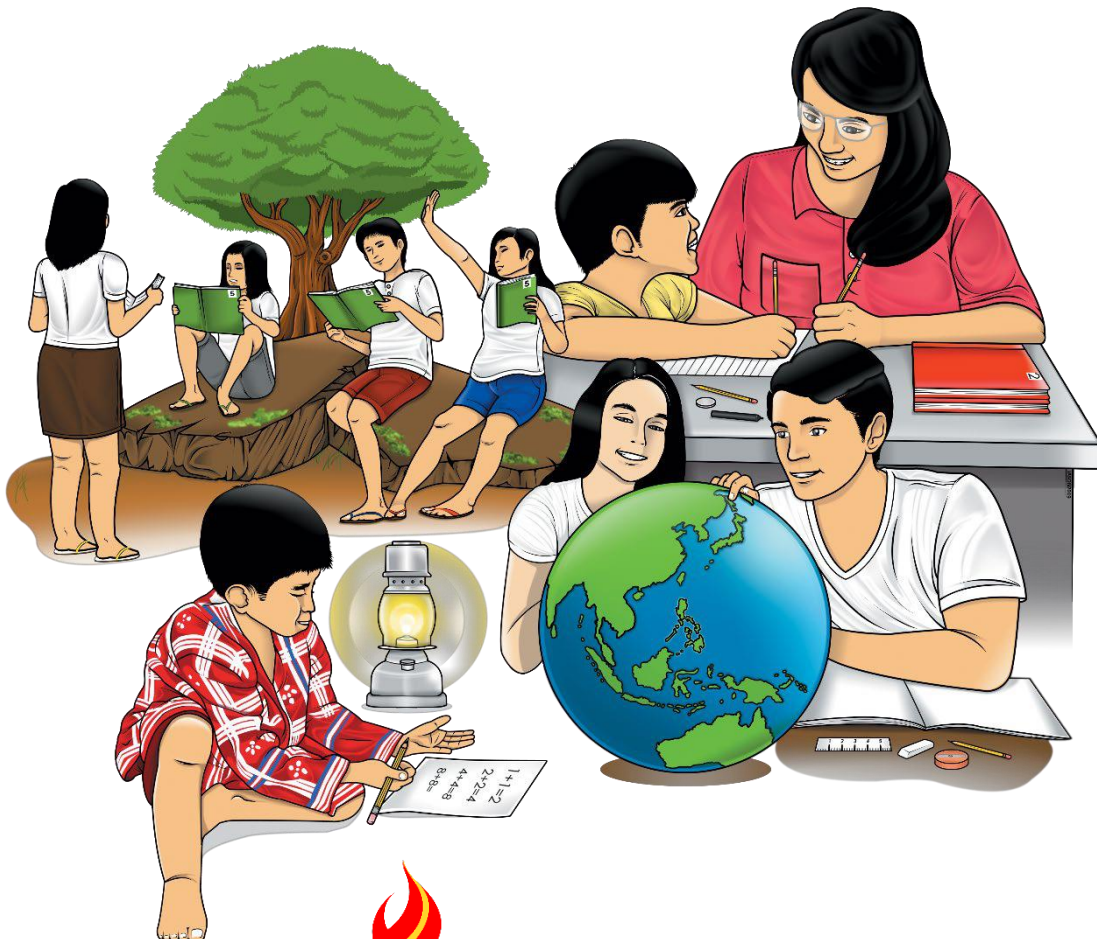


# English

## Quarter 2 – Module 7:

### Multimodal and Its Elements



**English – Grade 10**  
**Alternative Delivery Mode**  
**Quarter 2 – Module 7: Multimodal and its Elements**  
**First Edition, 2020**

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# English

## **Quarter 2 – Module 7: Multimodal and Its Elements**

# Introductory Message

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by- step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition, to the material in the main text. Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



## What I Need to Know

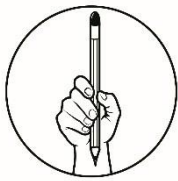
This module was designed and written with you in mind. It is here to help you write your use of the elements of multimodal in your presentation. The scope of this module permits it to be used in many different learning situations. The language used recognizes the diverse vocabulary level of students. The lessons are arranged to follow the standard sequence of the course. But the order in which you read them can be changed to correspond with the textbook you are now using.

