



customer
All

region, market
All

segment, category...
All

2018

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

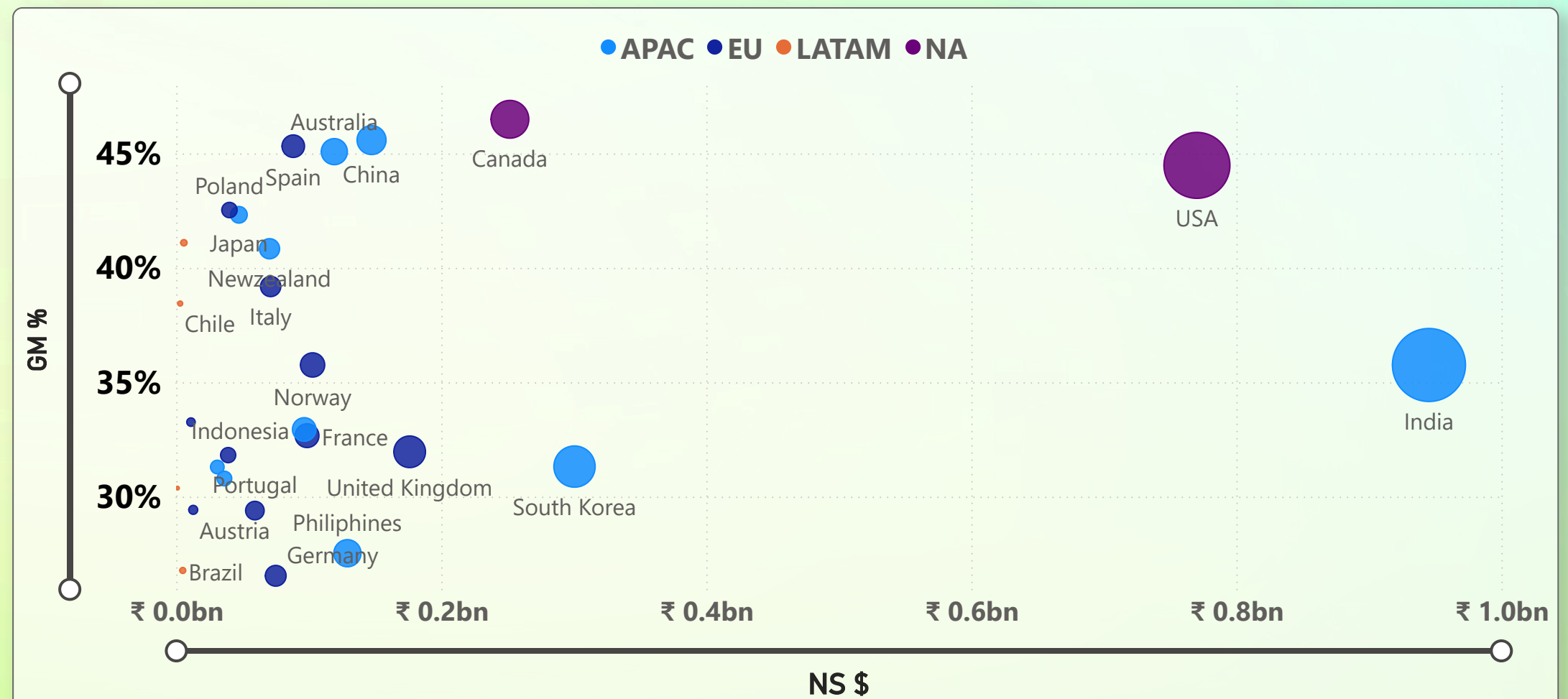
YTD

YTG

Customer Performance

customer	NS \$	GM \$	GM %
Acclaimed Stores	₹ 73.4M	29.58M	40.32%
All-Out	₹ 4.4M	1.68M	38.17%
Amazon	₹ 496.9M	182.77M	36.78%
Argos (Sainsbury's)	₹ 13.7M	5.30M	38.70%
Atlas Stores	₹ 17.1M	5.43M	31.66%
Atliq e Store	₹ 304.1M	112.15M	36.88%
AtliQ Exclusive	₹ 361.1M	166.15M	46.01%
BestBuy	₹ 49.3M	22.15M	44.89%
Billa	₹ 6.8M	1.62M	23.80%
Total	₹ 3,736.2M	1,422.88M	38.08%

Performance Matrix



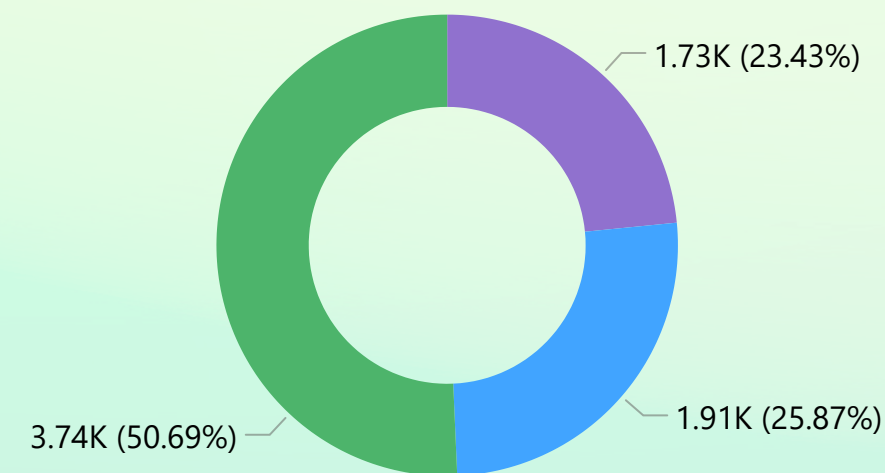
Product Performance

segment	NS \$	GM \$	GM %
Accessories	₹ 454.10M	172.61M	38.01%
Desktop	₹ 711.08M	272.39M	38.31%
Networking	₹ 38.43M	14.78M	38.45%
Notebook	₹ 1,580.43M	600.96M	38.03%
Peripherals	₹ 897.54M	341.22M	38.02%
Storage	₹ 54.59M	20.93M	38.33%

Unit Economics

P & L Values by Description

Pre Invoice Deduction (Purple), Total Post Invoice ... (Blue), Net Sales (Green)



P & L Values by Description

Total COGS (Blue), Gross Margin (Purple)

