

GENERAL COMPETENCE

WORK ASSIGNMENT & FINAL PROJECT

Nama :

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WHAT?

WHEN?

WHERE?

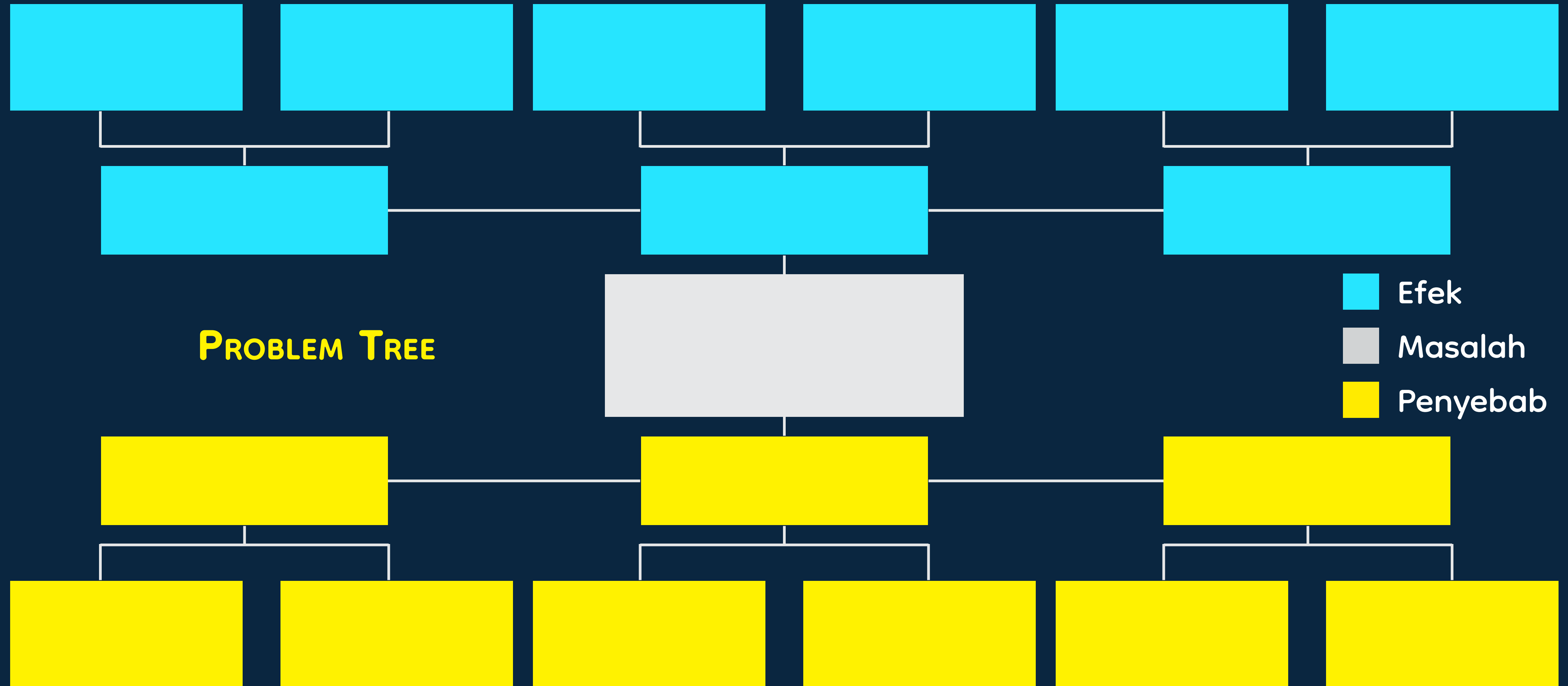
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WHO?

WHY?

HOW?

PROBLEM STATEMENT



SWOT Analysis

Internal

STRENGTHS

WEAKNESSES

Eksternal

OPPORTUNITIES

THREATS

SWOT
ANALYSIS

TOWS
MATRIX

STRENGTHS

WEAKNESSES

OPPORTUNITIES

STRENGTHS x OPPORTUNITIES

WEAKNESSES x OPPORTUNITIES

THREATS

STRENGTHS x THREATS

WEAKNESSES x THREATS

SMART

OBJECTIVE

KEY RESULT -1

KEY RESULT -2

KEY RESULT -3