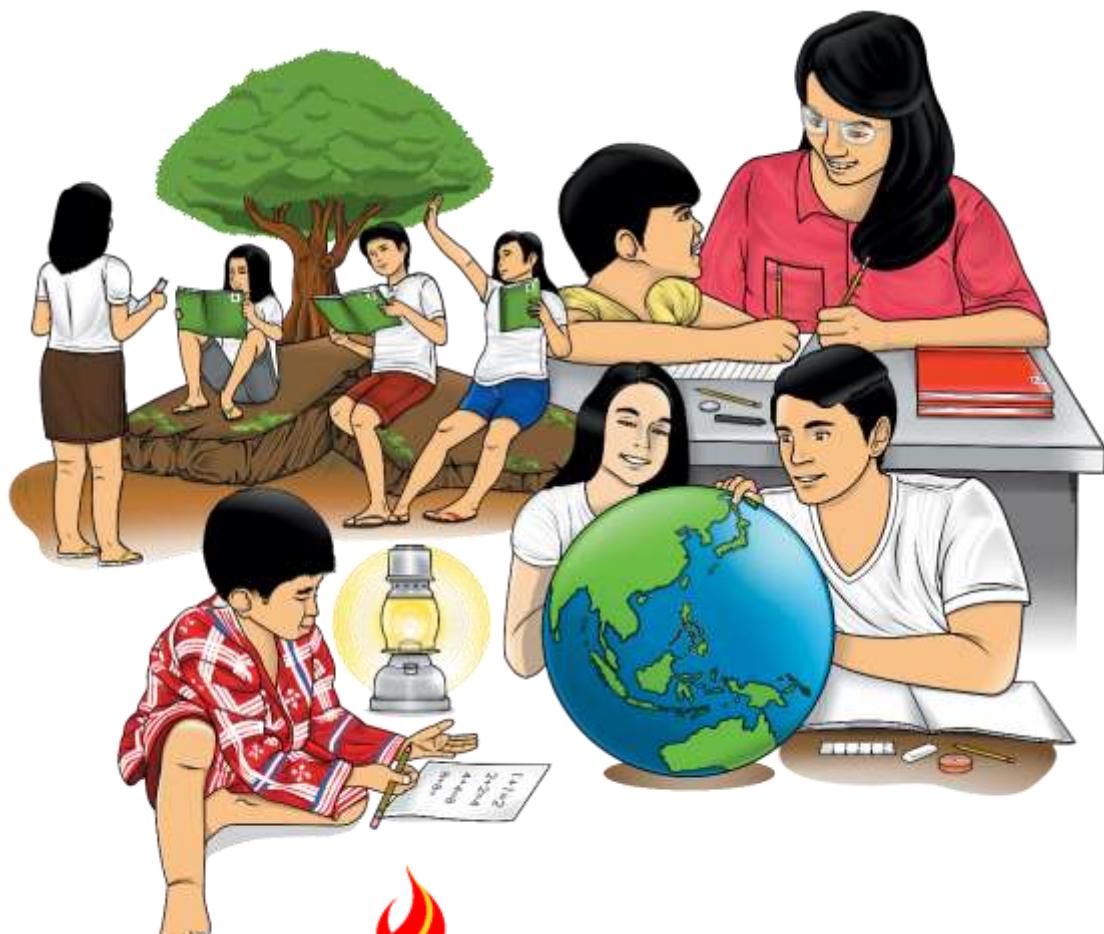


Empowerment Technologies

Quarter 2 – Module 13:

ICT as Platform for Change



**Empowerment Technologies – Senior High School
Alternative Delivery Mode
Quarter 2 – Module 13: ICT as Platform for Change
First Edition, 2020**

Republic Act 8293, section 176 states that: No copyright shall subsist in any work of the Government of the Philippines. However, prior approval of the government agency or office wherein the work is created shall be necessary for exploitation of such work for profit. Such agency or office may, among other things, impose as a condition the payment of royalties.

Borrowed materials (i.e., songs, stories, poems, pictures, photos, brand names, trademarks, etc.) included in this module are owned by their respective copyright holders. Every effort has been exerted to locate and seek permission to use these materials from their respective copyright owners. The publisher and authors do not represent nor claim ownership over them.

