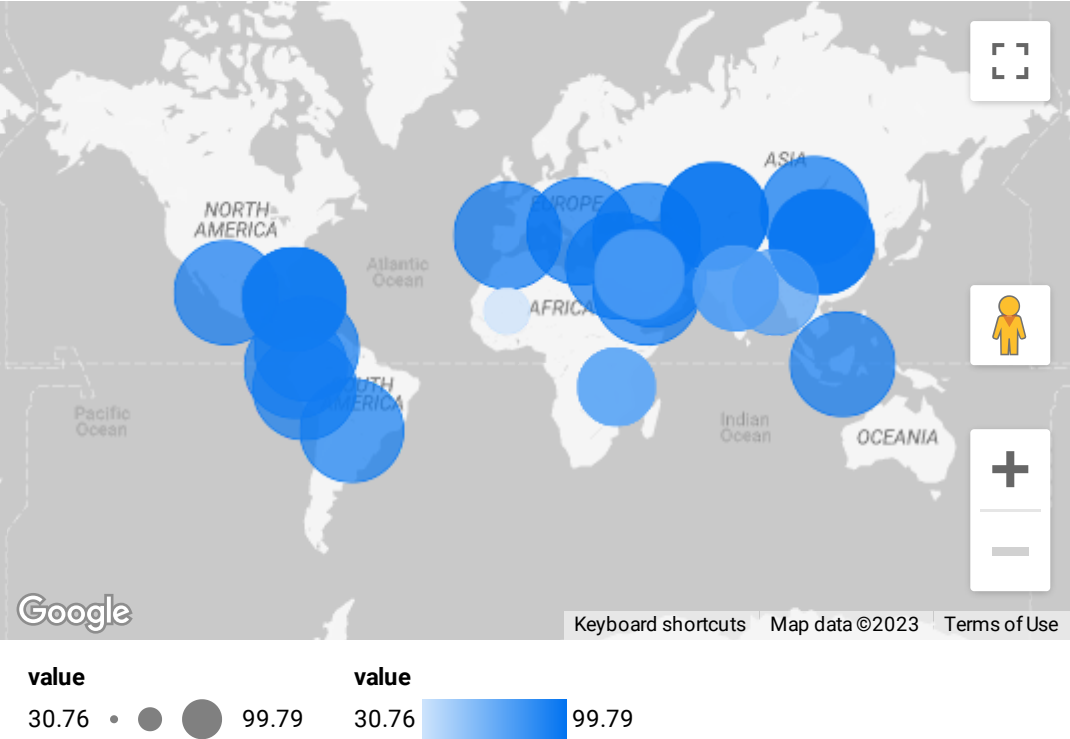


# Literacy Rate Dashboard

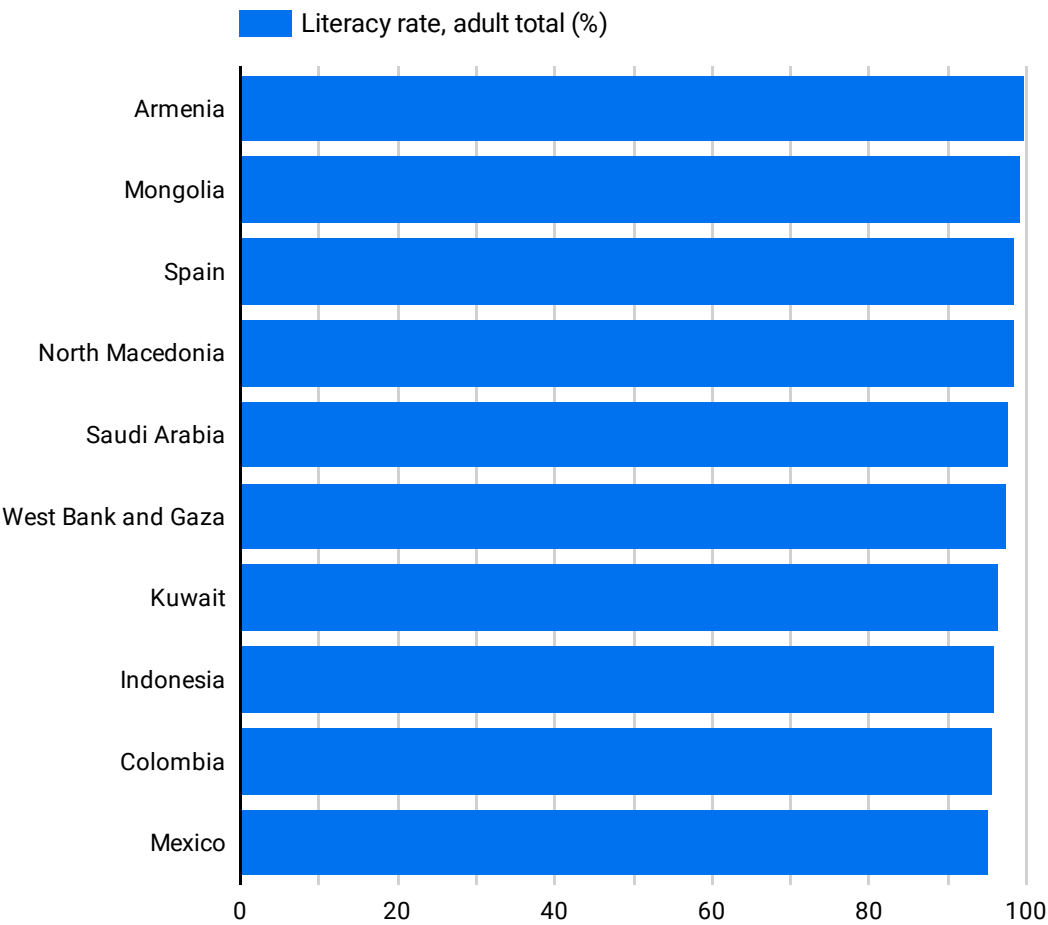
## Literacy Rate Around The World

The following graph shows the literacy rate by country in 2020.

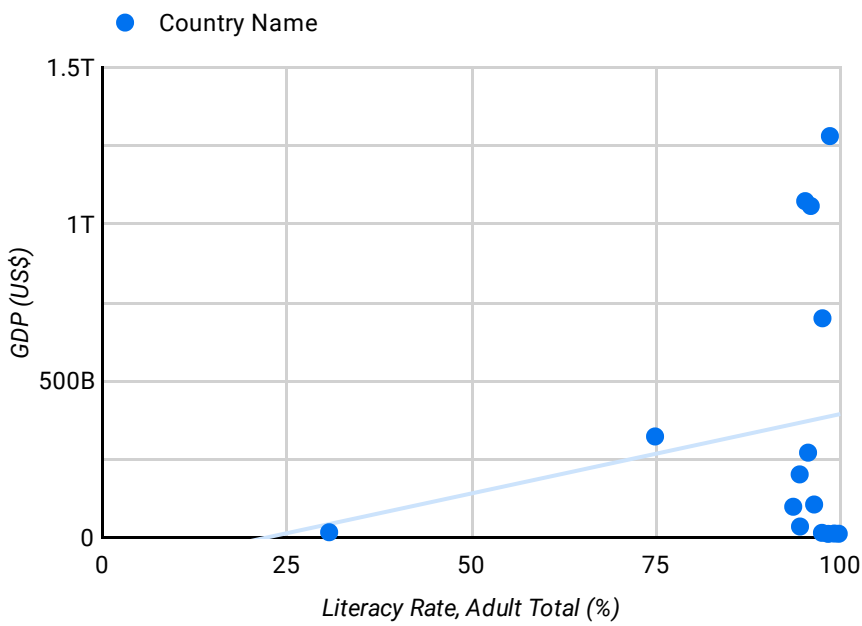


