Rotimi Ayeni Agoro

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Experience

Tech Workstations | Lekki, Lagos
Product Manager | 11/2024 - Present

- Acted as the primary point of contact for clients, building trust and ensuring client goals were understood and met
- Collaborated closely with design, development, and marketing teams to deliver high-quality digital products
- Managed timelines, resources, and scope to ensure seamless collaboration between teams and delivery within budget and deadline constraints
- Led projects through agile methodologies, creating and managing backlogs, conducting sprint planning, and holding regular check-ins to ensure progress aligned with client expectations
- Oversaw testing, gathered client feedback, and implemented necessary revisions for continuous improvement in product quality and delivery

BuyLetLive | Lekki, Lagos
Technology Product Manager | 05/2023 - 10/2024

- Defined and executed the product strategy for a digital real estate platform, from ideation through to launch, managing end-to-end product roadmaps and aligning them with business goals.
- Led agile development teams, promoting cross-functional collaboration to ensure timely product releases while maintaining high standards of quality.
- Achieved a 600% growth in platform users by expanding the business model to target not just realtors but also property developers, agencies, and owners, significantly enhancing market reach.
- Increased organic traffic by 35% through a targeted SEO strategy and reduced fraud incidents by 80% with the successful implementation of an advanced Know Your Customer (KYC) system.
- Partnered with the development team to deploy an intelligent search engine that interprets user queries in context, improving search accuracy and driving user engagement.
- Spearheaded the development of an integrated chatbot, enabling users to post and manage listings offline, greatly enhancing accessibility and convenience.
- Introduced a highly innovative "Briefs" feature, allowing users to view property videos in a visually engaging, reel-style format. This feature increased user time on the platform by 200%. and reduced mobile app churn by 50%.

Fitted Fashion | Remote
Product Manager | 05/2023 - 12/2023

- Led the conceptualization, development, and successful deployment of "Magic Tags," a feature that allows tailors to engage customers through NFC and QR code technology, driving a 25% increase in platform engagement.
- Delivered a tailored job posting feature, which enabled users to create and share fashion-related jobs directly with tailors, increasing new tailor sign-ups by 50% within two months.
- Oversaw improvements to the platform's e-commerce WordPress store based on user feedback, collaborating closely with marketing, sales, and other business units to enhance the shopping experience.
- Organized and presented product demonstrations to key internal and external stakeholders, ensuring alignment with business objectives and user needs.
- Managed cross-functional teams, including developers, designers, and QA engineers, to ensure projects adhered to quality standards and meet deadlines throughout the product life cycle.

TechiePlanet | Remote
Project Manager | 04/2022 - 05/2023

- Directed a team of developers in building and deploying the OpenLMIS open-source platform to manage COVID-19 and routine immunization vaccines across Nigeria, ensuring full system integration and operational success.
- Managed the delivery of the fpdashboard.ng platform, enabling government agencies to effectively monitor family planning devices through seamless integration with the DHIS-2 platform.
- Developed comprehensive training materials and led training sessions for end-users, ensuring smooth adoption of the platform.
- Authored and maintained extensive documentation, including Product Requirements Documents (PRDs), Functional Requirements Documents (FRDs), Business Requirements Documents (BRDs), and Market Requirements Documents (MRDs) for multiple projects.
- Translated complex project requirements into actionable visual designs, ensuring accurate development of over 50 project features per product.

- Led daily scrums, sprint pla

EDLP Nigeria Limited | Ikeja, Lagos
IT Team Lead | 12/2021 - 04/2022

- Managed the installation of hardware and software for the opening of new stores in the franchise
- Led a team of IT professionals ensuring optimal system uptime and availability across multiple regional stores.
- Managed IT service desk operations, handling vendor relationships and ensuring contract adherence.
- Directed IT budgeting processes, ensuring efficient allocation of resources for both short-term and long-term projects.
- Oversaw the maintenance of store network systems, ensuring uninterrupted operation across multiple locations.

EDLP Nigeria Limited | Ikeja, Lagos
IT System Analyst | 07/2020 - 11/2021

- Provided first-line technical support to system users, troubleshooting hardware and software issues.
- Managed company accounts on major platforms, including Microsoft Exchange, iVend Retail Management System (RMS), and Sage X3, ensuring efficient workflow and user access.
- Developed a comprehensive Product Requirements Document (PRD) for the company's inaugural online retail store, aligning business objectives with system capabilities.
- Maintained and managed the SQL database for the retail management system, ensuring data integrity through regular backups and restorations.
- Proficiently used cPanel's features to manage databases, FTP accounts, and server configurations, optimizing website performance and resource allocation.
- Troubleshot and resolved technical issues, such as website downtime or errors, using cPanel's tools and documentation.
- Utilized cPanel to efficiently manage and maintain the company website, including regular content updates, ensuring accurate and up-to-date information for visitors like blog posts, company news and new store openings.

SystemSpecs Nigeria Limited | Lagos Island, Lagos
IT support personnel | 09/2018 - 10/2019

- Provided day-to-day technical support for end-users, ensuring the smooth operation of on-site infrastructure, including CCTV and biometric systems.
- Assisted with the installation and maintenance of networking and computing devices, ensuring minimal downtime for all hardware systems.
- Managed network infrastructure, ensuring secure and efficient data flow throughout the organization.

Skills

Communication skills, Microsoft word, Time management, Agile Methodologies, Requirements Gathering, Requirements Management, User Experience Design, Cross-Functional Team Leadership, SQL

Education

Covenant University | Ota, Ogun
Information and Communication Engineering | 07/2018
Graduated Magna cum Laude (3.66/5)