Published by the Department of Education
Secretary: Leonor Magtolis Briones
Undersecretary: Diosdado M. San Antonio

Development Team of the Module

Author: Reynaldo L. Glendro

Editor: Analisa I. Panaligan

Reviewer: Lorena J. Mutus

Illustrator: Silver C. Calicdan

Layout Artist: Mariss Tiffany Anne T. Asil

Management Team: Malcom S. Garma, Director IV

Genia V. Santos, CLMD Chief

Dennis M. Mendoza, Regional EPS In-Charge of LRMS

Micah S. Pacheco, Regional ADM Coordinator

Loida O. Balasa, CID Chief

Grace R. Nieves, Division EPS In-Charge of LRMS

Lorena J. Mutus, Division ADM Coordinator

Printed in the Philippines by _____

Department of Education – National Capital Region

Office Address: Misamis St., Bago Bantay, Quezon City

Telefax: 02-929-0153

E-mail Address: depedncr@deped.gov.ph

Senior High School

Empowerment Technologies

Quarter 2 – Module 13: ICT as Platform for Change

Introductory Message

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



What I Need to Know

This module was created to help you understand ICT as platform for change. It was designed and written with you in mind. For that reason, the scope of this module permits it to be used in many different learning situations; the language used recognizes the diverse vocabulary level of different learners; and the lessons are arranged to follow the standard sequence of the course. However, the order of the lessons, as you read them, can be changed to correspond with the textbook you are now using.

The module focuses on one lesson, specifically:

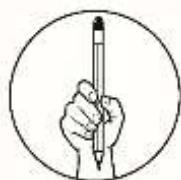
Lesson 1: ICT as Platform for Change

Learning Competency:

- share anecdotes of how he/she has used ICTs to be part of a social movement, change, or cause to illustrate aspects of digital citizenship. CS_ICT11/12-ICTPT-III-15

Upon successful completion of this module, you are expected to:

1. recognize the importance of ICT as a platform for social change.
2. share experiences in using ICT to be part of a social change; and
3. use prior ICT knowledge in planning a campaign using online resources.



What I Know

Directions: Multiple Choice. Choose the best answer for each question. Write the letter of your answer on a separate sheet.

1. There are different platforms online that can be used depending on the theme that we want to work out. Which of the following is an online petition platform that allows the online community to create or sign petitions?
 - a. Weebly
 - b. Pinterest
 - c. Change.org
 - d. Better.net
2. Which of the following given statement is the role of ICT in EDSA II?
 - a. ICT specifically the mobile phone was the symbol of the EDSA II.
 - b. ICT specifically internet was the symbol of the EDSA II
 - c. ICT specifically email was the symbol of EDSA II
 - d. ICT specifically social media was the symbol of EDSA II
3. Which of the following social platforms were used by organizers and promoters of the protest called “Million People March”?
 - a. Facebook and Twitter
 - b. YouTube and Facebook
 - c. Facebook and Change.org
 - d. Facebook and Friendster
4. Radio station was used by Cardinal Sin to call on the Filipino people to support the rally against President Marcos. Which of the following radio stations did he use?
 - a. DZMM
 - b. Radyo Veritas
 - c. DZRH
 - d. ABAM
5. People Finder is a vital tool used during the typhoon Yolanda. Which of following search engines does People Finder belong?
 - a. Bing
 - b. Yahoo
 - c. Google
 - d. MSN

6. What does ICT stand for?
 - a. Information of Communication and Technology
 - b. Information Community Technology
 - c. Information Communication Technology
 - d. Inform Community Technology
7. Million People March was a series of protest that mainly took place in Luneta. It condemned the misuse of the Priority Development Assistance Fund (PDAF). What year did Million People March take place?
 - a. 2010
 - b. 2003
 - c. 2013
 - d. 2015
8. The People Power Revolution, also known as the EDSA Revolution, was a series of popular demonstrations in the Philippines, mostly in Metro Manila. What does EDSA stand for?
 - a. Epifanio de los Santos Avenue
 - b. Epifanio de las Santos Avenue
 - c. Epifanio de los Santo Avenue
 - d. Epifan de los Santos Avenue
9. This social networking site makes it easy for you to like and share the post with family and friends online. Which social platforms is being described in the given statement?
 - a. Twitter
 - b. Facebook
 - c. Friendster
 - d. Instagram
10. The PDAF scam or the pork barrel scam, is a political scandal involving the alleged misuse by several members of the Congress of the Philippines. What does PDAF stand for?
 - a. Priority Developmental Assistance Fund
 - b. Priority Development Assist Fund
 - c. Priority Develop Assistance Fund
 - d. Priority Development Assistance Fund