**Insights :** We can see that literacy skills worldwide are still not evenly distributed.  
**Recommendation :** Companies can try to market the use of the application globally.

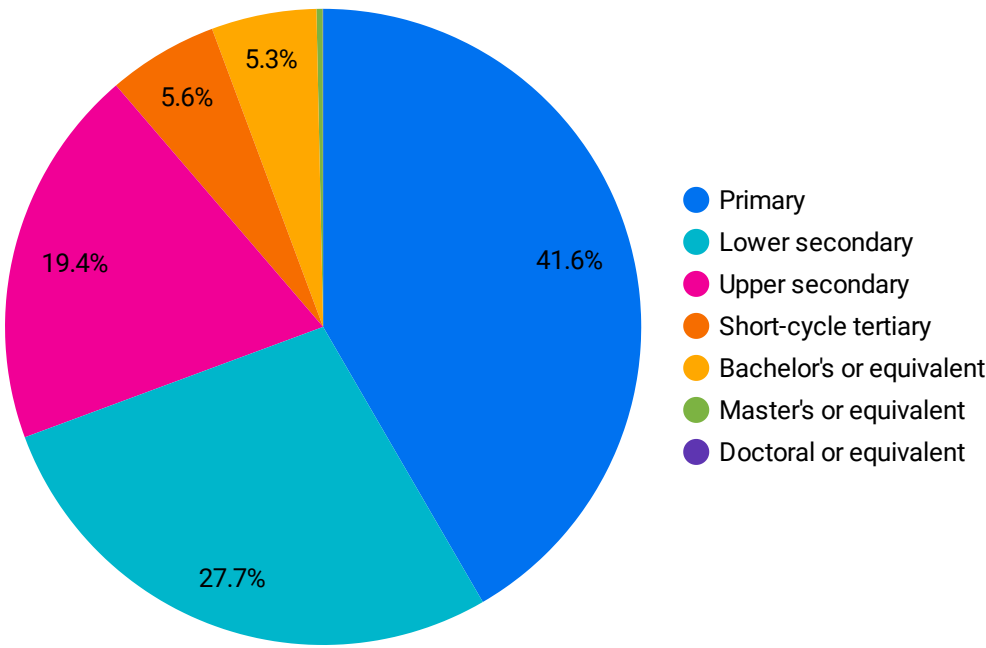
## Top 10 Most Literate Countries in the World



