

ThinkPhone
by motorola

Smarter
technology
for all

Lenovo

Meet ThinkPad's new business partner

ThinkPhone connects so well with ThinkPad, it's a natural add-on sale.

ThinkPhone. The phone
that thinks it's a ThinkPad.



55%

Mobile has overtaken desktop as the main way to access the internet, with 55% of market share.¹

33%

But this is putting your customers at risk—33% of employees working from home are using devices that have no security controls on them to connect to their business network.²

75%

75% of us say smartphones make us more productive—but functionality compared with laptops often disappoints.³

Take advantage of a gap in the market

We're all used to using our mobiles for a growing number of business tasks. But there are often compromises.

Your customers aren't getting the cross-device connectivity that technology truly allows, let alone the same high level of functionality, security, and durability that they're used to with ThinkPad.

Lenovo ThinkPhone from Motorola fills this gap for your customers with a smartphone that's a natural add-on to ThinkPad sales.

Demand is stronger than ever

60%

With at least half of post-covid work happening from home and 60% of employees preferring to work from home at least half the time, it's clear that remote and mobile working is here to stay.⁴

\$484 billion

ThinkPhone gives you the opportunity to take your slice of the \$484 billion global smartphone market⁵ with a phone that's familiar to you and your customers.



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An exciting new opportunity you already know how to sell

**ThinkPhone joins the familiar trust, security, and quality
of Lenovo with Motorola's extensive phone expertise.**

Think 2 Think seamlessly connects ThinkPhone with ThinkPad. And it includes Windows 365, giving customers shared PC functionality on both devices.

All of which makes ThinkPhone a natural add-on sale with ThinkPad.

Start offering the full PC and smartphone solution today and see how **ThinkPhone puts more in everyone's pocket.**

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ThinkPhone brings your security up to speed

Customer talking points:

"How much control do you have over smartphone security?"

"Are you comfortable with users connecting their laptops and phones?"

"Ever get the feeling users aren't installing security updates?"

Help your customers give smartphones the weight they deserve in their corporate security strategy.

Poor device security management leaves gaps in security architecture—gaps that are an open invitation for cyber criminals.

Too often, IT teams go through the lengthy process of configuring and rolling out devices, simply for users to miss security updates due to a lack of ongoing mobile support.

ThinkPhone gives them a highly secure device with built-in security patching and operating system updates.

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Trusted security. Easy deployment.

ThinkPhone includes protection from threats as well as guaranteed security and OS updates for years to come. Add to that easy deployment and flexible management, and it's easy to see why ThinkPhone is the right call for businesses of every size.

ThinkShield goes mobile

Data privacy is a matter of life and death to business. That's why there's ThinkShield, which enhances protection at every level from the factory to the phone. With a suite of hardware and software security features meeting the highest standards, you know that your data is better protected from malware, phishing, and other threats. ThinkPhone brings global industry-leading certification such as FIPS 140-2, Common Criteria, and Android Enterprise Recommended, so you can safeguard what's valuable to your business.

Sell advanced privacy

Moto Secure is your go-to destination for security and privacy. Manage connections, control permissions, and even create a secret folder for your most sensitive data. Secure Folder keeps your work and personal information safely hidden away, requiring a separate PIN for access. You can even disguise the folder with a cryptic name and icon to fool thieves.

An extra layer of protection

Moto KeySafe is a chip that's physically isolated from the main processor running Android, providing an additional layer of hardware security to ensure your customer's most sensitive data stays safe. It keeps PINs, passwords, and cryptographic keys separate, storing them in a tamper-resistant environment. With Moto KeySafe, your customers can rely on advanced business data protection, starting from the inside out.



ThinkShield®
FOR MOBILE

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Sell mobile productivity like never before

Customer talking points:

“Can you seamlessly switch working from laptop to phone?”

“How well does your smartphone connect to your laptop?”

“There’s a new way to work on your smartphone, as if you’re on your PC”

“How easy is it to give an ad-hoc presentation from your phone?”

“Have you seen what Think 2 Think does?”

