





prime video

Home

Content...

Performance
Summary

Audience Pulse

Streaming Hours
Uncovered

Views by Voice



WEBSHOW

prime video

Content Id : s101



9.50

Stars :



TV Show : Sing-Along-Songs For Kids

Category : Action

Release : 2000s Era 2021

Duration : 1 Season Rating : 13+

Director : Raj Bhanushali

Cast : 10 singers from Real Girls Project, Sung Hoon, Park Chulmin

Description : """"Stalker"""" reconstructs the behavior of dangerous and obsessed stalkers

Languages : Chinese, English

Total Views : 148M views

Review : A below-average TV Show that lacks strong writing or engagement. Might only appeal to niche...

How Binge-Worthy Is Our Content?

Limited Engagement Content

Hot or Not: Is It Trending?

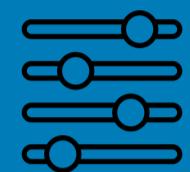
Not Trending

What's the Audience Verdict?

Average

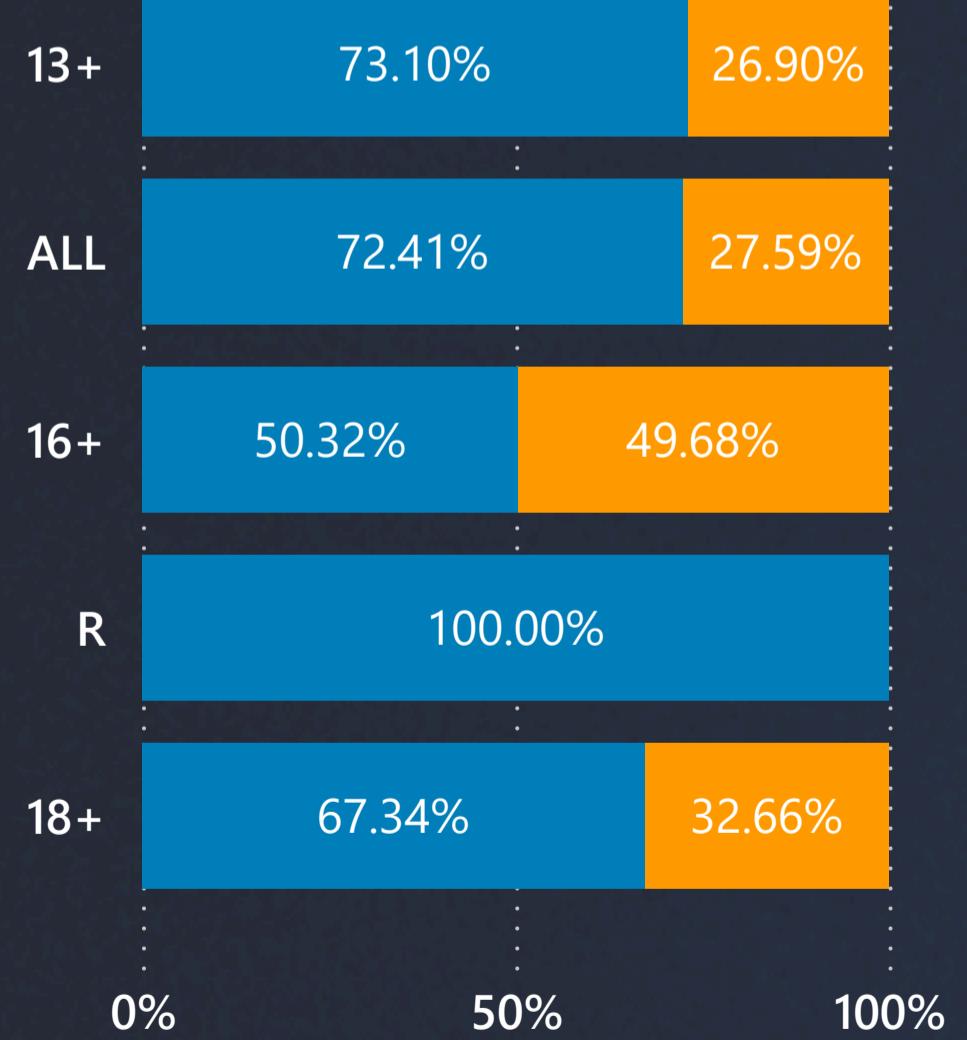
Box Office Brilliance or Indie Underdog?

Hidden Gem

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What Age Ratings Are Dominating Viewer Screens?

