Blinkit

India's Last Minute App

Outlet Location Type
All ▾

Outlet Size
All ▾

Item Type
All ▾

$1.20M
TOTAL SALES

$141
AVERAGE SALES

8523
TOTAL COUNT

3.9
AVERAGE RATING

Total sales	Avg sales	Total count	Avg rating

Total sales by Item Fat Content

● Low Fat ● Regular

$425.36K

$776.32K

FAT BY OUTLET

● Low Fat ● Regular

Outlet Location Type		
Tier 3	$0.31M	
Tier 3	$0.17M	
Tier 2	$0.25M	
Tier 2	$0.14M	
Tier 1	$0.22M	
Tier 1	$0.12M	

Total sales by Item Type

Item Type	Total sales
Fruits a...	$0.18M
Snack F...	$0.18M
Househ...	$0.14M
Frozen F...	$0.12M
Dairy	$0.10M
Canned	$0.09M
Baking ...	$0.08M
Health a...	$0.07M
Meat	$0.06M
Soft Dri...	$0.06M
Breads	$0.04M
Hard Dri...	$0.03M
Others	$0.02M
Starchy ...	$0.02M
Breakfast	$0.02M
Seafood	$0.01M

$0.0M $0.1M $0.2M

OUTLET ESTABLISHMENT

$0.2M

$0.1M

$0.20M

$0.13M $0.13M $0.13M $0.13M

$0.08M $0.13M

2010   2015   2020

OUTLET SIZE

● Medium ● Small ● High

$248.99K $507.90K

$444.79K

OUTLET LOCATION

100%

Tier 3	$472.13K
Tier 2	$393.15K
Tier 1	$336.40K

71.3%

OUTLET TYPE

Outlet Type ▲	Total sales	Total count	Avg sales	Avg rating
Grocery Store	$151.94K	1083	$140	4
Supermarket Type1	$787.55K	5577	$141	4
Supermarket Type2	$131.48K	928	$142	4
Supermarket Type3	$130.71K	935	$140	4