

# Arts

## Quarter 3 – Module 2: Filipino Media-Based Artists and their Works



**Arts – Grade 10**

**Alternative Delivery Mode**

**Quarter 3 – Module 2: Filipino Media-Based Artists and their Works**

**First Edition, 2020**

**Republic Act 8293, section 176** states that: No copyright shall subsist in any work of the Government of the Philippines. However, prior approval of the government agency or office wherein the work is created shall be necessary for exploitation of such work for profit. Such agency or office may, among other things, impose as a condition the payment of royalties.

Borrowed materials (i.e., songs, stories, poems, pictures, photos, brand names, trademarks, etc.) included in this module are owned by their respective copyright holders. Every effort has been exerted to locate and seek permission to use these materials from their respective copyright owners. The publisher and authors do not represent nor claim ownership over them.

Published by the Department of Education

Secretary: Leonor Magtolis Briones

Undersecretary: Diosdado M. San Antonio

**Development Team of the Module**

**Writers:** Freddie U. Dalilis, Maricel L. Burgos

**Editors:** Maribeth Bista , Susana Vicerra, Francis A. Domingo,

Marlon G. Taloza, Jowell T. Pilotin, Alma R. Tabilang,

Gina A. Amoyen

**Illustrators:** Christian A. Ricarze, Jasper F. Etrata

**Layout Artists:** Carina B. Buqing, Sheryl R. Rialubin, Ma. Jayvee A. Garapan

**Management Team:** Tolentino G. Aquino

Arlene A. Niro

Gina A. Amoyen

Editha T. Giron

Maria Salome R. Abero

Alma R. Tabilang

**Printed in the Philippines by \_\_\_\_\_**

**Department of Education – Region I**

Office Address: Flores St., Catbangen, City of San Fernando, La Union

Telefax: (072) 682-2324; (072) 607-8137

E-mail Address: [region1@deped.gov.ph](mailto:region1@deped.gov.ph).

**10**

# **Arts**

**Quarter 3 – Module 2:  
Filipino Media-Based Artists and  
their Works**

# **Introductory Message**

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



## **What I Need to Know**

This module was designed and written with you in mind. The scope of this module permits it to be used in many different learning situations. The language used recognizes the diverse vocabulary level of students. The lessons are arranged to follow the standard sequence of the course. But the order in which you read them can be changed to correspond with the textbook you are now using.

### **The Most Essential Learning Competencies:**

- Discusses the truism that Filipino ingenuity is distinct, exceptional, and on a par with global standards. (**A1OPL-IIIh-1**)
- Discusses the role or function of artworks by evaluating their utilization and combination of art elements and principles. (**A1OPL-IIIh-2**)
- Uses artworks to derive the traditions/history of a community. (**A1OPL-IIIh-3**)



## What I Know

**I. Directions:** Read each sentence carefully. Choose the letter of the correct answer. Write your answers in your notebook.

1. What general attributes are presented in Filipino-made films from the likes of “Naglalayag” by Maryo J. delos Reyes?
  - A. Portray Filipino consciousness and everyday life.
  - B. Depict the quest of national identity and freedom.
  - C. Present the historical significance of contemporary issues.
  - D. Showcase the Filipinos’ high regard to family values and beliefs.
2. George Tapan is an award-winning photographer. His works include showcasing the beauty of the country. He is most likely a \_\_\_\_\_.
  - A. Photojournalist
  - B. Stock photographer
  - C. Travel photographer
  - D. Lifestyle photographer
3. Which of the following is an example of print media?
  - A. Animation
  - B. Magazines
  - C. Stage play
  - D. Video games
4. Why did comics become popular and most-read book by almost all Filipinos in 1920s? It is because \_\_\_\_\_.
  - A. The writer is Filipino
  - B. The characters are funny.
  - C. Filipinos can afford to buy comic books.
  - D. Most of the comic books are written in the Filipino language.
5. What distinct quality does Kenneth Cobonpue possess for winning international awards as an interior designer by integrating natural materials in handmade production processes?
  - A. Profitable
  - B. Innovative
  - C. Hardworking
  - D. Self-centered
6. Marilou Diaz Abaya films reflect on the lives of the marginalized sectors, women, and children during her time. What does marginalized sector mean?
  - A. Those who are privileged
  - B. Those who are in the middle class of the society
  - C. Those who experience discrimination or exclusion
  - D. Those who can afford to have three meals a day but with limited income.

