



# M. Rizwan Aslam

Senior Software Developer

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## **Personal Information:**

E-mail [mianrizwan465@gmail.com](mailto:mianrizwan465@gmail.com)  
Date of Birth 16-07-1997

## **Skills:**

- WordPress Theme / Plugin Development
- WooCommerce / eCommerce Development
- Advanced Custom Field (ACF)
- CrocoBlock, JetEngine
- Data Migration / Security
- Avada / Astra / Elementor / wpBakery / DIVI / Oxygen / Thrive / Beaver Builder etc Builders
- HUGO Development
- WIX / Webflow / Bubble.io
- JavaScript / jQuery
- MySQLi / MS SQL
- GIT / JIRA
- Scrum / Agile Methodologies
- Zoho / Drip / ConvertKit / Mailchimp / XERO / Hubspot / ActiveCampaign Integrations
- Shopify Theme Development
- Shopify SEO
- Dropshipping
- Speed Optimization
- Restful APIs
- PSD / XD / Figma / Sketch to HTML, WordPress, Shopify
- Bootstrap / Tailwind Framework
- HTML / HTML5 / CSS / CSS3 / SASS / SCSS
- PHP / Codeigniter / Laravel Framework
- React / Vue / AngularJS
- OnPage SEO
- Office Tools
- .Net Core
- Email Templates

## **Working experience:**


01-12-2022 to Cont...

**Employer:** Multinational Software Company (Ciklum)

**Role:** Senior Software Developer

## **Responsibilities:**

- Worked with Alibaba marketing team as a WordPress consultant
- Worked with husky configurations with github
- Converted multiple XD designs into pixel-perfect responsive WordPress themes using ACF
- Redesigned WorldFirst site from scratch using Elementor builder
- Worked on Multisites
- Worked on numerous payment gateways
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ed on HubSpot landing pages for lead conversion  
ged speed optimization of the sites

01-12-2021 to 30-11-2022

**Employer:** Multinational Software Company (CitrusBits)

**Role:** Senior WordPress / Shopify / PHP Developer

**Responsibilities:**

- Interact with Restful APIs like Google, Facebook, etc
- Troubleshoot problems and identify areas for improvement in ongoing projects
- PSD / Sketch / Zeplin / Figma / XD to HTML conversion with minimal design inconsistencies
- Designing and Developing responsive design websites using WordPress Builders
- Customize WordPress Themes and Plugins
- Development of user interface using the latest UX techniques
- Built reusable code and libraries

01-06-2020 to 31-12-2021

**Employer:** Software Company (DevNatives)

**Role:** Senior WordPress / PHP Developer

**Responsibilities:**

- Managing and building WordPress custom themes and plugins
- Meeting with clients and handling all website design and function
- Designing and building website architecture
- Followed Agile methodologies
- Ability to create website back-end including database and server integration
- Conducting and monitoring website performance tests
- Troubleshooting front and backend issues


01-10-2018 to 30-06-2020

**Employer:** Software Company (Dynamologic Solutions)

**Role:** PHP / WordPress Developer

**Responsibilities:**

- Ability to consistently convert comprehensive layouts and wireframes into working HTML or WordPress
- Interaction with Restful WordPress APIs and created custom routes
- Write “clean”, well-designed code in a timely and scalable way
- Troubleshoot, test, and maintain the core product and databases to ensure strong optimization and functionality
- Build full custom themes from HTML and have good experience in Woocommerce development
- Design new features for existing websites



nize themes to meet clients' requirements  
bute to all phases of the development lifecycle and follow industry best practices

01-10-2018 to 30-06-2020

**Employer:** United States - Software Company (3DDTS)

**Role:** Backend Developer

**Responsibilities:**

- Designing and implementing new features and functionality
- Troubleshoot problems and identify areas for improvement
- Ensuring high performance, optimization speed, and managing all technical aspects
- Strong understanding of PHP back-end development
- Strong understanding of woo-commerce development
- Custom developing themes from the HTML, WordPress, Shopify
- Ability to resolve WordPress, and Shopify website bugs
- Worked on the integration of Zoho + drip APIs
- Worked on email templates

01-01-2018 to 30-09-2018

**Employer:** Software Company (Global)

**Role:** Conversion rate optimization (CRO) Developer

**Responsibilities:**

- Manage key conversion points in the marketing funnel
- Manage and optimize landing pages, website calls-to-action (CTAs), and lead-generating forms
- Collaborate with teams responsible for blogging, email, and social media to optimize each conversion

01-03-2016 to 31-12-2017

**Employer:** Software Company (System of Solutions)

**Role:** PHP Web Developer

**Responsibilities:**

- Contributed to the designs, development, and testing phase of a project
- Good experience in developing the content management system
- A good experience in PHP programming as well as frameworks
- Build reusable code and libraries for future use, collaborate with other team members and stakeholders
- Compile and analyze data, processes, and codes to troubleshoot problems and identify areas for improvement



### Record:

Year	Degree details	Status and Results (CGPA)
2018-2020	<b>MPhil in Software Engineering</b> from Bahria University, Islamabad, Pakistan.	<b>Completed:</b> CGPA: 3.56/4.00
2014-2018	<b>B.Sc. (Hons.) in Software Engineering</b> from the University of Agriculture, Faisalabad, Pakistan.	<b>Completed:</b> CGPA: 3.66/4.00

### Short Courses:

- WordPress Theme Development, Career Institute
- Web Development (PHP + MySQL), Career Institute
- Android Studio + JAVA, Startups Institute
- Content Writing, learningwithearning Institute
- C++, Career Institute
- SEO, learningwithearning Institute

### Portfolio:

- [worldfirst.com](http://worldfirst.com)
- [zyla.com](http://zyla.com)
- [mudaustralia.com](http://mudaustralia.com)
- [thecarousel.com](http://thecarousel.com)
- [ciklum.com](http://ciklum.com)
- [primametrics.co.za](http://primametrics.co.za)
- [gritdaily.com](http://gritdaily.com)
- [openadvisor.app](http://openadvisor.app)
- [woostudy.com](http://woostudy.com)
- [convrtx.com](http://convrtx.com)
- [pcgil.com](http://pcgil.com)
- [organicdeliverysydney.com.au](http://organicdeliverysydney.com.au)
- [organicscarecrow.com](http://organicscarecrow.com)
- [citrusbits.com](http://citrusbits.com)
- [aish.com](http://aish.com)
- [kombudrinks.com](http://kombudrinks.com)
- [withmartha.com](http://withmartha.com)
- [salesdrivensocial.com](http://salesdrivensocial.com)
- [cityofflowersnyc.com](http://cityofflowersnyc.com)
- [womenlovetechnology.com](http://womenlovetechnology.com)
- [tegmade.com](http://tegmade.com)
- [tangerine.global](http://tangerine.global)
- [jcm.museum](http://jcm.museum)
- [peresdaily.com](http://peresdaily.com)
- [sarasboxesandboards.com](http://sarasboxesandboards.com)
- [italianshoes.com.au](http://italianshoes.com.au)



[www.phasepreschool.com.au](http://www.phasepreschool.com.au)

- [phase.center](http://phase.center)

- [hbproperty.com.au](http://hbproperty.com.au)

- [woodstockresources.com.au](http://www.woodstockresources.com.au)

- [cash4carsofnj.com](http://cash4carsofnj.com)

- [phasepreschool.com](http://phasepreschool.com)