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Kode Pengembangan Sistem Rekomendasi Konten Berita pada Website Menggunakan Algoritma Naïve Bayes

Implementasi kode Pengembangan Sistem Rekomendasi Konten Berita dilakukan melalui website. Untuk memasukkan kategori yang diinginkan, pengguna akan memasukkan kategori yang diinginkan ke form. Lalu akan dimunculkan hasilnya ke html yang lainnya. Berikut merupakan kode implementasinya

Kode halaman index.html

```
<!DOCTYPE html>
   <html Lang="en">
        <meta charset="UTF-8">
        <meta name="viewport" content="width=device-width, initial-scale=1.0">
        <title>News Recommendation</title>
   </head>
        <h1>News Recommendation</h1>
        <form action="/recommend" method="POST">
        <label for="category">Choose a news category:</label>
           <select name="category" id="category">
                <option value="U.S. NEWS">U.S. News</option>
               <option value="WORLD NEWS">World News</option>
<option value="CRIME">Crime</option>
<option value="ENTERTAINMENT">Entertainment</option>
            <option value="POLITICS">Politics</option>
<option value="WEIRD NEWS">Weird News</option>
<option value="IMPACT">Impact</option>
             <button type="submit">Get Recommendations</button>
        </form>
```

Kode halaman recommendation.html

```
1 <!DOCTYPE html>
   <html Lang="en">
       <meta charset="UTF-8">
       <meta name="viewport" content="width=device-width, initial-scale=1.0">
       <title>Recommended News</title>
   </head>
       <h1>Recommended News in Category: {{ category }}</h1>
           {% for index, row in news.iterrows() %}
                   <strong>{{ row['headline'] }}</strong><br>
                   <em>Category: {{ row['category'] }}</em><br>
                   {{ row['short_description'] }}
               {% endfor %}
       </body>
   </html>
```

Kode halaman coba.py

```
1 import pandas as pd
   from flask import Flask, render_template, request
4 from sklearn.model_selection import train_test_split
   from sklearn.feature_extraction.text import TfidfVectorizer
    from sklearn.naive_bayes import MultinomialNB
   from sklearn.metrics import accuracy_score, classification_report
   app = Flask(__name__)
12 chunk_size = 5000 # Sesuaikan dengan ukuran chunk yang sesuai
13 chunks = []
14 for chunk in pd.read_json("data.json", Lines=True, chunksize=chunk_size):
       chunks.append(chunk)
18 df = pd.concat(chunks, ignore_index=True)
   train_data, test_data = train_test_split(df, test_size=0.2, random_state=42)
   tfidf_vectorizer = TfidfVectorizer(max_features=5000)
   X_train = tfidf_vectorizer.fit_transform(train_data["short_description"])
26 y_train = train_data["category"]
29  naive_bayes_model = MultinomialNB()
   naive_bayes_model.fit(X_train, y_train)
```

```
# Fungsi untuk merekomendasikan berita berdasarkan kategori yang dipilih pengguna
def recommend_news(user_category):
# Gunakan model untuk memprediksi kategori berita berdasarkan pilihan pengguna
new_news_vector = tfidf_vectorizer.transform([user_category])
predicted_category = naive_bayes_model.predict(new_news_vector)

# Ambil berita terkait dari dataset
related_news = df[df['category'] == predicted_category[0]]

return related_news

# @app.route('/')
def home():
return render_template('index.html')

@app.route('/recommend', methods=['POST'])
def recommend():
user_category = request.form['category'] # Ambil pilihan kategori dari formulir

# Merekomendasikan berita berdasarkan kategori yang dipilih pengguna
recommended_news = recommend_news(user_category)

return render_template('recommendation.html', category=user_category, news=recommended_news)

if __name__ == '__main__':
app.run(debug=True)
```