

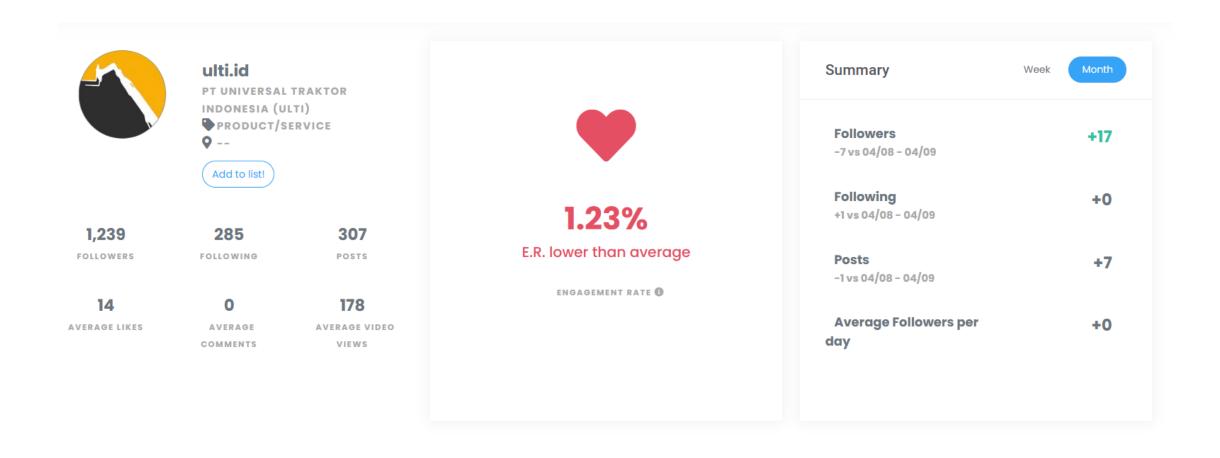
# SOCIAL MEDIA REPORT (ULTI.ID)

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September 2023 Instagram | Facebook | LinkedIn

### Instagram Statistic Report





### Instagram Overview



The account reached= 6,571 and 91 % of Ads

Impressions = 10,644

Profile Visit = 216 views

Tap Address = 14 click

Jumlah post = 8

Jumlah stories = 3

Jumlah reels = 3

Account Enggagement = 81

New Followers = 22

Total Followers = 1,239

1 Sept – 30 Sept 2023

Data diambil dari Instagram Insight

# Instagram Post



	Title	Туре	Date published ↓	Reach (i) ↑↓	Likes and reactions (i) ↑↓	Sticker taps ① ↑↓	Link clicks (i) ↑↓	Comments (i) 1
	How To : Cara menyalakan Forkli  Boost Unavailable  •••	Post	29 September 16:17	326 Accounts Centre accou	12 Likes			1 Comments
$\bigcirc$	Selamat memperingati Maulid Nabi Mu  Boost post	Post	27 September 17:16	138 Accounts Centre accou	14 Likes			0 Comments
	Magni Telehandler Mempunyai fi  Boost Unavailable  •••	Post	22 September 16:35	227 Accounts Centre accou	12 Likes			0 Comments
	How To : Parkir Telehandler yang Benar  Boost reel  """	Post	19 September 15:33	290 Accounts Centre accou	26 Likes			1 Comments
	Sennebogen 830E mempunyai 2 type m  Sennebogen 830E mempunyai 2 type m  ulti.id  Boost post	Post	15 September 16:19	178 Accounts Centre accou	11 Likes			0 Comments
	Beli 1 dapat 2 Electric Hand Pallet, Pro  Boost again  """	<b>⊘</b> Post	12 September 16:19	6K Accounts Centre accou	20 Likes			6 Comments
	Hyster RS46 selain untuk mengangkat k Boost post ■	Post	11 September 17:03	172 Accounts Centre accou	12 Likes			0 Comments
	Magni Telehandler TH 6.10 dapat di apli  Boost post  """	Post	7 September 16:03	176 Accounts Centre accou	8 Likes			0 Comments

