



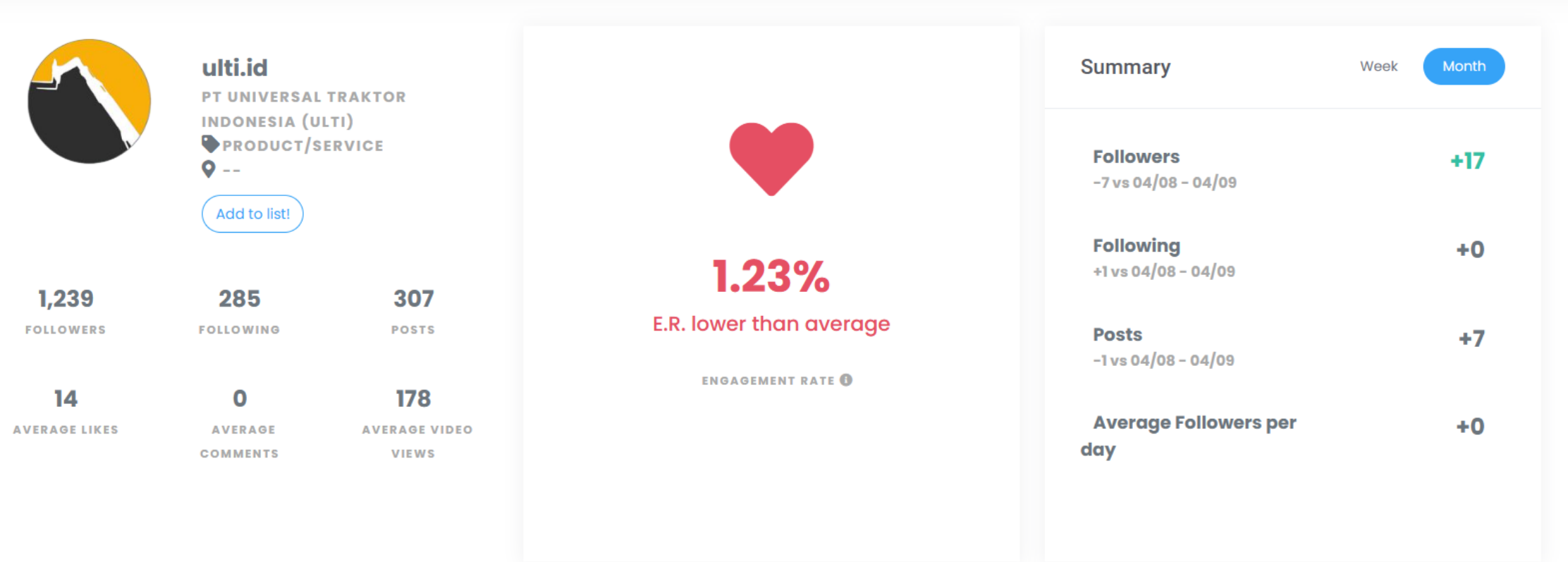
SOCIAL MEDIA REPORT (ULTI.ID)



September 2023

Instagram | Facebook | LinkedIn

Instagram Statistic Report



Data diambil dari Notjustanalytic.com

Instagram Overview



The account reached= 6,571 and 91 % of Ads
Impressions = 10,644
Profile Visit = 216 views
Tap Address = 14 click