Your customers may not know it, but the odds are that they've only scratched the surface of what's possible with remote and mobile working. There are some serious competitive advantages to sell.

In this section, we look at the extra functionality ThinkPhone can provide to a workforce that often works remote or on the move. Which these days, is pretty much all of us.

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Introduce your customers to the Think 2 Think experience

Become one

Bring your phone and PC together like never before with Think 2 Think connectivity. Instantly access any app, file, or workflow from your ThinkPhone right on your PC.*

Copy here. Paste there.

You can copy and paste text or images between devices just like you're doing it on a PC.*

Notifications, all together now.

Phone notifications instantly appear in the Windows Action center, so you can answer a call or reply to messages right from your PC.* Your Think device becomes your communication hub.

Drag and drop. Simple as that.

Transfer files or images between your ThinkPhone and PC using the simplest, most intuitive way ever invented.* Just drag and drop.

Add Office 365 at purchase

Office 365 can be ready to use out of the box for a seamless Microsoft experience.

Look sharp

Use the advanced 50MP camera on ThinkPhone as a high-quality PC webcam. You can even use the ultra-wide camera to fit more in the frame, with advanced subject tracking to ensure you stay in it.

Get down to work from anywhere

Enjoy a desktop computing experience right from ThinkPhone. No PC required. Work from anywhere with ThinkPhone. No PC no longer means no desktop.

Red means go

The iconic Red Key gives you access to PC integration, including the ability to instantly launch any app in a workflow. The key puts productivity just a tap away.

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Usability meets durability meets elegance

Usability. Durability. Elegance.

For mobile devices, these qualities have traditionally been in conflict. Customers can take their pick, but they can't have it all. Elegant devices are often fragile, and rugged devices are often difficult to use.

Not anymore.

With ThinkPhone, we've synergized simple usability and robust durability with a purposeful, innovative, and elegant design. It's perfect for all types of customer uses.

Robust, reliable technology is not just for extreme work environments. It's also essential for office, remote, and mobile employees. ThinkPhone makes mobile technology a pleasure to use everywhere.

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Built tough for business

ThinkPhone is crafted from Aramid fiber that's stronger and lighter than steel. Combined with an aluminum frame and Gorilla® Glass Victus™, it's tough enough to meet MIL-STD-810H tests for durability. The result? Your customers can work confidently knowing ThinkPhone is built to withstand shock, vibration, dust, dirt, and sand, as well as drops from up to 1.25 meters.**

Featuring IP68 international certification, ThinkPhone is also designed to withstand submersion in up to 1.5 meters of water for up to 30 minutes.*** So your customers can rest easy knowing their investment is safe from both accidents and the elements.

Durable meets flagship

With ThinkPhone, a durable phone doesn't have to be bulky, heavy, and wrapped in a rubber case. With its thin 8.26mm body, relatively lightweight, and curved profile, ThinkPhone is easy to grip and comfortably held in your hand. You no longer have to compromise slick usability and modern, user-pleasing design for durability.

