



# BENZE CLUB INTERNATIONAL Pvt. Ltd.

Investment...Adventure...Entertainment...



**POWERED BY** 



### About US



"BENZE CLUB INTERNATIONAL is one of the pioneers in the Family entertainment-hospitality industry." Formerly Benze Vaccations Club with around 50000 members, we are transformed now to BCI, with a Rejuvenated-empowered board of directors.

We are progressing towards a 6 digit membership in the year 2023 with a strong Marketing, Technical, CRM & Media-PR team.

We are also expanding our tie-up-affiliations to global, where all leading INDIAN-INTERNATIONAL brand Hotels, Restaurants, Clubs, Theme parks, Chain of stores, Super markets... will be affiliated with, to get new businesses from our members.



## **B2B Venture**

Benz Club International –BCI, invites one and all in the Hospitality Industry to join our first-of-its-kind HOSPITALITY HUB-BCI, an Elite Network of our members-customers-clients and hospitality industry experts, to explore a productive area of mutual business.

For the first time in the Indian hospitality industry, prepaid booking plans for Vendors, Affiliated Clubs, Hotels & Resorts are being introduced by Benze Club International.





## VENDOR SUPPORT

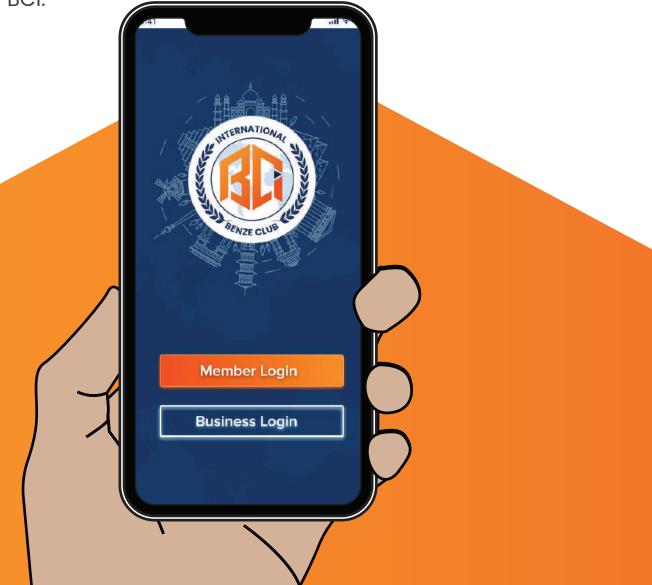


All Our affiliated associates will have a separate access to the BCI App and an on-line Wallet to get prepaid bookings, top-ups and all other updates.

Ads of the vendor will be displayed in the BCI member apprandomly or on pro-rata basis.

Vendor support team, 24 X 7 HELPLINE, E-mail support will be available from BCI for vendor queries.

Social Media promotions: (corresponding SM Logos) Face book, Instagram, Twitter, Digital marketing, Paper ads & Posters will be done by BCI.



## VENDOR Payment & Features



- 01) Annual subscription of ₹17,700/- to be paid by the vendors to BCI (Or) equal worth of discount coupons to be redeemed in their own outlet/wallet by the members or by BCI.
- 02) Every three months vendors can change their design in the app by getting design approval from the management.
- 03) Vendors can send messages to all of our (100% verified) members on the app by getting content approval from the management.
- 04) Vendors can change their pricing & plans every three months and also can put offers & discounts in the app by getting prior approval from the management.
- 05) Vendors can get same day payment settlement as per RBI banking rules.
- 06) 1 lakh pin code wise WhatsApp messages to public Charges: ₹35,400/-.
- 07) I laks pin code wise SMS blast to public via Charges: ₹35,400/-.
- 08) Our royalty fee ranges from 2% TO 20 % of the purchase value or service availed by the members.
- 09) Unlimited Cash Deposits and withdrawals in BCI ATM pool account.







## UNIVERSAL ATM/CDM



This ATM-CDM will be a highlight for BCI where anyone with any ATM cards can do any type of transactions for which the ATM centre point will be getting service charges.

- \* All Bank cash Deposit (Direct Money transfer).
- \* Cash withdrawals Debit Card (M-ATM), QR code.
- \* All BBPS Bill Payments, Wallet & Fast tag recharges, API INTERFACE to CBS.
- \* All Indian languagesupported Advertisements for revenue generation.







## **Contact Info:**



### **Corporate Office:**

#781, Rayala Towers, 2nd Floor, Anna Salai, Mount Road, Chennai - 600002.

#### **Registered Office:**

#S129 & #S130, 2nd Floor, Phase-3, Spencer Plaza, #769 Anna Salai, Chennai - 600002.t



#### Call Us:

+91 9884 551 551 / +91 9884 660 660



#### **Email:**

vendor@bcipvtltd.com



#### Website:

www.bcipvtltd.com