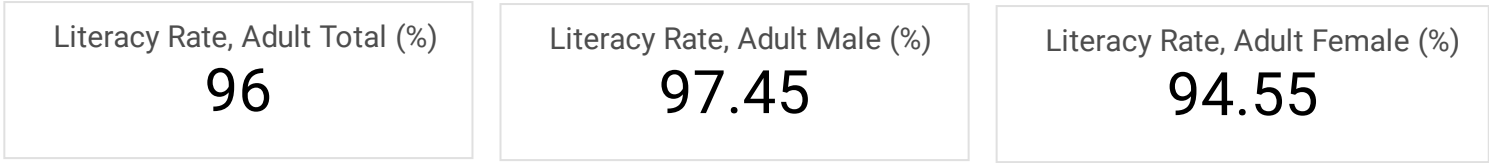
## GDP vs Literacy Rate



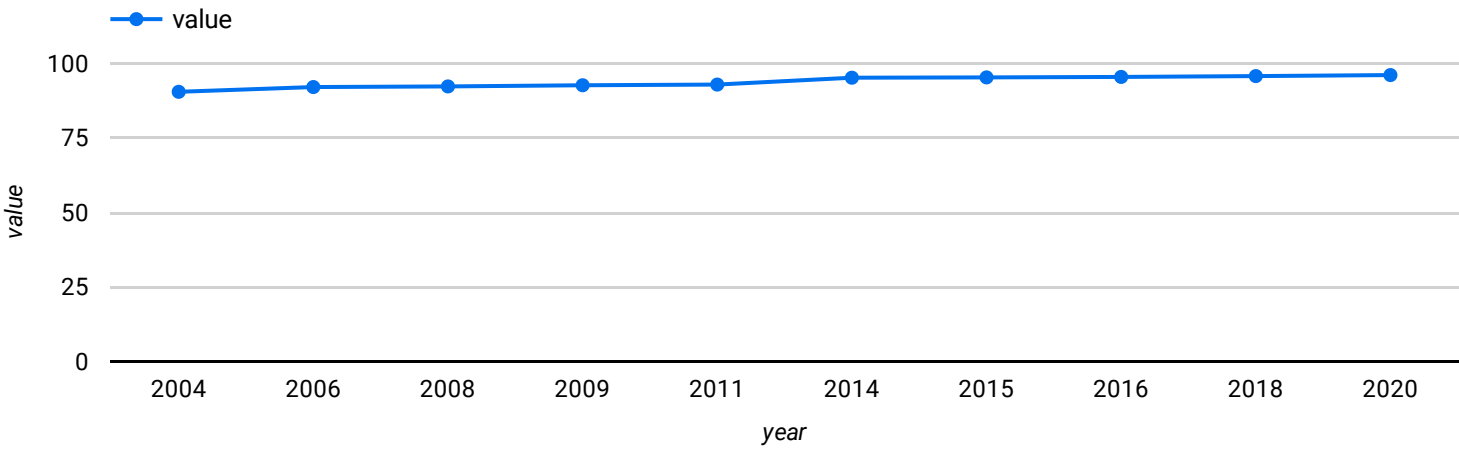
## Indonesia Educational Attainment in 2020



