

Oral Communication in Context

First Quarter - Module 5
Types of Speech Context

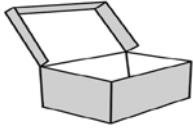


Writer: Patricia R. Quine
Illustrator: Marexcza Z. Salinas
Layout Artist: Richland C. Buere



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What I Need to Know

As learners, you will learn that communication happens not only just by interacting with other communicators, but also by communicating within yourself.

In communicative settings, there are times that you will need to reflect concerning your thoughts or personal choices, discuss ideas to other individuals for some purposes, to speak in a crowd about important reminders or announcements, or to provide information through media.

Communicating within yourself, exchanging ideas and feelings with others, and delivering a message to an audience are called speech contexts.

In this module, you will learn the various types of speech context: intrapersonal, interpersonal, public and mass communication.

After reading and studying this lesson, you are expected to demonstrate the following skills to:

Content Standard

- recognize that communicative competence requires understanding of speech context, speech style, speech act and communicative strategy

Performance Standard

- demonstrate effective use of communicative strategy in a variety of speech situations

Learning Competency

- identify the various types of speech context (N11/12OC-Ifj-15)

Moreover, in this lesson you will learn concepts and do practice activities that will help you to do the following which are linked to the main lesson:

- describe the kind of communication that is portrayed on every presented picture;
- determine the function of communication that best corresponds every given expression;
- cite and describe the situations that you tend to communicate within yourself, situations that you tend to communicate with another person and situations that you tend to communicate with two people;
- reflect on the time that you have been into and have experienced the different types of speech context and describe your communicative experiences;
- interview your friends or your family members about the time that they have been into or have experienced the different types of speech context and categorize with the appropriate speech context their corresponding responses;



- specify individuals and communicative situations from TV commercials or programs, radio or TV broadcast, films or movies, blogs and other settings from various platforms that feature the types of speech context; and
- express the importance of speech context in communicative situations.



What I Know

Communicating with others is a usual scenario. Communicating with yourself does also happen. In this module you will understand the different types of speech context.

A pre-assessment is prepared for you to give you a background knowledge on what this module contains.

Describe the communicative setting that is portrayed on each of the following pictures.

1. _____



2. _____



3. _____



4. _____



5. _____



Lesson

5

Types of Speech Context



What's In

Can you still remember the previous lesson about the functions of communication? This short exercise will help you recall the previous discussion.

Determine the function of communication that best corresponds each of the given expressions.

Regulation/Control	Social Interaction	Motivation
Emotional Expression	Information	

- _____ 1. "You are promoted in that position not only because of your credentials, but also because of your good heart and good leadership."
- _____ 2. "Do not dare to do the work at the office unless you are told to carry it out."
- _____ 3. "I know you have the capacity to plan the event successfully; you are the right person for that task, so do not be discouraged. You will make it."
- _____ 4. "Pardon me, have you ever bought a gadget online? Can you give me an idea which online shop is good at offering quality gadget?"
- _____ 5. "Choosing the right facial skin care can be complicated if you have no enough idea about your skin type."

? What's New

Sometimes, you talk to yourself to reflect about what is going on in your life. At time, you talk about your life with a close friend or with a family member. These communicative situations have to do with your lesson today.

Cite and describe the situations that you tend to communicate within yourself, situations that you tend to communicate with another person and situations that you tend to communicate with more than two people. Refer to the given example.

Example: *communication within yourself - I talk to myself whenever I have to make a choice.*

communication within yourself	communication with another person	communication with more than two people
1.		
2.		
3.		

Your messages can be expressed or heard through different communicative settings. The following discussion will lead you to the types of speech context.



What is It

1. **Intrapersonal** – This communication occurs in one's mind when talking to one's self. Some common purposes that people interact within themselves are to reflect



upon a choice or a decision, to analyze a problem and to think of a possible solution and to plan about goals in life.

Examples:

- As a newly graduate from an education course, you are undecided whether to work abroad or to stay in your homeland.
- You are invited to speak to an entertainment show, but you are having a feeling that you may not be able to get the attention of the audience.

2. **Interpersonal** – This is a type of communication where two or more people interact with one another, share common knowledge or experience, exchange viewpoints, and ask questions and give responses, etc. This type connects people and help them build relationships.

Examples:

- You ask for a clarification from your culinary teacher about the ingredients of the frosting for your cake.
- A new classmate starts a conversation with you about politics and government, and asks you concerning your views on the current administration.

Interpersonal communication can also be categorized based on number of participants.

- **Dyadic Communication** – a communication between two persons
- **Small Group Communication** – a communication with at least three, but not more than twelve people engaging in a face-to-face interaction

3. **Public Communication** – This refers to a communication wherein an individual delivers a message, an announcement or a declaration to a crowd or a group of people.

Examples:

- You present your business proposal on fashion industry to a group of shareholders.
- Watched by several parents, your teacher features your outstanding talent on visual arts during the school's exhibit.

4. **Mass Communication** – This communication takes place with media such as television, radio, newspapers, periodicals, billboards, leaflets, and internet.

Examples:

- You write an inspiring story about you as a student-athlete and a student-journalist too, and you include your story on the school's publication.
- A successful architect shares his/her fulfilled projects and designs on social media.



Increasing your understanding about the different types of speech context is necessary to contribute to a better communicative setting. The following videos are supplementary materials that can add more information about the lesson.

1. Watch a video by searching this link <https://www.youtube.com/watch?v=by7E5qKxepE>. This video features more about the concepts and examples of intrapersonal communication.
2. To have more understanding about interpersonal communication, this link <https://www.youtube.com/watch?v=Ib09GqWP5rY> will help you. The video shows interpersonal skills that you can consider to be able to interact effectively.
3. More ideas can also be found on this video <https://www.youtube.com/watch?v=MQCM1o2FjxQ>. This video provides meanings and examples of mass communication.