● Movie ● TV Show



Top 5 in Content Creation & Viewership

● Content Share % ● Viewer Share%

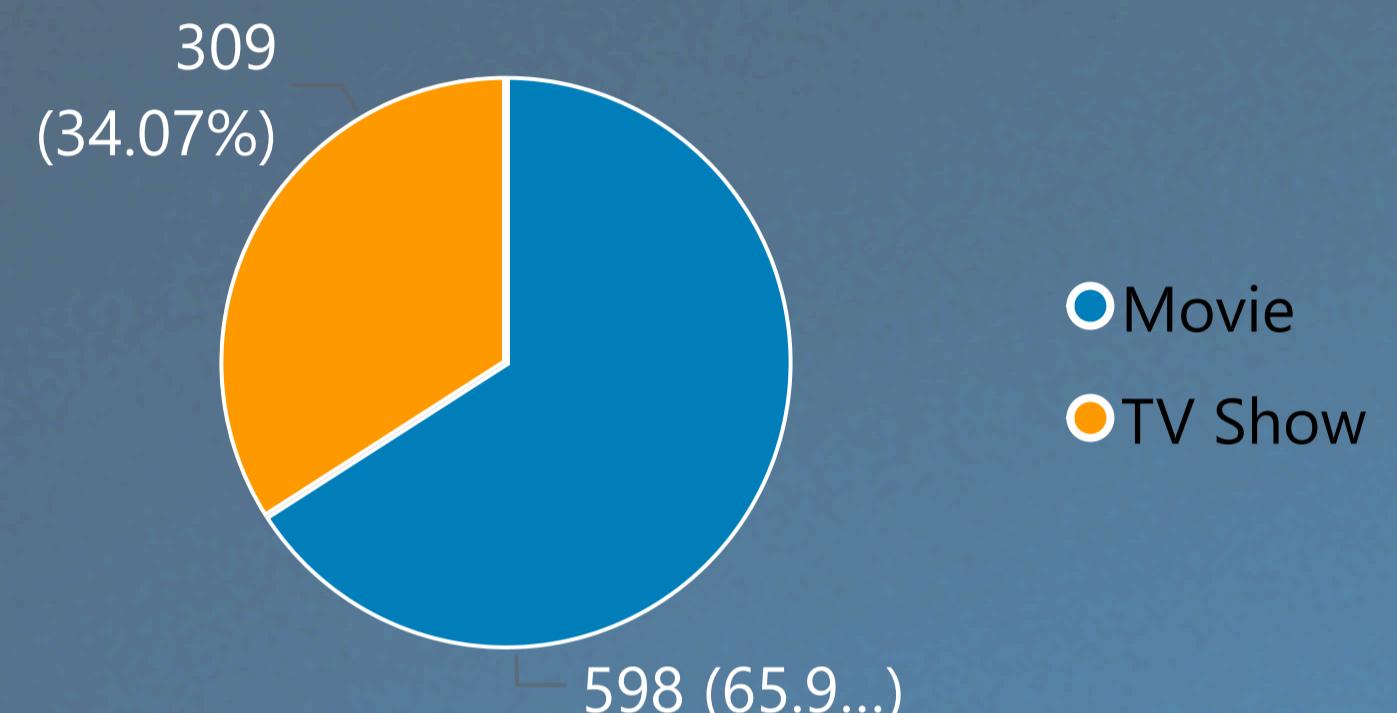


Yearly Evolution of Content & Viewership Share

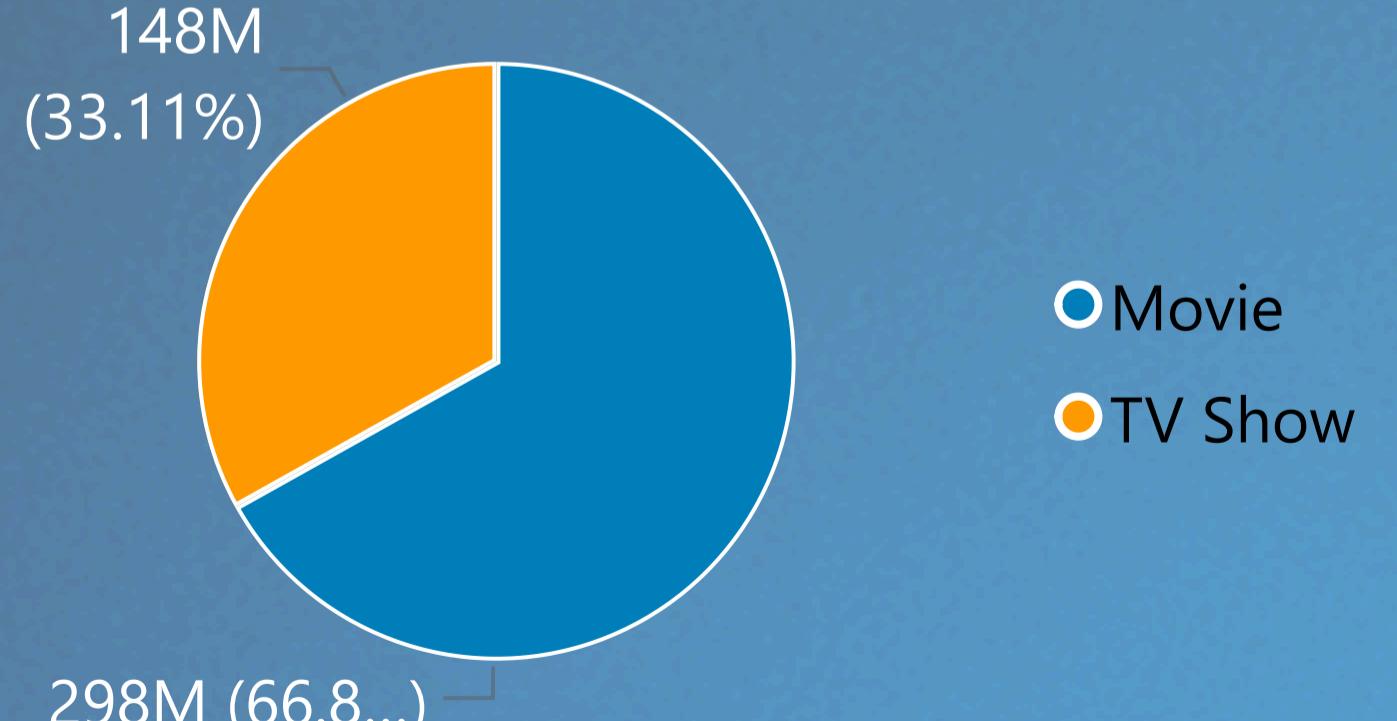
Release Yr	Content Share %	Content Count	Viewer Share %	Viewer Count
2021	⬇️ 2.65%	24	⬇️ 2.43%	10846874
2020	↗️ 9.81%	89	↗️ 10.10%	45070932
2019	⬆️ 14.55%	132	⬆️ 13.24%	59095807
2018	⬇️ 7.17%	65	↗️ 6.99%	31208088
Total	100.00%	907	100.00%	446203676

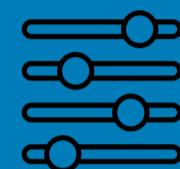
What's the share of Movies V/S TV Shows?

Total Content Share



Total Viewer Share





Drama

The Genre That Rules Prime Time

General Audience

The Age Group Fueling Prime's Views

Audience Taste Breakdown by Age and Genre

Age Group	Action	Comedy	Docu
Adults	26527048	17998529	11
General Audience	10611371	17636198	32
Kids	5099539	5514206	1
Total	61168820	54928119	76

