

Rachel Berlow Josepho

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EDUCATION

New York University, Tandon School of Engineering

Brooklyn, NY.

B.S. in Integrated Digital Media Engineering

August 2018 - Present

- **Minors:** Psychology through NYU's College of Arts & Sciences, Technology Management through Tandon
- **Clubs and Organizations:** NYU Audio Lab, NYU Ability Project
- **Coursework:** Designing Interactive Experiences, Innovation Management, Design Thinking for Creative Problem Solving, Creative Coding, Perception, Sound Design for Media

PROFESSIONAL EXPERIENCE

Product Designer, Internship

Brooklyn, NY.

SoundCells - NYU Music Experience Design Lab

January 2021 – December 2021

- Collaborated with a cross-functional team of computer scientists to execute ideal design.
- Created wireframes and mockups; learned CSS & HTML to implement final product.
- Researched, drafted, and designed web accessible site.
- Gained the technical design experience to build my web-based portfolio.

Freelance Creative

Los Angeles, CA. & New York, NY.

Rachel Josepho

August 2014 – March 2020

- Ran operations, creative direction, and worked as stylist for brands, campaigns, and company-sponsored photoshoots to increase brand awareness and has facilitated over 200+ orders through social media images and compelling storytelling.
- Founded a made-to-order fashion line; designed & sold 1000+ reworked clothes over the years; raised over \$10,000 for Music and Memory nonprofit.

Technician, Internship

Del Mar, CA.

American Brain Stimulation Clinic

April 2018 - August 2018

- Implemented a new scheduling system; increased productivity & number of patients by 200%.
- Provided excellent customer service and warm communication skills on phone calls and texts.

EXTRA CURRICULAR EXPERIENCE

Mentor

San Diego, CA.

Banding Together

April 2016 - May 2018

- Empowered teens with special needs to build friendships, social skills, and learn self-expression through creative avenues such as group music therapy sessions.

Young Innovator

Los Angeles, CA.

UCLA NanoSystems Sci/Art NanoLab

July 2017 - August 2017

- Researched the effects of Alpha, Beta, & Gamma wave frequencies on the brain.
- Developed a final prototype pitch deck for our wearable technology and presented it to other students, professors, and faculty at UCLA.

SKILLS AND INTERESTS

Languages: English (native), Spanish (working knowledge)

Skills: Empathy, UX/UI, Graphic Design, Organization, Collaboration, Leadership, Creativity, Design Thinking

Technology: HTML, CSS, Microsoft Office, JavaScript, Adobe Creative (Illustrator, Photoshop, XD), Logic Pro X

Hobbies/Interests: Blockchain, Metaverse, Audiobooks, Golf, Fashion, Playing Piano, Producing Music