Jumlah post = 8
Jumlah stories = 3
Jumlah reels = 3
Account Engagement = 81










New Followers = 22
Total Followers = 1,239

1 Sept – 30 Sept 2023

Data diambil dari Instagram Insight

Instagram Post










	Title		Type	Date published ↓	Reach ⓘ ↑↓	Likes and reactions ⓘ ↑↓	Sticker taps ⓘ ↑↓	Link clicks ⓘ ↑↓	Comments ⓘ ↑↓	
<input type="radio"/>	 How To : Cara menyalakan Forkli... yale_indonesia	Boost Unavailable	...	Post	29 September 16:17	326 Accounts Centre accou...	12 Likes	--	--	1 Comments
<input type="radio"/>	 Selamat memperingati Maulid Nabi Mu... ulti.id	Boost post	...	Post	27 September 17:16	138 Accounts Centre accou...	14 Likes	--	--	0 Comments
<input type="radio"/>	 Magni Telehandler Mempunyai fi... ulti.id	Boost Unavailable	...	Post	22 September 16:35	227 Accounts Centre accou...	12 Likes	--	--	0 Comments
<input type="radio"/>	 How To : Parkir Telehandler yang Benar ... ulti.id	Boost reel	...	Post	19 September 15:33	290 Accounts Centre accou...	26 Likes	--	--	1 Comments
<input type="radio"/>	 Sennebogen 830E mempunyai 2 type m... ulti.id	Boost post	...	Post	15 September 16:19	178 Accounts Centre accou...	11 Likes	--	--	0 Comments
<input type="radio"/>	 Beli 1 dapat 2 Electric Hand Pallet, Pro... ulti.id	Boost again	...	 Post	12 September 16:19	6K Accounts Centre accou...	20 Likes	--	--	6 Comments
<input type="radio"/>	 Hyster RS46 selain untuk mengangkat k... ulti.id	Boost post	...	Post	11 September 17:03	172 Accounts Centre accou...	12 Likes	--	--	0 Comments
<input type="radio"/>	 Magni Telehandler TH 6.10 dapat di apli... ulti.id	Boost post	...	Post	7 September 16:03	176 Accounts Centre accou...	8 Likes	--	--	0 Comments