6.73%

Family Content Contribution

2.24M

Average Viewers per Genre

7.59%

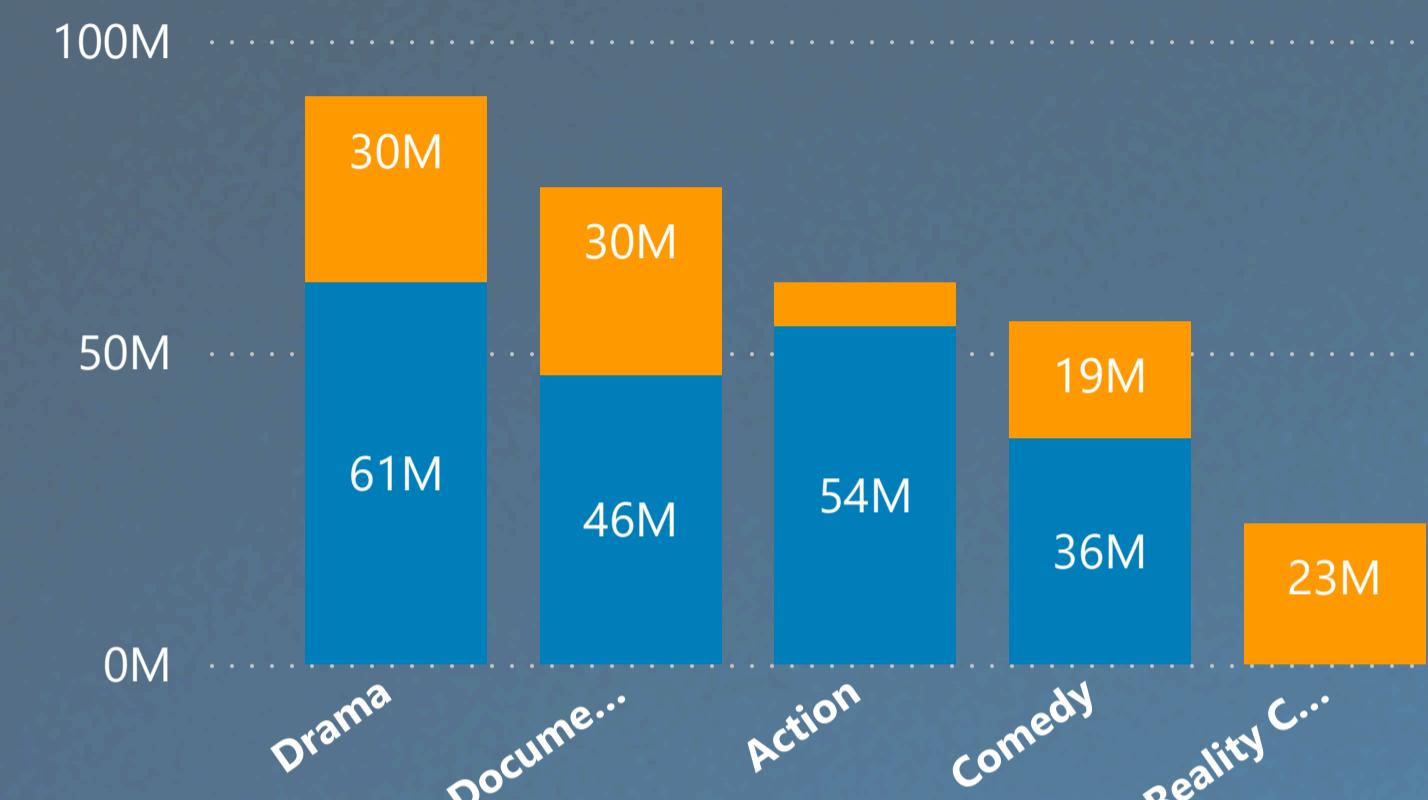
Family Viewers Contribution

13+

Which Rating Rules?

