



customer

All

region, market

All

segment, categ...

All

2018

2019

2020

2021

2022
Est

YTD

YTG

Q1

Q2

Q3

Q4

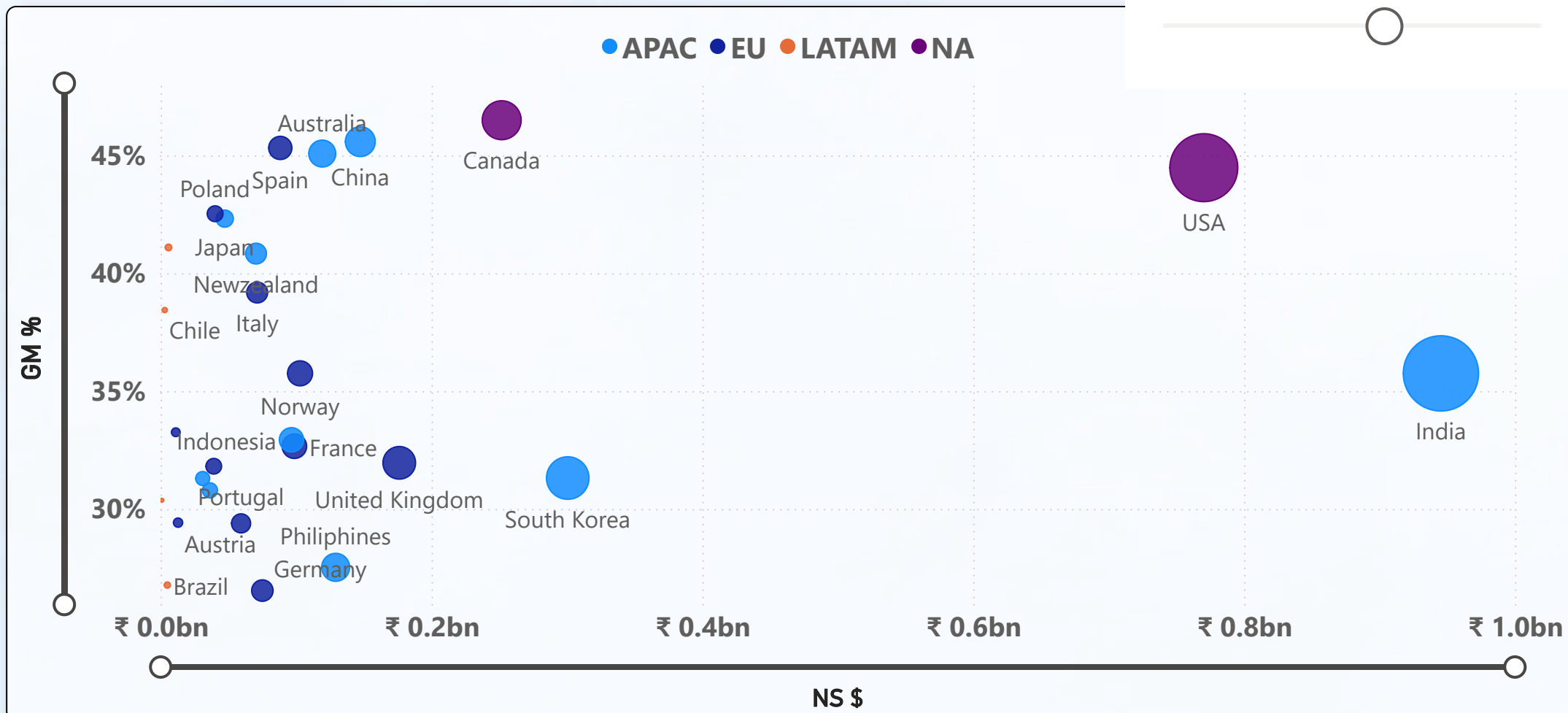
Customer Performance

customer	NS \$	GM \$	GM %
Acclaimed Stores	₹ 73.4M	29.6M	40.32%
All-Out	₹ 4.4M	1.7M	38.17%
Amazon	₹ 496.9M	182.8M	36.78%
Argos (Sainsbury's)	₹ 13.7M	5.3M	38.70%
Atlas Stores	₹ 17.1M	5.4M	31.66%
Atliq e Store	₹ 304.1M	112.1M	36.88%
AtliQ Exclusive	₹ 361.1M	166.1M	46.01%
BestBuy	₹ 49.3M	22.1M	44.89%
Billa	₹ 6.8M	1.6M	23.80%
Boulanger	₹ 26.0M	10.4M	39.95%
China 7	₹ 25.6M	9.2M	35.94%
Total	₹ 3,736.2M	1,422.9M	38.08%

Product Performance

segment	NS \$	GM \$	GM %
Accessories	₹ 454.10M	172.61M	38.01%
Desktop	₹ 711.08M	272.39M	38.31%
Networking	₹ 38.43M	14.78M	38.45%
Notebook	₹ 1,580.43M	600.96M	38.03%
Peripherals	₹ 897.54M	341.22M	38.02%
Storage	₹ 54.59M	20.93M	38.33%

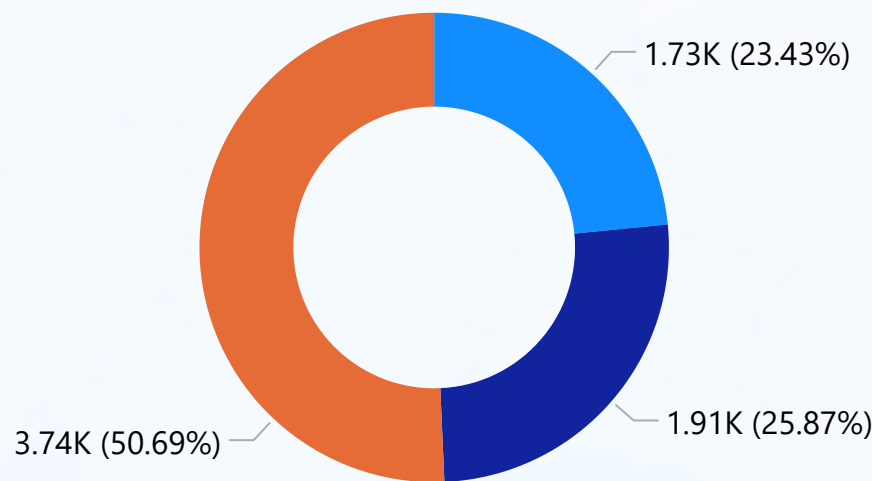
Performance Matrix



Unit Economics

P & L Values by Description

Pre Invoice Deduction Total Post Invoice Deduction Net Sales



P & L Values by Description

Total COGS Gross Margin

