6. Write a note on free software.

7. Define open Hardware.

8. What is information exchange ?

SECTION - B   (3×15 = 45)

Answer any THREE questions.
All questions carry equal marks.

9. Discuss the pros and cons of on-line business.

10. Write the steps to avoid legal issues in E-Business.

11. Explain direct marketing and state the procedures to choose the right ISP.

12. Discuss the impact of internet based training in the current scenario.

13. Describe open source projects in detail.

SECTION - C   (1×15 = 15)

(Compulsory)

14. Enumerate service broadcasting vision in detail.

Register Number :

Name of the Candidate :

2 3 5 7

M.B.A. (E-Business)
DEGREE EXAMINATION, 2011

(FIRST YEAR)

(PAPER - V)

150. E-COMERCE

May]   [Time : 3 Hours

Maximum : 75 Marks

SECTION - A   (5× 3=15)

Answer any FIVE questions.
All questions carry equal marks.

1. List out various categories of E-Commerce.

2. How to select the technology ?

3. Write a short note on localization.

4. State the uses of search engines.

5. Mention some web based technologies.

Turn Over