Let's solve the problem $a, b \in \mathbb{R}$,

$$\begin{cases} u_{tt} + au_{tx} + bu_{xx} = 0 \\ u(0,x) = \phi(x) \text{ and } u_t(0,x) = \psi(x) \end{cases}$$

$$t^2 + atx + bx^2 = 0 \implies t = \frac{-ax \pm \sqrt{(ax)^2 - 4bx^2}}{2} = \frac{-a \pm \sqrt{a^2 - 4b}}{2}x \implies t^2 + atx + bx^2 = \left(t + \frac{a + \sqrt{a^2 - 4b}}{2}x\right)\left(t + \frac{a - \sqrt{a^2 - 4b}}{2}x\right)$$
 From the factorization we get two cases,

In the case that $a^2 - 4b = 0$, we can factor the operator and see that the solution for u in the following system, corresponds to the solution to the original equation,

$$\begin{cases} \left(\frac{\partial}{\partial t} + \frac{a}{2}\frac{\partial}{\partial x}\right)d = 0\\ \left(\frac{\partial}{\partial t} + \frac{a}{2}\frac{\partial}{\partial x}\right)u = d \end{cases}$$

Then, $d(x,t) = f(x - \frac{a}{2}t)$, solves the first equation in the system.

Let $y=x-\frac{a}{2}t$, then $u_t= au_tu_{ au}-\frac{a}{2}u_y$, and $u_x= au_xu_{ au}+u_y.$ So,

$$u_t + \frac{a}{2}u_x = (\tau_t + \frac{a}{2}\tau_x)u_\tau = f(y)$$

Let au=t, so $au_t+rac{a}{2} au_x=1$,

$$u_{\tau} = f(y) \implies u(\tau, y) = (y) + g(y)$$

So,

$$\begin{split} u(t,x) &= tf(x-\frac{a}{2}t) + g(x-\frac{a}{2}t)\\ u_(t,x) &= f(x-\frac{a}{2}t) - t\frac{a}{2}f'(x-\frac{a}{2}t) - \frac{a}{2}g'(x-\frac{a}{2}t) \end{split}$$

Now,

$$u(0,x)=g(x)=\phi(x) \text{ and } u_t(0,x)=f(x)-\frac{a}{2}g'(x)=\psi(x)$$

So,

$$f(x) = \psi(x) + \frac{a}{2}\phi'(x)$$
 and $g(x) = \phi(x)$

Therefore,

$$u(t,x)=t\left(\psi(x-\frac{a}{2}t)+\frac{a}{2}\phi'(x-\frac{a}{2}t)\right)+\phi(x-\frac{a}{2}t).$$

In that case you can check that if a=0, then b=0. So,

$$u(t,x) = t(\psi(x)) + \phi(x),$$

which is the same result that we would've gotten by integrating $u_{tt}=0$.

In the case that $a^2 - 4b \neq 0$, we can factor the operator, and see that the solution for u in the following system, correspond to the solution to the original equation.

$$\begin{cases} \left(\frac{\partial}{\partial t} + \frac{a + \sqrt{a^2 - 4b}}{2} \frac{\partial}{\partial x}\right) d = 0\\ \left(\frac{\partial}{\partial t} + \frac{a - \sqrt{a^2 - 4b}}{2} \frac{\partial}{\partial x}\right) u = d \end{cases}$$

So,

$$u(t,x) = f\left(x - \frac{a + \sqrt{a^2 - 4b}}{2}t\right) + g\left(x - \frac{a - \sqrt{a^2 - 4b}}{2}t\right)$$

$$u(0,x) = f(x) + g(x) = \phi(x) \implies \phi'(x) = f'(x) + g'(x)$$

$$u_t(t,x) = -\frac{a + \sqrt{a^2 - 4b}}{2} f'\left(x - \frac{a + \sqrt{a^2 - 4b}}{2} t\right) - \frac{a - \sqrt{a^2 - 4b}}{2} g'\left(x - \frac{a - \sqrt{a^2 - 4b}}{2} t\right)$$

$$u_t(0,x) = -\frac{a + \sqrt{a^2 - 4b}}{2} f'(x) - \frac{a - \sqrt{a^2 - 4b}}{2} g'(x) = \psi(x) \implies \psi(x) = -\frac{a + \sqrt{a^2 - 4b}}{2} f'(x) - \frac{a - \sqrt{a^2 - 4b}}{2} g'(x)$$

