



customer

All

region, market

All

segment, category, ...

All

2018

2019

2020

2021

2022  
Est

Q1

Q2

Q3

Q4

YTD

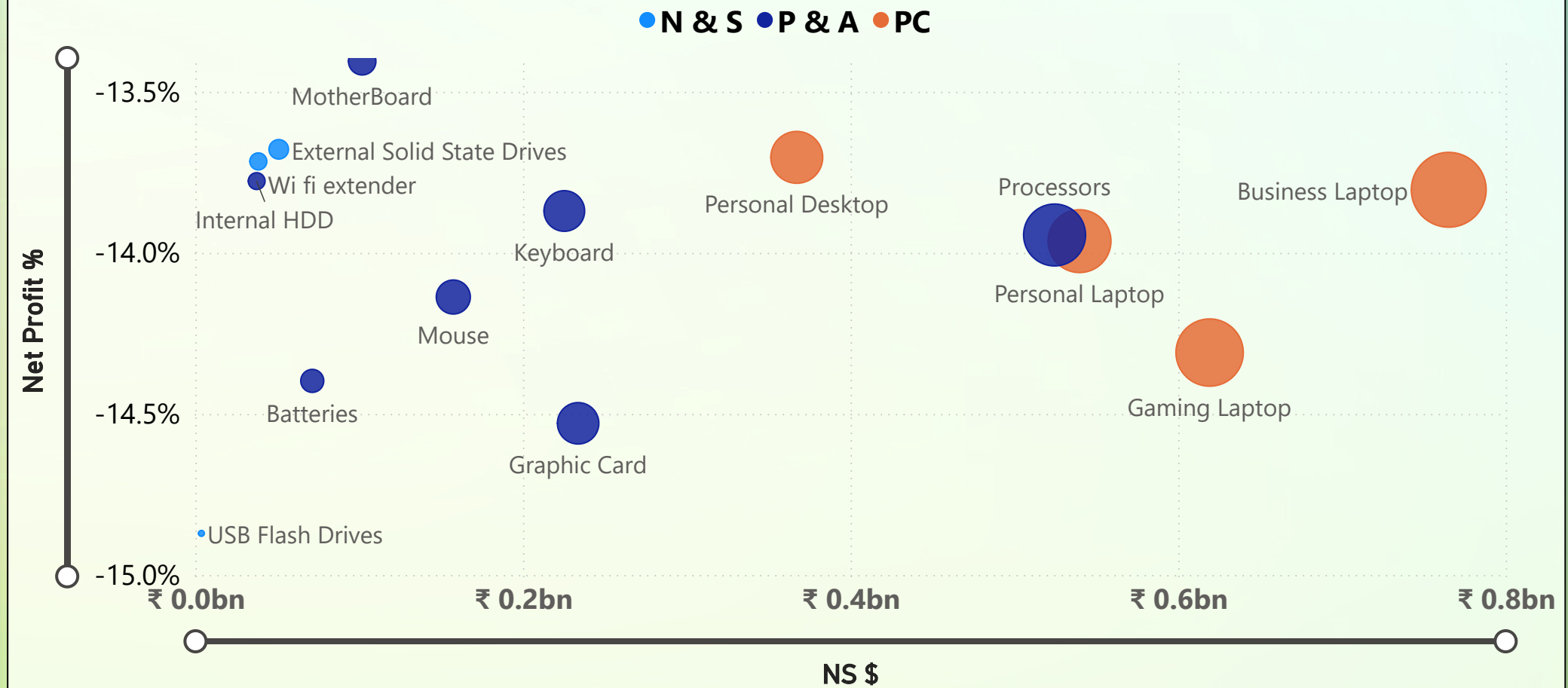
YTG

## Product performance

segment	NS \$	GM \$	GM %	Net Profit \$ Net Profit %	
⊕ Accessories	₹ 454.1M	172.6M	38.01%	-63.78M	-14.05%
⊕ Peripherals	₹ 897.5M	341.2M	38.02%	-125.91M	-14.03%
⊕ Notebook	₹ 1,580.4M	601.0M	38.03%	-222.16M	-14.06%
⊕ Desktop	₹ 711.1M	272.4M	38.31%	-97.79M	-13.75%
⊕ Storage	₹ 54.6M	20.9M	38.33%	-7.51M	-13.76%
⊕ Networking	₹ 38.4M	14.8M	38.45%	-5.27M	-13.72%

Show GM %

## performance matrix



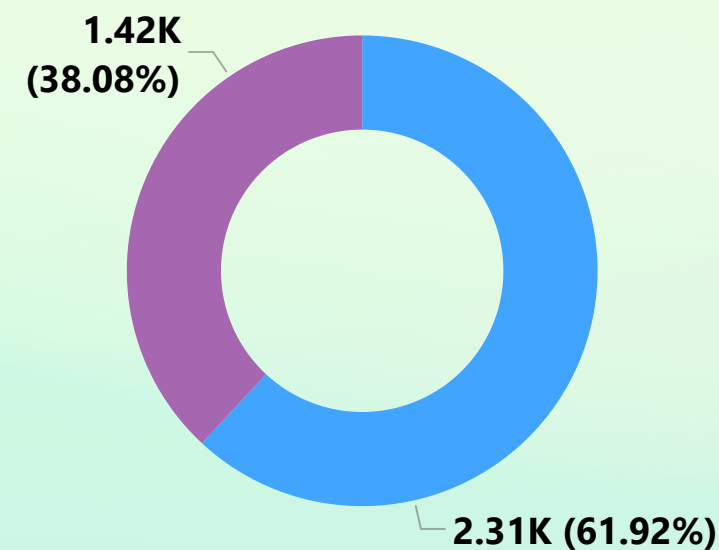
## Region/Market/Customer performance

region	NS \$	GM \$	GM %	Net Profit \$ Net Profit %	
⊕ APAC	₹ 1,923.77M	690.21M	35.88%	-281.16M	-14.62%
⊕ EU	₹ 775.48M	267.80M	34.53%	-95.52M	-12.32%
⊕ LATAM	₹ 14.82M	5.19M	35.02%	-0.44M	-2.95%
⊕ NA	₹ 1,022.09M	459.68M	44.97%	-145.31M	-14.22%

## Unit economics

## P &amp; L Values by Description

● Total COGS ● Gross Margin



● Increase ● Decrease

