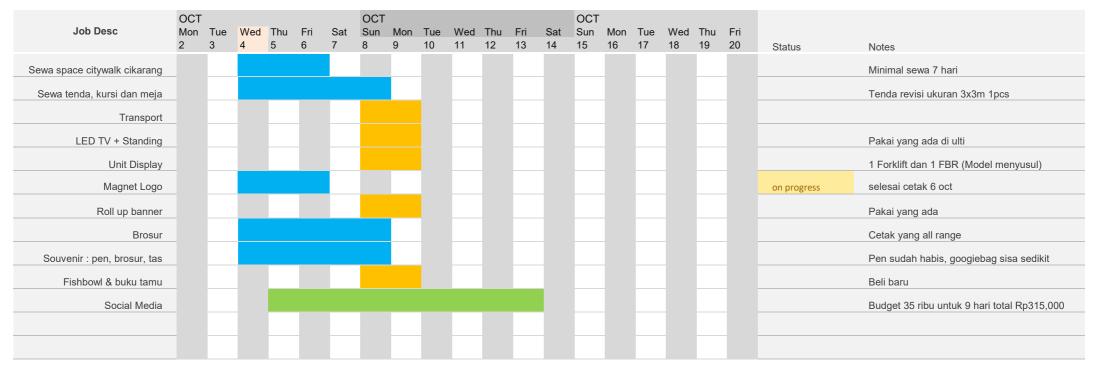
Project Timeline



Chang Tim Uti Dian

Budget Pameran Forklift City Walk Lippo Cikarang

Space	Sqm	Price	IDR	USD	Note			
Space Only + Listrik 6 Amp / 720 Watt		Rp10.391.600	Rp10.391.600	USD 670	Minimal 7 hari			
Tenda	3x6m	Rp9.000.000	Rp9.000.000	USD 581	Cetak			
Transport unit	PP	Rp1.500.000	Rp3.000.000	USD 194				
Meja Kursi					Pakai punya ulti			
LED + Standing TV 60 inch					Pakai punya ulti			
Total			Rp22.391.600	USD 1.445				
Souvenir	Qty	Price	IDR	USD				
Stiker Magnet Mobil	2	Rp332.500	Rp665.000	USD 43	Ditempel di mobil sales yang bertugas			
Goodiebag	100	Rp8.000	Rp800.000	USD 52	Ready stock			
Pulpen	100	Rp5.000	Rp500.000	USD 32	Stok habis, perlu cetak ulang	N		
Brochure All Range	200	Rp3.700	Rp740.000	USD 48	Cetak	C		
Rollup Banner	2	Rp0	Rp0	USD 0	Pakai yang ada			
Social Media	9	Rp35.000	Rp315.000	USD 20	Start 5-13 oct 2023			
Total			Rp2.355.000	USD 152				
Grand Total			Rp24.746.600	USD 1.597				

Marketing cost

Shift Jaga	09-Oct		10-Oct		11-Oct		12-Oct		13-Oct		14-Oct		15-Oct	
Name	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2
Name	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00
	Kirim Unit, Instalasi Tenda (pagi jam 08.00- jam 10												Bongkar Tenda, Kirim Balik Unit ke Taman Tekno	
Cahyo-Koordinator Lapangan	juiii 10												TEKITO	
Tulus														1
Rizal														·
Riko-Service														
Shandi-Sales Sp Part														<u> </u>
Dony														
Vika														<u> </u>
	•	• -	•	•			•	•	•	•	•	•		
Chang														
Dian														 I