We have the following linear system of equations

$$\begin{cases} f'(x) + g'(x) = \phi'(x) \\ -\frac{a+\sqrt{a^2-4b}}{2}f'(x) - \frac{a-\sqrt{a^2-4b}}{2}g'(x) = \psi(x) \end{cases} \Rightarrow \begin{pmatrix} 1 & 1 \\ -\frac{a+\sqrt{a^2-4b}}{2} & -\frac{a-\sqrt{a^2-4b}}{2} \end{pmatrix} \begin{pmatrix} f'(x) \\ g'(x) \end{pmatrix} = \begin{pmatrix} \phi'(x) \\ \psi(x) \end{pmatrix} \\ \begin{vmatrix} 1 & 1 \\ -\frac{a+\sqrt{a^2-4b}}{2} & -\frac{a-\sqrt{a^2-4b}}{2} \end{vmatrix} = -\frac{a-\sqrt{a^2-4b}}{2} + \frac{a+\sqrt{a^2-4b}}{2} = \sqrt{a^2-4b} \\ \begin{pmatrix} 1 & 1 \\ -\frac{a+\sqrt{a^2-4b}}{2} & -\frac{a-\sqrt{a^2-4b}}{2} \end{pmatrix}^{-1} = \frac{1}{\sqrt{a^2-4b}} \begin{pmatrix} -\frac{a-\sqrt{a^2-4b}}{2} & -1 \\ \frac{a+\sqrt{a^2-4b}}{2} & 1 \end{pmatrix} = \begin{pmatrix} -\frac{a}{2\sqrt{a^2-4b}} + \frac{1}{2} & -\frac{1}{\sqrt{a^2-4b}} \\ \frac{a}{2\sqrt{a^2-4b}} + \frac{1}{2} & \frac{1}{\sqrt{a^2-4b}} \end{pmatrix} \begin{pmatrix} \phi'(x) \\ \psi(x) \end{pmatrix} \\ \Rightarrow \begin{pmatrix} f'(x) \\ g'(x) \end{pmatrix} = \begin{pmatrix} -\frac{a}{2\sqrt{a^2-4b}} + \frac{1}{2} & -\frac{1}{\sqrt{a^2-4b}} \\ \frac{a}{2\sqrt{a^2-4b}} + \frac{1}{2} & \frac{1}{\sqrt{a^2-4b}} \end{pmatrix} \begin{pmatrix} \phi'(x) \\ \psi(x) \end{pmatrix}$$

So,

$$\begin{split} f'(x) &= -\left(\frac{a}{2\sqrt{a^2 - 4b}} - \frac{1}{2}\right)\phi'(x) - \frac{1}{\sqrt{a^2 - 4b}}\psi(x) \\ f(x) &= -\left(\frac{a}{2\sqrt{a^2 - 4b}} - \frac{1}{2}\right)\phi(x) - \frac{1}{\sqrt{a^2 - 4b}}\int_0^x \psi(s)\,\mathrm{d}s \\ g'(x) &= \left(\frac{a}{2\sqrt{a^2 - 4b}} + \frac{1}{2}\right)\phi'(x) + \frac{1}{\sqrt{a^2 - 4b}}\psi(x) \\ g(x) &= \left(\frac{a}{2\sqrt{a^2 - 4b}} + \frac{1}{2}\right)\phi(x) + \frac{1}{\sqrt{a^2 - 4b}}\int_0^x \psi(s)\,\mathrm{d}s \end{split}$$

Then,

$$\begin{split} u(t,x) &= -\left(\frac{a}{2\sqrt{a^2-4b}} - \frac{1}{2}\right)\phi\left(x - \frac{a+\sqrt{a^2-4b}}{2}t\right) - \frac{1}{\sqrt{a^2-4b}}\int_0^{x-\frac{a+\sqrt{a^2-4b}}{2}t}\psi(s)\,\mathrm{d}s \\ &+ \left(\frac{a}{2\sqrt{a^2-4b}} + \frac{1}{2}\right)\phi\left(x - \frac{a-\sqrt{a^2-4b}}{2}t\right) + \frac{1}{\sqrt{a^2-4b}}\int_0^{x-\frac{a-\sqrt{a^2-4b}}{2}t}\psi(s)\,\mathrm{d}s \end{split}$$

Therefore,

$$\begin{split} u(t,x) &= \frac{1}{2} \left(\phi \left(x - \frac{a + \sqrt{a^2 - 4b}}{2} t \right) + \phi \left(x - \frac{a - \sqrt{a^2 - 4b}}{2} t \right) \right) \\ &+ \frac{a}{2\sqrt{a^2 - 4b}} \left(\phi \left(x - \frac{a - \sqrt{a^2 - 4b}}{2} t \right) - \phi \left(x - \frac{a + \sqrt{a^2 - 4b}}{2} t \right) \right) \\ &+ \frac{1}{\sqrt{a^2 - 4b}} \int_{x - \frac{a + \sqrt{a^2 - 4b}}{2} t}^{x - \frac{a - \sqrt{a^2 - 4b}}{2} t} \psi(s) \, \mathrm{d}s \end{split}$$

In the case a=0 and b<0, putting $b=c^2$, you can check it's exactly the same solution found in Strauss p.36 equation (8).

