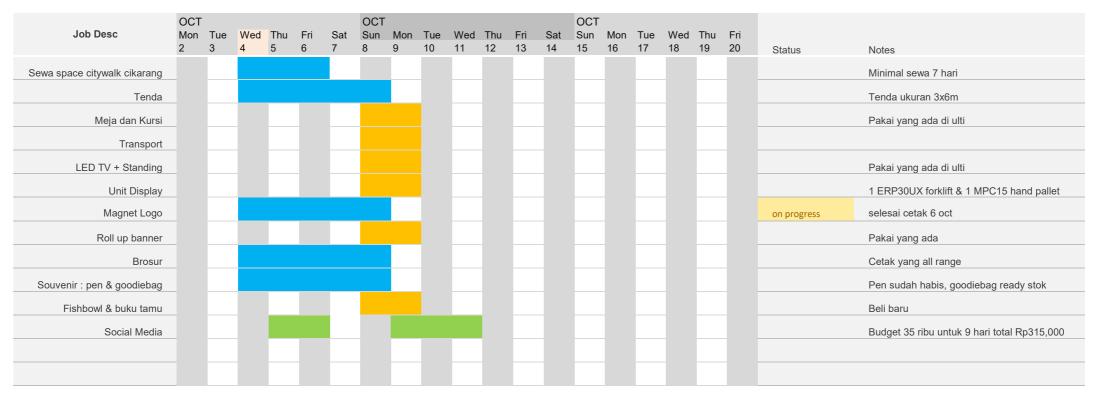
Project Timeline



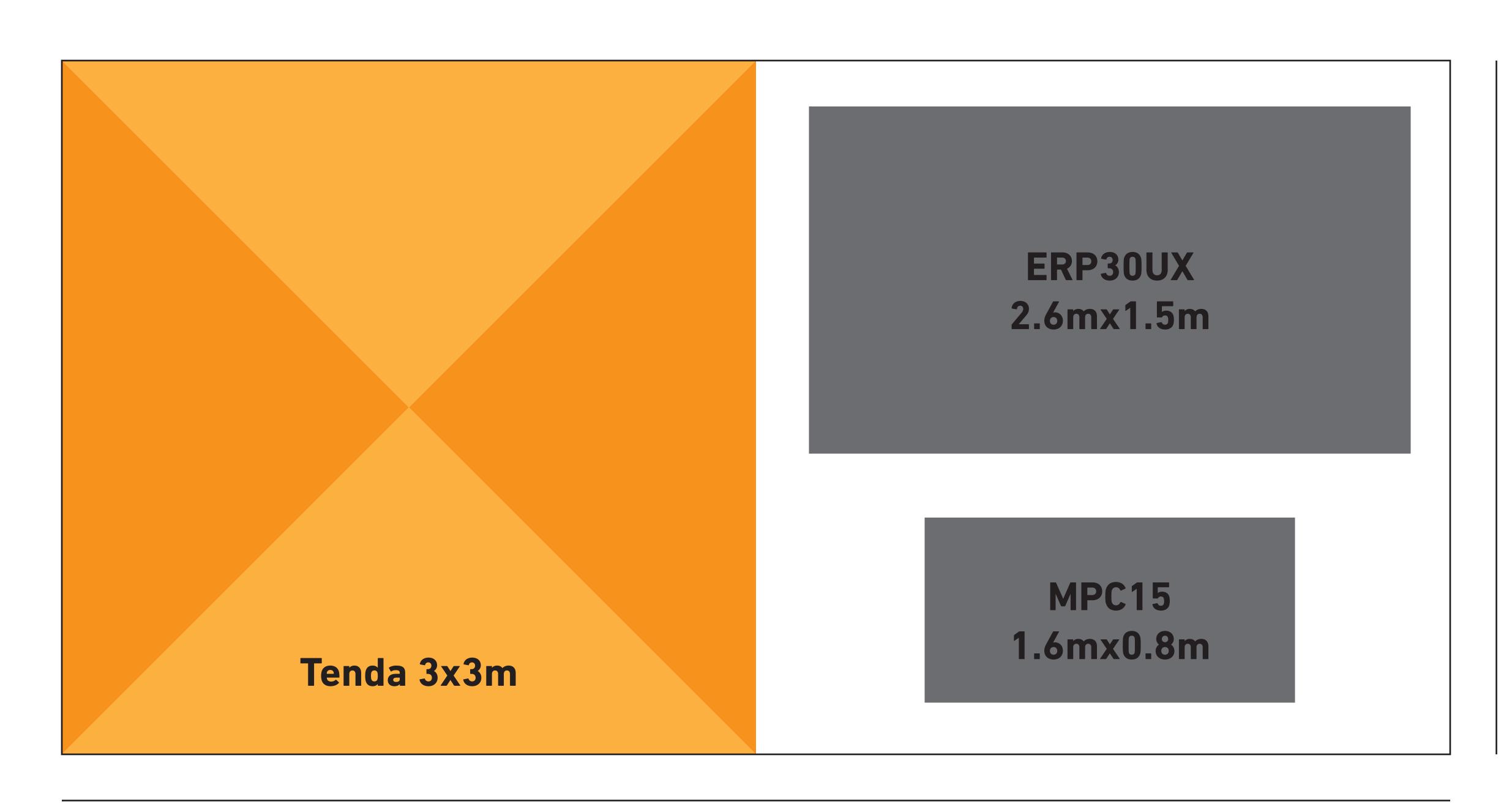
Chang Tim Uti Dian

Budget Pameran Forklift City Walk Lippo Cikarang

Space	Sqm	Price	IDR	USD	Note				
Space Only + Listrik 6 Amp / 720 Watt		Rp10.391.600	Rp10.391.600	USD 670	Minimal 7 hari				
Tenda 3x		Rp9.000.000	Rp9.000.000	USD 581	Cetak				
Transport unit PP		Rp1.500.000	Rp3.000.000	USD 194					
Meja Kursi					Pakai punya ulti				
LED + Standing TV 60 inch					Pakai punya ulti				
Fishbowl & buku tamu					Beli				
Total			Rp22.391.600	USD 1.445					
Souvenir	Qty	Price	IDR	USD					
Stiker Magnet Mobil	2	Rp332.500	Rp665.000	USD 43	Ditempel di mobil sales yang bertugas				
Goodiebag	100	Rp8.000	Rp800.000	USD 52	Ready stock				
Pulpen 10		Rp5.000	Rp500.000	USD 32	Stok habis, perlu cetak ulang				
Brochure All Range 20		Rp1.750	Rp350.000	USD 23	Cetak				
Rollup Banner	2	Rp0	Rp0	USD 0	Pakai yang ada				
Social Media	9	Rp35.000	Rp315.000	USD 20	Start 5-13 oct 2023				
Total			Rp1.965.000	USD 127					
Grand Total			Rp24.356.600	USD 1.571					

Marketing cost

Layout Booth



3m

Shift Jaga	09-Oct		10-Oct		11-Oct		12-Oct		13-Oct		14-Oct		15-Oct	
Name	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2	Shift 1	Shift 2
Name	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00	10:00-16:00	16:00-22:00
	Kirim Unit, Instalasi Tenda (pagi jam 08.00- jam 10												Bongkar Tenda, Kirim Balik Unit ke Taman Tekno	
Cahyo-Koordinator Lapangan	juiii 10												TEKITO	
Tulus														1
Rizal														·
Riko-Service														
Shandi-Sales Sp Part														<u> </u>
Dony														
Vika														<u> </u>
	•	• -	•	•			•	•	•	•	•	•		
Chang														
Dian														 I