7. Maryo J. Delos Reyes' "Magnifico" featured a young boy whose great love for his family especially to his grandmother is immeasurable. What kind of film is "Magnifico?"
- Self-centered
  - Work-oriented
  - Family-oriented
  - Service-oriented
8. Captain Flamingo is an example of a fully Filipino animated television series. What are the characteristics of animated television series?
- It has only one genre which comedy
  - It can only be shown to movie theaters
  - It is produced using traditional drawing materials
  - It has the same title of series and connected form each other.
9. Who is this native of Cebu that became prominent in her exquisite wedding gowns and made her name in the fashion industry both locally and internationally?
- Lulu Tan
  - Rajo Laurel
  - Josie Natori
  - Monique Lhuillier
10. What made Filipino media-based artists' works unique, exceptional, and at par with global standards?
- They always receive recognition locally and abroad.
  - They evoke the consciousness of audiences to find meaning in it.
  - They showcase the Filipino culture, tradition, and history in an implicit manner.
  - They depict the natural ingenuity and innovativeness of Filipino media-based artists.

**II. Directions:** Fill out the table by identifying the artists and the forms of media-based art used in the following artworks.

<b>Title/Description of Artworks</b>	<b>Artist</b>	<b>Form of Media-based Art</b>
1. Fashion designer and became known for her wedding gowns.		
2. Darna		
3. A pioneer in animated cartoons and TV commercials in the country.		
4. Critic of neocolonial exploitation and state oppression through his films		
5. Uses work to raise awareness about untold stories		

# Lesson 1

# Filipino Media-Based Artists and their Works



## What's In

In the previous quarter, you have learned the different elements, principles, and forms of technology-based arts. Technology has evolved so much that creating artworks in this field requires an interdisciplinary approach. Your skills in creating videos, digital print, or digital art in general is also applicable in media-based arts and design.

Media-based are products of a much complex application of technology in art. Photography, film, print media, digital media, and product and industrial designs all rely on digital technology. It is in this area where Filipino artists have emerged in this field and eventually created names for themselves in the international scene.

By learning how Filipino media-based artists work hard to be the best in their own crafts and use them as platforms to raise awareness to social issues and advocacies. You may someday be just like one of them.



## What's New

**Directions:** Look at the pictures below. Identify the form of media-based art in each picture and tell how it differs from the others. Use your notebook in writing your answers.

1. \_\_\_\_\_



**Source:** [www.pixabay.com/photos/announcement-article-articles-3509489/](http://www.pixabay.com/photos/announcement-article-articles-3509489/)

2. \_\_\_\_\_



**Source:** [www.pexels.com/photo/house-sketch-with-eraser-923307/](http://www.pexels.com/photo/house-sketch-with-eraser-923307/)

3. \_\_\_\_\_



**Source:** [www.pixabay.com/photos/fantasy-moon-mystical-fairy-tales-2754467/](http://www.pixabay.com/photos/fantasy-moon-mystical-fairy-tales-2754467/)

4. \_\_\_\_\_



**Source:** [www.pixabay.com/photos/production-filmproduction-filmteam-485513/](http://www.pixabay.com/photos/production-filmproduction-filmteam-485513/)

5. \_\_\_\_\_



**Source:** [www.pixabay.com/photos/girl-vogue-fashion-fashion-girl-942847/](http://www.pixabay.com/photos/girl-vogue-fashion-fashion-girl-942847/)



## **What is It**

### **Filipino Ingenuity and Artistry**

Filipino talents, ingenuity and creativity have been recognized internationally. Numerous names landed Philippines in the global stage like Arnel Pineda of the band Journey, Lea Salonga, Apl. De. Ap. and Francis Magalona who are widely recognized singers. Moreover, we have other notable Filipino artists that shared significant contributions like Xyza Bacani, a multi awarded street and documentary photographer who uses her lenses to present untold stories of human trafficking of domestic helpers, modern day slavery, and other human rights abuses. Another one is Apolonio Medina Jr., a cartoonist of the best-known comic-strip “Pugad Baboy” which reflect the political and social issues of the country in an ironic, yet humorous way.

