

Fitur	Tokopedia	Blibli	NOTE
Cash on Delivery	✓	✓	Bayar setelah di terima
Ads	✓	✓	Beriklan di platform
Pre Order	✓	✗	
Pro Seller	✓	✗	
Payment Method Credit Card	✓	✓	
Wallet	✓	✓	
Point	✓	✓	
Retur	✓	✓	
Official Store	✓	✓	Kelengkapan Data Usaha
Instore Offline to Online	✗	✓	Transaksi offline store
Click & Collect	✗	✓	Bayar online ambil barang di toko/offline store
Rating Seller	✓	✓	
Voucher Gratis Ongkir	✓	✓	promo gratis ongkir
Discount %	✓	✓	promo discount
Cost withdrawal of funds	✗	✓	blibli 2,900 per transaksi
Perfoma Penalty System	✓	✓	
Badge	✓	✓	Bibli Gratis iklan sampai 2 juta
Dashboard Analysis	✓	✓	
Customer Care	✓	✓	
Chat	✓	✓	
Free TAX PPh pasal 23	✓	✓	tokopedia : dibawah 500 jt free , Bibli : ditanggung
Broadcast Chat	✓	✗	
Flash Sale	✓	✗	
Live	✓	✗	
Store Member	✓	✗	
Short Video	✓	✗	
Cashback	✓	✗	
Transaction Fees	✓	✓	Tokopedia : 1,8 - 4,5% per transaksi , Bibli : 2,5% - 8%

