

					Participants were asked to fill a survey. For each question the participants were required to choose all the emotions they felt when reading a text in the given font. These emotions were the 6 basic emotions developed by Paul Ekman. There were 20 questions with 20 individual fonts.	
Font Data					Limitation: Some emotions have lots of fonts, some just 1	
Image	Font Name	Alternative font	Emotion 1	Number of Votes	Emotion 2	Number of Votes
TODAY IS A WEDNESDAY!	Ananias	NF-Ananias	Joy	12		
<i>Today is a Wednesday!</i>	Satisfy	Lucida Handwriting	Joy	13		
Today is a Wednesday!	Pixelion	FixedSysTTF	Joy	8	Sadness	6
<i>Today is a Wednesday!</i>	Genty	Script MT Bold	Joy	15		
TODAY IS A WEDNESDAY!	Monoton	Wide Latin	Disgust	8		
TODAY IS A WEDNESDAY!	Mokoto Glitch 1	OCR A Extended	Fear	14		
TODAY IS A WEDNESDAY!	Jeepers	Chiller	Fear	18		
<i>TODAY IS A WEDNESDAY!</i>	Bangers	Showcard Gothic	Joy	11	Surprise	10
Today is a Wednesday!	Fascinate	Broadway	Disgust	8		
TODAY IS A WEDNESDAY!	Cinzel Decorative	Castellar	Joy	14		
Today is a Wednesday!	Finger Paint	Kristen ITC	Joy	13		
<i>Today is a Wednesday!</i>	Lucidity Psych Outline	JokerMan	Disgust	12		
Today is a Wednesday!	Pagkaki		Disgust	9		
TODAY IS A WEDNESDAY!	Sprite Graffiti	Magnetor	Disgust	12		
TODAY IS A WEDNESDAY!	Disket Mono		Joy	7		
Today is a Wednesday!	Essays 1743	Poor Richard	Sad	11		
TODAY IS A WEDNESDAY!	Phoenix Square	Stencil	Anger	10		
Today is a Wednesday!	Rubik Beastly	Gill Sans Ultra Bold	Fear	13		
TODAY IS A WEDNESDAY!	SK Glypher	MV Boli	Disgust	8		
<i>TODAY IS A WEDNESDAY!</i>	TT Milks Casual Pie Inshadow	Papyrus	Disgust	9		
					Referenced from: https://royalsocietypublishing.org/doi/10.1098/rsos.190741	

Color Data					Participants were asked to rate the intensity of the association between 20 emotion terms and a given colour term on a 6 point rating scale. Authors used a classifier (SVM) predicted the colour evaluated on a given trial on the basis of the 20 ratings of colour–emotion association. Across the 10 cross-validations, the area under the ROC curve (AUC) was 0.830 (38.7% correctly classified instances), which represents a moderately high classification accuracy. The observed classifier accuracy is higher than chance level, indicating that the patterns of the 20 emotion associations are moderately specific for the 12 colour terms.	
Emotion	Color 1		Color 2			
Joy	Yellow		Orange			
Amusement	Orange					
Anger	Red					
Fear	Black					
Disgust	Brown					
Sadness	Blue		Grey			
Typography Data					To compile this data, the font and color data collected was mapped to each other based on common emotions. Through this, we create a form of typography with 2 variables- namely, font, and color. We then mapped each final typography to its respective emotion to create a typography-emotion dataset.	
Image	Font		Color	Emotion	Limiatation: Assume 'amusement' from color data to be closest emotion to 'surprise' from font data	
TODAY IS A WEDNESDAY!	Ananias		Yellow	Joy		
Today is a Wednesday!	Satisfy		Yellow	Joy		
Today is a Wednesday!	Genty		Yellow	Joy		
TODAY IS A WEDNESDAY!	Cinzel Decorative		Yellow	Joy		
Today is a Wednesday!	Finger Paint		Yellow	Joy		
TODAY IS A WEDNESDAY!	Disket Mono		Yellow	Joy		
Today is a Wednesday!	Essays 1743		Yellow	Joy		
TODAY IS A WEDNESDAY!	Monoton		Brown	Disgust		
Today is a Wednesday!	Fascinate		Brown	Disgust		
Today is a Wednesday!	Lucidity Psych Outline		Brown	Disgust		
Today is a Wednesday!	Pagkaki		Brown	Disgust		
TODAY IS A WEDNESDAY!	Sprite Graffiti		Brown	Disgust		
TODAY IS A WEDNESDAY!	SK Glypher		Brown	Disgust		
TODAY IS A WEDNESDAY!	TT Milks Casual Pie Inshadow		Brown	Disgust		
TODAY IS A WEDNESDAY!	Mokoto Glitch 1		Black	Fear		

Today is a Wednesday!	Rubik Beastly		Black	Fear		
TODAY IS A WEDNESDAY!	Jeepers		Black	Fear		
TODAY IS A WEDNESDAY!	Phoenix Square		Red	Anger		
Today is a Wednesday!	Pixelion		Blue	Sadness		
TODAY IS A WEDNESDAY!	Bangers		Orange	Surprise		
Today is a Wednesday!	Finger Paint		Yellow	Joy		
Today is a Wednesday!	Lucidity Psych Outline		Brown	Disgust		