In your previous module, you have learned about the elements and characteristics of the artworks made by Filipino media-based artists in various forms. Now, let us discuss how these artists have contributed to the recognition of

our country in the field of media-based arts and in raising our consciousness in the different social issues, their genuine advocacies, for our community, their creativity, and ingenuity.

## **PHOTOGRAPHY**

- **Xyza Bacani**

She is a multi-awarded street and documentary photographer that focuses on labor and human rights. One notable element of her works is the use of black and white images instead of using colored ones. She captured street images like the 2014 Hongkong protest, the systemic poor working conditions of domestic helpers and laborers, and relevant social issues of the time. As a former OFW herself, she roamed the streets of Hongkong during her day off and captured images of everyday life that are unpredictable and unscripted which made her a fellow at the Magnum Foundation of Human rights Fellowship in New York City and received numerous international recognitions for presenting pressing social issues through her lenses.

- **George Tapan**

He is an award-winning travel photographer who won two Pacific Asia Tourism Association (PATA) Gold Awards, ASEAN Tourism Association Award, and the 2011 National Geographic Photo Contest as the second placer.

- **John K. Chua**

John K. Chua is a popular advertising and commercial photographer who had been working with international brands. He was recognized by Canon Philippines in leading and initiating their Bachang Advocacy for the rebuild of rice terraces in Batad, Ifugao. Mr. Chua also advocated special children and animal rights through his photography as a platform.

- **Manny Librodo**

His images appeared in different publications worldwide like Asian Graphic and UNICEF calendar. Mr. Librodo whose focus is on vision rather than technique, is also recognized as one of the top ten world's famous portrait photographers and an international photography conference speaker. He also specializes in travel and people, glamour, and fashion photography.

## **FILM and ANIMATION**

- **Kidlat Tahimik**

Kidlat Tahimik, a National Artist for Film, is being praised worldwide for his works that are critic of neocolonial exploitation and state oppression or known as "Third Cinema". His work Mababangong Bangungot in 1977 was considered as the pioneering postcolonial essay film. Kidlat Tahimik's works develop in the quest of independence and self-recognition of our own culture and history that are free from

the influence of the west. He advocates indigenous cultures and create artworks to raise awareness about environment issues. Though his works are considered Third Cinema, he mentioned that even in the direst situation and social injustice there is always hope, triumph, and possibilities. He is also dubbed as the “Father of the Philippine Independent Cinema”. Aside from his contributions in Philippine Independent Cinemas, he was also awarded in the global scene like the Berlin Film Festival International Critics Award in 1977, Fukuoka Asian Culture Prize Laureate, Arts and Culture Prize in 2012, the Prince Claus Laureate in 2018 and several others.

- **Marilou Diaz Abaya**

Abaya is a feminist director. She was also a critic of President Marcos during martial law due to the oppressive social situation. Her social-realist films are centered on the lives of the poor, women, and children. She was also the 2001 Laureate of the Fukuoka Prize for Culture and the Arts in Japan. She won numerous awards in Metro Manila Film Festival, Urian Award, FAMAS, International Federation of Film Critics' Awards, and Network of Pan Cinema Awards.

- **Maryo J. delos Reyes**

A Filipino film and television director, delos Reyes is an expert of youth-oriented films. His works also focused on human relation. Aside from his multi-awarded film directions in local setting, he also won international awards. His “Magnifico” won the Eutsches Kinderhilfswerk Grand Prix during the Berlin International Film Festival in 2004 and Special Jury Award for "International Competition" category for his film “Naglalayag” at Brussels International Independent Film Festival.

- **Brillante Mendoza**

Mendoza is undoubtedly an internationally awarded Filipino film director. His works are centered in “Neorealism”, a docudrama style that showcases the pressing social issues of the country. From advertising, he crossed to film directing. Kinatay, a film that talks about a criminology student who later became involved in a syndicate, has made Brillantes won the Best Director award during the 62nd Cannes Film Festival. He also won several international recognitions such as the Henry Barakat Award for Best Artistic Contribution of the movie, “Mindanao” during the 41st Cairo International Film Festival; and Achievement in Directing for the film, “Thy Womb” at the Asia Pacific Screen Awards in 2012.