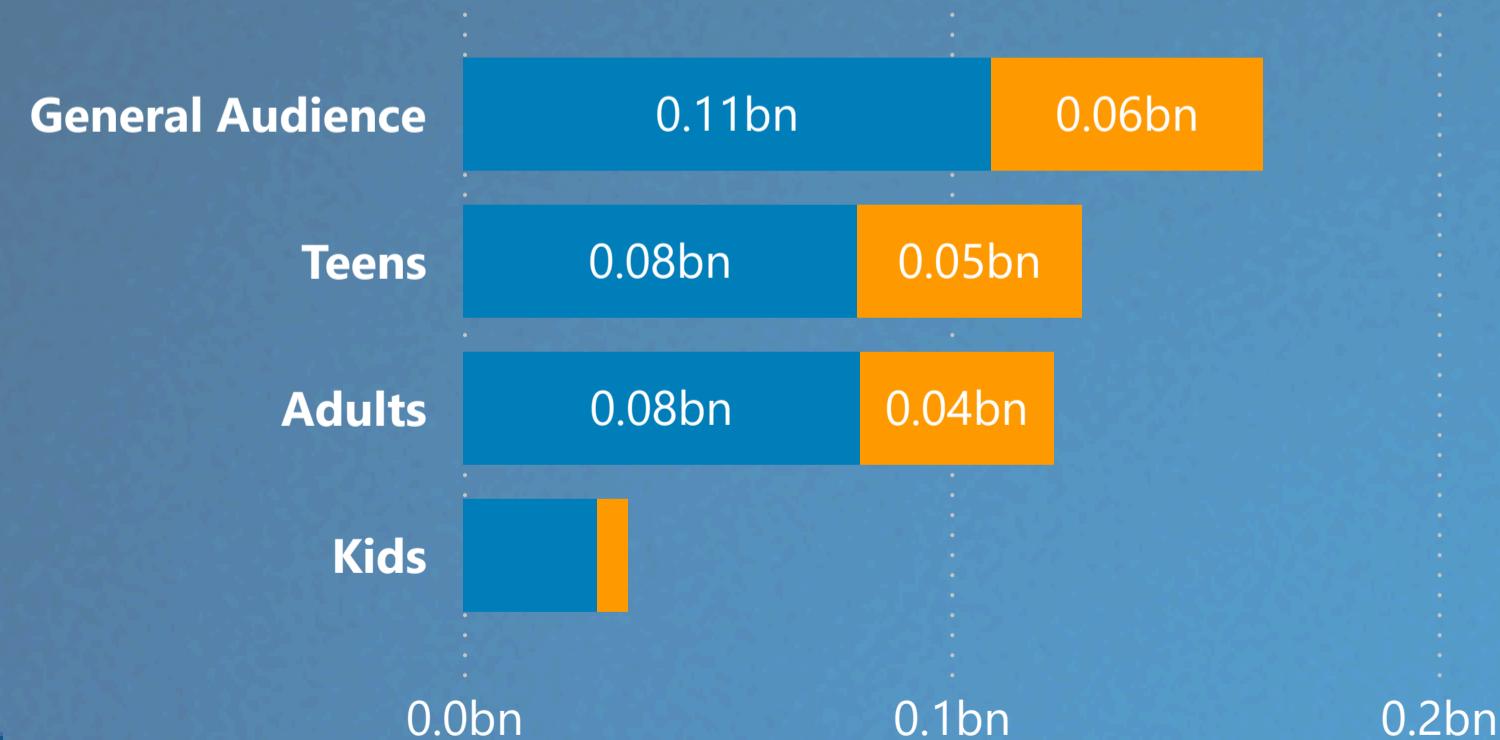
Top 5 Genres Stealing the Spotlight

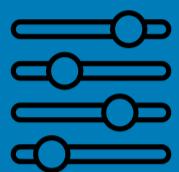