The module consists of:

### Lesson 1: Multimodal Elements

After going through this module, you are expected to:

1. Identify the elements of multimodal.
2. Transcode emojis into plain text/word.
3. Create instructional video/script for presentation using animated images.



## What I Know

Directions: Read and answer the questions below with your knowledge of the topic to be discussed. Use a clean sheet of paper for your answers. Write the letter of your choice.

1. What is the other term for pictures?  
A. illustration  
B. still image  
C. image
2. Facial expressions is an example of \_\_\_\_\_.  
A. spatial  
B. gestural  
C. audio
3. Line, shape, size and symbols are resources of \_\_\_\_\_.  
A. digital multimodal text  
B. live multimodal text  
C. visual multimodal text

4. This element of multimodal text observes the vocabulary and grammar.  
A. Linguistic  
B. Visual  
C. Spatial
5. This element of multimodal text uses color, images, and vector.  
A. Aural  
B. Spatial  
C. Visual
6. It is the movement of the body, the facial expression.  
A. Gestural  
B. Spatial  
C. Aural
7. Animation, Infographics, Screencast and eBook are examples of \_\_\_\_\_.  
A. Digital Multimodal  
B. Print Multimodal  
C. Physical Multimodal
8. Multimodal can be print, \_\_\_\_\_ or digital.
9. Language modes (listening, speaking, reading, writing, viewing and videographing are often integrated in composing multimodal text.  
A. True  
B. False
10. Emojis are considered as gestural and visual.  
A. True  
B. False

## Lesson

# 1

## Multimodal Text



### What's In

Communication is not only relaying messages through voice and letters. It does not limit its purpose to written and verbal text. Communication uses multimodal. When technology came into this world, different modes of communication came to existence. They are called multimodal.

Many texts are multimodal where meaning is communicated through combinations of two or more modes. Modes include written language, spoken language, and patterns of meaning that are visual, audio, gestural, tactile and spatial.

Multimodal texts include picture books, text books, graphic novels, comics, and posters, where meaning is conveyed to the reader through varying combinations of visual (still image), written language, and spatial modes.

Digital multimodal texts, such as film, animation, slide shows, e-posters, digital stories, and web pages, convey meaning through combinations of written and spoken language, visual (still and moving image), audio, gestural and spatial modes.

Live multimodal texts, for example, dance, performance, and oral storytelling, convey meaning through combinations of modes such as gestural, spatial, spoken language, and audio.

In a visual text, for example, representation of people, objects, and places can be conveyed using choices of visual semiotic resources such as line, shape, size, line and symbols, while written language would convey this meaning through sentences using noun groups and adjectives which are written or typed on paper or a screen.

## Elements of Multimodal Text

A text may be defined as multimodal when it combines two or more semiotic systems.

- Linguistic: vocabulary, structure, grammar of oral/written language
- Visual: color, vectors and viewpoint in still and moving images
- Audio or Aural: volume, pitch and rhythm of music and sound effects
- Gestural: movement, facial expression and body language
- Spatial: proximity, direction, position of layout, organization of objects in space.

Multimodal text can be print, physical or digital. Examples of types of Multimodal text are ...



Source: <https://sites.google.com/site/aismultimodaltxt/1-what-is-multimodal-text>

The NSW Syllabus for the Australian Curriculum defines modes, multimodal and language modes as "Comprising more than one mode. A multimodal text uses a combination of two or more communication modes, for example print, image and spoken text as in film or computer presentations."

It also mentions that ...

"language modes listening, speaking, reading, writing, viewing and representing are often integrated and interdependent activities used in responding to and composing texts in order to shape meaning" and that "any combination of the modes may be involved in responding to or composing print, sound, visual or multimedia text."



## What's New

### Activity 1. Picture/Movie Interpretation

Directions: Give the proper meaning or interpretation of the given emojis. Example:



= Breaktime

1. = \_\_\_\_\_

2. = \_\_\_\_\_

3. = \_\_\_\_\_


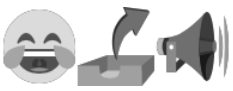

4. = \_\_\_\_\_

5. = \_\_\_\_\_

6. = \_\_\_\_\_

7. = \_\_\_\_\_



8.  = \_\_\_\_\_
9.  = \_\_\_\_\_
10.  = \_\_\_\_\_



## What is It

### The Five Modes

#### Visual

The visual mode refers to the images and characters that people see.



