



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends,  
**Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from  
month of **July and January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to  
**maximum** sales & total orders.

### SIZE

Large size pizza contributes to  
**maximum** sales



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

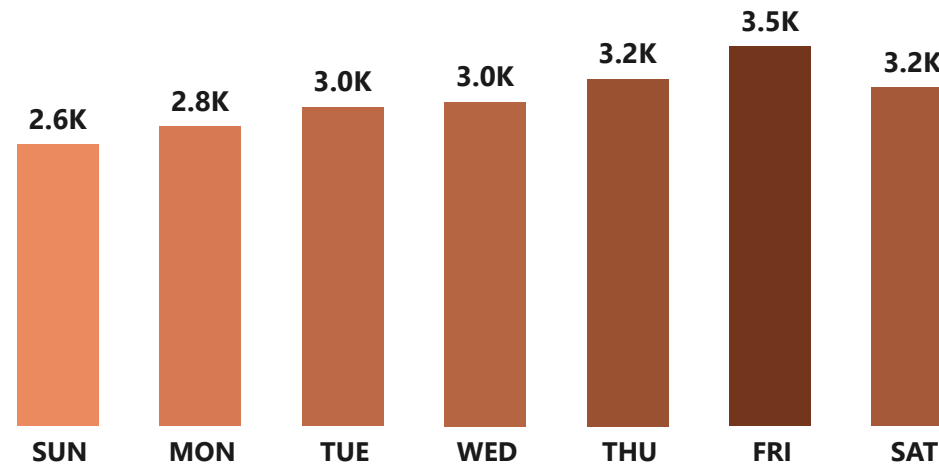
Total Orders



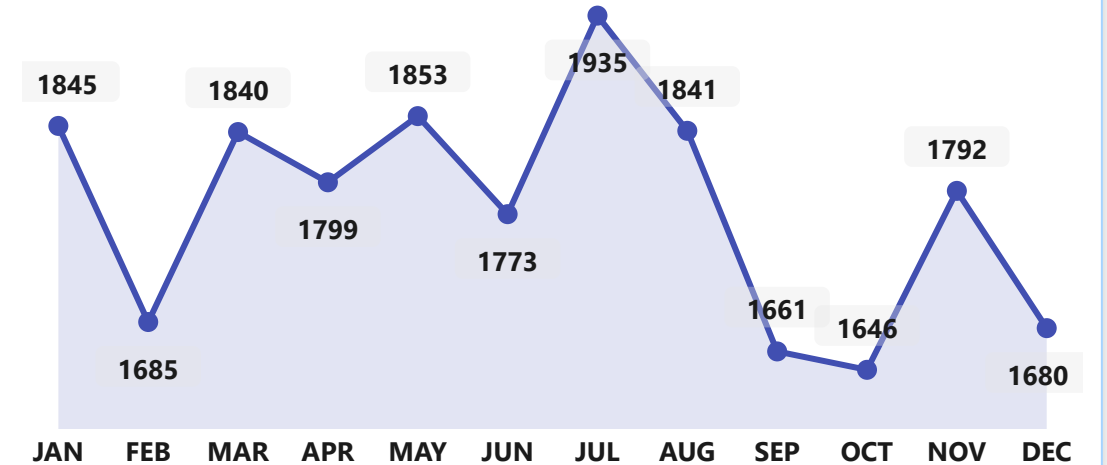
2.32

Avg Pizzas Per order

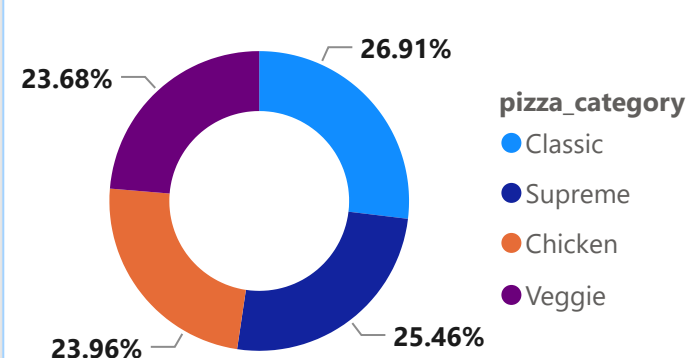
### Daily Trend for Total Orders



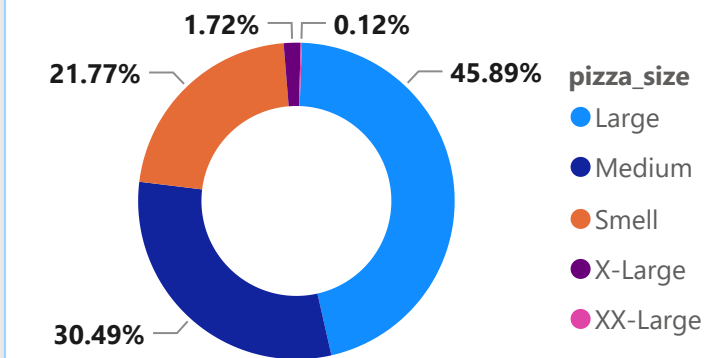
### Monthly Trend for Total Orders



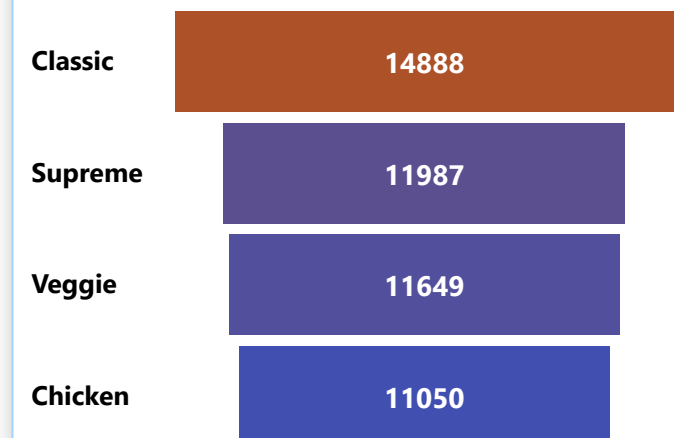
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





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Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken pizza  
Contributes to **maximum**  
**QUANTITY**

The Classic Deluxe Pizza  