Movie TV Show



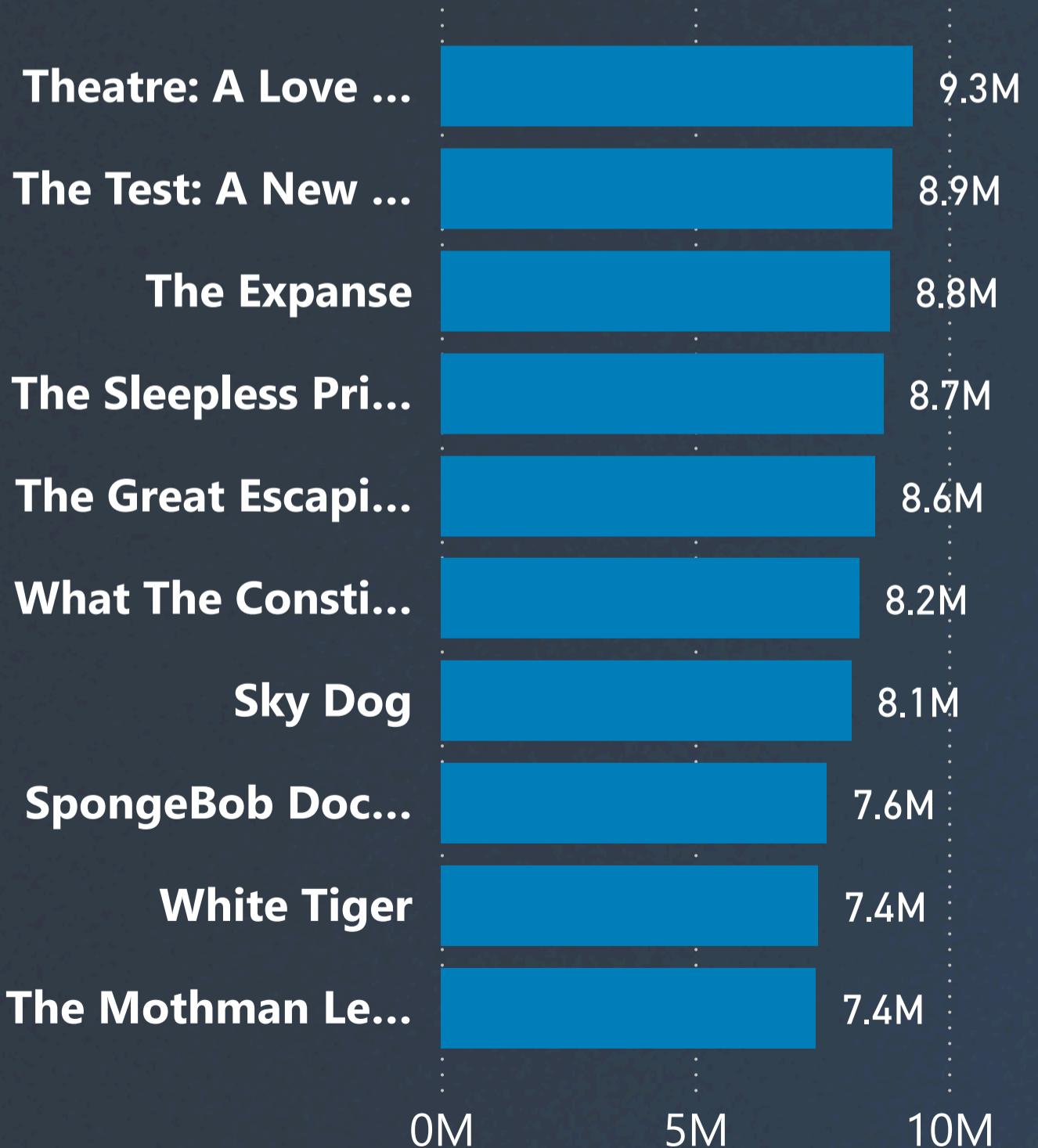
What Different Age Groups Are Watching Most?

