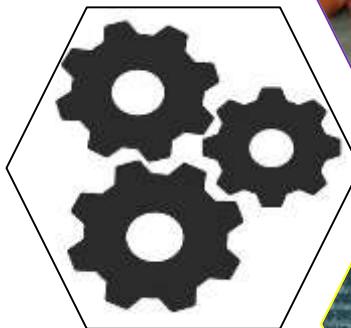


# Creative Writing



## **Creative Writing**

### **Quarter 1 – Module 1: Creative Writing vs. Academic/Technical Writing** **First Edition, 2020**

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# Creative Writing

Quarter 1

**Self-Learning Module 1**

**Creative Writing vs.  
Academic/Technical Writing**



# Introductory Message

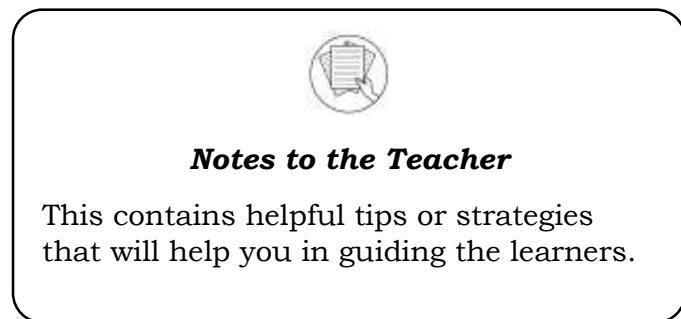
For the Facilitator:

Welcome to the Creative Writing Self-Learning Module on **Creative Writing vs. Academic/Technical Writing**.

This Self-Learning Module was collaboratively designed, developed, and reviewed by educators from the Schools Division Office of Pasig City headed by its Officer-in-Charge Schools Division Superintendent, Ma. Evalou Concepcion A. Agustin, in partnership with the City Government of Pasig through its mayor, Honorable Victor Ma. Regis N. Sotto. The writers utilized the standards set by the K to 12 Curriculum using the Most Essential Learning Competencies (MELC) in developing this instructional resource.

This learning material hopes to engage the learners in guided and independent learning activities at their own pace and time. Further, this also aims to help learners acquire the needed 21st-century skills especially the 5 Cs, namely: Communication, Collaboration, Creativity, Critical Thinking, and Character while taking into consideration their needs and circumstances.

In addition to the material in the main text, you will also see this box in the body of the module:



As a facilitator, you are expected to orient the learners on how to use this module. You also need to keep track of the learners' progress while allowing them to manage their learning. Moreover, you are expected to encourage and assist the learners as they do the tasks included in the module.

For the learner:

Welcome to the Creative Writing Self-Learning Module on **Creative Writing vs. Academic/Technical Writing**.

The hand is one of the most symbolized parts of the human body. It is often used to depict skill, action, and purpose. Through our hands, we may learn, create, and accomplish. Hence, the hand in this learning resource signifies that you as a learner is capable and empowered to successfully achieve the relevant competencies and skills at your own pace and time. Your academic success lies in your own hands!

This module was designed to provide you with fun and meaningful opportunities for guided and independent learning at your own pace and time. You will be enabled to process the contents of the learning material while being an active learner.

This module has the following parts and corresponding icons:



**Expectations** - This points to the set of knowledge and skills that you will learn after completing the module.



**Pretest** - This measures your prior knowledge about the lesson at hand.



**Recap** - This part of the module provides a review of concepts and skills that you already know about a previous lesson.



**Lesson** - This section discusses the topic in the module.



**Activities** - This is a set of activities that you need to perform.



**Wrap-Up** - This section summarizes the concepts and application of the lesson.



**Valuing** - This part integrates a desirable moral value in the lesson.



**Posttest** - This measures how much you have learned from the entire module.





## EXPECTATIONS

This is your self-instructional module in Creative Writing. All the activities provided in this lesson will help you learn and understand: **Creative Writing vs. Academic/Technical Writing.**

Specifically, you will learn about the following:

1. Differentiate imaginative writing from among other forms of writing.



## PRETEST

Directions: **TRUE OR FALSE:** Write T if the statement is TRUE and F if the statement is false.

1. Creative writing is the artistic expression through written word.
2. The objective of creative writing is to entertain the readers and elicit emotions from them.
3. Both creative and academic/technical writing share the same type of audience.
4. Poetry, fiction and drama are forms of creative writing.
5. The main objective of academic/technical writing is to inform, instruct and entertain the readers.



## RECAP

The human mind is a vast universe that contains limitless thoughts, and no one can fathom its complexities unless explored and expressed in various ways. Others do it through visual arts, movements, music, but this lesson will primarily highlight expressions of human mind through creative writing.