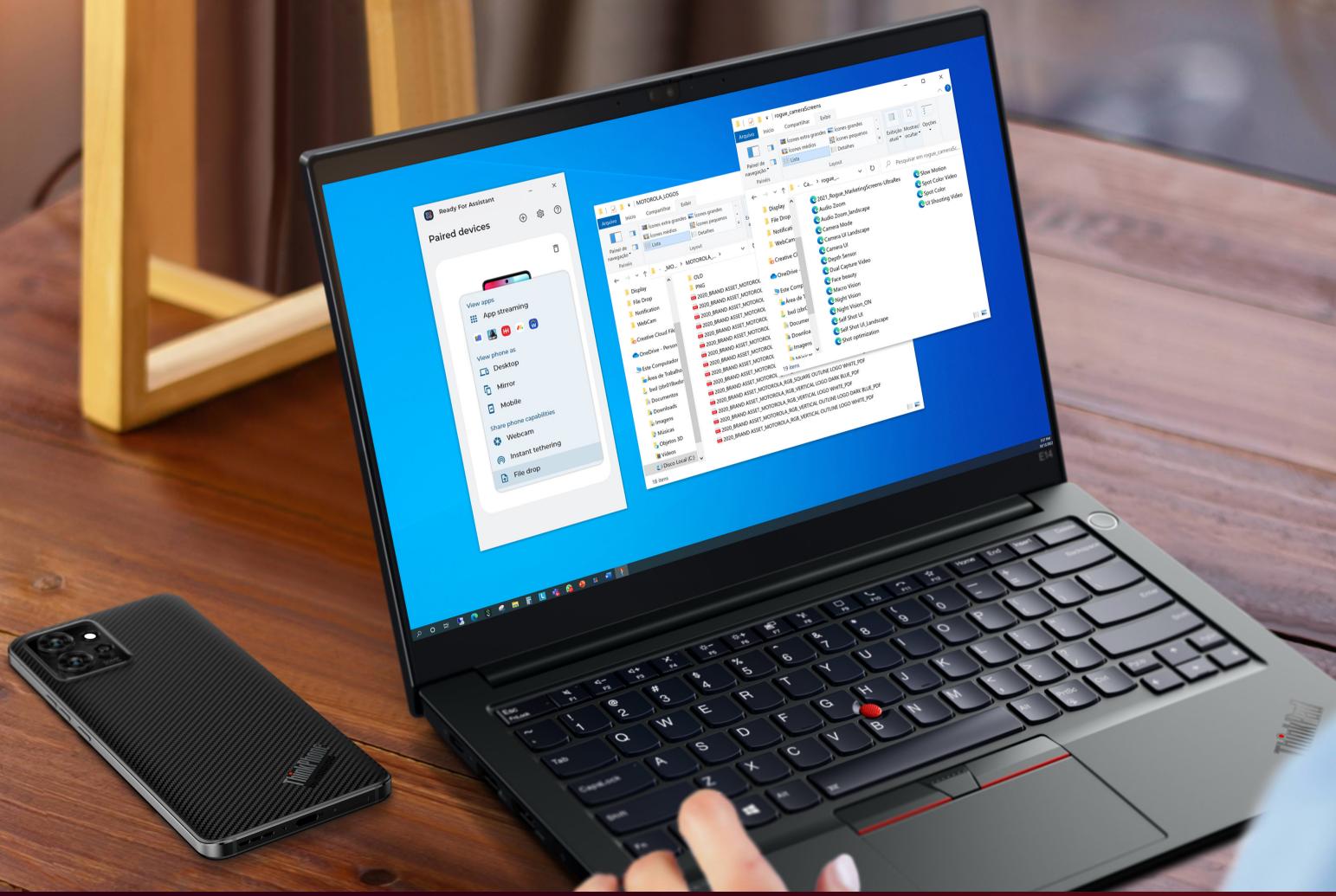
ThinkPhone reimagines the rugged experience by centering the user with its dual ergonomic functionality and sleek appearance.

Quality sells extra value for money

Premium military-grade hardware means your customer's investment is protected. Reduce total cost of ownership—minimizing the need for replacements and repairs—with the device that can withstand drops from the office desk to the warehouse floor.



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The most flexible solution to their needs

Finding the optimal mobile solution within budget is a challenge for most customers. Compatibility is a top-of-mind issue for IT professionals during the procurement process.⁶

42%

of workers agree that portable devices help them to work in ways that suit them, so making the right mobile purchase is essential.⁷

Offer the safe choice

With rugged hardware and flagship specifications that ensure long-lasting performance, ThinkPhone is the smart, safe IT purchase.

Simplify change management

With ThinkPhone, there's no need for your customers to uproot their current IT ecosystem. They can carry on using their existing device management solution with our advanced capabilities—or use our Mobile Device Management. Setup is simple thanks to a robust admin console. No deployment is too big—or too small. They can deploy all devices right out of the box with zero-touch enrolment. Making change management easy, ThinkPhone becomes a natural extension of your customer's corporate IT strategy, delivering benefits rather than disruption for end users.