Movie TV Show



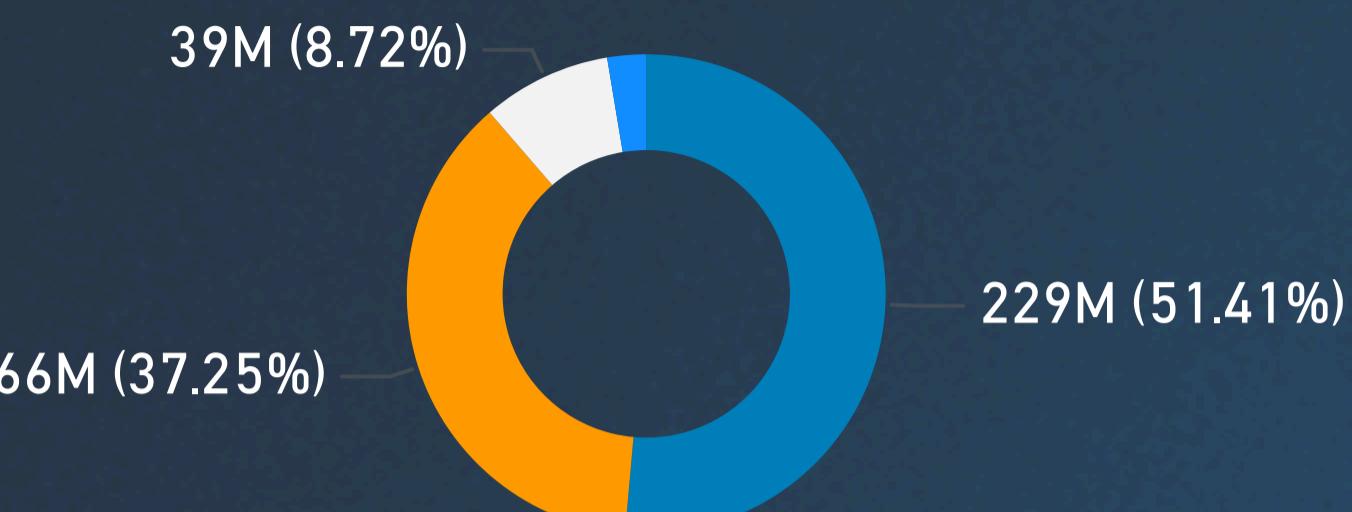


Top 10 Most Trending Content



Weekend vs Weekday: The Viewing Tug-of-War

- Weekend Watch
- Weekday Watch
- Family Watch time
- Late Night Watch



57.23 minutes

Average Watch Time Per User

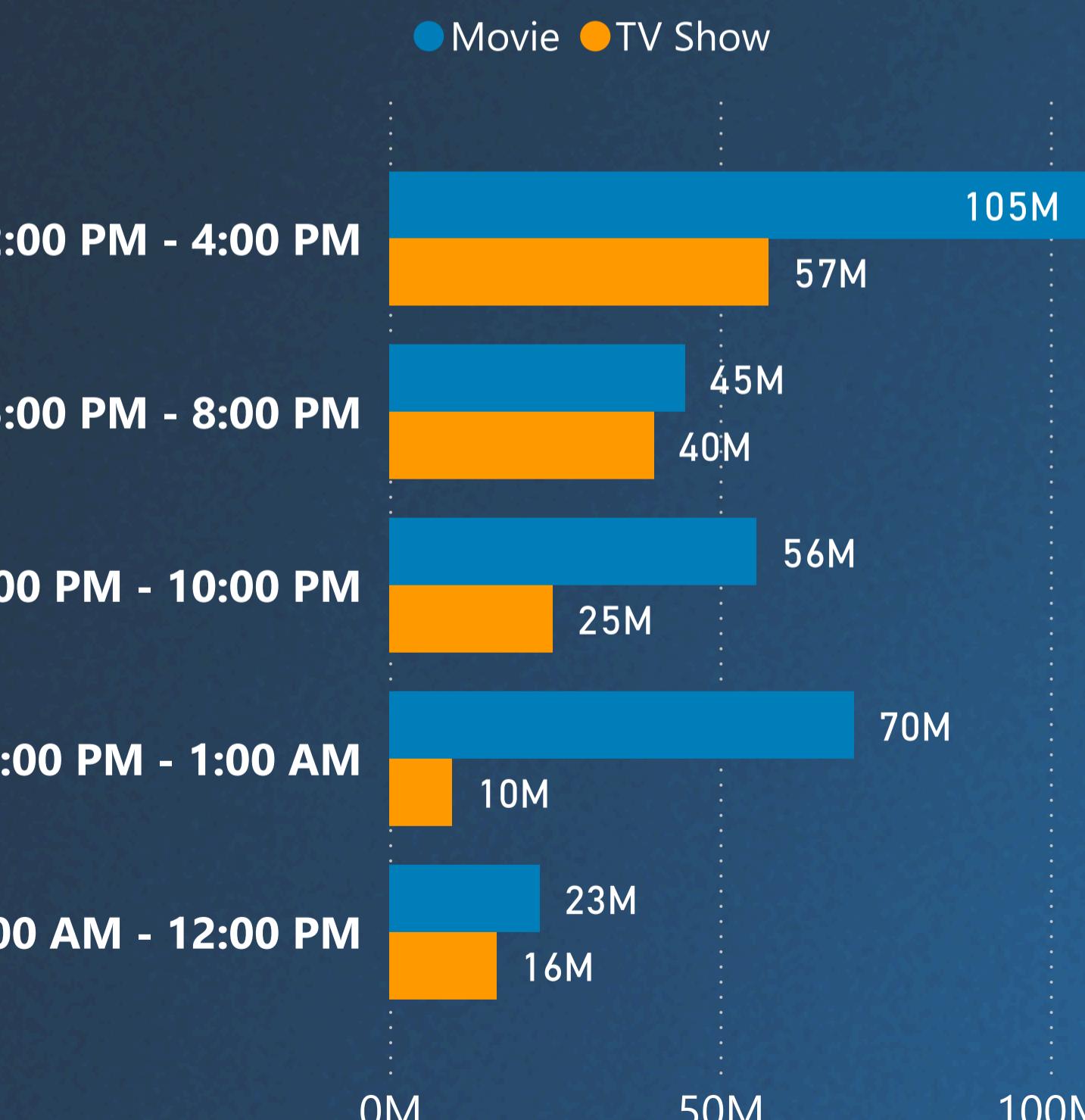
Weekend Watch

Peak Binge Time

12:00 PM - 4:00 PM

