

MOCH. RIZKY PRATAMA PUTRA

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Surabaya, Indonesia

Hi! My name is Rautra, I'm a sports data journalist producing writing, audio, and video focused on football analytics.

Work Experiences

PT Jawa Pos Group Multimedia – Surabaya, Indonesia

Dec 2023 – present

Sports Journalist

Full-time

- Conduct reportage in the field on specific Persebaya topics.
- Producing articles per day for JawaPos.com.
- Take photos, audio and video for articles.

PojokStats – Surabaya, Indonesia

Jun 2022 – Dec 2023

Football Data Analyst

Freelance

- Writing the Persebaya performance data analysis essay.
- Creating data analysis content for Twitter, Instagram, and TikTok every week.
- Increasing the number of followers on social media by 100%. The strategy used is to maximize SEO and social media marketing.

PT Algoritma Cerdas Indonesia – Jakarta, Indonesia

Mar – Jun 2023

Content Specialist

Full-time

- Responsible for social media content on Facebook, Instagram, LinkedIn, Twitter, and TikTok.
- Increased the number of followers on social media by 20–30%.
- The strategy used is to maximize social media marketing. Created 6 copywriting for Instagram, Facebook and LinkedIn. Plus 1 copywriting for Reels and TikTok videos.

PT Algoritma Cerdas Indonesia – Jakarta, Indonesia

Sep – Dec 2022

Creative Writer

Part-time

- Writing essays on data and technology themes four times in one month and submitting ideas for the latest essay topics.

Dinas Perpustakaan dan Kearsipan Kota Surabaya – Surabaya, Indonesia

Aug 2019 – Feb 2023

Editorial Staff

Full-time

- Regional representative of the Central Surabaya writing team.
- Provide an assessment of the work in the form of essays, short stories, news articles, poems, and picture stories to more than 200 individuals.
- Designing, reporting, and providing suggestions for training of trainers writing to more than 200 individuals.

CV Support Priority Indonesia – Sidoarjo, Indonesia

Jun – Jul 2019

Content Specialist

Full Time

- Responsible for social media content Facebook and Instagram.
- Increase the number of followers on social media 20–30%.
- Create 6 articles for blogs and 6 graphics for Instagram posts per week.

Yayasan Nurul Hayat – Surabaya, Indonesia

Apr – May 2019

Marketing Communications

Full-time

- Responsible for social media content Facebook and Instagram.
- Increase the number of followers on social media 20-30%.
- Create 6 articles for blogs and 6 graphics for Instagram posts per week.

PT Radio Rajawali Megah – Surabaya, Indonesia

Mar 2019

Digital Content

Full Time

- Responsible for social media content Facebook and Instagram.
- Increase the number of followers on social media 20-30%.
- Create 6 articles for blogs and 6 graphics for Instagram posts per week.

SMA Wachid Hasyim 2 – Sidoarjo, Indonesia

Feb – May 2018

Teacher

Full Time

- Teaching and preparing materials for the fields of study of Sociology, Anthropology, and Geography to more than 50 high school students.

Mounshury Shoes – Surabaya, Indonesia

Jan 2016 – Jan 2018

Digital Content

Part Time

- Responsible for social media content Facebook and Instagram.
- Increase the number of followers on social media 20-30%.
- Create 6 graphics for blogs, 6 graphics for Instagram per week.

Walhi Jawa Timur – Surabaya, Indonesia

Jan 2016 – Mar 2017

Researcher

Freelance

- Research on mapping 7 crisis areas in East Java and compiling the Walhi East Java 2016 year-end report.
- Presented and prepared materials on public support for the "Clean Energy Campaign" as an alternative to more than 50 senior high schools.