1 Sep - 30 Sept 2023

Data diambil dari meta

#### **Facebook Post**



Title	Туре	Date published $\uparrow\downarrow$	Reach (i) ↓	Likes and reactions (i) ↑↓	Sticker taps (i) ↑↓	Link clicks $\circlearrowleft$ $\uparrow \downarrow$	Comments (
How To : Parkir Telehandler yang Benar 😂 💧 #telehandle	Post	19 September 15:33	1.2K Accounts Centre accou	12 Reactions			1 Comments
Sennebogen 830E mempunyai 2 type m  Sennebogen 830E mempunyai 2 type m  Boost post  """	Post	15 September 16:19	Accounts Centre accou	1 Reactions			0 Comments
Beli 1 dapat 2 Electric Hand Pallet, Prom  Boost post  """	Post	12 September 16:19	Accounts Centre accou	2 Reactions			0 Comments
Hyster RS46 selain untuk mengangkat k  Nuti.id  Boost post	Post	11 September 17:03	21 Accounts Centre accou	1 Reactions			0 Comments
Magni Telehandler TH 6.10 dapat di apli  Boost post  ""	Post	7 September 16:03	16 Accounts Centre accou	0 Reactions			0 Comments
This post contains no text  South in the state of the sta	Post	22 September 09:32	Accounts Centre accou	1 Reactions			0 Comments
Selamat memperingati Maulid Nabi Mu  Boost post  """	Post	27 September 17:16	Accounts Centre accou	1 Reactions			0 Comments

1 Sep – 30 Sept 2023

Data diambil dari Meta

# Organic Overview





1 Sept – 30 Sept 2023

# Organic Overview

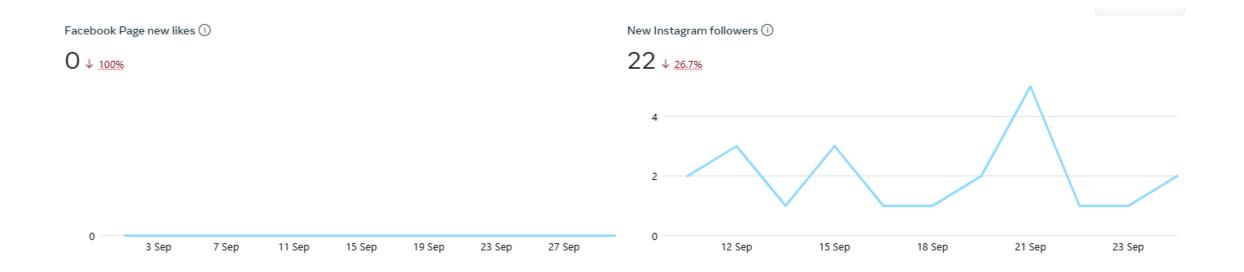




1 Sept – 30 Sept 2023

# Organic Overview





1 Sept – 30 Sept 2023

#### **Paid Overview**

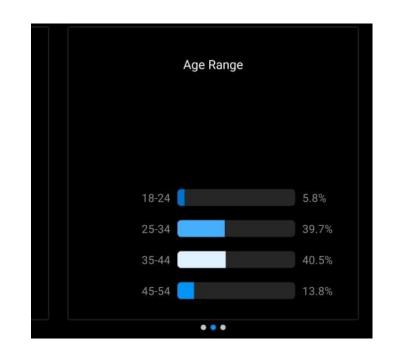




1 Sept – 30 Sept 2023

#### Paid IG Overview





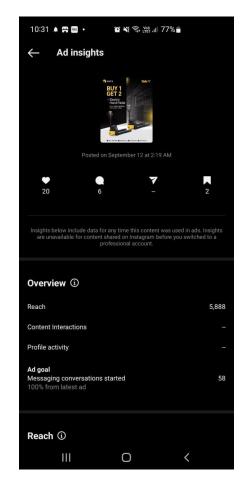


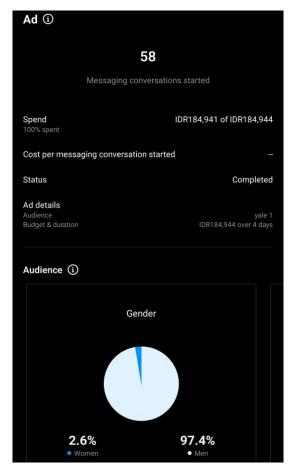
Total Meta Ads Spent IDR

184,944

1 Sept – 30 Sept 2023

#### Paid IG Overview







184,944

1 Sept – 30 Sept 2023





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1. Ads Account ULTI Disabled sehingga tidak bisa running Ads

# Plan



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- 1. Perbanyak referensi , perbanyak bahan foto atau video untuk bahan konten.
- 2. Interaksi dengan akun lain
- 3. Aktif Instagram stories
- 4. Buzzer promote

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# THANK YOU

Dian Novtani

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