What's More

Define each of the types of speech context. Identify situational examples that are related to the given specified places.

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Situational examples are relevant to the given place.	10 pts	
Details are proper and sufficient.	10 pts	
Knowledge on the lesson is evident.	10 pts	

Intrapersonal Communication		
definition	place	situational examples
	church	
	foreign country	

Interpersonal Communication		
definition	place	situational examples
	market	
	zoo	

Public Communication		
definition	place	situational examples



	theater	
	City hall	

Mass Communication		
definition	place	situational examples
	museum	
	shopping mall	

Reflect on the time that you have been into and have experienced the different types of speech context. Describe your communicative experiences.

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Communicative experience corresponds the speech context.	10 pts	
Description is clearly presented.	10 pts	
Knowledge on the lesson is evident.	10 pts	



Intrapersonal Communication
1.
2.

Interpersonal Communication
1.
2.

Public Communication
1.
2.

Mass Communication
1.
2.



Interview your friends or your family members about the time that they have been into or have experienced the different types of speech context. Record or listen carefully to their communicative experiences. Categorize to the appropriate speech context their corresponding responses.

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Communicative experience corresponds the speech context.	10 pts	
Description is clearly presented.	10 pts	
Details are proper and sufficient.	10 pts	

Intrapersonal Communication
1.
2.

Interpersonal Communication
1.
2.

Public Communication
1.
2.

Mass Communication
1.



2.

Cite individuals or communicative situations from TV commercials or programs, radio or TV broadcast, films or movies, blogs and other settings from various platforms that feature each of the following types of speech context. Refer to the given example.

Example: *Mass Communication – Chefs who upload videos featuring their cooking strategies on YouTube, in which netizens subscribe and watch to learn new cooking styles.*

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Communicative situations correspond the types of speech context.	10 pts	
Descriptions are clearly presented.	10 pts	
Details are proper and sufficient.	10 pts	

Intrapersonal	Interpersonal	Public	Mass Communication
1.			
2.			

3.			
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What I Have Learned

The four types of speech context are intrapersonal communication, interpersonal communication, which can be categorized according to the number of participants – dyad group communication and small group communication, public communication and mass communication.

The intrapersonal communication happens when talking within one's self.

The interpersonal communication aims to have individuals communicate with one another and to build relationships.

The public communication gives opportunity for speakers to convey announcements, declarations or information before or in front of a group of people.

The mass communication deals with the use of media to share needed or wanted speeches or information.



What I Can Do

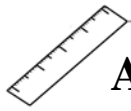
Share an experience about your life where each of the types of speech context has made you an effective communicator. Do this on a separate sheet of paper.

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Communicative experience corresponds the speech context.	10 pts	



Details are proper and sufficient.	10 pts	
Presentation of ideas is organized.	10 pts	



Assessment

Identify the type of speech context that corresponds each of the given statements.

Intrapersonal Communication	Interpersonal Communication
Public Communication	Mass Communication

- _____ 1. You ask questions because you have the intention is to test other people.
- _____ 2. You become your own sender and receiver.
- _____ 3. You use your Facebook to share worthwhile quotations.
- _____ 4. You always want to make other people feel appreciated when you speak.
- _____ 5. You are good at listening and paying attention to others after sharing your views.
- _____ 6. You refer to the conversation that is continually going on in your own mind.
- _____ 7. You present the new plans of the company with your reliable staff at the conference room.
- _____ 8. You build your ideas on your current circumstances.
- _____ 9. You are the editor-in-chief of a newspaper, and you published about the World Health Organization's steps on overcoming health issues.
- _____ 10. You are requested to speak before the board passers.



Additional Activities

Choose one from the following tasks or think of your own task. Use your skill or talent to showcase what you learn from this module. Express the importance of types of speech context to different communicative settings using the selected task. Do this on a separate sheet of paper.

Use the following rubrics as a guide while working on this activity.

Criteria	Score	Remarks
Output is relevant to the topic.	10 pts	
Output expresses the importance of speech context to different communicative settings.	10 pts	
Effort on doing the output is evident.	10 pts	

1. writing a poem
2. writing a short story
3. writing a script or dialogue
4. composing a song
5. making a poster
6. doing a blog or a vlog
7. forming a brochure

others: _____





References

Book/s

Sipacio, Philippe and Balgos, Anne. 2016. *Oral communication in context for senior high school*. Quezon City: C & F Publishing, Inc

“Types of Speech Context,” Academia, accessed May 29, 2020,
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Video

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Development Team of the Module

Writer: Patricia R. Quine, MAELT (SH-SEHS)

Internal Reviewer: Janet S. Cajuguiran (EPS-English)

Illustrator: Marexcza Z. Salinas (PHS)

Layout Artist: Richland C. Buere (SEHS)

Management Team:

Sheryll T. Gayola

Assistant Schools Division Superintendent
OIC, Office of the Schools Division Superintendent

Elisa O. Cerveza

Chief, Curriculum Implementation Division
OIC, Office of the Assistant Schools Division Superintendent

Janet S. Cajuguiran

Education Program Supervisor-English

Ivy Coney A. Gamatero

EPS – LRMS

For inquiries or feedback, please write or call:

Schools Division Office- Marikina City

191 Shoe Ave., Sta. Elena, Marikina City, 1800, Philippines

Telefax: (02) 682-2472 / 682-3989

Email Address: sdo.marikina@deped.gov.ph

