



HACKER HELPER

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STUFF

PROJECT MEMBERS

Minnie Tantiphipop: designer / developer
Alexander Orr: developer
Ryan Coughlin: designer / developer

TIMELINE

- Week 3: high-fidelity mockups, timeline with workspace, design document v.1
- Week 4: high-fidelity mockups due
- Week 5: testing mockups
- Week 6: functioning prototype, web-online, app-inVision
- Week 7: testing prototype
- Week 8: presentation of beta
- Week 9: list revisions needed
- Week 10: UX testing
- Week 11: final presentation

PROPOSAL

We are going to create an application similiar to the website w3schools. Hacker Helper is a application that will allow developers of all experience levels to go and find code examples and syntax, a code bank. The app will focus on front-end development langauges and libraries such as HTML/HTML5, CSS/SASS, JavaScript/JQUery, and basic design principles. We plan on building the application using AngularJS as a web application in combination with phonegap. Utilizing these two technoglies will allow for a native app feel as well as a clean experience for the user. To allow proper and complete development we are going to be utilizing two quarters to fully build out the application. The first quarter will be pre-production and prototyping (designs, illustrations, wireframes, mockups, info architecture, low fidelity prototypes), the second quarter will be used to build out the applicaiton.

Individual Timeline

Week 4:

Alex

- Design Doc
- Front-End Boilerplate

Minnie

- Color palette
- Digital flow chart
- Digital mockup

Ryan

- Digital mockup
- begin logo design
- Process book

Week 5:

Alex

- Mock up user testing
- Begin prototyping
- Begin data structure

Minnie

- Final color palette
- Digital mockup

Ryan

- Digital mockup
- logo design
- Process book

Week 6:

Alex

- prototyping
- data structure

Minnie

- inVision
- Digital mockup

Ryan

- Final logo design
- Process book

Week 7:

Alex

- prototyping
- data structure

Minnie

- UX Testing
- High Fidelity mockup

Ryan

- Digital mockup
- Process book

Week 8:

Alex

- semi functional working prototype
- data structure

Minnie

- learn prototype / data structure

Ryan

- Process book

Week 9:

Alex

- work on prototype
- data structure

Minnie

- data structure
- QA Design

Ryan

- Process book
- learn prototype / data

Week 10:

Alex

- work on prototype
- data structure

Minnie

- data structure
- QA Design
- UX / UI testing

Ryan

- Process book

Week 11:

Alex

- prototype for presentation
- data structure

Minnie

- data structure

Ryan

- Process book
- datastructure

TARGET AUDIENCE

18 - 40 year old
Unisex
Web Designer/Developers
Students
Teachers
Anyone in need of help coding

PERSONA

SARAH DARTE

Age: 22
Status: Single
Income: \$75,000+
Occupation: Web Developer
Location: San Francisco, CA

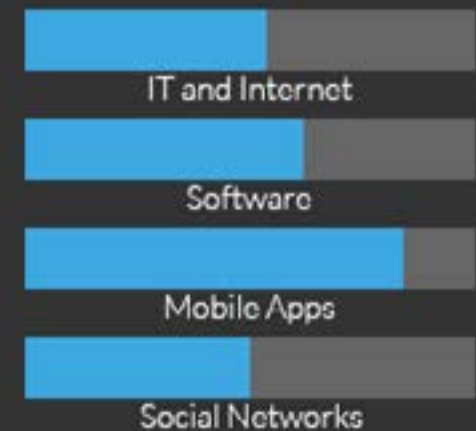
Personal Intrest: Photography, Watching Netflix, Going to local parks, Riding her bike.

Sarah Darte is a ambitious indivisual, who spends most of her professional life always teacher herself new methods for her perfession, but sometimes Sarah gets a little lost and needs some help finder her way. To find her way again, Sarah usualy looks on other peoples websites to find what she is looking for, but Sarah works a lot on the go. To her the access to code snippets that she needs, Sarah has just found the perfect application for her development needs.



"Every once in a while, there is a piece of code I just forget how to write..."