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Press on each tile
to learn more

Device performance meets customer satisfaction

Key sales features at-a-glance

Accessories



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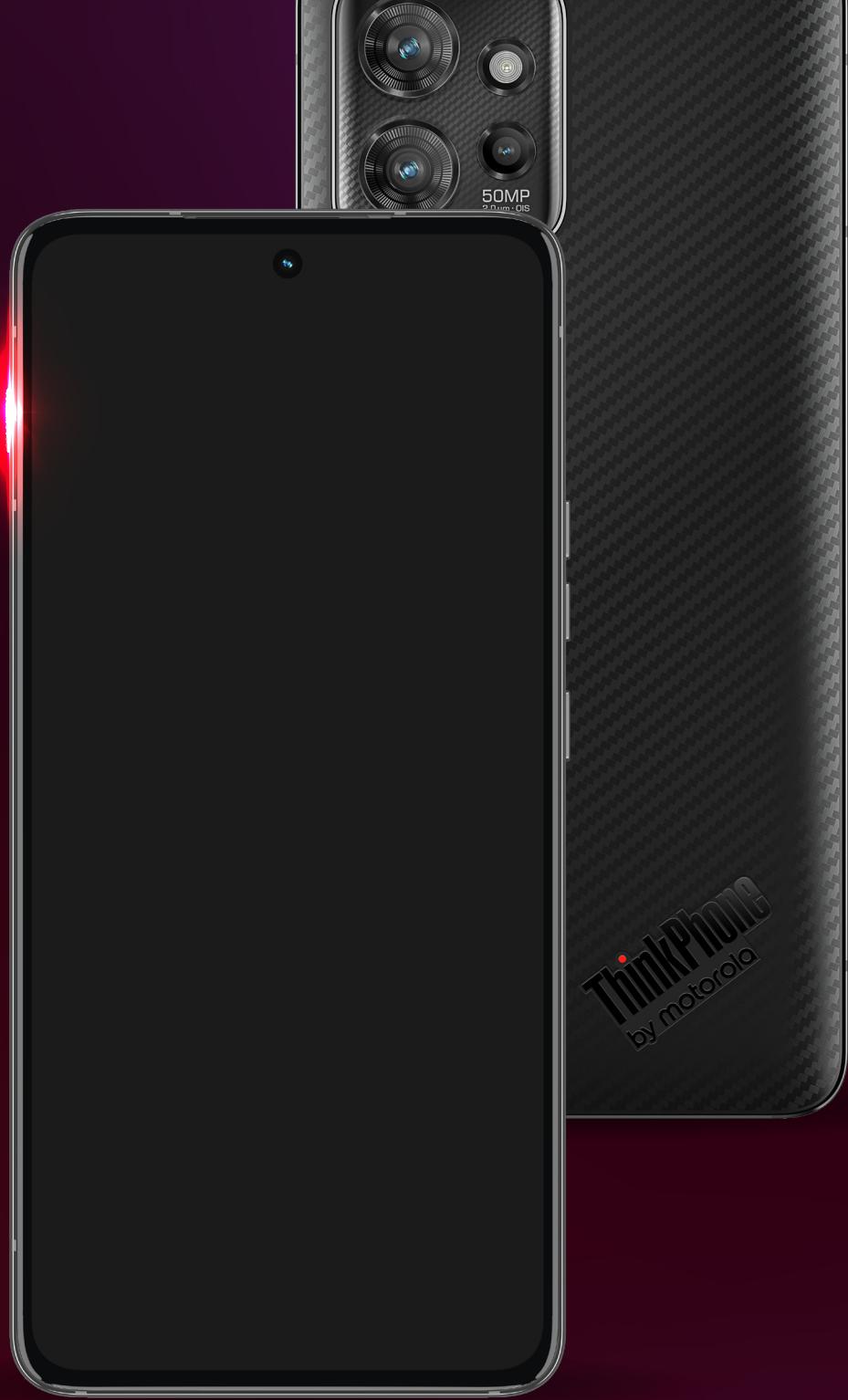
Sales messages to key verticals