1 Sep – 30 Sept 2023

Data diambil dari meta

Facebook Post

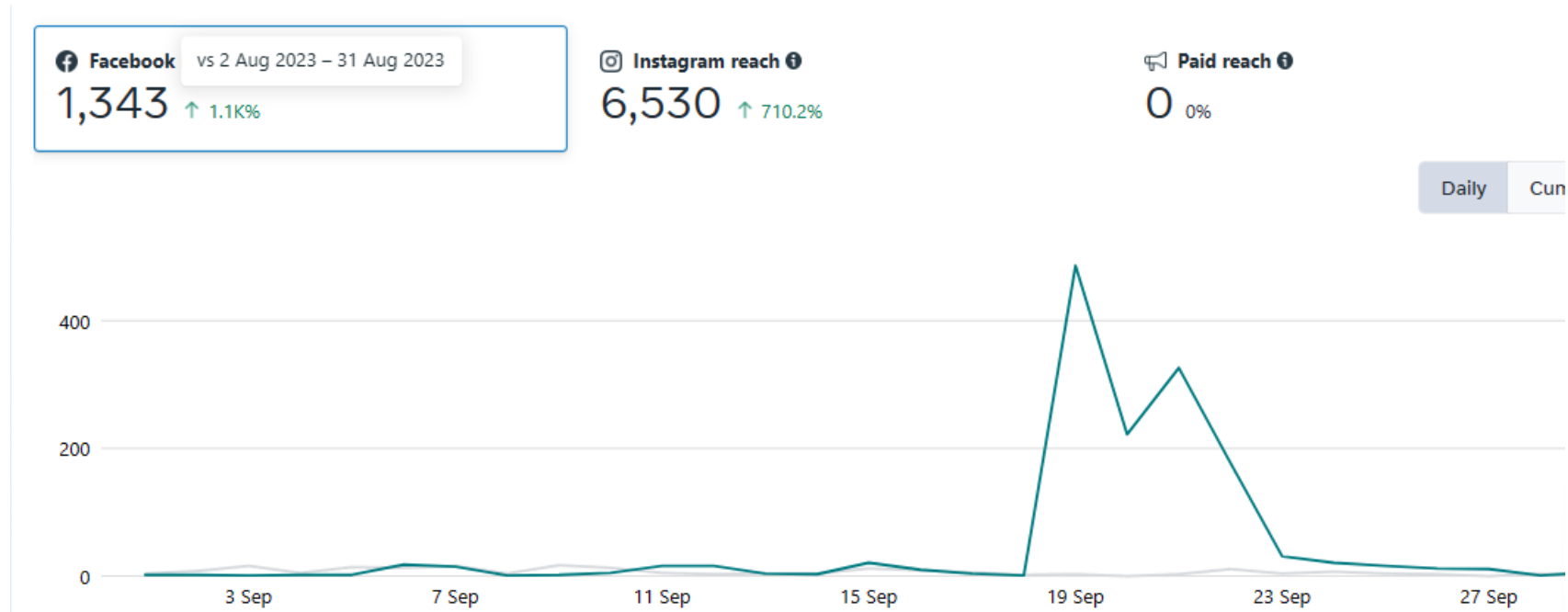


	Title		Type	Date published ↑↓	Reach ⓘ ↓	Likes and reactions ⓘ ↑↓	Sticker taps ⓘ ↑↓	Link clicks ⓘ ↑↓	Comments ⓘ
<input type="radio"/>	 How To : Parkir Telehandler yang Benar 🧡👍 #telehandle... Ulti.id	...	Post	19 September 15:33	1.2K Accounts Centre accou...	12 Reactions	--	--	1 Comments
<input type="radio"/>	 Sennebogen 830E mempunyai 2 type m... Ulti.id	Boost post	...	Post	15 September 16:19	33 Accounts Centre accou...	1 Reactions	--	0 Comments
<input type="radio"/>	 Beli 1 dapat 2 Electric Hand Pallet, Prom... Ulti.id	Boost post	...	Post	12 September 16:19	22 Accounts Centre accou...	2 Reactions	--	0 Comments
<input type="radio"/>	 Hyster RS46 selain untuk mengangkat k... Ulti.id	Boost post	...	Post	11 September 17:03	21 Accounts Centre accou...	1 Reactions	--	0 Comments
<input type="radio"/>	 Magni Telehandler TH 6.10 dapat di apli... Ulti.id	Boost post	...	Post	7 September 16:03	16 Accounts Centre accou...	0 Reactions	--	0 Comments
<input type="radio"/>	 This post contains no text Ulti.id	Boost Unavailable	...	Post	22 September 09:32	15 Accounts Centre accou...	1 Reactions	--	0 Comments
<input type="radio"/>	 Selamat memperingati Maulid Nabi Mu... Ulti.id	Boost post	...	Post	27 September 17:16	13 Accounts Centre accou...	1 Reactions	--	0 Comments

