

# RIYA SINHA

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## Education

**Birla Institute of Technology, Mesra**

**Sep 2023 – May 2025**

**Master of Computer Application**

- CGPA: **10** (7.1)

**Birla Institute of Technology, Mesra**

**Aug 2020 – Jun 2023**

**Bachelor of Computer Applications**

- CGPA: 8.3

**St. Joseph's High School, Patna**

**Higher Secondary**

Percentage: 66%

**High School**

CGPA:7.8

## Technical Skills

Python | C | SQL | Analytical Skills | Communication Skills | Research | Teamwork | Leadership | Canva

## Work Experience\Internship

**Bruhm Brains | CRM**

**June'23 - Jul'23**

- Successfully managed and led the CRM team to execute.
- Developed and Implemented customer strategies.
- Track customer Transaction.

**YOUNGUNITEE | Graphic designer head**

**Oct'21 - Feb'22**

- I lead a team of 5 graphic designer and ensuring adherence to design standards and guidelines.
- Developing and maintaining a consistent brand identity across all platforms
- Collaborating with other departments (marketing, sales, etc.) to ensure company goal.

## Projects

### Project 1

**Apr'23**

**Website Development** (travel and tourism)

- we can effectively demonstrate our technical proficiency, project management skills, and contributions to the successful development of a travel and tourism website.

### Project 2

**Nov'23**

**AI Personal Assistant**

- Developed a conversational AI assistant using python
- Capable of understanding and responding to customer inquiries, providing product recommendations.

### Project 3

**Oct'24**

**Money laundering detection**

- Developed a solution to detect suspicious financial transactions indicative of money laundering using Power BI and cloud-based infrastructure.
- Outline potential areas for improvement or future research directions.

## Languages

**ENGLISH | HINDI**