- **Laurice Guillen**

Guillen was an actress who eventually became a film director. Her notable work is “Salome” in 1981 where she won as Best Director for the Gawad Urian. The same film was also shown at the Toronto International Film Festival. She won the Best Screenplay for her “Tanging Yaman” in 2002 of the same award-giving body. Guillen won the 9<sup>th</sup> Gawad Tanglaw Awards’ Best director and Presidential Jury Award for “Sayo Lamang” in 2011.

## **COMIC BOOKS & ANIMATION**

- **Antonio Velasquez**

Velasquez is known as the “Father of Tagalog Comics” and founding father of Philippine comic industry. Some of his notable works are the creation of “Kenkoy” that was published in the Tagalog-Language Liwayway Magazine and designed product labels for Philippine products advertisements.

- **Mars Ravelo**

He is known as the “King of Komiks”. Ravelo’s works had been adopted to films and captivated Filipinos for generations like Darna, Dyesebel, Captain Barbell, and Lastikman.

- **Larry Alcala**

Larry Alcala is an editorial cartoonist, illustrator, and a National Artist for Visual Arts. His works depicts the Filipino lives in a witty manner and a pioneer in animated cartoons and TV commercials in the country. His style presents the everyday life of Filipinos with humor and critical to the issues of the time, arousing reflection and rational judgement. One of his famous works is the Slice of Life that received the Best in Humor award in 1988. Alcala’s Kalabog en Bosyo was the longest running cartoon series in the country. Aside from his cartoon and animation works he also introduced the first college degree course on Commercial Design in the Philippines in 1953. He won tons of awards and received recognitions from different organizations like the UP College of Fine Arts, The Komiks Operation Brotherhood, Inc. (Komopeb) Life Achievement Award, The Society of Philippines Illustrators and Cartoonists, Philippine Council of Industrial Editors and many more.

- **Apolonio “Pol” Medina Jr.**

He best known for creating Pugad Baboy, one of the longest running comic strips in the country. Pol’s Pugad Baboy success was attributed to its ability to present the political and social issues of the country in an ironic and satirical manner. Medina primarily exploited the Filipino psyche and transpire them in the different contemporary issues using comic as his medium. Public figures, politicians, and even celebrities are often the subject of his caricatures and ironic commentary but with subtle reference to the personalities involved. Though his works often evokes laughter to his audiences Medina’s comics are vehicle for both satire and social commentary.

## **PRODUCT AND INDUSTRIAL DESIGN**

- **Kenneth Cobonpue**

Kenneth Cobonpue is a native of Cebu. His innovative designs usually combine natural materials through handmade production processes. He uses bamboo, rattan, and abaca materials to his creation which are native to the

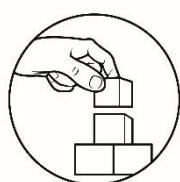
Philippines. Cobonpue's works do not only venture on design but promotes Philippines as a rich source of inspiration and place where possibilities are limitless. His works has received international recognitions such as the Hong Kong's Design for Asia Award, the Japan Good Design Award, the American Society of Interior Designers Selection, the French Coup de Coeur Award, and the first Asian Designer of the Year, a title given by the Maison et Objet in Paris. By using natural materials and fibers, he was able to create modern designs which he is known for.

- **Monique Lhuillier**

She is also a Cebuana fashion designer and became known for her wedding gowns. Her couture was worn by Hollywood stars and other well-known celebrities. Monique was a member of the Council of Fashion Designers of America in 2003. The Best Bridal Fashion Show at the Elle International Bridal Awards in 2012 was given to her.

- **Rajo Laurel**

Laurel co-founded the House of Laurel (a fashion boutique) together with her sister, Vennise Laurel-Hermano. He introduced Filipino fashion through his avant-garde collections in international galas and exhibits. Laurel also used his resources to create income opportunities to impoverished women by making handmade bags, accessories and clothing made from discarded fabric from his own shop. He was awarded several recognitions such as the Asian Top Fashion Designer of the Year (Prêt-à-Porter Category) in 2010 by Fashion Asia AFMA China; The Outstanding Young Men Award of Philippine Jaycees in 2009; and People of the Year Award for People Asia Magazine in 2008 to name a few.