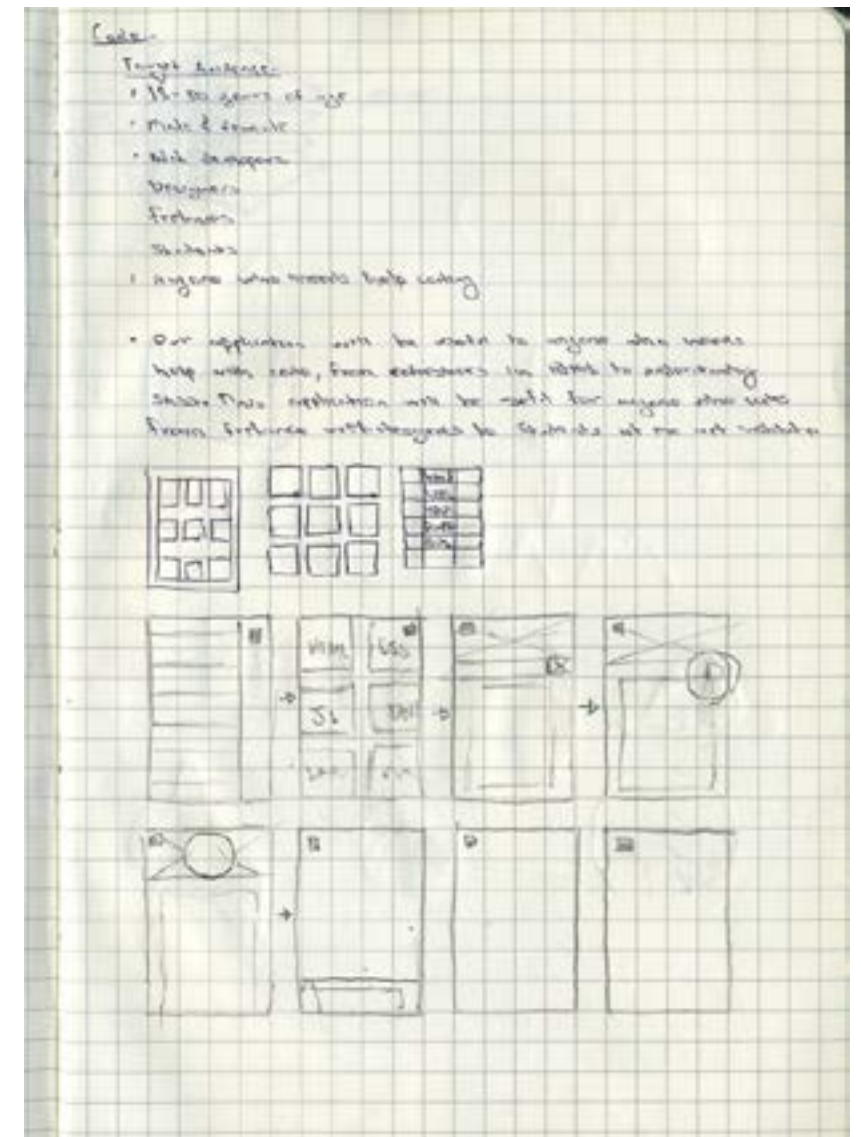
HOURS SPENT ONLINE



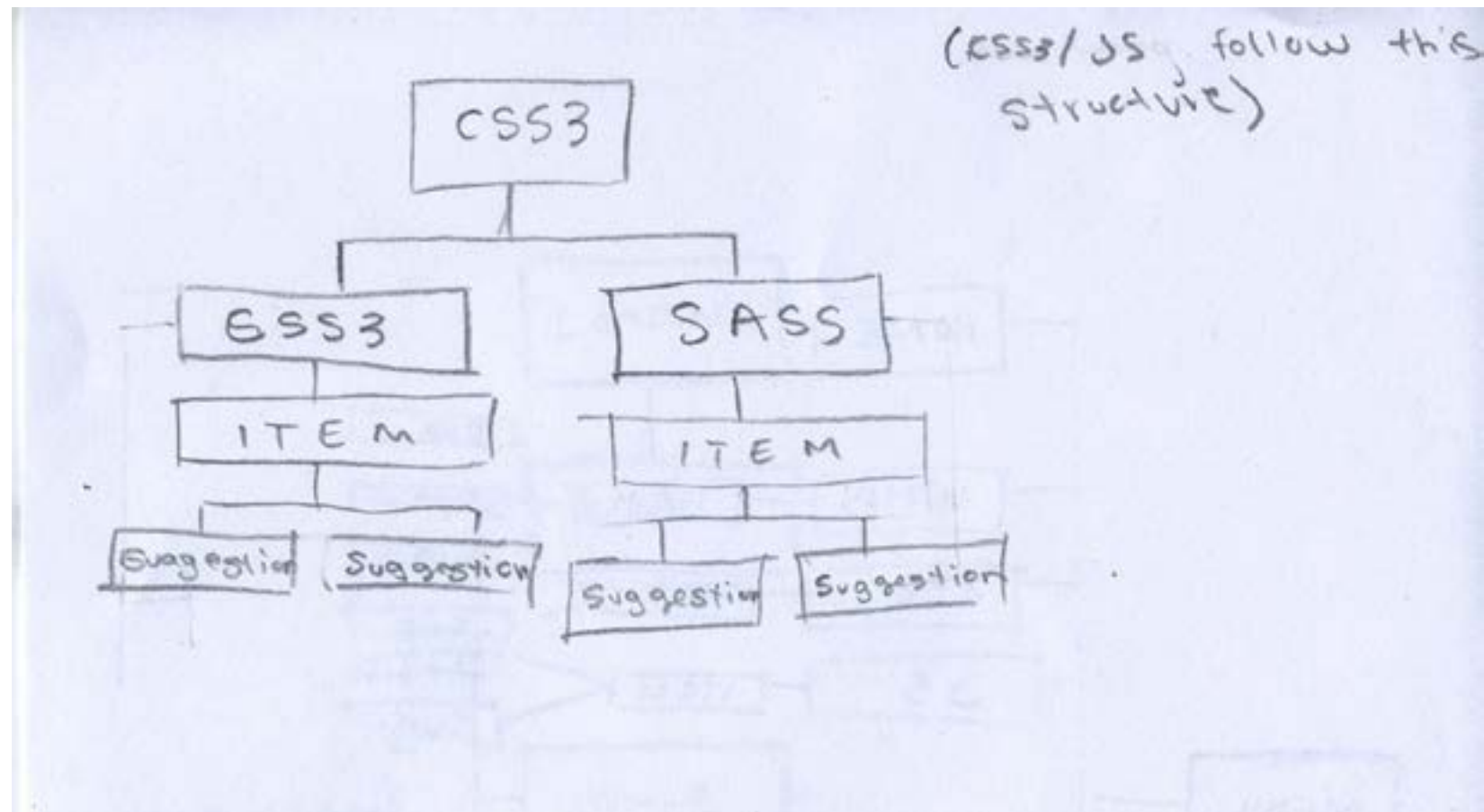
WEBSITES



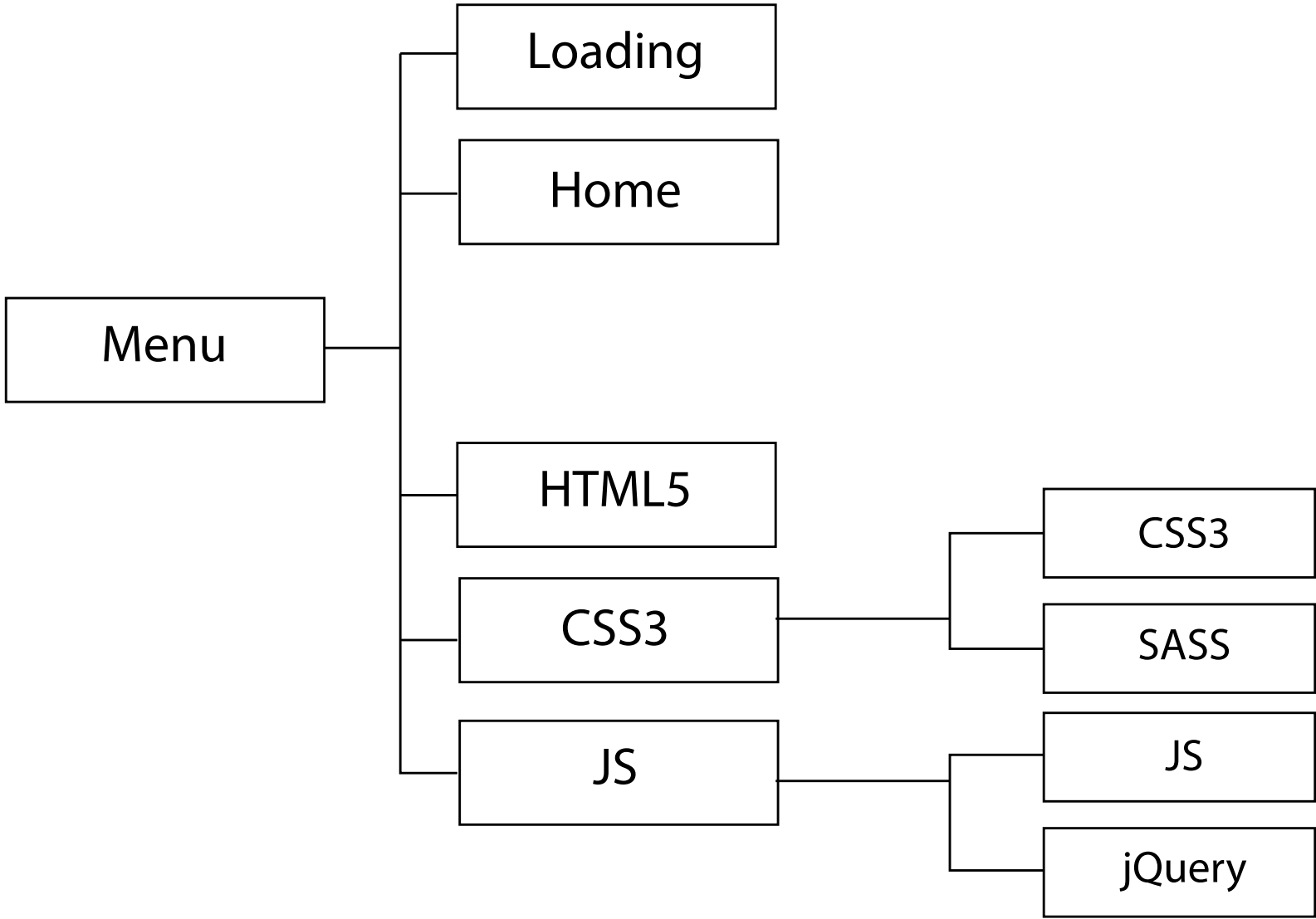
WIREFRAMES V.1



FLOWCHART V.1



App Flow



Wireframes V.1



TYPOGRAPHY

HEADER FONTS

Custom fonts

- 1.TYPOGRAPHY
- 2.TYPOGRAPHY
- 3.TYPOGRAPHY
- 4.TYPOGRAPHY
- 5.TYPOGRAPHY
- 6.TYPOGRAPHY
- 7.TYPOGRAPHY
- 8.TYPOGRAPHY

Google fonts

- 9.TYPOGRAPHY
- 10.TYPOGRAPHY
- 11.TYPOGRAPHY
- 12.TYPOGRAPHY
- 13.TYPOGRAPHY
- 14.TYPOGRAPHY

Choice: 14. Montserrat Regular

TYPOGRAPHY

BODY FONTS

TYPEFACES

1. Roboto Regular - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
2. Roboto Medium - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
3. **Roboto Black** - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
4. Helvetica Regular - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
5. **Helvetica Bold** - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
6. Lato Regular - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
7. Lato medium - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
8. **Lato Bold** - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
9. Open Sans Regular - Lorem Ipsum is simply dummy text of the printing and typesetting industry.
10. **Open Sans semibold** - Lorem Ipsum is simply dummy text of the printing and typesetting.
11. **Open Sans Bold** - Lorem Ipsum is simply dummy text of the printing and typesetting.

