A

PROJECT REPORT

ON

“ARTISTIC CREATION”

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This is to certify that **Ranjan Baria, Aanchal Kumari** & **Saniya Rana** students of Information Technology, bearing Enrollment No: **2303466200342, 2303466200263** & **2303466200428** have satisfactorily completed their project work as a part of course curriculum in Diploma in (5^{th} Semester) having a project title "**ARTISTIC CREATION**".

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DATE:

INTERNAL JURY: **EXTERNAL JURY:**

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This was a challenging project from the start only, and we would never have been able to complete it without the skills and talents of many people around us. This project is the creation of the people as mentioned below.

At the completion of project work, how can we forget our Guide Asst. Prof **Mitali Panchal**, we would be glad to express our hearty thanks to her for sharing her knowledge, and we are also thankful to all the staff members for providing us with the enthusiastic environment during the project.

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Yours sincerely,
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ABSTRACT

Our project, "**Artistic Creation: A Handicraft Digital Marketplace**," is designed to support local artisans by creating an online platform where they can showcase and sell their handmade products directly to customers.

Many craftspeople face difficulties in reaching wider audiences due to limited digital presence and dependence on intermediaries. To overcome these challenges, we developed a simple, user-friendly website that allows artisans to upload their product, manage profiles, and interact with buyers without intermediaries.

The platform is built using modern frontend technologies to ensure a clean, responsive and easy- to-navigate design. Key features include product catalogue management, category-based filters, secure authentication, and smooth browsing for customers. The system is designed to be accessible even for non-technical users, making it easier for rural and small-scale artisans to adapt.

This project also aligns with the government's "Vocal for Local" initiative by promoting local talent and encouraging customers to support handmade products. At the same time, it contributes to preserving and promoting Indian cultural heritage by giving traditional handicrafts visibility in the digital marketplace. Customers benefit from access to authentic, high-quality handmade products, while artisans gain fair income opportunities and recognition.

In essence, the project not only promotes e-commerce but also strengthens sustainable livelihoods, supports cultural preservation, and bridges the gap between tradition and technology.

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