## **What's More**

### **Activity 1: Stop, Look, and Read**

To show appreciation of the Filipino media-based artists and their contributions, create an infographic about the artists and their works using the guidelines below.

An infographic is a collection of imagery, charts, and minimal text that gives an easy-to-understand overview of a topic. Since humans are naturally visual beings, it is better for us to understand and process information in graphic forms rather than pure texts. Our brain transformed these images and texts into memorable information.

Here are few tips in making and designing an infographic:

1. Make it simple. Designing an infographic is not to overwhelm it with graphics and texts rather showing only the important information and illustrations that convey the message you wanted to deliver.
2. Use universal graphics. Avoid using icons or illustrations that are not familiar so as not to defeat the very essence of infographic. Your designs should be understood by everyone.
3. Make it original. Though the internet provides you many ready-made designs make yours original as much as possible. Use your creativity and ingenuity without sacrificing the purpose and meaning of your infographic.

#### Guidelines:



Infographic by: Freddie U. Dalilis

1. Choose at least five artists to feature in your output.
2. Apply the knowledge and skills you have learned from this module about digital artists and infographic making.
3. This activity requires a smart phone, tablet, personal computer, or laptop. If you have internet connection, it would be more advantageous since you can use a free online graphic design platform like Canva.com to improve your output.
4. You are free to ask help from your parents, guardian or you may even collaborate with your classmates.
5. Submit your output in digital form through the link given by your teacher. If you are submitting a hard copy of the infographic, then submit your output at the designated drop center in your barangay.

(**Note:** Please refer to the rubrics found on the Answer Key)

## **ASSESSMENT: Mind blowing!**

**Directions:** Write **T** if the sentence is true and **F** if it's false. Write your answers in your notebook.

1. Mars Ravelo is the “King of Komiks” in the Philippines.
2. The works of Brillante Mendoza are centered in “Neoliberalism”, a docudrama style to showcase the pressing social issues of the country.
3. Aside from being a popular advertising and commercial photographer, John K. Chua is also an advocate of special children and animal rights.
4. The works of Kenneth Cobonpue uses natural materials and fiber to create modern designs.
5. Kidlat Tahimik works are called “Third Cinema” since it criticizes neocolonialism.

## **Choose your artists.**

**Directions:** Classify which media-based arts form do the following artists belong. Write your answers on your activity notebook.

<b>Manny Librodo</b>	<b>Xyza Bacani</b>	<b>Larry Alcala</b>
<b>Kenneth Cobonpue</b>	<b>Apolonio “Pol” Medina Jr.</b>	<b>Mars Ravelo</b>
<b>Rajo Laurel</b>	<b>Kidlat Tahimik</b>	<b>Marilou Diaz Abaya</b>

<b>Photography</b>	<b>Film</b>	<b>Comics</b>	<b>Animation</b>	<b>Product and Industrial Design</b>

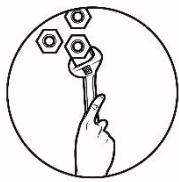


## **What I Have Learned**

### **I have learned that:**

- Filipino media-based artists are at par with international artists in the global community as recognized in their \_\_\_\_\_ and distinct \_\_\_\_\_.
- Most of the works of Filipino media-artists showcase the \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ of the country.