MONTSERRAT
Roboto Regular

MONTSERRAT
Helvetica Regular

MONTSERRAT
Lato Regular

MONTSERRAT
Open Sans Regular

Choice: 6. Lato Light

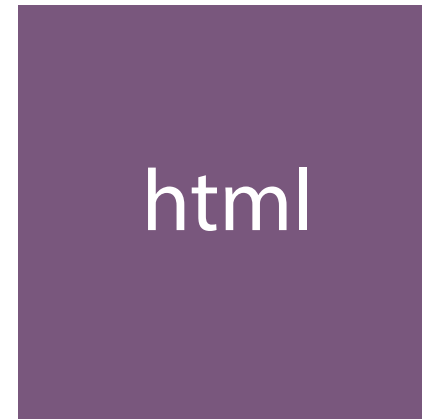
COLOR CHOICES



HEX: #ff8f00



HEX: #07aba4



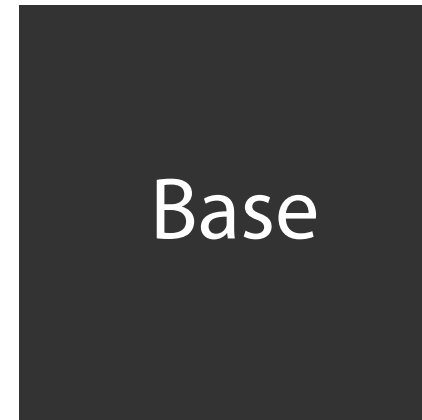
HEX: #79577d



HEX: #ffb300



HEX: #8bc34a



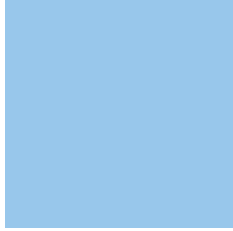



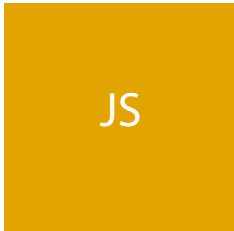

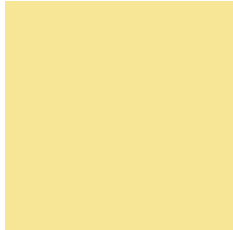

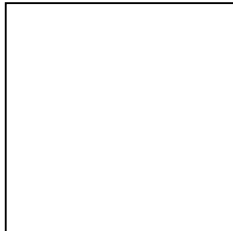


HEX: #333333



HEX: #f8f8ff

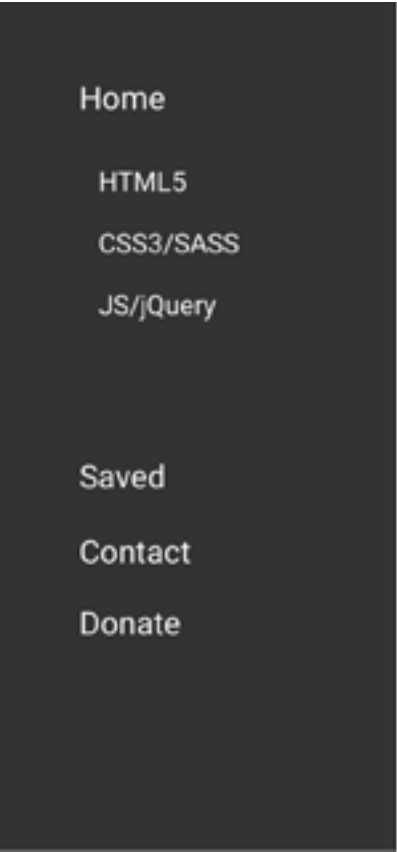
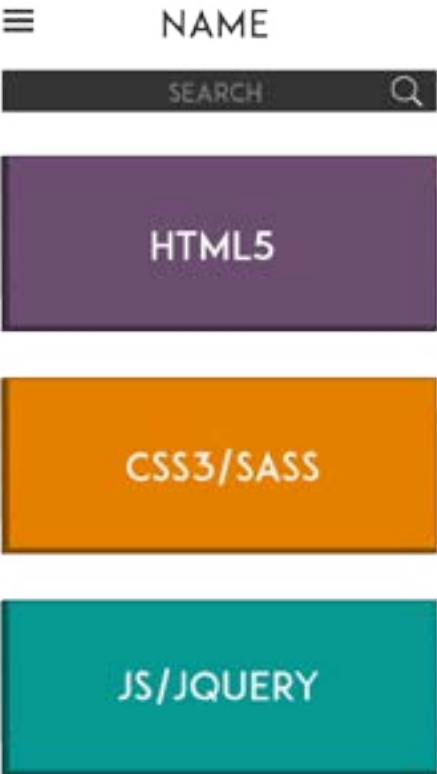
FINAL COLOR CHOICES