11. This platform gives access to more people by allowing the online community to affix their digital signatures on a petition. What social platform is being described in the given statement?
- Twitter
 - Change.org
 - Google
 - Yahoo
12. The crowd in EDSA grew over the course of a few days through what specific mode of communication?
- Radio Broadcast
 - Social Media
 - Text Brigades
 - TV broadcast
13. A major protest took place sectors. These include civilians, political parties, the military and religious groups. The radio broadcast helped change the course of history. Without it, Filipinos would not have been moved to action. Which event is being described in the given statement?
- EDSA II
 - EDSA
 - Million People March
 - Yolanda People Finder
14. Protest in Luneta Park from August 22-26, 2013. There were several demonstrations that happened around key cities in the Philippines and some locations overseas. It was to condemn the misuse of the priority development assistance fund (PDAF). Which event is being described in the given statement?
- EDSA II
 - EDSA
 - Yolanda People Finder
 - Million People March
15. This proved to be successful and is now adapted by more organizations to help people track relatives during calamities. Which of the following event is being described in the given statement?
- EDSA II
 - EDSA
 - Yolanda People Finder
 - Million People March

Lesson 1

ICT as Platform for Change

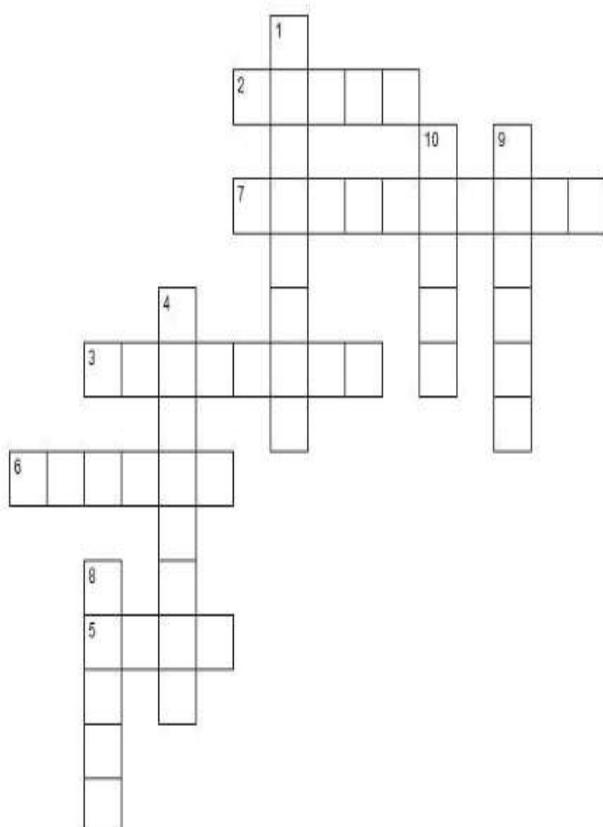
Does the Philippines, as we know today, have realized its industrial progression without ICT? Most people would probably argue that we are challenged when it comes to technological advancements.



What's In

This lesson provides information about the ICT as a platform for change, power of social media and digital citizenship.

Directions: Use the clues below to fill in the crossword puzzle with the correct words.



Across

2. the transmission and reception of electromagnetic waves of radio frequency, especially those carrying sound messages.
3. an opportunity to make your ideas or beliefs known publicly
5. Epifanio delos Santos Avenue
6. relating to society or its organization.
7. the application of scientific knowledge for practical purposes, especially in industry.

