

Rachel Berlow Josepho

<https://rj1375.github.io/index.html>

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EDUCATION

New York University, Tandon School of Engineering

Brooklyn, NY.

B.S. in Integrated Design/Digital Media

August 2018 – Present

- Minors: Technology Management from Tandon & Psychology from NYU's CAS
- Coursework: Designing Interactive Experiences, Innovation Management, Design Thinking for Creative Problem Solving, Creative Coding, Perception, Sound Design for Media
- Clubs and Organizations: NYU Audio Lab, NYU Ability Project

PROFESSIONAL EXPERIENCE

UX/UI Designer, Student Researcher

Brooklyn, NY.

SoundCells – NYU Music Experience Design Lab

January 2021 – December 2021

- Collaborating with a team of computer scientists to execute their ideal design.
- Creating wireframes and mockups; learning CSS & HTML to implement final product.
- Designing, drafting, and researching visually impaired web accessibility.
- Gaining technical design experience.

Freelance Creative

Los Angeles, CA. – New York, NY.

Rachel Josepho

August 2014 – March 2020

- Runs operations and creative direction for company-sponsored photoshoots for brands such as Daniel Wellington, Lokai Bracelets, and EB Denim to increase brand awareness and has facilitated over 200+ orders through social media images and compelling storytelling.
- Works as a stylist and photo assistant for campaigns such as The Uprising Brand for Brandon Andre and others.
- Founded a made-to-order fashion line; designed & sold 1000+ reworked clothes over the years; raised over \$10,000 for Music and Memory nonprofit.

Intern

Del Mar, CA.

American Brain Stimulation Clinic

April 2018 – August 2018

- Implementing a new scheduling system; increased productivity & number of patients by 200%.
- Providing excellent customer service and warm communication skills on phone calls and texts.

LEADERSHIP EXPERIENCE

Volunteer Mentor

San Diego, CA.

Banding Together | San Diego, CA.

April 2016 – May 2018

- Empowering teens with special needs teens through group music therapy sessions.

Young Innovator

Los Angeles, CA.

UCLA NanoSystems Sci/Art NanoLab

July 2017 – August 2017

- Researching the effects of Alpha, Beta, & Gamma wave frequencies on the brain
- Developing a final prototype pitch deck for our wearable technology and presenting it to other students, professors, and faculty at UCLA.

SKILLS AND INTERESTS

Skills: Graphic Design, UX/UI, Communication, Collaboration, Leadership, Easily Adaptable

Technology: HTML, CSS, JavaScript, Adobe Creative (Illustrator, Photoshop, XD), Logic Pro X, Ability to learn

Hobbies/Interests: Fashion, Blockchain, Golf, Audiobooks, Producing Music, Playing Piano