- George Tapan, John K. Chua, and Manny Librodo used \_\_\_\_\_ as a platform to raise awareness to social issues, promote advocacies and showcase talent to inspire people.
- Xyza Bacani is a multi-awarded street and documentary photographer that focuses on labor and human rights and capture images of everyday life that are \_\_\_\_\_ and \_\_\_\_\_.
- Kidlat Tahimik is a National Artist for Film, is being praised worldwide for his works that are critic of \_\_\_\_\_ exploitation and state \_\_\_\_\_ or known as \_\_\_\_\_. His work Mababangong Bangungot in 1977 was considered as the pioneering postcolonial essay film.
- Laurice Guillen is an actress who turned to a film director. She has won several awards for the movie entitled \_\_\_\_\_ in Gawad Urian, Metro Manila Film Festival, and Gawad Tanglaw Awards.
- Marilou Diaz Abaya, a \_\_\_\_\_ director. She was the 2001 Laureate of the Fukuoka Prize for Culture and the Arts in Japan.
- Mayo delos Reyes is an expert of \_\_\_\_\_ films. His works also focused on human relation. He won several international awards like Deutsches Kinderhilfswerk Grand Prix.
- Brillante Mendoza won the Best Director during the 62nd Cannes Film Festival for his \_\_\_\_\_ film. His works are centered in “Neorealism”, a docudrama style to showcase the pressing social issues of the country.
- Larry Alcala is an editorial cartoonist, illustrator, and a National Artist for Visual Arts. His works depicts the Filipino lives in a \_\_\_\_\_ and a pioneer in animated cartoons and TV commercials in the country. His style presents the everyday life of Filipinos with humor and \_\_\_\_\_ to the issues at the time, arousing reflection and rational judgment.
- Apolonio “Pol” Medina Jr. is best known for creating Pugad Baboy, one of the longest running comic strips in the country. Pol’s Pugad Baboy success was attributed to its ability to present the political and social issues of the country in an \_\_\_\_\_ and \_\_\_\_\_ manner.
- Mars Ravelo is the King of \_\_\_\_\_ in the Philippines with his notable works like Darna, Dyebel, Captain Barbel, and Lastikman, Filipino generations were captivated by them.
- Kenneth Cobonpue is an innovative designer by combining \_\_\_\_\_ materials through innovative handmade production processes. He won the first Asian Designer of the Year, a title given by the Maison et Objet in Paris.
- Monique Lhuillier is fashion designer and became known for her \_\_\_\_\_.
- Rajo Laurel introduced Filipino fashion on \_\_\_\_\_ through his international galas and exhibits. He was awarded as the Asian Top Fashion Designer of the Year (Prêt-à-Porter Category) in 2010.



## What I Can Do

### LET'S DO MORE!

1. Aside from the artists that we have discussed earlier in this module, look at other Filipino media-based artists who. Choose only one and write a biography of him/her.
2. You may use the internet to research but make sure to acknowledge your source by citing the references properly.
3. Write your output in a one whole sheet of paper or you may encode it on a medium-sized bond paper using a font size of 12 and Century Gothic font style.
4. Your writing output must contain at least 3 paragraphs with minimum of 5 sentences each.

(**Note:** Please refer to the rubrics found on the answer key).



## Assessment

**I. Directions:** Read each sentence carefully. Choose the letter of the correct answer. Write your answers in your notebook.

1. What made Filipino media-based artists' works unique, exceptional, and at par with global standards?
  - A. They always receive recognition locally and abroad.
  - B. They evoke the consciousness of audiences and find meaning in it.
  - C. They showcase the Filipino culture, tradition, and history in an implicit manner.
  - D. They depict the natural ingenuity and innovativeness of Filipino media-based artists.
2. What general attributes are presented in Filipino-made films like the likes of "Naglalayag" by Maryo J. delos Reyes?
  - A. Portray Filipino consciousness and everyday life.
  - B. Depict the quest of national identity and freedom.
  - C. Present the historical significance of contemporary issues.
  - D. Showcase the Filipinos high regard to family values and beliefs.

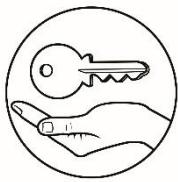


**II. Directions:** Identify the correct answer needed for each item by searching them on the word search puzzle. Copy the word search puzzle and table in your activity.

1. His style centered on social issues known as "Neorealism."
2. Her works are unpredictable and unscripted.
3. The best known work of Apolonio Medina Jr.
4. The unique way of making textile using fibers.
5. A pioneer in animated cartoons and TV commercials in the country.
6. One the most viewed films in the country that depicts a real-life story of a family.
7. It is Kenneth Cobonpue's line of art.
8. The Filipino fashion style introduced by Rajo Laurel to the world.
9. An award-winning travel photographer.
10. The award-winning and family-oriented film of Maryo delos Reyes.