What makes creative writing different from other forms of writing?

You will know the answer to this in our lesson for today.



## LESSON

All throughout your school life, you have been asked to write different types of writing. From a simple essay to a more and extensive research paper, from a single structured poem to a more elaborate school play, you have been exposed to writing.

Today, let us define creative writing and what makes it different from other forms of writing.

**Creative writing** is the artistic expression through written word. It is used to express the writer's ideas and emotions in an artistic manner. It is also called imaginative writing.

Creative writing is different from academic or technical writing in terms of forms or samples, objective, content, target audience, diction and structure.

Creative writing is classified into three different forms – poetry, fiction and drama. Its main objective is to entertain, captivate and elicit emotions from the readers. Creative works reflect the writer's imagination. It targets general/broader audience and uses generalized or informal language – words that are commonly used in everyday situation and lastly, creative writing is done through an artistic manner.

However, **academic** or **technical writing** ranges from a simple memo or guidelines to some more detailed research journals, proposals, and different kinds of report. Its main objective is to instruct and inform the readers. Academic or technical writing shows facts and targets specific group of audience and uses formal language – words that are distinct and highly recognizable to a specific group of people and lastly, academic or technical writing is done through a systematic manner.



The table below shows the differences between creative writing and academic or technical writing.

	<b>CREATIVE WRITING</b>	<b>ACADEMIC/TECHNICAL WRITING</b>
<b>Forms/samples</b>	poetry, fiction, drama	memo, guidelines, research journals, proposals, scientific report, laboratory report, technical report, survey report, field report
<b>Objective</b>	aims to entertain the readers	aims to instruct and inform the readers
<b>Content</b>	reflects the writer's imagination	shows facts
<b>Audience</b>	broader audience	with specific target audience
<b>Diction</b>	informal	formal
<b>Structure</b>	artistic	systematic

### Guided Practice

Let's try a few items as a practice exercise. By just looking at the titles of the following writings, determine if it is considered as creative writing or academic/technical writing.

Let start with the first title:

1. **“Tonight, I Can Write”** by Pablo Neruda

It is an example of creative writing. It is a poem written by Pablo Neruda whose real name is Neftali Ricardo Reyes Basoalto – a Chilean poet, whose verse helped shape 20<sup>th</sup> – century Latin American literary and political consciousness. He won the 1971 Nobel Prize for Literature.



## 2. “*Philippines 2013 International Religious Freedom Report Executive Summary*”

It is an example of an academic or technical writing. It is an executive summary reports that cites laws and policies to be able to protect religious freedom.

## 3. “*In A Grove*” by Ryunosuke Akutagawa

It is an example of creative writing. “In A Grove” is one of Akutagawa’s masterpieces and he is one of Japan’s finest short story writers.



## ACTIVITIES

Direction: **TRUE OR FALSE:** Write T if the statement is TRUE and F if the statement is false.

1. Creative writing is also called imaginative writing.
2. Creative writing uses specialized language to captivate the audience.
3. Research journal, proposals, scientific reports, field reports, and laboratory reports are examples of academic writing.
4. Technical writing is systematic while imaginative writing is artistic.
5. Creative writing has a larger audience, informal, artistic, subjective, and imaginative.



## WRAP-UP

To wrap-up everything that we discussed in this lesson, do the **3-2-1 Important Things activity**:



The three important things I learned for today's lesson are ...

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

The two things I realized in today's lesson are ...

1. \_\_\_\_\_
2. \_\_\_\_\_

The one important thing I pledge to share to others is ...

1. \_\_\_\_\_



## VALUING

Words, whether, written or spoken, are very powerful. It can be used to uplift the spirit of our fellowmen, bind our nation and strengthen our faith in our Almighty God.



## POSTTEST

Direction: Choose the letter of the best answer.

1. All are examples of creative writing EXCEPT  
A. verse                    B. short story                    C. memo
2. Creative writing is  
A. a specialized form of writing that deals with emotions  
B. the artistic expression through written word  
C. a highly technical form of writing that aims to show facts



3. All are examples of academic writing EXCEPT
  - A. novel
  - B. business proposal
  - C. laboratory report
  
4. All are characteristics of creative writing EXCEPT
  - A. aims to entertain the readers
  - B. reflects the writer's imagination
  - C. shows facts
  
5. Creative writing is also called
  - A. academic writing
  - B. technical writing
  - C. imaginative writing





## KEY TO CORRECTION

PRETEST	ACTIVITY	POSTTEST	
1. T	1. T	1. C	5. F
2. T	2. F	2. B	4. T
3. F	3. T	3. C	4. C
4. T	4. T	4. C	5. C

## References

Buhisan Arnold Jarn Ford, Sayseng Ayesha. Creative Writing (2016): 1-2