

Q1: Highest revenue by Business category in month of June

month	6/1/2022
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Row Labels		Total_revenue_generated
Business		
Atliq City	₹	12,07,255.00
Atliq Exotica	₹	15,70,350.00
Atliq Seasons	₹	8,38,950.00
Luxury		
Atliq Blu	₹	8,56,600.00
Atliq Grands	₹	4,72,570.00
Grand Total	₹	49,45,725.00

Q2 Most effective Booking Platform By revenue In the week of W27

week_no		W 27
Row Labels		Total_revenue_generated
Luxury		
Atliq Grands		
makeyourtrip	₹	83,860.00
others	₹	75,740.00
direct online	₹	48,300.00
logtrip	₹	37,310.00
direct offline	₹	13,860.00
Grand Total	₹	2,59,070.00

Q3 Average rating of Atliq Blu in the month july

































































































month (Month) Jul

Row Labels	Avg_rating
Atliq Blu	4.6
Grand Total	4.6

All Properties Performance

category	All
city	All

Row Labels	Total Booking	Total revenue generated	Avg_rating
Jun			
Atliq Blu			
direct offline	5	₹ 53,950.00	3.8
direct online	6	₹ 52,750.00	4.8
journey	8	₹ 80,500.00	4.5
logtrip	5	₹ 67,800.00	4.8
makeyourtrip	13	₹ 1,18,900.00	4.0
others	42	₹ 4,40,550.00	4.5
tripster	6	₹ 42,150.00	3.8
Atliq City			
direct offline	4	₹ 98,260.00	2.8
direct online	7	₹ 85,850.00	2.9
journey	3	₹ 63,750.00	4.0
logtrip	12	₹ 2,35,960.00	3.1
makeyourtrip	16	₹ 2,60,950.00	2.9
others	23	₹ 3,79,185.00	3.0
tripster	5	₹ 83,300.00	3.6
Atliq Exotica			
direct offline	4	₹ 71,100.00	5.0
direct online	14	₹ 1,84,950.00	4.4
journey	9	₹ 1,67,400.00	4.3
logtrip	12	₹ 1,87,950.00	4.7
makeyourtrip	15	₹ 2,06,325.00	4.3
others	35	₹ 6,00,600.00	4.2
tripster	9	₹ 1,52,025.00	4.3
Atliq Grands			
direct offline	2	₹ 21,700.00	5.0
journey	5	₹ 75,320.00	4.2
logtrip	7	₹ 1,01,360.00	4.4
makeyourtrip	5	₹ 64,190.00	4.6
others	15	₹ 1,88,300.00	4.4
tripster	2	₹ 21,700.00	2.0
Atliq Seasons			
direct offline	1	₹ 15,300.00	2.0
direct online	4	₹ 68,255.00	2.0
journey	2	₹ 40,800.00	2.0
logtrip	5	₹ 95,710.00	2.4
makeyourtrip	13	₹ 2,21,850.00	2.2
others	17	₹ 3,50,115.00	2.5
tripster	2	₹ 46,920.00	2.0
Jul			
Atliq Blu			
direct offline	6	₹ 53,800.00	3.5
direct online	13	₹ 1,12,950.00	4.8
journey	10	₹ 1,00,300.00	4.4

logtrip		16	₹ 	1,47,200.00		4.5
makeyourtrip		26	₹ 	2,42,750.00		4.7
others		47	₹ 	4,52,300.00		4.6
tripster		14	₹ 	1,20,500.00		4.6
Atliq City						
direct offline		3	₹ 	46,750.00		3.0
direct online		11	₹ 	2,00,090.00		2.9
journey		8	₹ 	1,34,810.00		3.0
logtrip		11	₹ 	1,52,065.00		3.0
makeyourtrip		28	₹ 	4,94,190.00		3.0
others		28	₹ 	5,03,370.00		3.1
tripster		7	₹ 	1,04,720.00		3.0
Atliq Exotica						
direct offline		6	₹ 	76,200.00		4.7
direct online		12	₹ 	1,97,400.00		3.9
journey		11	₹ 	2,13,300.00		4.3
logtrip		12	₹ 	1,85,850.00		3.8
makeyourtrip		21	₹ 	3,11,475.00		4.4
others		39	₹ 	6,12,075.00		4.3
tripster		8	₹ 	1,15,125.00		4.5
Atliq Grands						
direct offline		1	₹ 	13,860.00		5.0
direct online		6	₹ 	82,600.00		4.5
journey		3	₹ 	44,800.00		3.7
logtrip		11	₹ 	1,08,710.00		4.3
makeyourtrip		14	₹ 	1,79,760.00		4.6
others		19	₹ 	2,68,240.00		3.9
tripster		3	₹ 	48,720.00		2.7
Atliq Seasons						
direct offline		2	₹ 	26,350.00		2.0
direct online		4	₹ 	69,360.00		2.8
journey		1	₹ 	15,300.00		1.0
logtrip		3	₹ 	48,960.00		2.0
makeyourtrip		7	₹ 	1,42,460.00		2.0
others		20	₹ 	3,79,610.00		2.9
tripster		1	₹ 	20,400.00		1.0
Grand Total		765	₹	1,09,72,075.00		3.9

