Thinks

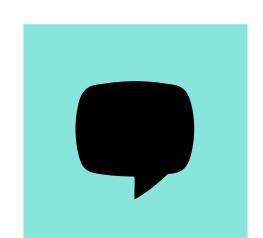
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

They wants

to accurately

calculate of

the accounts



Says

What have we heard them say? What can we imagine them saying?

> The zoho book was track full trustable to billable hours, expenses and client invoices

The software helps them accurately calculate project costs, monitor profitability, and generate reports for very usefull to working in better financial management

outside in india

Bright ideas consulting for many offers to

The many consulting to outside of India in expert various of offers consultant

The GST was many consult the private limited company in registered to tamil nadu



Persona's name

Short summary of the persona

The various determine of consulting to the organization of bright ideas consulting

The many private limited company was registered in india under authorised

The many ideas consulting to Zoho book in implement of development

The fears of something to go accurate calculation of accounts

They frustrations of generate reports for better financial management

Hence the not analysing for consulting to zoho book in the firms

Feels

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