Peak Viewing Hour

When & What: Decoding Watch Patterns

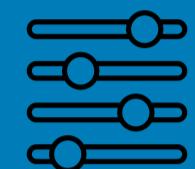


50.83%

Weekend Viewing Preference

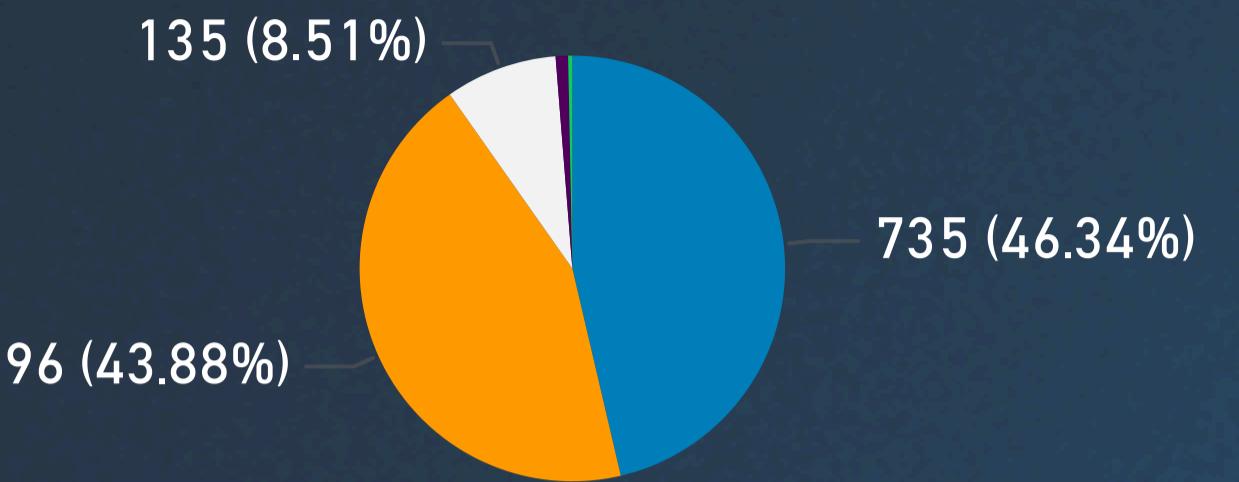
36.71%

Weekday Viewing Preference



Language-Wise Share of Total Content Library

- English Content
- Hindi Content
- Regional Content
- Japanese Content
- Chinese Content



