5. Mention some web based technologies.

6. List the free softwares.

7. How to move Company from products to Services.

8. What is Information Exchange?

SECTION– B   (3 × 15 = 45)

Answer any THREE questions.
ALL questions carry equal marks.

9. Discuss the paradiagm of E – Commerce.

10. How to avoid legal issues in E – Business?

11. Illustrate on-line shopping and ORM Solutions.

12. Write in detail on Open Source Community.

13. Explain Service broadcasting vision.

SECTION – C   (1 × 15 = 15)

(Compulsory)

14. Discuss the challenges and Opportunities of E–Commerce in India.

Register Number :

Name of the Candidate :

6 3 6 7

**M.B.A. (E-Business)
DEGREE EXAMINATION, 2012**

(FIRST YEAR)

(PAPER - V)

150. E – COMMERCE

May]   [Time : 3 Hours

Maximum : 75 Marks

SECTION – A   (5 × 3 = 15)

Answer any FIVE questions.
ALL questions carry equal marks.

1. Define E – Commerce.

2. Write a brief note on one to one marketing.

3. Mention the use of search Engines in E–Commerce.

4. Specify the importance of internet based training.

Turn Over