## Literacy rate in Indonesia 2020 overview



## Indonesia Literacy Rate 2004-2020

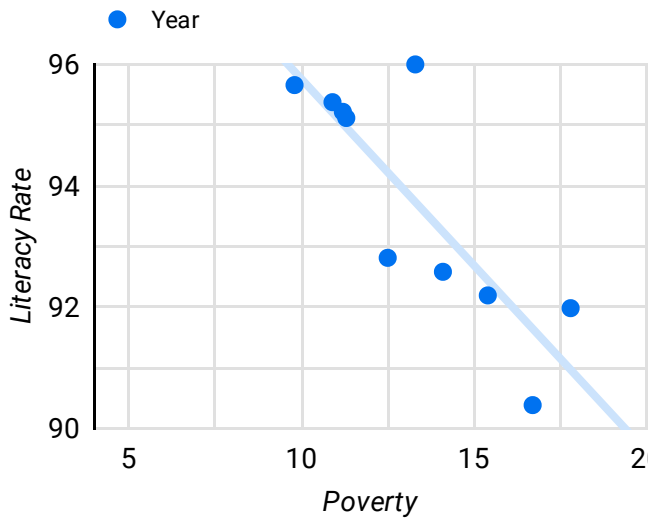


**Insights :** We can see that the literacy rate between men and women is slightly different, and we can also see that Indonesia's literacy rate from 2004-2020 tends to increase.  
**Recommendation :** Companies must also pay attention to user characteristics based on gender in terms of application appearance and methods.

## Relationship Literacy Rate with Poverty and Government Expenditure

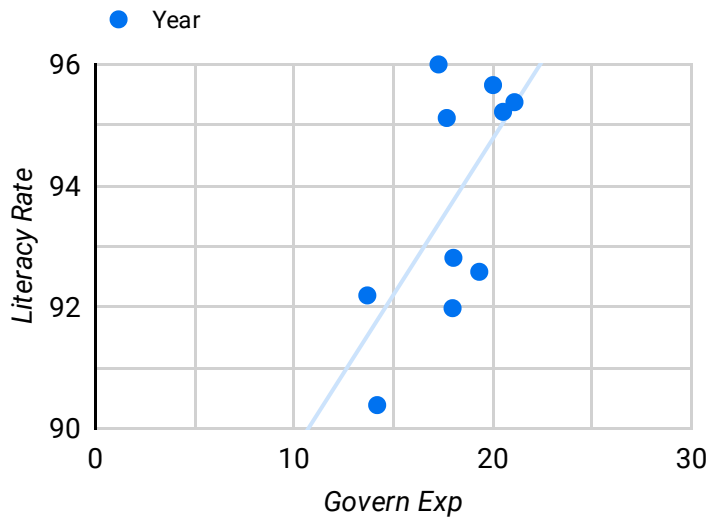
The following graph shows the relationship literacy rate with poverty headcount ratio and Government Expenditure in Indonesia from 2004-2020

### Literacy Rate vs Poverty Headcount Ratio



**Insights :** The literacy rate has a negative relationship with poverty headcount.  
**Recommendation :** Companies must also pay attention to services for the lower classes, such as low costs and others, so that literacy skills can increase and poverty rates decrease.

### Literacy Rate vs Government Expenditure on Education



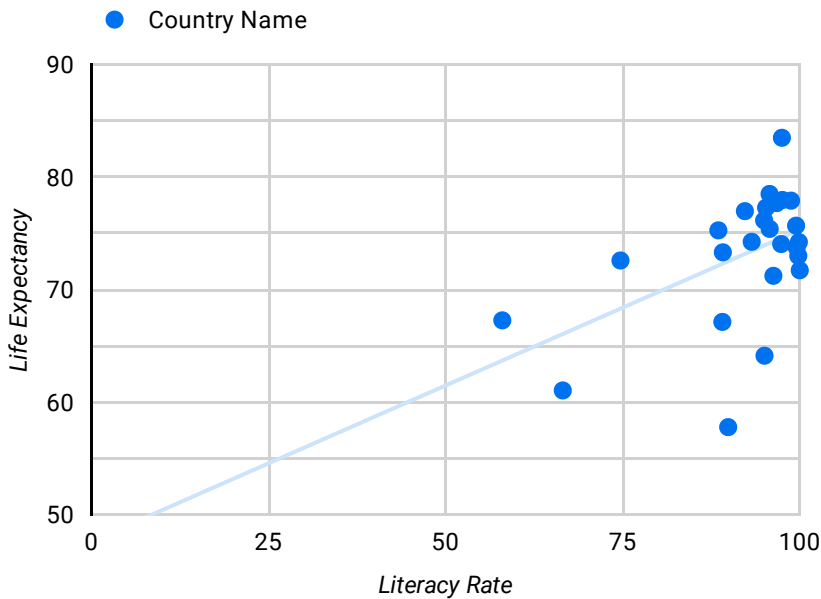
**Insights :** The literacy rate has a positive relationship with government expenditure on education.  
**Recommendation :** Companies can cooperate with the government in financing the company programs.