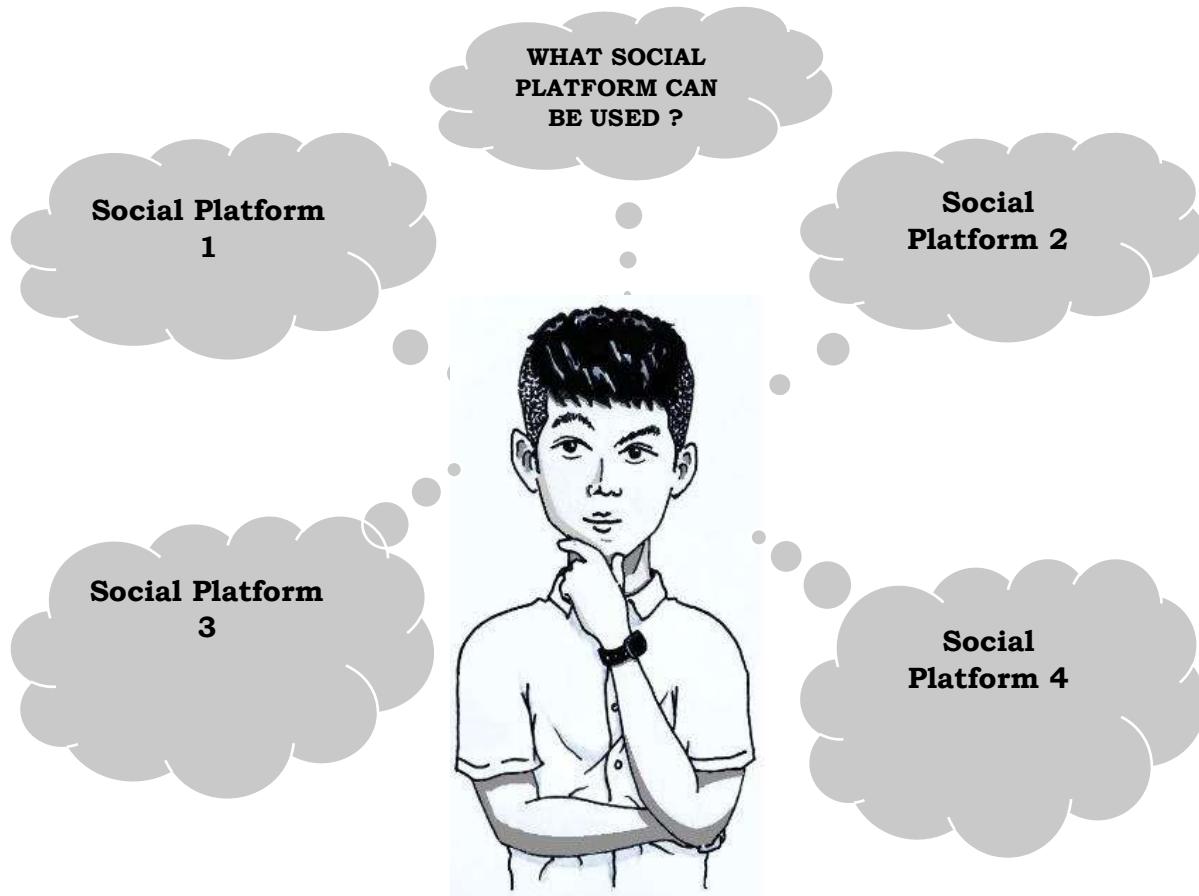
Down

1. is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch
4. a structured set of data held in a computer, especially one that is accessible in various ways.
8. the main means of mass communication (broadcasting, publishing, and the Internet)
9. the brand name of a leading Internet search engine
10. the capacity or ability to direct or influence the behavior of others or the course of events



What's New

Directions: For a moment, imagine that your school's SSG Officers will conduct an online election of officers for the next school year. What platforms can be used to disseminate information for the said event.



What is It

Advocacy – is a way of expressing views, opinions, concerns information access and on establishing to all one's rights and responsibilities through any possible means or ways.

Social Media – (*according to TechTarget network, as posted by Margaret Rouse*) is a collective term for website applications which focus on community-based input, communication, interaction, content-sharing and collaboration.

As of today, social media was known to be the most powerful platform to use if you want to generate instant and massive public reactions to whatever concerns or issue that you have.

However, in using Social Media as a platform for advocacy, one should also realize that following protocols and computer etiquettes should be observed at all time.

Moreover, you should also understand and appreciate how ICT influence the history specifically its significant contribution to what we are enjoying today.

ICT in the recent history of Philippines?

(From-JUST NERD THOUGHTS)

History of the Philippines has been one of the few countries shown unity and democracy for social change. These advocacy for social change would have not been possible without the role of ICT.

1. **EDSA (People Power Revolution)** The People Power Revolution lasted from 1983 to 1986. During a radio broadcast of Radyo Veritas, Cardinal Sin encouraged the Filipinos to help end the regime of then President Ferdinand Marcos. A major protest took place along EDSA from February 22 to 25, 1986 involving two million Filipinos from different regions and sectors. These include civilians, political parties, the military and religious groups. The radio broadcast helped to change the course of history. Without it, Filipinos would not have been moved into action.
2. **EDSA II.** This was also known as the 2001 EDSA Revolution which happened during January 17 to 21, 2001. It was fueled after 11 prosecutors of then President Joseph Estrada walked out in the impeachment trial. As a result, the crowd in EDSA grew over the course of few days **through text brigades**. Like the first People Power Revolution, EDSA Dos would not have been successful without the text brigades.
3. **Million People March.** This was a series of protest that mainly took place in Luneta Park from August 22 to 26, 2013. There were also several demonstrations that happened in key cities in the Philippines and some locations overseas. It condemned the misuse of the Priority Development Assistance Fund (PDAF). Though dubbed as the Million People March, the number of total attendees was only around 400,000. Despite that, it was still considered a success as it clearly demonstrated **how powerful social media campaigns are**. The organizers and promoters of the Million People March used Facebook and Change.org as their media.
4. **Yolanda People Finder.** Recent storms in the Philippine history gave birth to the **people finder database powered by Google**. During typhoon Yolanda, the people finder was a vital tool for people across the globe to track the situation of their relatives. This proved to be successful and is now adapted by more organizations to help people track relatives during calamities.