It is sometimes possible to find compositions that almost, if not completely, rely on a single mode. For instance, the “No Guns” symbol has no alphabetic text and no sound. Like many signs, it relies for its meaning on visual information. However, we might be able to say that the sign uses the spatial mode as well, since the gun appears behind the red bar that signals “no” or “not allowed.” So while the visual dominates in signs, even this composition is not “purely” visual.

#### Aural or Audio

The aural mode is focused on sound including, but not limited to, music, sound effects, ambient noises, silence, tone of voice in spoken language, volume of sound, emphasis, and accent.

An example of an aural mode — one that depends almost exclusively on sound — might be the recording of a public speech that was delivered orally to a live audience, such as President Rodrigo Roa Duterte “State of the Nations Address 2020” This speech exemplifies the aural mode. Delivered before radio and recorded. A speech like this one represents one of the early examples of hearing a speech without being in the same time and place as the speaker.

## **Gestural**

The gestural mode “refers to the way movement is interpreted. Facial expressions, hand gestures, body language, and interaction between people are all gestural modes. This has always been important in face-to-face conversations and in theater, but it has become more apparent on the web lately with the wide use of YouTube and other video players. The gestural mode works with linguistic, visual, aural, and sometimes even spatial modes in order to create more detail and convey it better to the consumer”

## **Linguistic (or Alphabetic)**

The linguistic mode refers to written or spoken words. The mode includes word choice, the delivery of written or spoken text, the organization of words into sentences and paragraphs, and the development and coherence of words and ideas. Linguistic is not always the most important mode; this depends on the other modes at play in the text, the type of text, and other factors. Linguistic is probably the most widely used mode because it can be both read and heard on both paper or audio. The linguistic mode is the best way to express details and list.

## **Spatial**

The spatial mode, as the name implies, refers to the arrangement of elements in space. It involves the organization of items and the physical closeness between people and objects.

A good example of the spatial mode might be the different ways in which chairs and desks are arranged in a classroom.

Here is a “traditional” classroom: Individual desks are arranged in orderly rows, facing the front of the room to make the teacher who would stand before the chalkboard the center of attention. The teacher also stands at a distance from the students; the students who sit in the back could hardly even see the board!



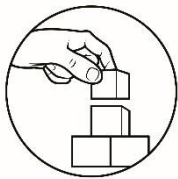
A traditional classroom setting with orderly class rows.

By contrast, in this advertisement for “collaborative classrooms,” we see the chairs and desks clustered in small groups so that students can work together on projects. The classroom is also de-centered, which suggests that the teacher and students are working together as partners rather than in a hierarchical manner. All of the people are in close proximity to one another.



A classroom where students interact with each other in different groups

Source: <https://courses.lumenlearning.com/olemiss-writing100/chapter/the-five-modes/#:~:text=The%20linguistic%20mode%20refers%20to,coherence%20of%20words%20and%20ideas>



## What's More

### Activity 2: Picture or Image Perception

Directions: Determine the type of modes using the pictures given.



1.

= \_\_\_\_\_

Source: <https://www.rappler.com/nation/in-photos-pma-alumni-homecoming-trooping-the-line-tradition-2018>



Source: clipart

= \_\_\_\_\_



Source: <https://asia.nikkei.com/Business/Blasted-by-Duterte-Philippine-Daily-Inquirer-owners-opt-to-sell>

= \_\_\_\_\_



Source: clipart

= \_\_\_\_\_



Source: <https://www.alamy.com/stock-photo/elephant-holding-tail.html>

= \_\_\_\_\_



Source: clipart

= \_\_\_\_\_



7.

Source: <https://www.grammarly.com/blog/how-to-write-a-research-paper/>

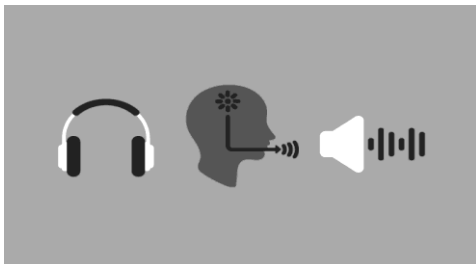
= \_\_\_\_\_



8.