## How Important is the Literacy Rate to the Development of a Country?

The following graph shows the literacy rate, GDP, and life expectancy selected countries in 2020.

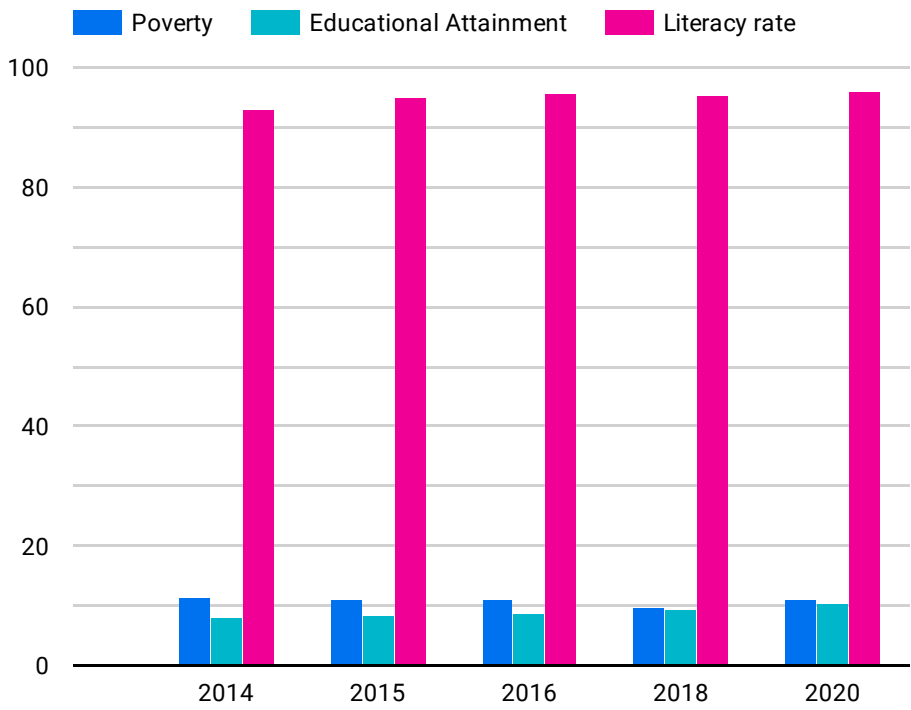
**Countries with a high literacy rate tend to have a high GDP and life expectancy.**

## Life Expectancy vs Literacy Rate



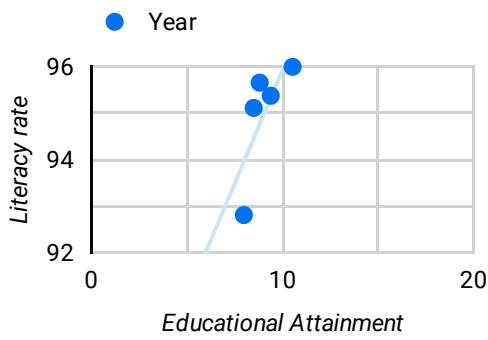
## Poverty Ratio, Educational Attainment, and Literacy Rate in Indonesia 2014-2020

The following graph shows the development and relationship between the poverty headcount ratio, literacy rate, and educational attainment of bachelor degrees in Indonesia from 2014-2020

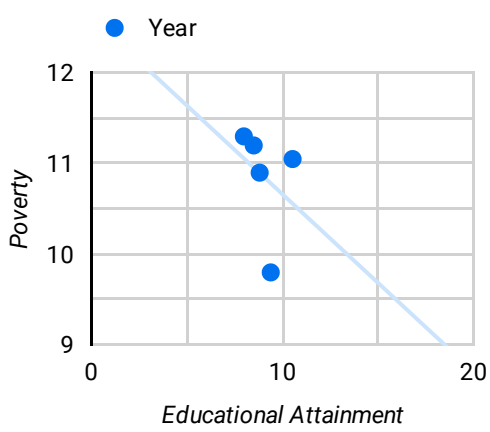


**Insights :** The educational attainment of bachelor degree has a negative relationship with poverty headcount and a positive relationship with literacy rate.

### Literacy Rate vs Educational Attainment



### Poverty vs Educational Attainment



**Recommendation :** Companies should pay attention to program costs for the lower classes so that all groups can get the same opportunity.