

Budget Pameran Forklift City Walk Li

Space	Sqm	Price	IDR
Space Only + Listrik 6 Amp / 720 Watt		Rp10,391,600	Rp10,391,600
Tenda	3x6m	Rp9,000,000	Rp9,000,000
Transport unit	PP	Rp1,500,000	Rp3,000,000
Meja Kursi			
LED + Standing TV 60 inch			
Total			Rp22,391,600
Souvenir	Qty	Price	IDR
Stiker Magnet Mobil	2	Rp332,500	Rp665,000
Goodiebag	100	Rp8,000	Rp800,000
Pulpen	100	Rp5,000	Rp500,000
Brochure All Range	200	Rp3,700	Rp740,000
Rollup Banner	2	Rp0	Rp0
Social Media	7	Rp35,000	Rp245,000
Total			Rp2,285,000
Grand Total			Rp24,676,600

opo Cikarang

USD	Note
USD 670	Minimal 7 hari
USD 581	Tenda bikin sendiri
USD 194	
	Pakai punya ulti
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USD 1,445	
USD	
USD 43	Ditempel di mobil sales yang bertugas
USD 52	Sisa sedikit
USD 32	Stok habis, perlu cetak ulang
USD 48	Sisa sedikit
USD 0	Pakai yang ada
USD 16	
USD 147	
USD 1,592	

Marketing
cost