1 Sep – 30 Sept 2023

Data diambil dari Meta

Organic Overview



1 Sept – 30 Sept 2023

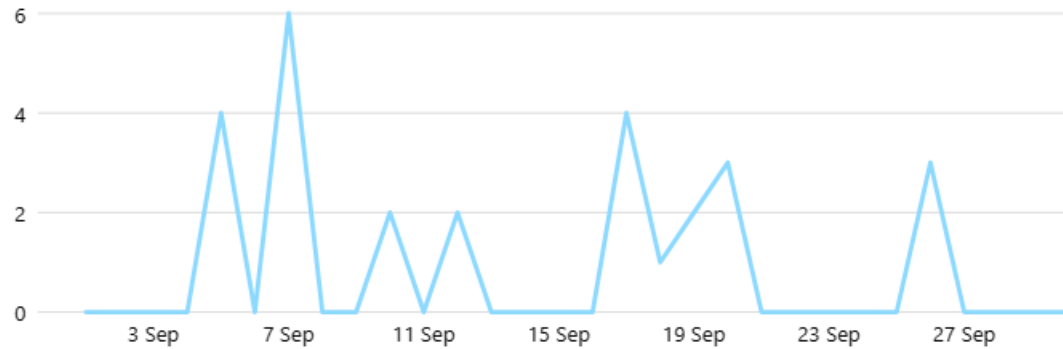
Data diambil dari Dashboard Meta

Organic Overview



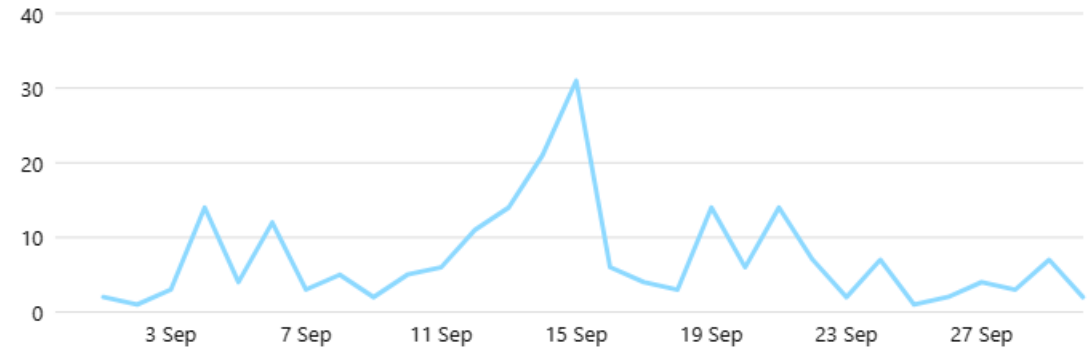
Facebook visits ⓘ

27 ↓ 48.1%



Instagram profile visits ⓘ

216 ↑ 20.7%



1 Sept – 30 Sept 2023

Data diambil dari Dashboard Meta

Organic Overview



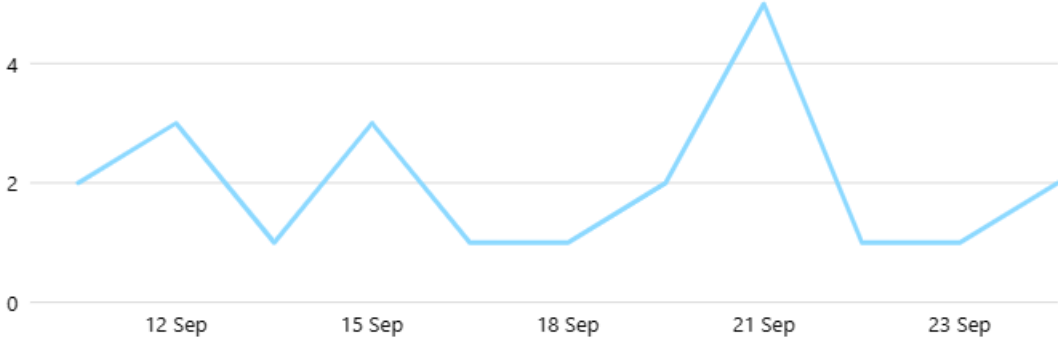
Facebook Page new likes ⓘ

0 ↓ 100%



New Instagram followers ⓘ

22 ↓ 26.7%



1 Sept – 30 Sept 2023

Data diambil dari Dashboard Meta

Paid Overview

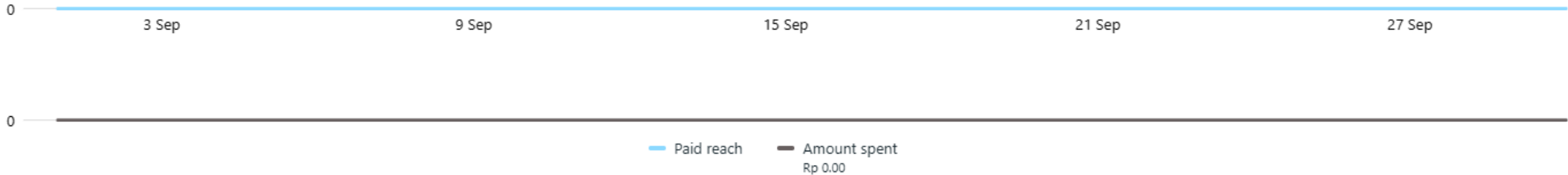


Paid reach ⓘ

00%

Paid impressions ⓘ

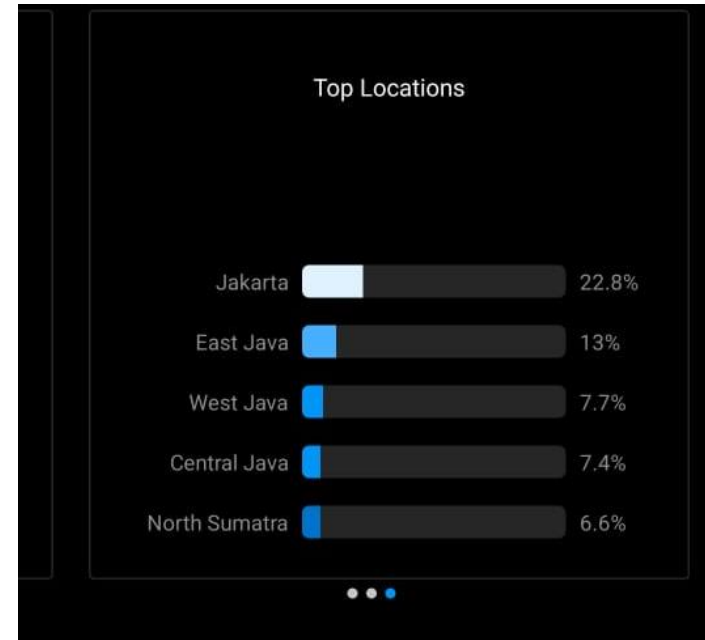
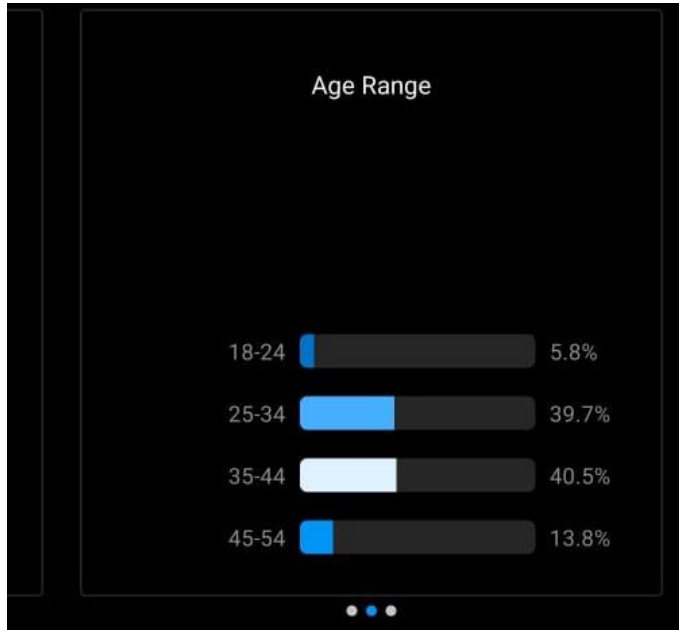
00%