Platform for placing petitions or change advocacy

Change.org

Change.org is dubbed as the “world’s platform for change” where anyone from the online community can create a petition and ask others to sign it. During the past times, petitions were only done through signing a paper, usually done by a group asking for signatures via travelling door-to-door. Change.org gives access to more people by allowing the online community to affix their digital signatures on a petition.

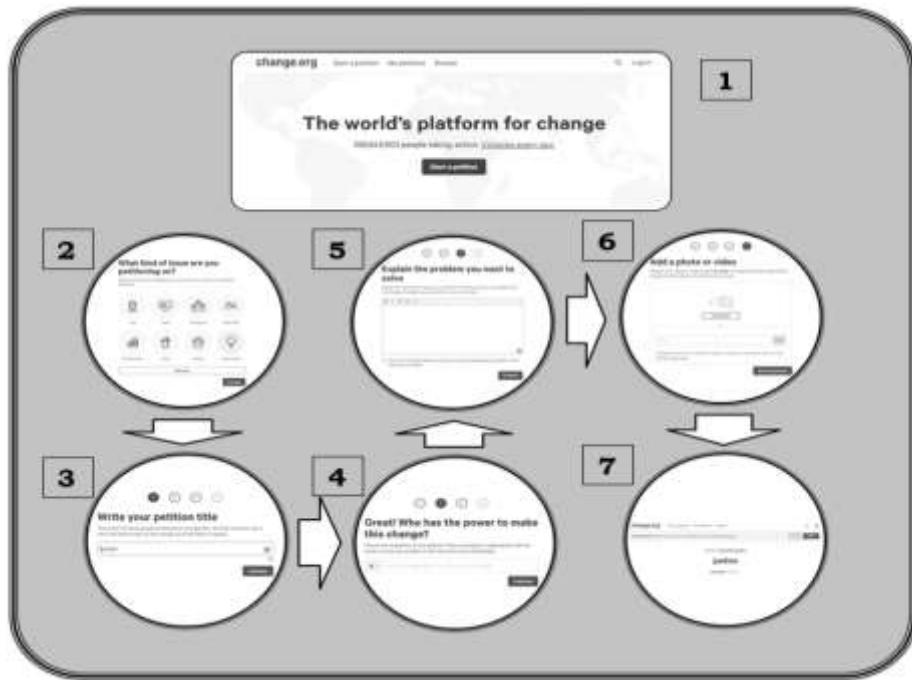
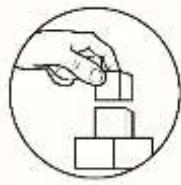


Figure 2- Procedures on how to make simple petition using change.org platform.

Its mission is to help people from around the world create the change they want to see. For years, Change.org hosted several petitions that help solve the following problems: economic problems, criminal injustices, abuse of human rights, lack of education, environmental concerns, animal abuse, human health concerns, and world hunger.

