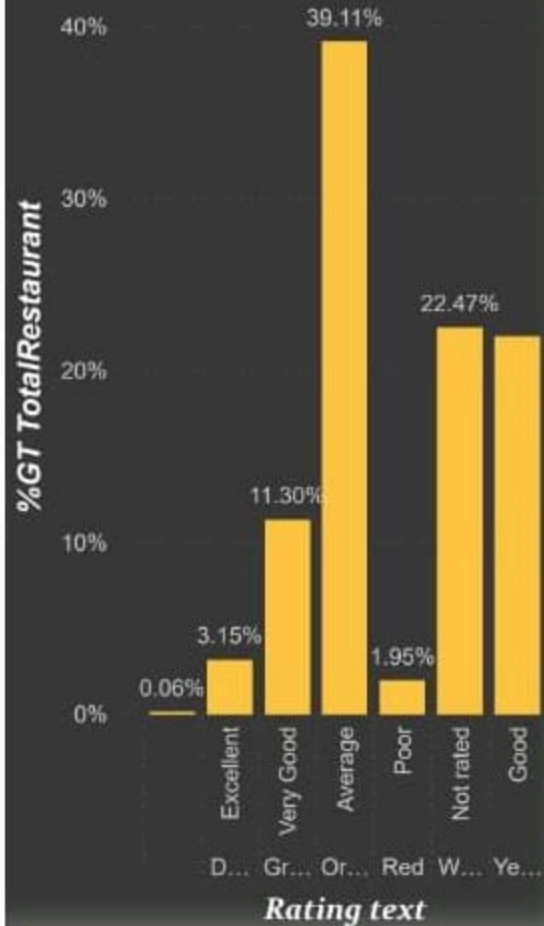
141

Total Restaurants

10K

Total Country

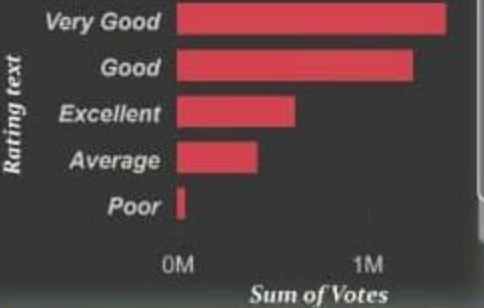
15



Total Restaurant by City

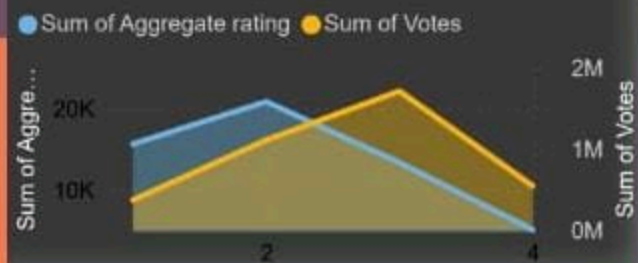


Sum of Votes by Rating text



total Cuisine
250

Price vs Rating



Total Restaurant by Cuisiness