Contributes to **maximum**  
**TOTAL ORDERS**

The Classic Deluxe Pizza  
Contributes to **maximum** Total  
Orders

## WROST SELLERS

### REVENUE

The Brie Carre pizza  
Contributes to **minimum**  
Revenue  
**QUANTITY**

The Brie Carre Pizza Contributes  
to **minimum** Total Quantities  
**TOTAL ORDERS**

The Brie Carre Pizza Contributes  
to **minimum** Total Orders



817.86K

Total Revenue



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Avg Order Value



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Total Pizzas Sold



21350

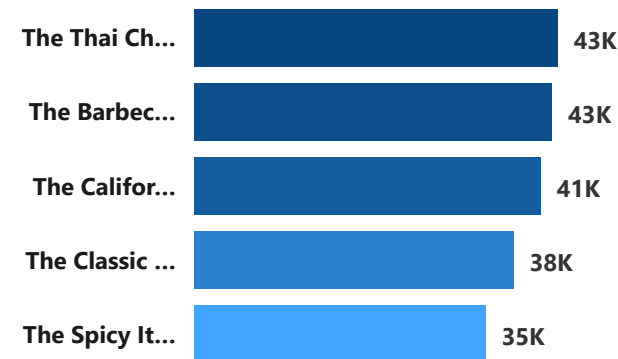
Total Orders



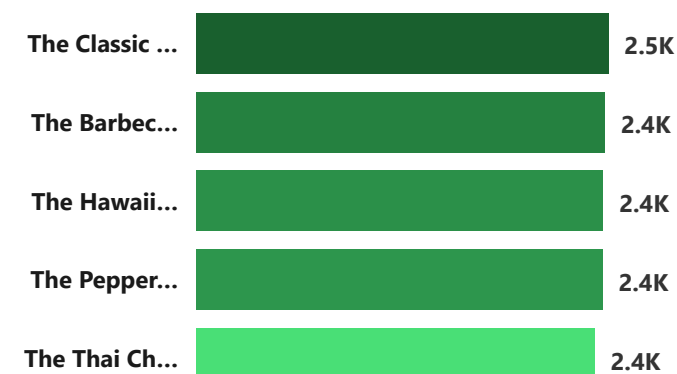
2.32

Avg Pizzas Per order

### Top 5 pizzas by Revenue



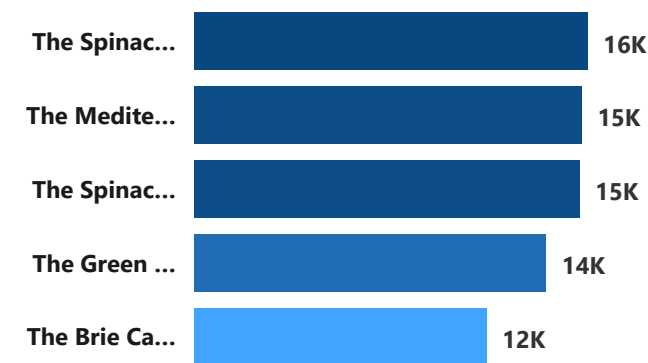
### Top 5 pizzas by Quantity



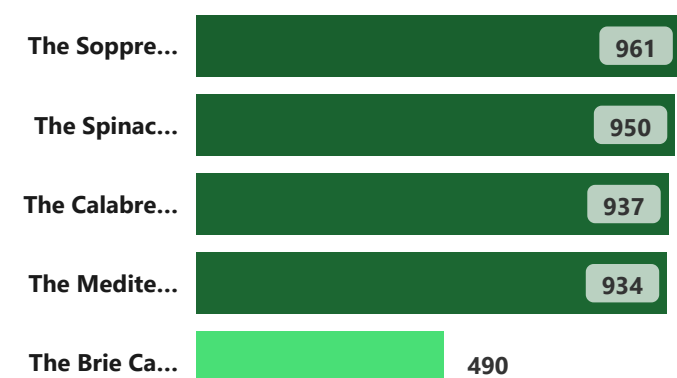
### Top 5 pizzas by Quantity



### Bottom 5 pizzas by Revenue



### Bottom 5 pizzas by Quantity



### Bottom 5 pizzas by Total Orders