1 Sept – 30 Sept 2023

Data diambil dari Dashboard Meta

Paid IG Overview



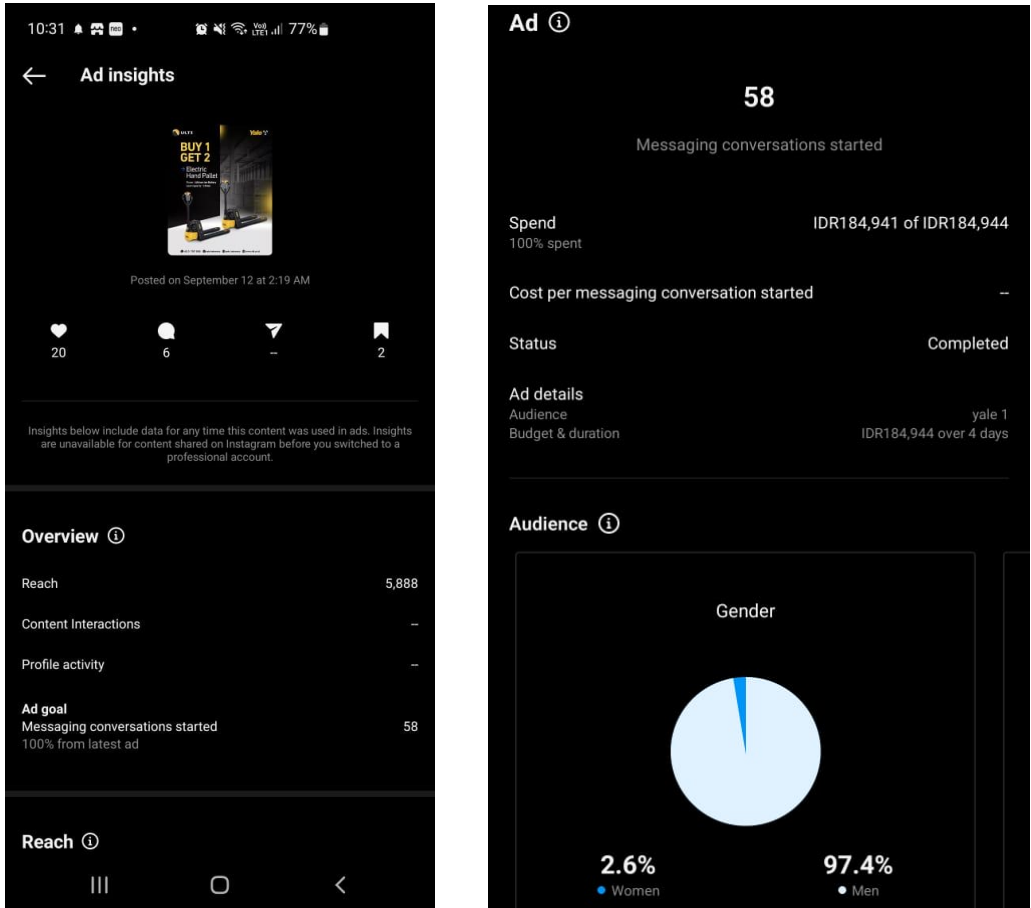
Total Meta Ads Spent IDR

184,944

1 Sept – 30 Sept 2023

Data diambil dari Dashboard Meta

Paid IG Overview



Total Meta Ads Spent IDR 184,944

1 Sept – 30 Sept 2023

Data diambil dari Dashboard Meta

1. Ads Account ULTI Disabled sehingga tidak bisa running Ads

1 April – 30 April 2023

Plan



1. Perbanyak referensi , perbanyak bahan foto atau video untuk bahan konten.
2. Interaksi dengan akun lain
3. Aktif Instagram stories
4. Buzzer promote

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THANK YOU

Dian Novtani
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