## Instructions:

- Complete all questions.
- Use SQL and Python where applicable.
- Clearly explain your reasoning and assumptions.
- Submit your solutions as a Jupyter Notebook or script files.

# **Question 1: SQL Query Creation**

You have the following tables in a **PostgreSQL** database:

## Tables:

- orders(order\_id, customer\_id, order\_date, status)
- order\_items(order\_item\_id, order\_id, product\_id, quantity, price, discount, tax)
- customers(customer\_id, name, email, country, created\_at)
- products(product\_id, name, category, base\_price)

Write an **SQL query** to get the top 10 customers by **net total spending** in the last **6 months**, considering the following:

- Only include **completed** orders.
- Calculate the total amount spent per customer, including tax and discount.
- Display the customer's country and the number of distinct products they have purchased.

The output should include:

- customer\_id
- customer\_name
- country
- total\_spent
- unique\_products\_purchased

#### Sample Data:

#### orders:

order_id	customer_id	order_date	status
1	101	2023-10-01	Completed
2	102	2024-01-15	Completed
3	103	2024-02-10	Pending

4	101	2024-02-20	Completed

## order\_items:

order_item_id	order_id	product_id	quantity	price	discount	tax
1	1	201	2	50	5	2
2	2	202	1	100	10	5
3	3	203	5	20	2	1
4	4	204	3	30	3	2

## customers:

customer_id	name	email	country	created_at
101	John	john@email.com	USA	2022-03-10
102	Jane	jane@email.com	UK	2023-06-21
103	Mike	mike@email.co m	Canada	2024-01-05

## **Expected Output:**

customer_id	customer_name	country	total_spent	unique_products_ purchased
101	John	USA	154	2
102	Jane	UK	95	1

# **Question 2: Data Modeling**

You are designing a **data warehouse** for an e-commerce platform. The company wants to efficiently track and analyze the following:

- Orders, including order statuses, timestamps, and payment details.
- Customers, including their demographics and purchasing behavior.
- Products, including categories, pricing history, and supplier information.
- Shipments, including tracking status, delivery times, and logistics providers.

Promotions and discounts applied to orders.

#### Tasks:

### 1. Design a Star Schema:

- o Identify and describe the fact table(s) and dimension tables.
- Specify primary and foreign keys.
- Include surrogate keys where applicable.

## 2. Handle Slowly Changing Dimensions (SCD):

- Explain how you would track historical changes for product pricing and customer details.
- Justify whether you would use Type 1, Type 2, or Type 3 SCD for each case.

### 3. Optimize for Performance:

- Propose strategies for indexing and partitioning.
- Discuss how to handle large-scale data growth efficiently.

## 4. Provide an ERD (Entity Relationship Diagram) or Schema Diagram:

- o Include relationships between tables.
- Highlight key attributes and constraints.

## **Question 3: Data Pipeline Design (20 points)**

You need to build a **batch ETL pipeline** that processes JSON files containing customer transactions. The pipeline should:

- Extract: Read JSON files from a local directory.
- Transform: Cleanse and normalize the data using Apache Spark, including:
  - Handling missing values and duplicate records.
  - Converting data types appropriately.
  - Aggregating transaction amounts per customer.
  - **Load:** Write the transformed data into a **PostgreSQL database**.

### Sample JSON Data:

```
"status": "completed"
},
{
 "transaction_id": "T002",
 "customer_id": "102",
 "timestamp": "2024-03-02T15:20:30Z",
 "amount": 200.0,
 "currency": "USD",
 "status": "failed"
},
{
 "transaction_id": "T003",
 "customer_id": "101",
 "timestamp": "2024-03-03T18:45:00Z",
 "amount": 50.75,
 "currency": "USD",
 "status": "completed"
}
```

# **Expected Output:**

customer_id	total_transactions	total_amount
101	2	151.25
102	1	0.00

(Note: The failed transaction for customer 102 is excluded from the final aggregation.)

### Tasks:

- 1. Describe the entire ETL process, including tools used and justifications for design choices.
- 2. **Provide a PySpark script** to perform the transformation steps, including:
  - Schema definition
  - Data cleaning operations
  - Aggregation logic
- 3. Discuss error handling and monitoring strategies, such as:
  - Handling corrupt/malformed JSON files.
  - o Implementing logging and alerting mechanisms.
  - Ensuring idempotency and failure recovery.