Source: clipart

= \_\_\_\_\_



9.

Source: <https://blog.hotmart.com/en/audio-quality/>

= \_\_\_\_\_



10.

Source: <https://www.qualcomm.com/news/onq/2019/09/05/state-play-2019-whats-next-audio-tech>

= \_\_\_\_\_





























## What I Have Learned
























### Activity 3: Transcribing Challenge








Directions: Transcribe the given emojis or pictures into plain text. Use a clean sheet of paper for your transcription.

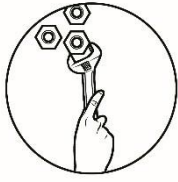
## COVID-19 a Virus

In the last  of 2019 there have been reported a spillover of the virus from  to  in Wuhan, . Since then, the entire  was affected by the said  causing a lot of  to be  and , resulting to some .

By the  of  of March the  spread to the different neighboring until it     reached the  part of the .   was one of the  that was badly affected due to the   of cases of  affected by the Corona  reported.

The World Health Organization declared a pandemic crisis resulting to the immobilization of the  of the , where  were forced to  due to the   ordered by the . This issue made a lot of  to  and lose their  and . The   decided that all Filipino   are already required to strictly stay at  and  any    with other   .

Months later, all the Filipino  were required to wear  and practice proper    in order to  the spread of the .



## What I Can Do

### Activity 4. Instructional Video Making/Script

Directions: Option 1: Create a 10- minute video presentation illustrating the images provided below using GoPro application in your cellphones or Movie Maker in your laptops. Save the video in a jpeg file. Option 2: Write a script for a presentation using the images provided below to prevent the spread of COVID-19 virus.

MEDICALNewsTODAY

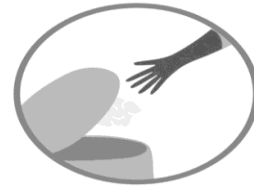
### Tips to Prevent Coronavirus Transmission



Wash your hands frequently



Cough and sneeze into the  
elbow



Dispose of used tissues  
immediately



Avoid contact with others



Avoid crowds and public  
gatherings



Avoid touching your face



Clean all shared surfaces  
frequently



Avoid all nonessential travel



Call ahead before going to a  
clinic or hospital



Isolate yourself if sick or at  
risk of complications



Work from home if possible



Only wear a mask if you are  
sick, have COVID-19, or are  
caring for someone with it

Source: <https://www.medicalnewstoday.com/articles/coronavirus-prevention>



## Assessment

Directions: Read and answer the questions below with your knowledge of the topic discussed. Use a clean sheet of paper for your answers. Write the letter of your choice.

1. What is the other term for pictures?  
A. illustration  
B. still image  
C. image
2. Facial expressions is an example of \_\_\_\_\_.  
A. spatial  
B. gestural  
C. audio
3. Line, shape, size and symbols are resources of \_\_\_\_\_.  
A. digital multimodal text  
B. live multimodal text  
C. visual multimodal text
4. This element of multimodal text observes the vocabulary and grammar.  
A. Linguistic  
B. Visual  
C. Spatial
5. This element of multimodal text uses color, images, and vector.  
A. Aural B.  
Spatial C.  
Visual
6. It is the movement of the body, the facial expression.  
A. Gestural B.  
Spatial C.  
Aural
7. Animation, Infographics, Screencast and eBook are examples of \_\_\_\_\_.  
A. Digital Multimodal  
B. Print Multimodal  
C. Physical Multimodal
8. Multimodal can be print, \_\_\_\_\_ or digital.



9. Language modes (listening, speaking, reading, writing, viewing and videographing) are often integrated in composing multimodal text.

- A. True
- B. False

10. Emojis are considered as gestural and visual.

- A. True
- B. False



## Additional Activities

### Activity 1: Tell Me A Story

Directions: Compose an exposition text using multimodal text based on the pictures/still images given below. Use the given rubrics as your guide to do the activity.

