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6756

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION December 2014

(E-BUSINESS)

(FIRST YEAR)

150. E-COMMERCE

Time: Three hours

Maximum: 75 marks

SECTION – A **(5×3=15)**
Answer any FIVE questions.

1. Specify the different types of E-Commerce.
2. Write a short notes on Web design.
3. What do you mean by intelligent network agents?
4. Mention the purpose of internet chat solutions.
5. Write a brief note on open source projects.
6. Define Open Hardware.
7. How to compare the web technology?
8. Write a brief note on pervasive computing.

SECTION – B
Answer any THREE questions. **(3×15=45)**

9. How to develop and deploy the on-line Business System?
10. Discuss the various technologies of Internet Marketing.
11. Explain Operational Resource Management Solutions.
12. Explain Open source project with examples.
13. How information is exchanged in E-Commerce?

SECTION-C **(1×15=15)**
(Compulsory)

14. Enumerate the modern web technologies used in E-Commerce.
