

# Rizky Pramudita Setyawan

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## SUMMARY

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I am a self-driven student who puts big interest in Digital Product management and analysis. I believe that any ideation and development based on empathy and concern supported by creativity and details is a start of a big impact. This idea is something i always bring to any previous project i have been working for. I am continuously push myself to learn and grow to be a holistic software engineering and/or product management professional.

## WORKING EXPERIENCE AND PROJECTS

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### RAION COMMUNITY

Malang

#### Product Manager

2020 - 2023

- Directed 5 teams as a product manager on various project such as competition and internal project, executed UI Design, UX Design, Research, Presentation as an product manager while giving attention on features user experience development.
- Adopt Product Design Workflow and Frameworks in every project such as user persona, wireframing, high fidelity, PRD, product backlog, user research, and system design.
- Interacting and Utilizing with Product Management and Product Designing apps such as miro, figma, jira, trello, and maze.

#### Deputy Head Marketing & Communication

2022

- Chaired as deputy head of Marketing and Communication of apps and game development community.
- Planned and executed marketing strategic, partnership, and social media management.

### REEKAN.ID

#### CPO & Co-Founder

2021-2022

- Executed an end to end product design & product management jobs from user research, wireframing, and high fidelity prototyping, initiated and created product development roadmap based on Product Requirement Document (PRD) for an ideation startups focused on improving teacher's working efficiency.
- Accomplished reward as much as USD 2,000 AWS Credit for startups and accumulated capital more than IDR 5,000,000 from product pitching, incubation, and competition for startups.
- Represented Reekan.id succeeding as top 14 startups among 656+ startups in Bandung Region in National Startup Incubation Gerakan Nasional 1000 Startup Digital.

### AJISAKA UGM

#### Product Manager & Fullstack Developer (Freelance)

November 2022

Ilmu Komunikasi Universitas Gadjah Mada

- Executed Project and Product Management Task on creating features and improvement on event website that fits with client's user acceptance criteria. Implemented Google Analytic and analyze platform performance from google analytics.
- Developed Website Front-end using React.JS Framework. implementing React Router, TailwindCSS, and consume API from dedicated CMS and admin panel. Implemented GCP oAuth2.0, Google Drive API, routing, and CDN content delivery for backend service using node.js. Managed SSG and SSR to serve content delivery and accessibility for 1000 user website with dashboard function.

### CHEMVIRTUAL LAB

#### Inventor & Product Designer

APRIL 2023

- Invented and designed virtual laboratory app for inclusive education using psychological and learning experience design analysis. collaborated with researcher and developer to build a game engine based mobile

apps with gamification and engagement enhancement features. Registered and recognized in the team of inventors by *Pencatatan Ciptaan* and *Hak Cipta Produk*.

## EDUCATION

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### UNIVERSITAS BRAWIJAYA

Malang

#### Majoring Information System

2020-2024 (Expected)

Current GPA : 3.79/4.00

- Selected Course : Information System Project Management, UI Design, UX Design, Web Programming, System Design and Analysis, Database, Data Science Fundamentals, Geoinformatics.

#### Laboratory Assistant for Foundational Programming

2021 (August - December)

- Provided guidance and tutoring, designed 12 programming challenges on hackerrank, and executed evaluation and grading for the Foundational Programming Course (COM60014)

## RECOGNITION AND AWARDS

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### 3rd WINNER UX TODAY UI/UX COMPETITION

Nov 2021

Institut Pertanian Bogor

- Built an IoT integrated mobile apps UI/UX with user-centered and problem-solution fitted product.

### 3rd WINNER PITCH FIRST BUSINESS PITCHING COMPETITION

Nov 2021

Universitas Prasetya Mulya

- Became 3rd winner among 36 participants across ASEAN by creating holistic product strategy & problem-solution fit for pitching.

### **Top 14 Startups 1000 Startup Digital**

DEC 2021

Gerakan Nasional 1000 Startup Digital

- Represented Reekan.id succeeding as top 14 startups among 656+ startups in Bandung Region in National Startup Incubation Gerakan Nasional 1000 Startup Digital.
- Executed User interview and market analysis by interviewing 11 potential users and 3 experts.
- Developing product prototype and product roadmap of an education-technology startups using design sprint method, supported by product design framework such as user journey, crazy 8, storyboard, and user persona.

### 9th Place VARSITY HACKATHON

OCT 2022

Universiti Sains Malaysia

- Accomplished 9th place among 1000+ participant across ASEAN by creating an accurate problem-solution fitted technology solution from a case studies.

### BRILian Scholarship IT Awardee

DEC 2022

Bank Rakyat Indonesia

- Selected as awardee of IT Leadership Scholarship from BRI for developing my competence in information technology, earned for self and career development from BRI, also allowance and school tuition funding.

## CERTIFICATION & COURSE

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### BANGKIT 2023 CLOUD COMPUTING LEARNING PATH

JAN - JUN 2023

Google, Goto, Traveloka

- Accepted in a one-semester program of cloud computing learning paths to help college students grow in-demand skills in tech, which i learn Google Cloud Architecture Engineering, taught by tech experts from leading companies in Indonesia (Gojek, Tokopedia, Traveloka) and Google. Finishes through cloud engineering and back-end development courses from Coursera, Google Qwiklabs, and Dicoding with way ahead predicate.

- Developed a back-end application using node.js that utilize Google Cloud Platform's technologies, developed a Front End Application using React.js and Next.js.
- Managed a fully deployed Software Service with Mobile App and Web Service that utilize Artificial Intelligence(AI) as product manager while executed product managements tasks such as creating backlogs and analysis on product and market.

## SKILLS AND INTERESTS

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**Technical** : Miro, Figma, Jira, Notion, Microsoft Office Suites

**Language** : Indonesia(native), English(proficient)

**Interest** : Web Development, Software Engineering, Cloud Engineering