

# BRAINSTORMING AND IDEA PRIORITIZATION TEMPLATE

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Team ID: LTVIP2026TMIDS55972

Project Name: Dog Breed Identification Using Transfer Learning

Maximum Marks: 4

## 1. BRAINSTORMING PHASE

### ***Objective***

To develop a deep learning model that accurately identifies different dog breeds from images using transfer learning techniques.

### ***Problem Statement***

Many people struggle to identify dog breeds correctly, especially mixed or rare breeds. Manual identification requires expert knowledge and can be inaccurate. An AI-based solution can automate breed recognition quickly and efficiently.

### ***Brainstorming Methods Used***

- Mind Mapping
- Brainwriting
- Group Discussion

### ***Ideas Generated***

- 1 Build a CNN model from scratch for breed classification.
- 2 Use pre-trained models like ResNet for transfer learning.
- 3 Use MobileNet for lightweight mobile deployment.
- 4 Develop a web app for image upload and breed prediction.
- 5 Create a mobile application for real-time camera-based detection.
- 6 Include additional features like breed information, temperament, and care tips.
- 7 Compare accuracy of different pre-trained models.

## 2. IDEA PRIORITIZATION PHASE

### ***Evaluation Criteria***

- Feasibility
- Accuracy
- Implementation Time

- Resource Requirement
- Scalability

| Idea                          | Feasibility | Impact | Time Required | Priority |
|-------------------------------|-------------|--------|---------------|----------|
| CNN from scratch              | Medium      | High   | High          | Medium   |
| Transfer Learning with ResNet | High        | High   | Medium        | High     |
| MobileNet for mobile app      | High        | Medium | Medium        | High     |
| Web app deployment            | High        | High   | Medium        | High     |
| Add breed information feature | High        | Medium | Low           | Medium   |

### 3. FINAL SELECTED IDEA

#### ***Selected Solution***

Develop a dog breed identification system using transfer learning with pre-trained models like ResNet or MobileNet, and deploy it as a web application where users can upload dog images to get accurate breed predictions along with basic breed details.

#### ***Reason for Selection***

- High accuracy with reduced training time
- Efficient use of pre-trained models
- Practical and scalable solution
- Suitable for academic project scope
- Can be extended into a mobile app in future