If $a^2 - 4b < 0$ we don't get a real solution. However, any linear combination solves the problem. Since the operator is linear, it's real and imaginary parts must solve the problem and any combinations of them as well.

$$\Re[u(t,x)] = \frac{u(t,x) + \overline{u(t,x)}}{2} \text{ and } \Im[u(t,x)] = \frac{u(t,x) - \overline{u(t,x)}}{2i}$$

Let u(t,x) = p(t,x) + iq(t,x), then $u_t(t,x) = p_t(t,x) + q_t(t,x)$

If there exists a linear combination of the real and imaginary parts of u that solves the IVP, that's our solution. let $\sqrt{a^2-4b}=di$.

$$\begin{split} u(t,x) &= \frac{1}{2} \left(\phi \left(x - \frac{a+di}{2} t \right) + \phi \left(x - \frac{a-di}{2} t \right) \right) \\ &+ \frac{a}{2di} \left(\phi \left(x - \frac{a-di}{2} t \right) - \phi \left(x - \frac{a+di}{2} t \right) \right) \\ &+ \frac{1}{di} \int_{x - \frac{a+di}{2} t}^{x - \frac{a-di}{2} t} \psi(s) \, \mathrm{d}s \end{split}$$

Verify $u(0, x) = \phi(x)$,

$$u(0,x) = \frac{1}{2} \left(\phi \left(x \right) + \phi \left(x \right) \right) + \frac{a}{2di} \left(\phi \left(x \right) - \phi \left(x \right) \right) + \frac{1}{di} \int_{r}^{x} \psi(s) \, \mathrm{d}s = \phi(x)$$

Compute u_t ,

$$\begin{split} u_t(t,x) &= -\left(\frac{a+di}{4}\right)\phi'\left(x-\frac{a+di}{2}t\right) - \left(\frac{a-di}{4}\right)\phi'\left(x-\frac{a-di}{2}t\right) \\ &+ \left(\frac{a}{2di}\frac{a+di}{2}\right)\phi'\left(x-\frac{a+di}{2}t\right) - \left(\frac{a}{2di}\frac{a-di}{2}\right)\phi'\left(x-\frac{a-di}{2}t\right) \\ &- \left(\frac{1}{di}\frac{a-di}{2}\right)\psi\left(x-\frac{a-di}{2}t\right) + \left(\frac{1}{di}\frac{a+di}{2}\right)\psi\left(x-\frac{a+di}{2}t\right) \\ &= -\left(\frac{a}{4}+\frac{d}{4}i\right)\phi'\left(x-\frac{a+di}{2}t\right) - \left(\frac{a}{4}-\frac{d}{4}i\right)\phi'\left(x-\frac{a-di}{2}t\right) \\ &+ \left(\frac{a}{4}-\frac{a^2}{4d}i\right)\phi'\left(x-\frac{a+di}{2}t\right) + \left(\frac{a}{4}+\frac{a^2}{4d}i\right)\phi'\left(x-\frac{a-di}{2}t\right) \\ &+ \left(\frac{1}{2}+\frac{a}{2d}i\right)\psi\left(x-\frac{a-di}{2}t\right) + \left(\frac{1}{2}-\frac{a}{2d}i\right)\psi\left(x-\frac{a+di}{2}t\right) \end{split}$$

Verify $u_t(0,x) = \psi(x)$

$$\begin{split} u_t(0,x) &= -\left(\frac{a}{4} + \frac{d}{4}i\right)\phi'\left(x\right) - \left(\frac{a}{4} - \frac{d}{4}i\right)\phi'\left(x\right) \\ &+ \left(\frac{a}{4} - \frac{a^2}{4d}i\right)\phi'\left(x\right) + \left(\frac{a}{4} + \frac{a^2}{4d}i\right)\phi'\left(x\right) \\ &+ \left(\frac{1}{2} + \frac{a}{2d}i\right)\psi\left(x\right) + \left(\frac{1}{2} - \frac{a}{2d}i\right)\psi\left(x\right) = \psi(x) \end{split}$$

Verify $\overline{w(t,x)} = \Re[\overline{u(t,x)}] + \Im[\overline{u(t,x)}]$ solves the IVP,

$$w(0,x) = p(0,x) + q(0,x) = \phi(x)$$
 and $w_t(t,x) = p_t(x,t) + q_t(x,t)$

We've shown.

$$u_t(0,x) = \psi(x) \in \mathbb{R} \implies q_t(0,x) = 0$$
 and $w_t(0,x) = p_t(0,x) = \psi(x)$

So, for $a^2 - 4b < 0$ the solution is,

$$w(t,x) = \Re[u(t,x)] + \Im[u(t,x)]$$