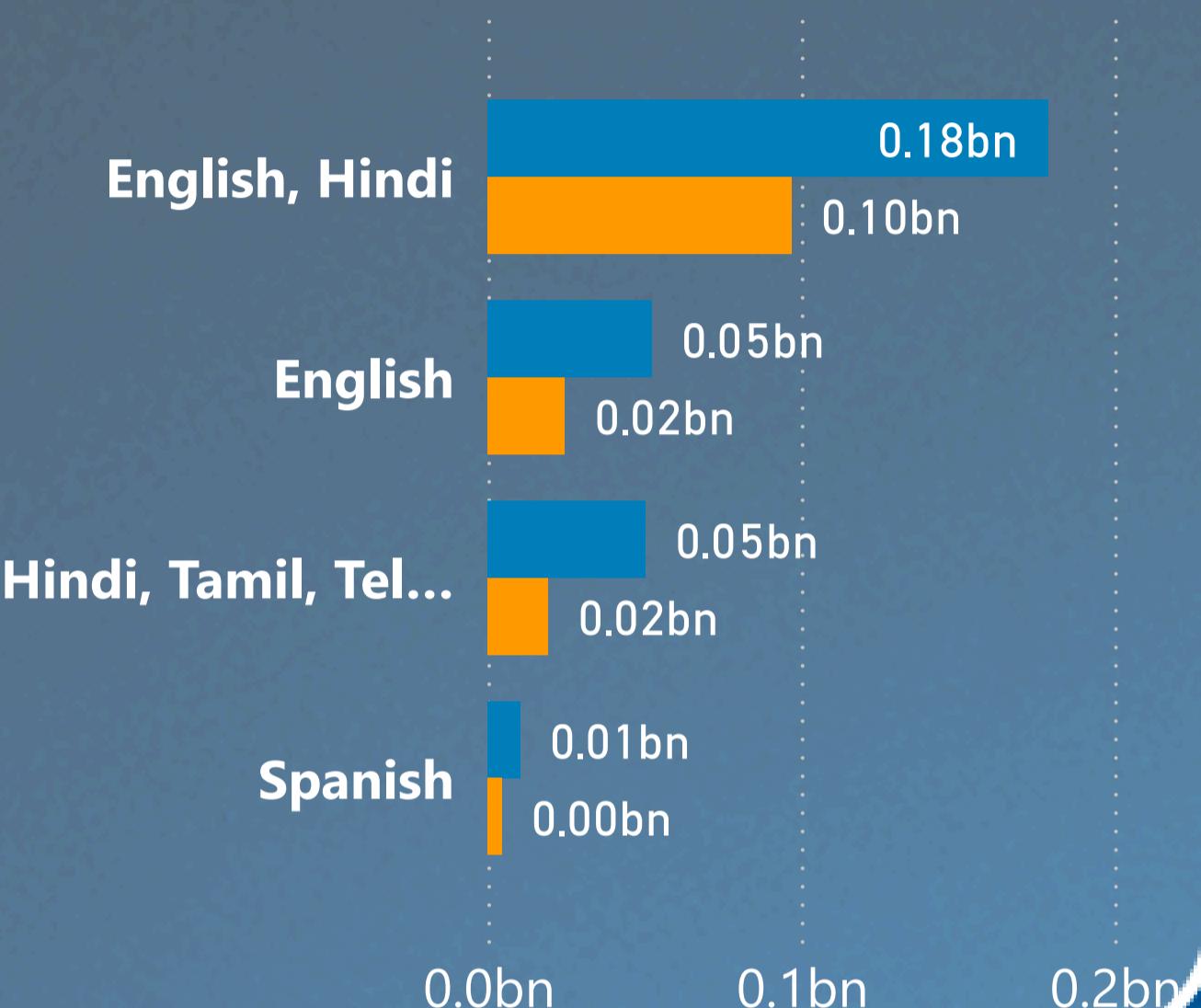
The IMDb Effect: How Ratings Impact Viewer Obsession

- Bingeability Score
- Popularity Score



Viewer Reach by Language and Format

- Movie
- TV Show



907

Total Titles on Platform

696

Total Hindi Content

735

Total English Content

135

Total Regional Content

15

Total Japanese Content

5

Total Chinese Content

446M

Total Audience Reach

345M

Total Hindi Viewership

361M

Total English Viewers...

70M

Total Regional Viewers...

5M

Total Japanese Viewers...

3M

Total Chinese Viewers...