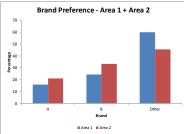
| Band |





In both Areas, other Cereal Brands are clearly dominant, over Brands A and B. Other Brands have a majority of sales in both locations, with 60% in Area 1, and to a slightly lesser degree of 45.6% in Area 2.

In Area 1, other Brands, outsell Brands A and B combined, whereas in Area 2, Brands A and B together, outsell other Brands combined.

Of the named Brands, brand A is less popular than Brand B in both areas.

The data does not show us how many other brands are available, we can only state that other brands collectively, are more popular than Brands A and B seperately in both areas.