

Dashboard Monitoring Penjualan

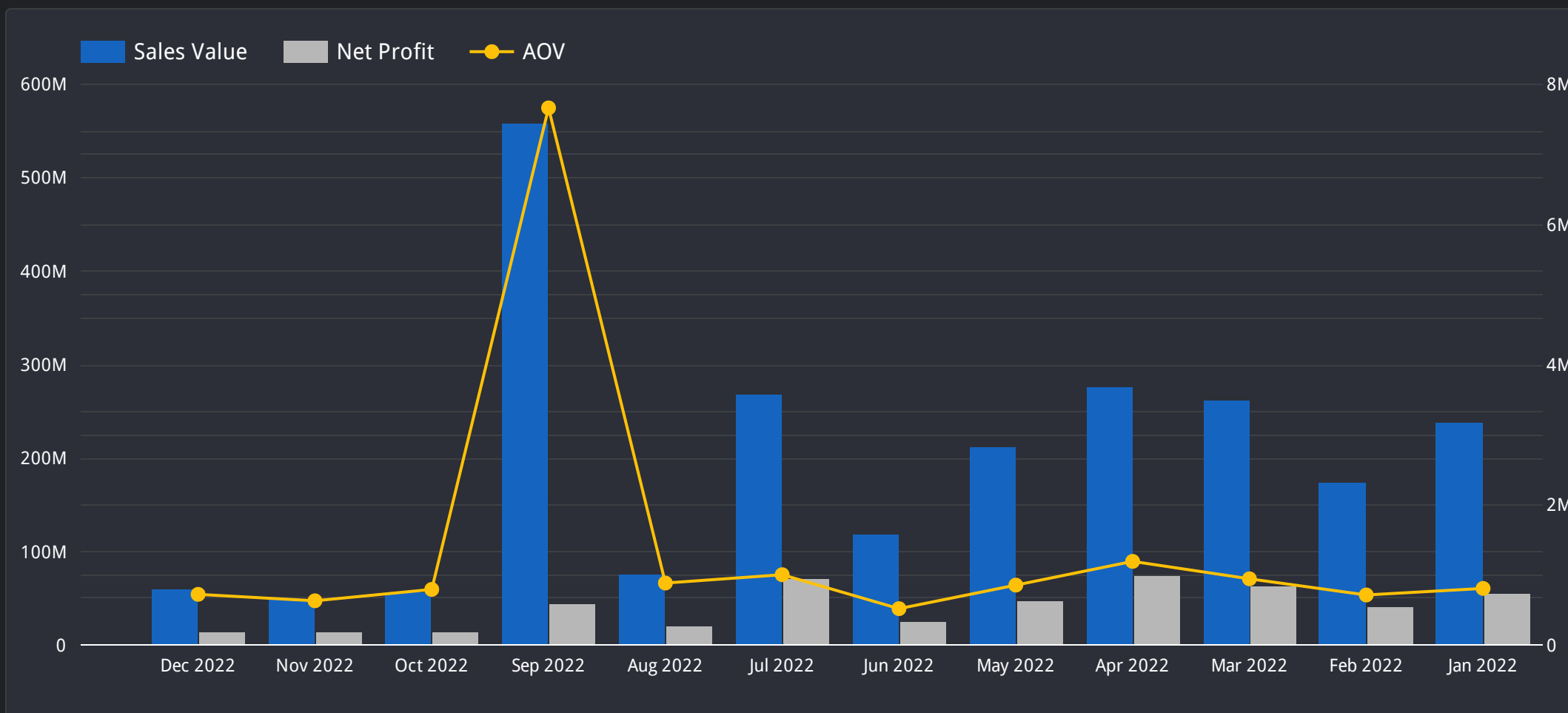
Th 2022

Category ▾

Payment ▾

Value Tran...(1) ▾

Jan 1, 2022 - Dec 31, 2022 ▾



Th 2022

Jan 1, 2022 - Dec 31, 2022 ▼

1.1M

	Product Name	Category	Before Discount ▾	After Discount	Net Profit	Qty	Customer
1.	IDROID_BALRX7-Gold	Mobiles & Tablets	518,752,000	518,752,000	33,930,000	1,000	1
2.	Samsung_40K5000	Entertainment	60,289,782	60,289,782	21,350,322	21	1
3.	iphone_7-128GB-wof-Matt Black	Mobiles & Tablets	34,127,490	34,127,490	4,938,642	6	6
4.	HP_MFP M435nw (A3 Blk 3 in 1)	Computing	31,373,244	31,373,244	5,647,344	6	4
5.	samsung_K6000 49	Entertainment	31,339,952	31,339,952	8,779,112	6	6
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Tablets	28,535,710	28,535,710	4,851,120	5	5
7.	MACBOOK PRO 13-INCH 2.7G...	Computing	26,100,000	26,100,000	9,657,000	3	2
8.	Samsung-Galaxy-S8-G955-Plus...	Mobiles & Tablets	25,853,210	25,853,210	5,687,770	5	4
9.	Samsung_49K6000	Entertainment	22,193,526	22,193,526	3,873,646	4	4
10.	Samsung_Samsung Air Condi...	Appliances	22,184,710	22,184,710	7,986,600	5	4
11.	IDROID_BALRX7-Jet black	Mobiles & Tablets	17,079,202	17,079,202	3,757,820	31	2
12.	Apple iPhone 6S Plus 16GB Sil...	Mobiles & Tablets	16,791,000	16,791,000	5,428,104	3	3
13.	Samsung_Samsung 40 Inch J5...	Entertainment	16,703,652	16,703,652	2,672,640	6	3
14.	AYS_A-C-KDC-1804S2	Appliances	15,834,000	15,834,000	4,161,848	4	4
15.	cc_Samsung_Galaxy_S8_Plus_B...	Mobiles & Tablets	15,799,200	15,799,200	2,430,084	3	3
16.	HP_Laser MFP M426fdn (4 in 1...	Computing	15,170,190	15,170,190	3,489,280	5	3
17.	cc_samsung_G935F-Blue	Mobiles & Tablets	14,924,386	14,924,386	4,803,618	4	2
18.	Samsung_49inchesK5100	Entertainment	14,789,826	14,789,826	5,324,400	3	2
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Jan 1, 2022 - Dec ▾

Net Profit
478.0M

Number of Orders
2,209

Number of Customers
1,671

AOV
1.1M

ARPU
643.99

	category	Total Revenue...	qty	AOV	ARPU
1.	Mobiles & Tablets	129,691,712	1,154	11,625,969.32	161,471.8
2.	Entertainment	90,425,250	150	2,854,251.16	30,044.75
3.	Appliances	76,464,590	148	2,614,529.75	29,050.33
4.	Computing	54,877,355	153	1,562,252.14	13,018.77
5.	Men Fashion	29,893,982	175	886,197.73	6,869.75
6.	Women Fashion	22,970,748	489	650,454.34	5,331.59
7.	Home & Living	19,522,387	250	444,043.1	2,864.79
8.	Health & Sports	13,363,847	200	330,704.74	2,219.49
9.	Beauty & Grooming	11,953,667	153	375,699.34	3,104.95
10.	Superstore	7,271,568	536	181,351.46	1,343.34
11.	Kids & Baby	6,142,197	227	149,891.76	925.26
12.	School & Education	4,762,193	237	103,347.98	671.09
13.	Soghaat	4,578,171	612	114,664.49	1,023.79
14.	Others	4,375,035	263	127,161.65	820.4
15.	Books	1,687,242	195	49,944.99	387.17

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