No.	Answer
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

X Y O B A B D A G U P G V S G Y Q T L R  
Y G W B X B T X J A S F N V P W Y P I Z  
Z O B H X U A O M T V D Y I B R G P G A  
A H L I U J H G Y F I A H K V D J O J H  
B W S H J N H O G E J Z N I L A L I M H  
A F W X C W C X E H E B Y T H X E R O W  
C O N H Q K Z T O G I B L D G X I W B Q  
A M U I G N N F F P E Z X S M A P J D G  
N A P G K A G N O P H V S D U S R T H M  
I B W A L P R E Q I F V A G J R Z D G Z  
N U C L M E N D O Z A L C F M B Q F E R  
J F I A B K S O B W A N T H B R R V T B  
X R W C S Z V R L C X R V H F D Y Q R Z  
B V Q M A N Q Y L C J R H W G B Z H Q Z  
P C P H D V C A X I O B X U U X K O M H  
U L T U S L Y X D H L M O S C J E R D G  
Q U K C V R Q R L G F B I M H H A Y S S  
L Y M P R I N T E R I O R D E S I G N S  
B S G A O C I F I N G A M G N O J S W C  
Y W L Z L R U C E C G Q U S T P B E P R



## Answer Key

### What I Know

1. Monique Lhuillier	PRODUCT AND INDUSTRIAL DESIGN	II.
2. Mars Ravelo	COMICS	5. B
3. Larry Alcala	CARTOON & ANIMATION	4. D
4. Kidalat Tahimik	FILM	3. B
5. XYZA Bacani	PHOTOGRAPHY	2. C

### What's New

(Note: Learner's answers may vary.)
1. Text/Information- Print Media
2. Drawing/Planning- Product and Industrial Design
3. Fantasy- Animation
4. Scene Recording- Film
5. Portrait- Photography

### What's More

#### Infographic Rubrics

Category	Best (15 pts.)	Better (10 pts.)	Good (5 pts.)
Content	The information presented is correct and provide clear presentation of facts.	The information presented is relatively correct and sufficient.	Some content is not relevant and factual.
Visual Quality	Poster is visually catchy. There is an evidence of well-planned content and style	Poster is clean and readable. Minimal effort is evident.	Some letters are not readable, and graphics do not match well
Organization	Elements are very highly organized. There are connections of each element with the content.	Poster is reasonably organized. The content is easily comprehensible.	Contents and graphics are not organized. There is an unclear presentation of information.

## What's More: Assessment

A.	Photography	Film	Comics	Animation	Product and Industrial Design	Kennyth Alcala	Mars Ravelo	Apollinario Medina Jr.	Cobonpue Radio	Medina Jr.	Laurice Guillen	Xyzza Bacani	Kidlat Tahimik	Maritlou Diaz	Abaya	Liandro	5. T
1. T																	4. T
2. F																	3. T
3. T																	1. T
4. T																	2. F
5. T																	

## What I Can Do

### Biography Writing Rubrics

Category	Excellent (20 pts.)	Better (15 pts.)	Good (10 pts.)	Fair (5 pts.)
Organization	The introduction, body, and conclusion are in cohesion.	One part of the output is unclear.	Few parts of the output are missing.	There is no clear organization of information.
Grammar/ Mechanics	No more than two errors of spelling and/or punctuation.	May have 5-7 errors, but the output is still understandable.	May have 8-10 errors and make the output relatively incomprehensible.	There are many errors, and the output is hard to understand.
Content	The output contains the life, works, recognitions, styles of the subject.	Contains only 3 main points needed for the subject.	Missing 2 of the main points.	The output only contains about the personal information of the subject.
Resources	Recourses are properly cited and enough to prove the factually of the subject.	Some resources are not cited properly but enough to prove the factually of the subject.	Very limited resources cited.	No resources cited.

## What I Have Learned

- ingenuity, elements
- culture, tradition, and history
- photography
- unpredictable, unscripited
- neocolonial, oppression, Third Cinema
- female
- Salome
- Kinotheory
- witty manner, critical
- ironic, satirical
- Komiks
- natural
- wedding gowns
- avant-garde