	 Security you can rely on	 Productivity you can be sure of	 Reliability you can depend on
Financial services industry	Financial institutions are the #1 target for cybercriminals. The rise in mobile banking only increases your need for reliable security. With Moto KeySafe, enjoy protection for the device data that matters most.	Markets move fast, so you need a phone that won't fail. And by connecting your ThinkPhone with your ThinkPad, you can maximize and streamline performance to support faster, better decisions.	Enjoy a premium experience and reliable durability with the user-friendly, ergonomic ThinkPhone. The privacy screen protector also darkens the display when viewed from the side, so you can work confidently no matter where you are.
Office, remote, & hybrid workers	Secure access is crucial for all corporate users—office, hybrid, and remote alike. With simple deployment and flexible management, it's easy to see why ThinkPhone is the right choice for an evolving work environment.	ThinkPhone delivers a desktop experience wherever you work. And with long battery life, you can stay connected and work your way any time, any place, for as long as you need.	Rugged hardware and flagship specifications means that not only is ThinkPhone a smart IT purchase, but a reliable and premium device for all corporate users.
Engineering & Construction	Construction 4.0 is transforming the industry in unpredictable ways. Seamlessly protect your data in the age of ransomware warfare.	Remote workers in oil and gas construction can be sure of staying productive in situ. Send and receive real-time data, and use the Red Key as a walkie talkie with push-talk functionality.	When working in demanding environments like oil and gas, the MIL STD 810H tested ThinkPhone steps up to the mark—withstanding extreme conditions that could cause other devices to fail.
Manufacturing & Logistics	With Industry 4.0 and digital transformation, comes increased exposure to cyber threats. ThinkPhone is secure by design so that your products can be too.	Gain the efficiencies your industry demands with streamlined processes. Plant supervisors have all the information they need right from their mobile to ensure a productive factory.	Improve mobility, reliability, and productivity along the supply chain with the rugged device that keeps delivering no matter how hard the going gets.
Healthcare & pharmaceutical	Make the protection of medical data and sensitive patient information both a priority and more user-friendly with ThinkShield. There's no need to compromise on security when accessing electronic health records on the go with ThinkPhone.	Have quality conversations with patients on video appointments with the ultra-pixel camera. Workers on the go mean workers connected, as Think 2 Think ensures community nurses and paramedics are equipped for every patient they see.	It's vital that medical devices do not fail under any circumstances—so why should your mobile be any different? Think trusted quality and durability can be relied upon in fast paced emergency settings.

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by motorola

ThinkPhone
puts more
in everyone's
pocket.



* Ready For PC is available on selected devices, and on Windows 10 and 11. Visit the FAQ page for a full list of device and software compatibility. Requires PC app download. PC and mobile device to connect wirelessly must share the same Wi-Fi AP (access point) OR must be connected via USB-C cord. Lenovo ThinkPad must be running Windows 10 or higher. ** MIL-STD 810H establishes a methodology for testing products against environmental stresses under controlled laboratory conditions. Such testing is not a guarantee of future performance under these test conditions. Abuse, like that contained in MIL-STD 810H testing, is not covered under Motorola's standard warranty. *** Liquid damage not covered under warranty. Water, splash and dust resistance were tested to IP68 standards under controlled laboratory conditions. Withstands immersion in up to 1.5 meters of fresh water for up to 30 minutes. Resistance will decrease as a result of normal wear. Not designed to work while submerged underwater. Do not expose to pressurized water, or liquids other than fresh water. Do not attempt to charge a wet phone. Not waterproof.

**** All battery life claims are approximate and based on the median user tested across a mixed use profile (which includes both usage and standby time) under optimal network conditions. Actual battery performance will vary and depends on many factors including signal strength, network and device settings, temperature, battery condition, and usage patterns. ***** Median users can get up to 50% battery in 15 min of charge. Battery must be substantially depleted; charging rate slows as charging progresses.

Sources:

1. Statcounter, 2022
5. Fortune, 2022

2. Avast Business, 2021
6. Lenovo, 2021

3. Google, 2021
7. CIPD, 2020

4. Ibid

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