


Bagus Ariobimo

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Education

Universitas Terbuka, Public Administration
IP (semester 1-6): 3,21

2021 - 2025

Rakamin Academy, Data Scientist
Overall Grade: 81

Mar 2023 – Jul 2023

SKILL SUMMARY

- **Languages:** Python, SQL, R
- **Frameworks:** Pandas, Numpy, Matplotlib, Seaborn, Scikit-learn, TensorFlow
- **Tools:** Microsoft Excel, Google Sheets, Power BI, Looker Studio, Google Analytics, Google Search Console
- **Platform:** Visual Studio Code, Jupyter Notebook, Google Colab
- **Soft Skill:** Data Understanding, Data Storytelling, Communication Skills, Presentation Skills, Attention to Detail

WORK EXPERIENCE

Data Analyst Internship on PT.Indozone Media Indonesia (indozone.id) | [Link](#)

Feb 2024 - Aug 2024 (6 months)

- Generate and maintain comprehensive monthly reports and masterset for presentation to board meetings, including page views, unique visitors, and content volume across all subdomains, as well as metrics for all authors and editors.
- Identify high-performing content through Analyze website data to identify popular content and recommend new article topics.
- Develop and maintain a comprehensive Google Looker Studio dashboard to visualize writer performance and audience.
- Collaborated with journalist and SEO to develop and implement new research methods, resulting in a 15% continuous page views over the past 3 months.

Project-Based Virtual Intern: Big Data Analytics Kimia Farma x Rakamin Academy at Kimia Farma | [Link](#)

Sep 2023 - Oct 2023 (2 months)

- Completed intensive training and hands-on projects focusing on Big Data tools like Apache Spark and Hadoop.
- Proficiently operated in SQL to perform complex data manipulations, aggregations, and optimization of queries.
- Created a comprehensive data mart and data warehouse for streamlined data storage and retrieval processes.
- Created Interactive Dashboard Visualization with Google Looker

PROJECTS

- Analyzing eCommerce Business Performance Using SQL | [Link](#)
- Investigate Hotel Business using Data Visualization | [Link](#)
- Predict Clicked Ads Customer Classification by using Machine Learning | [Link](#)
- Predict Customer Personality to Boost Marketing Campaign using Machine Learning | [Link](#)

CERTIFICATIONS

DQlab: Data Analyst Python Track | [Link](#)

Nov 2022 – Feb 2023

- Certified in Data Analyst Python Track by DQlab, demonstrating expertise in Python for data analysis. Proficient in data manipulation, visualization, and statistical analysis, enabling actionable insights and robust decision-making

Certificate of Data Science Batch 32 Rakamin Academy | [Link](#)

Feb 2023 – Jul 2023

- Successfully completed Data Science Batch 32 at Rakamin Academy, showcasing proficiency in data science methodologies. Equipped with comprehensive skills in data analysis, machine learning, and statistical modeling for informed decision-making.