## Assessment

I.	B	1. BRILLIANT MENDOZA	1. WEAVING	5. LARRY ALCALA	6. TANGLING YAMAN	7. INTERIOR DESIGN	8. AVANTGARDE	9. JOHN CHUA	10. MAGNIFICO
2.	D	2. XYZA BACANI	3. PUGAD BABOY	4. B	5. D	6. C	7. C	8. B	9. D
3.	D	3. PUGAD BABOY	4. B	5. D	6. C	7. C	8. B	9. D	10. D
4.	B	4. WEAVING	5. D	6. C	7. C	8. B	9. D	10. D	
5.	D	5. LARRY ALCALA	6. C	7. C	8. B	9. D	10. D		
6.	C	6. TANGLING YAMAN	7. C	8. B	9. D	10. D			
7.	C	7. INTERIOR DESIGN	8. B	9. D	10. D				
8.	B	8. AVANTGARDE	9. D	10. D					
9.	D	9. JOHN CHUA							
10.	D	10. MAGNIFICO							

## **References**

- Adphoto. 2017. *John Chua Receives an Award at Canon's 20th Anniversary for Initiating and Leading the award-winning Bachang Advocacy*. Accessed July 11, 2020.
- Hollywoodreporter. Mathew Scott. 2019. *Shanghai: Prolific Filipino Director Brillante Mendoza Talks President Duterte, His Docudrama Style*. Accessed July 12, 2020. <https://www.hollywoodreporter.com/news/brillante-mendoza-talks-duterte-politics-film-1218716>
- Philstar.com. 2003. *Magnifico: The best of Maryo J*. Entertainment, Philstar. Accessed July 12, 2020. <https://www.philstar.com/entertainment/2003/01/25/192757/magnifico-best-maryo-j>
- Tag. Rosemary Williams. 2014. *The importance of Infographics*. Accessed February 25, 2021. <https://www.thirdandgrove.com/insights/the-importance-of-infographics/#:~:text=Infographics%20are%20used%20as%20a,grabbing%20and%20even%20persuasive%20graphics>.
- n.d. "Kidlat Tahimik - National Commission For Culture And The Arts". Accessed February 24, 2021. <https://ncca.gov.ph/about-culture-and-arts/culture-profile/national-artists-of-the-philippines/kidlat-tahimik/>
- n.d. "Lauro Alcala- National Commision For Cultures and The Arts". Accessed February 25, 2021. <https://ncca.gov.ph/about-culture-and-arts/culture-profile/national-artists-of-the-philippines/larry-alcala/>
- n.d. Wikipedia. Accessed February 25, 2021. [https://en.wikipedia.org/wiki/Larry\\_Alcala](https://en.wikipedia.org/wiki/Larry_Alcala)
- n.d. Nomadperspective. Accessed July 10, 2020. <http://www.nomadperspectives.com/2013/08/interview-with-travel-photography-guru.html#.XwbYvSgzblU>
- n.d. Peoplepill. Accessed July 12, 2020. <https://peoplepill.com/people/rajo-laurel/>
- n.d. Sony-asia. Accessed July 11, 2020. <https://www.sony-asia.com/microsite/ilc/photographers/ph/profile-manny.html>
- n.d Tulay. Accessed July 11, 2020. <https://tulay.ph/2019/10/22/john-k-chua-banaue-and-its-people/>
- n.d Wordpress. Accessed July 11, 2020. <https://jrphoto.wordpress.com/spotlight-interview-photographer-manuel-librodo-jr/>

## **Images**

- n.d. Pexels. Accessed July 10, 2020. <https://www.pexels.com/photo/house-sketch-with-eraser-923307/>
- n.d. Pixabay. Accessed July 10, 2020. <https://pixabay.com/photos/announcement-article-articles-3509489/>
- n.d. Pixabay. Accessed July 10, 2020. <https://pixabay.com/photos/girl-vogue-fashion-fashion-girl-942847/>
- n.d. Pixabay. Accessed July 10, 2020. <https://pixabay.com/photos/fantasy-moon-mystical-fairy-tales-2754467/>
- n.d. Pixabay. Accessed July 10, 2020. <https://pixabay.com/photos/production-filmproduction-filmteam-485513/>

**Para sa mga katanungan o puna, sumulat o tumawag sa:**

Department of Education - Bureau of Learning Resources (DepEd-BLR)

Ground Floor, Bonifacio Bldg., DepEd Complex  
Meralco Avenue, Pasig City, Philippines 1600

Telefax: (632) 8634-1072; 8634-1054; 8631-4985

Email Address: blr.lrqad@deped.gov.ph \* blr.lrpd@deped.gov.ph