

# Rizky Pramudita Setyawan

## Information System Undergraduate

Mobile Phone : +62 857 0778 4326 | [rzkprmdt@gmail.com](mailto:rzkprmdt@gmail.com) | LinkedIn : Rizky Pramudita Setyawan  
[rizky-pramudita.github.io](https://rizky-pramudita.github.io) | Malang, EastJava, Indonesia

### EDUCATION

---

#### UNIVERSITAS BRAWIJAYA

Malang

#### Majoring Information System

2020-2024 (Expected)

GPA : 3.89/4.00

- Selected Course : Basic UI Design, UX Design, Web Programming, Information System Design and Analysis, Database, Data Science Fundamentals

#### Laboratory Assistant for Foundational Programming

2021 (August - December)

- Provided guidance and tutoring, designed 12 programming challenges on hackerrank, and executed evaluation and grading for the Foundational Programming Course (COM60014)

### EXPERIENCE & ACTIVITIES

---

#### RAION COMMUNITY

Malang

#### Apps Designer

2020 - Present

- Directed 5 teams on various project such as competition and internal project, executed UI Design, UX Design, Research, Presentation as an apps designer.
- Adopt Product Design Workflow and Frameworks in every project such as user persona, wireframing, high fidelity prototyping, user research, and system design.

#### Deputy Head Marketing & Communication

2022 - Present

- Chaired as deputy head of Marketing and Communication of apps and game development community.
- Planned and executed marketing strategic, partnership, and social media management.

#### REEKAN.ID

#### CPO & Co-Founder

2021-Present

- Initiated and Created Product Development roadmap for an Ideation Startups focused on improving teacher's working efficiency.
- Accomplished reward as much as USD 2,000 AWS Credit for startups and accumulated capital more than IDR 5,000,000 from product pitching, incubation, and competition for startups.
- Invited to design a digital product in Tanoto Foundation bidding tender.
- Represented Reekan.id succeeding as top 14 startups among 656+ startups in Bandung Region in National Startup Incubation Gerakan Nasional 1000 Startup Digital.

### RECOGNITION & AWARDS

---

#### 2nd WINNER INTEGER SMART CITY UI/UX DESIGN

JUL 2021

Universitas Dinamika Surabaya

- Developed an innovative UI/UX Design for a smart city apps with complex integration.

#### 3rd WINNER UX TODAY UI/UX COMPETITION

Nov 2021

Institut Pertanian Bogor

- Built an IoT integrated mobile apps UI/UX with user-centered and problem-solution fitted product.

### **3rd WINNER PITCH FIRST BUSINESS PITCHING COMPETITION**

**Nov 2021**

Prasetiya Mulya School of Business and Economics

- Became 3rd winner among 36 participants across ASEAN by creating holistic product strategy & problem-solution fit for pitching.

### **9th Place VARSITY HACKATHON**

**OCT 2022**

Universiti Sains Malaysia

- Accomplished 9th place among 1000+ participant across ASEAN by creating a accurate problem-solution fitted mobile apps prototype from a case studies.

### **Top 14 Startups 1000 Startup Digital**

**DEC 2021**

Gerakan Nasional 1000 Startup Digital

- Represented Reekan.id succeeding as top 14 startups among 656+ startups in Bandung Region in National Startup Incubation Gerakan Nasional 1000 Startup Digital.
- Executed User interview and market analysis by interviewing 11 potential users and 3 experts.
- Developing product prototype and product roadmap of an education-technology startups using design sprint method, supported by product design framework such as user journey, crazy 8, storyboard, and user persona.