Procedure on how to make a simple petition using Change.org Platform

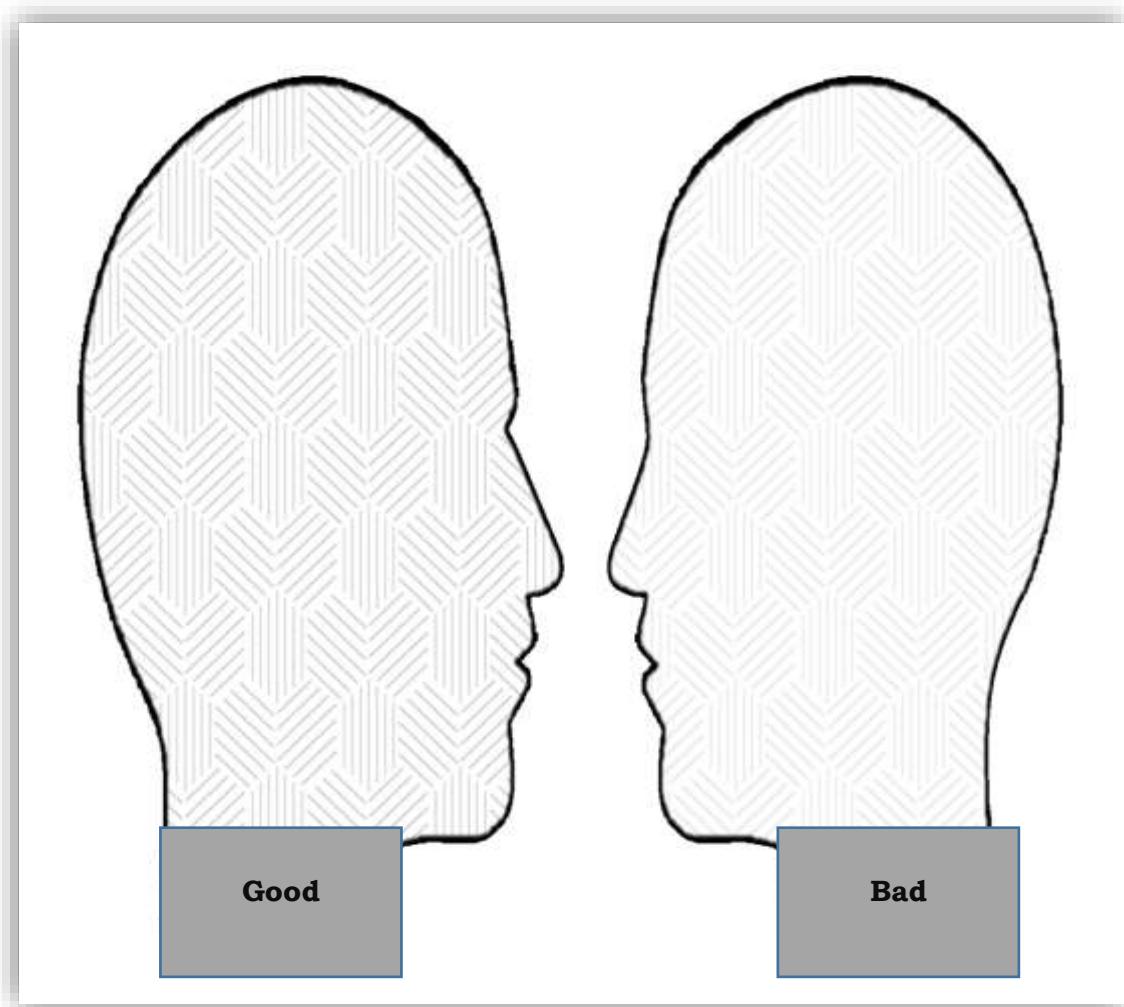
1. Log in first using your account and the search and click the word “petition”
2. Select a topic of what kind of issue are you petitioning on?
3. Write your petition title on the box.
4. Choose the recipient(s) of your petition. It can be people or organizations which has the power to solve your problem.
5. Estate your problem that you would like to solve
6. Upload a photo or video that captures the emotions of your story;
7. Then lastly click the word publish.