Booking Platform By Week

property_name All
category All
city All

Row Labels	Total Booking	Total_revenue_generated
W 28		
direct offline	12	₹ 1,44,550.00
direct online	26	₹ 3,66,790.00
journey	19	₹ 3,10,550.00
logtrip	33	₹ 4,22,125.00
makeyourtrip	63	₹ 8,88,175.00
others	106	₹ 15,27,725.00
tripster	23	₹ 2,75,980.00
W 27		
direct offline	6	₹ 72,410.00
direct online	20	₹ 2,95,610.00
journey	14	₹ 1,97,960.00
logtrip	20	₹ 2,20,660.00
makeyourtrip	33	₹ 4,82,460.00
others	47	₹ 6,87,870.00
tripster	10	₹ 1,33,485.00
W 24		
direct offline	5	₹ 1,04,050.00
direct online	15	₹ 2,02,605.00
journey	10	₹ 1,64,300.00
logtrip	21	₹ 3,52,140.00
makeyourtrip	22	₹ 3,02,770.00
others	48	₹ 6,80,360.00
tripster	9	₹ 1,42,320.00
W 23		
direct offline	11	₹ 1,56,260.00
direct online	16	₹ 1,89,200.00
journey	17	₹ 2,63,470.00
logtrip	20	₹ 3,36,640.00
makeyourtrip	40	₹ 5,69,445.00
others	84	₹ 12,78,390.00
tripster	15	₹ 2,03,775.00
Grand Total	765	₹ 1,09,72,075.00

All Studio P&L Statment

Row Labels	Revenue \$ mi	Budget \$ mi	p/l \$ mi	p/l %	Max Target	Target \$ mi	Actual - Target \$ mi	Actual - Target % mi
Bollywood								
Arka Media Works	\$ 81.25	\$ 22.50	\$ 58.75	261.1%	\$ 42.73	\$ 42.73	16.02	27.27%
Dharma Productions	\$ 28.88	\$ 11.13	\$ 17.75	159.6%	\$ 12.17	\$ 12.17	5.58	31.43%
DVV Entertainment	\$ 150.00	\$ 68.75	\$ 81.25	118.2%	\$ 54.87	\$ 54.87	26.38	32.47%
Government of West Bengal	\$ 1.25	\$ 0.88	\$ 0.38	42.9%	\$ 0.30	\$ 0.30	0.08	20.00%
Hombale Films	\$ 156.25	\$ 12.50	\$ 143.75	1150.0%	\$ 165.78	\$ 165.78	(22.03)	-15.32%
Mythri Movie Makers	\$ 45.00	\$ 25.00	\$ 20.00	80.0%	\$ 14.13	\$ 14.13	5.87	29.35%
Salman Khan Films	\$ 184.88	\$ 33.75	\$ 151.13	447.8%	\$ 166.43	\$ 166.43	(15.31)	-10.13%
Vinod Chopra Films	\$ 230.50	\$ 30.00	\$ 200.50	668.3%	\$ 135.40	\$ 135.40	65.10	32.47%
Vinod Chopra Productions	\$ 5.13	\$ 1.25	\$ 3.88	310.0%	\$ 3.46	\$ 3.46	0.41	10.65%
Yash Raj Films	\$ 25.00	\$ 5.00	\$ 20.00	400.0%	\$ 22.23	\$ 22.23	(2.23)	-11.17%
Zee Studios	\$ 42.61	\$ 3.13	\$ 39.49	1263.6%	\$ 39.80	\$ 39.80	(0.31)	-0.78%
Hollywood								
20th Century Fox	\$ 2,847.00	\$ 237.00	\$ 2,610.00	1101.3%	\$ 2,244.60	\$ 2,244.60	365.40	14.00%
Castle Rock Entertainment	\$ 73.30	\$ 25.00	\$ 48.30	193.2%	\$ 47.33	\$ 47.33	0.97	2.00%
Columbia Pictures	\$ 307.10	\$ 55.00	\$ 252.10	458.4%	\$ 229.41	\$ 229.41	22.69	9.00%
Liberty Films	\$ 3.30	\$ 3.18	\$ 0.12	3.8%	\$ 0.86	\$ 0.86	(0.74)	-616.67%
Marvel Studios	\$ 9,054.60	\$ 1,988.70	\$ 7,065.90	355.3%	\$ 6,000.00	\$ 6,000.00	1065.90	15.09%
Paramount Pictures	\$ 2,493.00	\$ 207.20	\$ 2,285.80	1103.2%	\$ 2,194.37	\$ 2,194.37	91.43	4.00%
Syncopy	\$ 1,006.00	\$ 185.00	\$ 821.00	443.8%	\$ 640.38	\$ 640.38	180.62	22.00%
Universal Pictures	\$ 1,828.70	\$ 188.00	\$ 1,640.70	872.7%	\$ 1,427.41	\$ 1,427.41	213.29	13.00%
Warner Bros. Pictures	\$ 701.80	\$ 165.00	\$ 536.80	325.3%	\$ 467.02	\$ 467.02	69.78	13.00%
Grand Total	\$ 19,265.54	\$ 3,267.96	\$ 15,997.58	489.5%	\$ 6,000.00	\$ 13,908.68	2088.90	13.06%