# Stop the Spread of Germs

Help prevent the spread of respiratory diseases like COVID-19.

**6 ft**

Stay at least 6 feet (about 2 arms' length) from other people.

Cover your cough or sneeze with a tissue, then throw the tissue in the trash and wash your hands.

When in public, wear a cloth face covering over your nose and mouth.

Do not touch your eyes, nose, and mouth.

Clean and disinfect frequently touched objects and surfaces.

Stay home when you are sick, except to get medical care.

Wash your hands often with soap and water for at least 20 seconds.

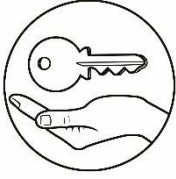
[cdc.gov/coronavirus](https://www.cdc.gov/coronavirus)

2020.11.4 May 11, 2020 11:05 AM

Source: <https://www.cdc.gov/coronavirus/2019-ncov/travelers/communication-resources.html>

## RUBRICS

<b>CRITERIA</b>	<b>IMPRESSIVE (10 PTS)</b>	<b>VERY GOOD (8 PTS)</b>	<b>GOOD (6 PTS)</b>	<b>FAIR (4 PTS)</b>
Use of Multimodal	Indicated the use of all Multimodal	Indicated some of the Multimodal	Indicated only 2 Multimodal.	Used only 1 Multimodal
Grammar	Proper use of terms and correct use of SVA were observed	Proper use of some terms and correct SVA were observed	Proper use of terms was limited and SVA was not followed	Improper use of terms and SVA were not followed
Organization of Idea	The ideas were chronologically arranged and with a good flow of thought	The ideas were somewhat in order but still gives a good flow of thought	The ideas were somewhat in order and the flow of thought needs improvement.	Ideas were not organized
Presentation	It gave the direct and extended interpretation of idea	It gave extended interpretation of idea	Gave direct interpretation but no extended idea	It did not give any direct or exact interpretation of idea



## Answer Key

<p>What's I Have Learned</p> <p>COVID-19 a Deadly Virus</p> <p>In the last quarter of 2019, there have been reported a spillover of the virus from animals to humans in Wuhan, China. Since then, the entire world was affected by the said virus causing a lot of people to be sick and hospitalized, resulting to some deaths.</p> <p>By the first week of March the virus spread to the different neighboring countries until it reached the western part of the globe. America was one of the countries that was badly affected due to the recorded number of cases of patients affected by the Corona Virus</p> <p>The World Health Organization declared a pandemic crisis resulting to the immobilization of the economy of the world, where establishments were forced to close due to the quarantine ordered by the government. This issue made a lot of people to suffer and lose their jobs. The Philippine Government decided that all Filipino citizens are already required to strictly stay at home and avoid any physical contact with other people.</p> <p>Months later, all the Filipino citizens were required to wear masks and practice proper hygiene in order to minimize the spread of the virus.</p>	
<p>What's I Can Do/Additional Activity</p> <p>Note: Answers will depend on the output of the learner</p>	<p>Assessment</p> <p>1. B</p> <p>2. B</p> <p>3. C</p> <p>4. A</p> <p>5. C</p> <p>6. A</p> <p>7. A</p> <p>8. physical</p> <p>9. False</p> <p>10. True</p>
<p>What's More?</p> <p>1. Spatial</p> <p>2. Visual</p> <p>3. Linguistics</p> <p>4. Gestural</p> <p>4. Spatial</p> <p>5. Visual</p> <p>6. Linguistics</p> <p>7. Gestural</p> <p>8. Audio</p> <p>9.</p> <p>10. Audio</p>	<p>What's New?</p> <p>1. Running Late</p> <p>2. Good Luck</p> <p>3. Party Time</p> <p>4. Be Quite</p> <p>5. You Go Girl</p> <p>6. See You Soon</p> <p>7. Be On Time</p> <p>8. No Monkey Business</p> <p>9. Laughing Out Loud</p> <p>10. Call You Today</p>
	<p>What I Know</p> <p>1. B</p> <p>2. B</p> <p>3. C</p> <p>4. A</p> <p>5. C</p> <p>6. A</p> <p>7. A</p> <p>8. physical</p> <p>9. False</p> <p>10. True</p>

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