What's More

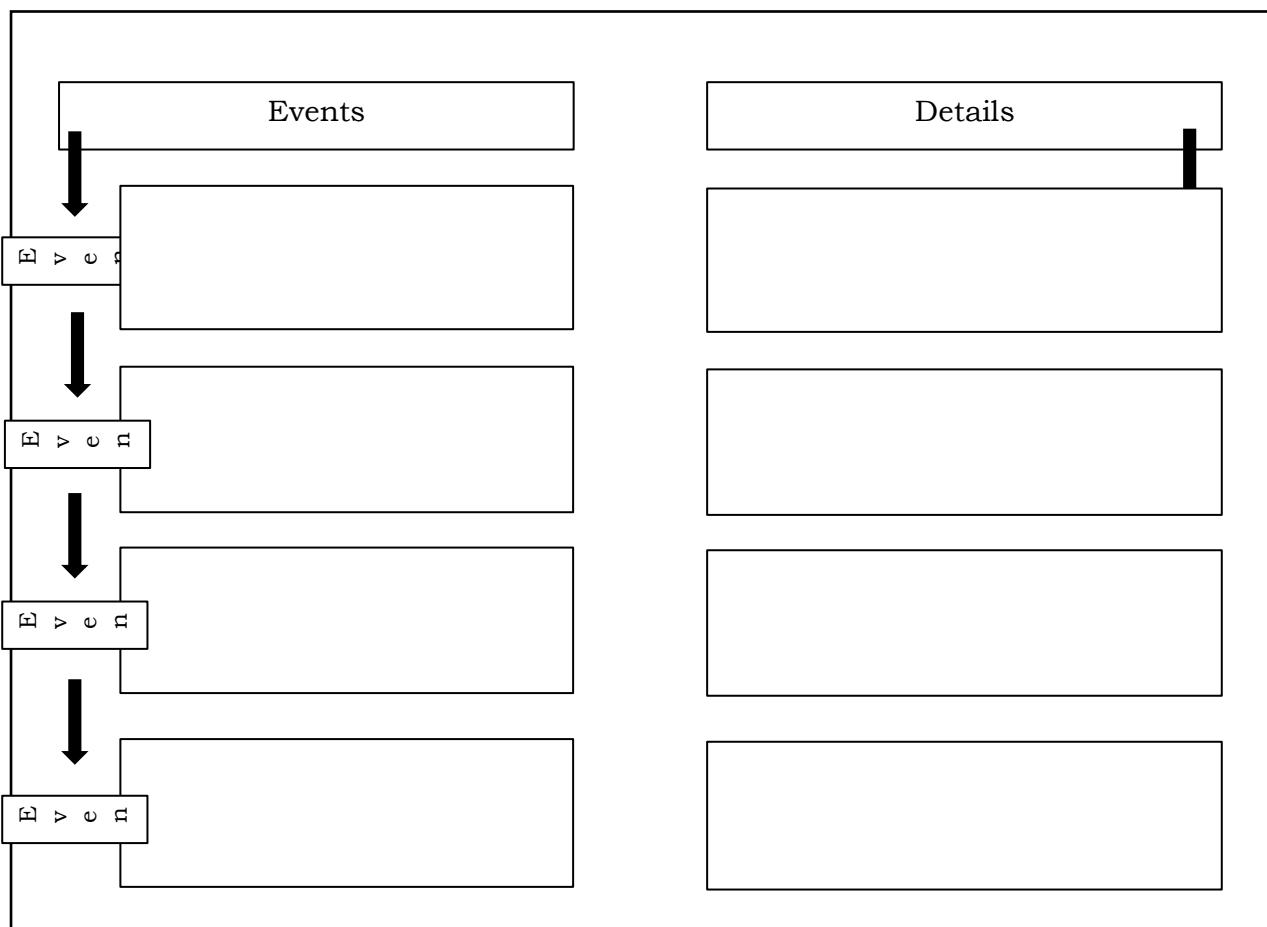
The Two Faces of Social Platform

Directions: Using the illustration below, write your ideas about the two faces of social platforms. (Good & Bad)



Event Analysis

Directions: Using the graphic organizer below. Write in chronological order the Events that happened in the ICT in recent history of Philippines. Include the roles of ICT during those times which show significant changes.



What I Have Learned

Directions: In your reflection journal, answer the following based on the concepts that you have learned.

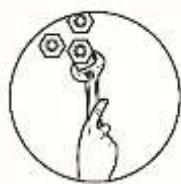
1. Based on what you have learned, what is the role of ICT in recent history?

2. What are the social platforms which play significant roles in the unforgettable events in the Philippines' history?

3. What is Change.org platform?

4. How do the social platforms affect the perception of netizens?

5. How are social platforms used in spreading information?



What I Can Do

Directions: Using Facebook as a social media platform as shown in the illustration below, create an awareness campaign on the importance of having enough information during calamities. Use the hashtag **IBA NA ANG MAY ALA**



Notes to the Teacher

In this activity, you may inform your students to send you a copy of the link where they will post their work. This will serve as your evidence.

Rubrics for the Task

Criteria	1	2	3	4	5	
Content						
Language						
Organization						
Presentation						
Total						



Assessment

Directions: Choose the best answer for each question. Write the letter of your answer on a separate sheet.

1. There are different platforms online that can be used depending on the theme that we want to work out. Which of the following is an online petition platform that allows the online community to create or sign petitions?
 - a. Weebly
 - b. Pinterest
 - c. Change.org
 - d. Better.net

2. People Finder is a vital tool used during the typhoon Yolanda. Which of following search engine does People Finder belong?
 - a. Bing
 - b. Yahoo
 - c. Google
 - d. MSN

3. Radio station was used by Cardinal Sin to call on the Filipino people to support the rally against President Marcos. Which of the following radio stations did he use?
 - a. DZMM
 - b. Radyo Veritas
 - c. DZRH
 - d. ABAM

4. Which of the following social platforms were used by the organizers and promoters of the protest called “Million People March”?
 - a. Facebook and Twitter
 - b. YouTube and Facebook
 - c. Facebook and Change.org
 - d. Facebook and Friendster
5. What is the role of ICT in EDSA II?
 - a. ICT specifically, the mobile phone was the symbol of the EDSA II.
 - b. ICT specifically, internet was the symbol of the EDSA II
 - c. ICT specifically, email was the symbol of EDSA II
 - d. ICT specifically, social media was the symbol of EDSA II
6. This platform gives access to more people by allowing the online community to affix their digital signatures on a petition. What social platform is being described in the given statement?
 - a. Twitter
 - b. Change.org
 - c. Google
 - d. Yahoo
7. The crowd in EDSA grew over the course of a few days through what specific mode of communication?
 - a. Radio Broadcast
 - b. Social Media
 - c. Text Brigades
 - d. TV Broadcast
8. A major protest took place sectors. These include civilians, political parties, the military and religious groups. The radio broadcast helped change the course of history. Without it, Filipinos would not have been moved to action. Which of the following event is being described in the given statement?
 - a. EDSA II
 - b. EDSA
 - c. Million People March
 - d. Yolanda People Finder

