



Moodquest

Introduction

Get ready to flex your creative muscles, bring your vision to life with Moodquest, a Mood Board Competition!

Whether you're a professional or simply love to play with images, patterns and texture, this competition is for you! So grab your favourite tools, gather inspiration, let your imagination run wild and join us in this exciting adventure of visual storytelling.

Participation



- This is an individual event.
- No entry fee.
- No prior experience needed.



Winner and Prizes :

Total prizes worth - 3000/-

- 1st winner - 1500/-
- 2nd winner - 1000/-
- 3rd winner - 500/-

Event Structure :

- The event would run from 26 feb to 5 march.
 - It is a single round submission based event
 - Participants are required to Upload the mood board relevant to the released themes through the google form given below, by the end of 5th march.
 - Late submissions won't be entertained.
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- Participants are requested to go through & follow the rules mentioned below .

Eligibility and Rules: -

- The Mood Board can be created using any design software, website or App but you have to mention which one you used.
- One Mood Board has to include a minimum 6 different items and maximum 15 items.
- Participants are required to submit a brief description of the mood board having 50 to 150 words .
- Participants are required to submit only one mood board .
- We have three themes for this season , which will be revealed when the contest starts.
- Our jury will judge the mood board and will read the explanation to decide the winner.
- For any doubts during the event, the participants can contact the event coordinators, whose details will be available below.

Judging Criteria:

Theme relevance: (20 points)

Mood board should be clear and effectively convey the intended mood or theme.

Aesthetics:(30 points)



The theme should include elements such as colour, pattern, texture, typography and well-executed images in an impressive presentation.

Originality and Creativity:(30 points)

The mood board should showcase the participant's unique perspective and creativity.

Emotional Impact:(20 points)





Mood board should evoke emotions and have a powerful visual impact.

Note

- In any case of any discretion, the decision by our jury will be considered as final.
- We reserve the right to publish the winner's name and the submitted work.
- Any type of malpractices are strictly prohibited. We support originality and any kind of plagiarism will dismiss you from the competition.
- All your personal data and information will be kept confidential.

Event Coordinators:

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