

ART OF WAR

"This is an artful collection of some of the most imaginative creative thinking happening on the planet. Sure, it's a study in typography, but at the same time it becomes a study in deepening design thinking, intuition, gutting, and generosity. This book is a masterpiece for every graphic designer, student, or anyone trying to communicate and connect with people."

3D typography is an impressive experimental collection of work from an international group of designers, artist & typographers. Using a wide variety of materials (string, water, coins, wax, toothpaste, and even body parts), this book demonstrates in a photo gallery format what's possible when creative ideas are pushed and refined in obsessive detail. The descriptions for each typographic work are brief with the exception of the informative Q&A section with select creators at the end of the book. (Would have preferred to have those for every entry) Inspiring and fascinating work; recommended viewing.



ART OF WAR

ABBINK AND ANDERSON

RC

JEANETTE ABBINK
+ EMILY CM ANDERSON

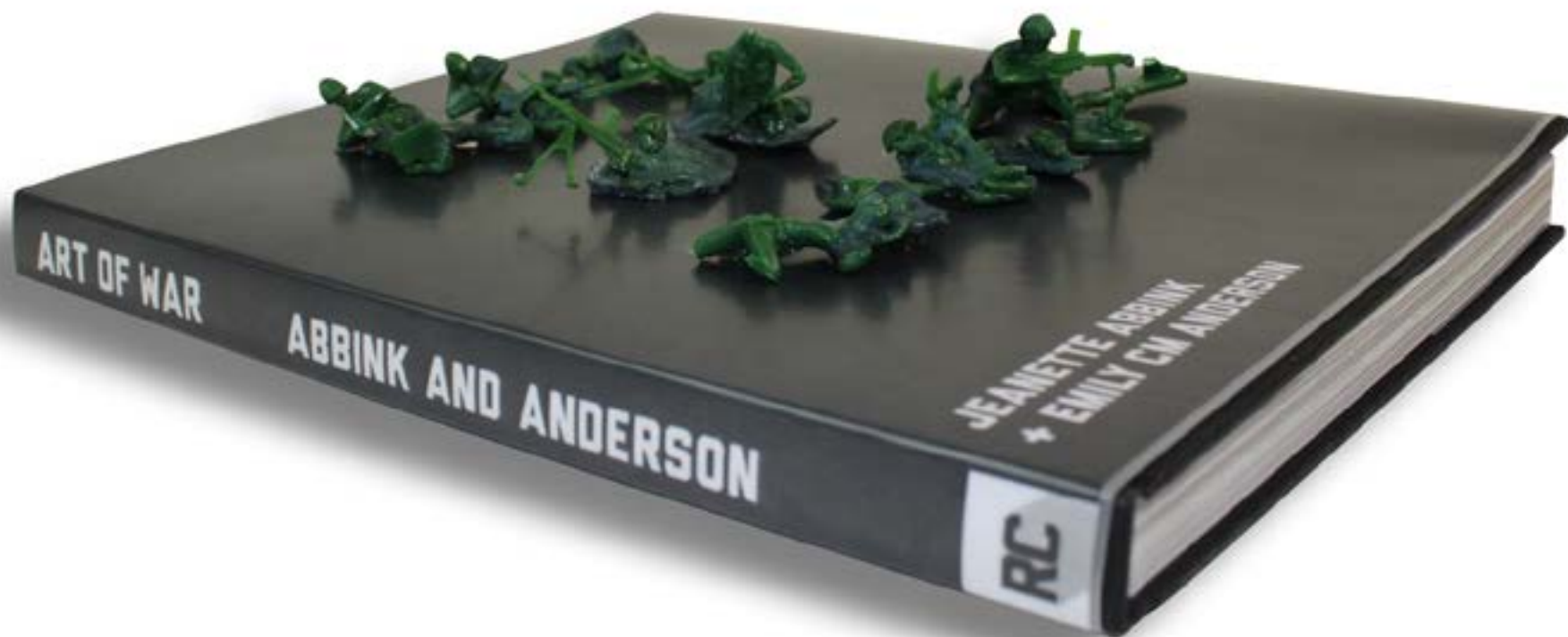
ART OF WAR

Can you really compare experimental three-dimensional typography – the interesting study of the process or what else that typography is the key to the work of designers if you ask Jeanette Abbink, Emily CM Anderson and the best 100 international designers and typographers featured in this typography, the answer is a resounding yes.

Having worked for prestigious media outlets as designers and art directors, Abbink and Anderson have compiled this book as a masterpiece of the fact that is the art of typography. Typography is considered as two-dimensional content, like letters and generations of books, designers who worked with physical objects and had no digital tools. These artists return the focus back to the letter.

RC

ART OF WAR



BARNES & NOBLE
BOOKSELLERS