9. Protest in Luneta Park from August 22-26, 2013. There were several demos that happened around key cities in the Philippines and some locations overseas. It was to condemn the misuse of the priority development assistance fund (PDAF). Which event is being described in the given statement?
- EDSA II
 - EDSA
 - Yolanda People Finder
 - Million People March
10. This proved to be successful and is now adapted by more organizations to help people track relatives during calamities. Which event is being described in the given statement?
- EDSA II
 - EDSA
 - Yolanda People Finder
 - Million People March
11. What does ICT stand for ?
- Information of Communication and Technology
 - Information Community Technology
 - Information Communication Technology
 - Inform Community Technology
12. Million People March was a series of protest that mainly took place in Luneta. It condemned the misuse of the Priority Development Assistance Fund (PDAF). What year did Million People March take place?
- 2010
 - 2003
 - 2013
 - 2015
13. The People Power Revolution, also known as the EDSA Revolution, was a series of popular demonstrations in the Philippines, mostly in Metro Manila. What is EDSA stands for?
- Epifanio de los Santos Avenue
 - Epifanio de las Santos Avenue
 - Epifanio de los Santo Avenue
 - Epifan de los Santos Avenue

14. This social networking site makes it easy for you to like and share the post with family and friends online. Which social platforms is being described in the given?

- a. Twitter
- b. Facebook
- c. Friendster
- d. Instagram

15. The PDAF scam or the pork barrel scam, is a political scandal involving the alleged misuse by several members of the Congress of the Philippines What does PDAF stands for?

- a. Priority Developmental Assistance Fund
- b. Priority Development Assist Fund
- c. Priority Develop Assistance Fund
- d. Priority Development Assistance Fund



Additional Activities

TIME TO SHARE

Directions: As an empowerment technologies student, and based on your previous knowledge, make an **Anecdote** on your experiences how ICT helps you in raising advocacy and other issues that you have posted online. You can use your reflection journal or online journal, using your blogsite as part of your output in your previous modules.

Title



Answer Key

What I Know

Assessment

Assessment	
1. C	6. B
2. C	7. C
3. B	8. B
4. C	9. D
5. A	10. C
6. C	11. C
7. C	12. C
8. B	13. A
9. D	14. B
10. C	15. D
What I Know	
1. C	6. C
2. A	7. C
3. C	8. A
4. B	9. B
5. C	10. D
6. C	11. B
7. C	12. C
8. A	13. B
9. D	14. D
10. C	15. C

What's In	Across	Down
1. Facebook	2. Radio	3. Platform
4. Database	5. Edsa	6. Social
8. Media	9. Google	10. Power
7. Technology		

Possible Answer

What's New	Social Platform 1	GOOD	BAD	Social Platform 4	Social Platform 5	Follow netiquettes.
Facebook	Social Platform 2	Those social platforms that we have has a vital role in our lives. It makes our lives easy in gathering an information that we can use.	Gmail	Social Platform can also be used to discriminate other people that caused depression and anxiety. Cyberbullying is one way of putting down people, that's why we really have to be careful in using this kind of platform and follow netiquettes.	Twitter	
Instagram	Social Platform 3	Those social platforms that we have has a vital role in our lives. It makes our lives easy in gathering an information that we can use.				
Facebook	Social Platform 1	Two faces of Social Platform				

Additional Activities	Social Platforms	Facebook – it is a website that allows users to create personal account and communicate to friends and relatives all over the world. YouTube – this platform gives privilege to all users to publish their own video.	Instagram – it is a free online photo-sharing application that allows user to design their picture.

References

Printed Reference:

(2016) “Empowerment Technologies”. Rex Publishing Inc., pp. 185-192.

Online references:

Grayzon, John. (2019) “ICT as Platform for Change.” Slideshare.net
<https://www.slideshare.net/grayzon21/ict-as-a-platform-for-change-91254179>
(accessed June 23, 2020)

Anonymous, “Roles of ICT throughout Philippine History”
<https://jdepaduacnshs.wordpress.com/contact/>
(accessed June 23, 2020)

Rouse, Margaret, “Social Media”, TechTarget Network,
<https://whatis.techtarget.com/definition/social-media>
(retrieved, June 23, 2020)

https://www.change.org/start-a-petition?source_location=homepage_large_button
(accessed June 23, 2020)

For inquiries or feedback, please write or call:

Department of Education - Bureau of Learning Resources (DepEd-BLR)

Ground Floor, Bonifacio Bldg., DepEd Complex
Meralco Avenue, Pasig City, Philippines 1600

Telefax: (632) 8634-1072; 8634-1054; 8631-4985

Email Address: blr.lrqad@deped.gov.ph * blr.lrpd@deped.gov.ph