 CSS3 HEX: #368fbe	 SASS HEX: #3da8e1	 HEX: #98c7eb
 HEX: #e15312	 HTML HEX: #ed6913	 HEX: #f6af81
 JS HEX: #e2a400	 jQuery HEX: #efc100	 HEX: #f8e697
 Base HEX: #222222	 Code BG HEX: #333333	 HEX: #ffffff



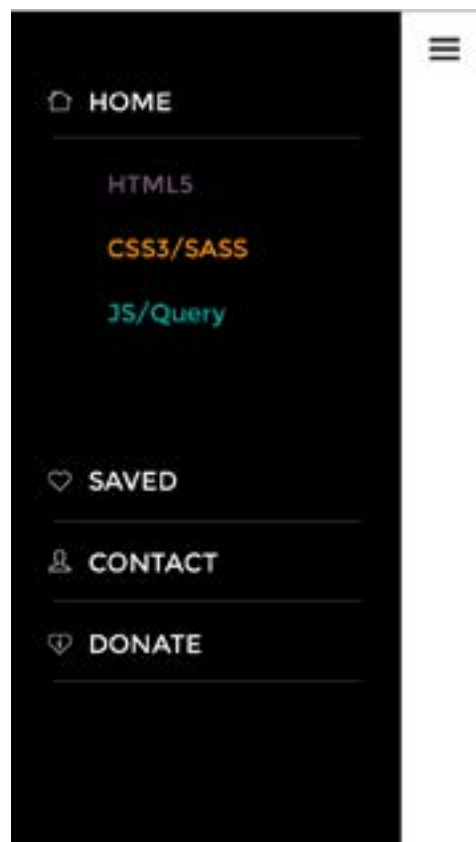
LOGO DESIGN

HI-FI MOCKUP

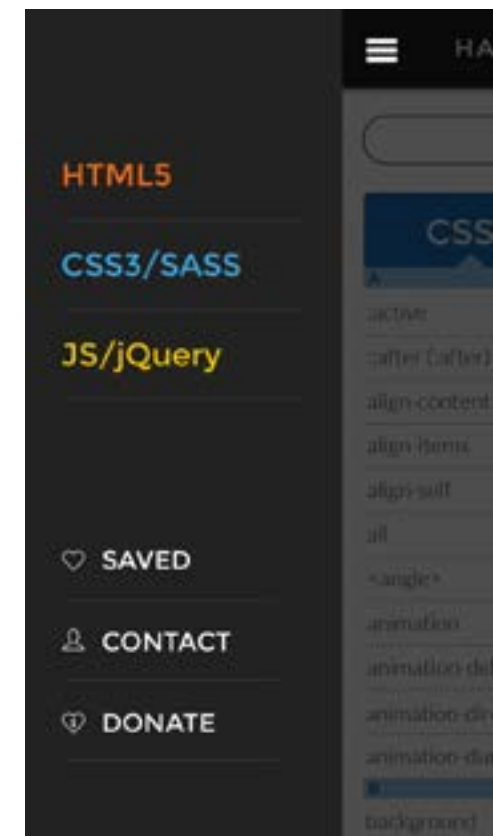
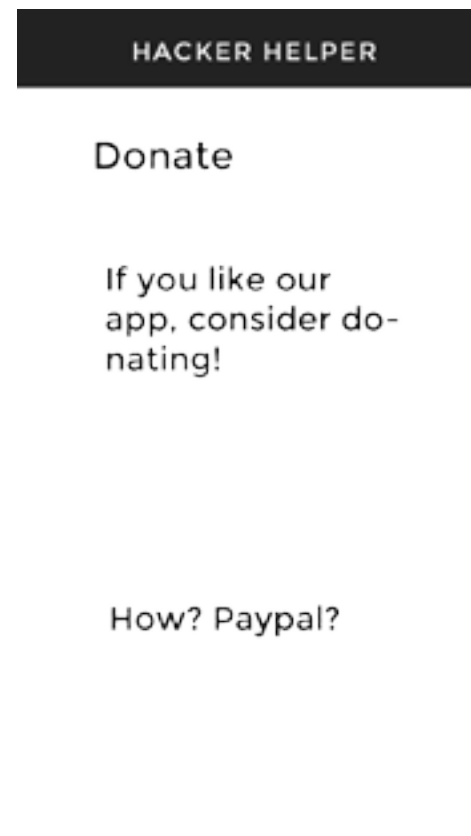
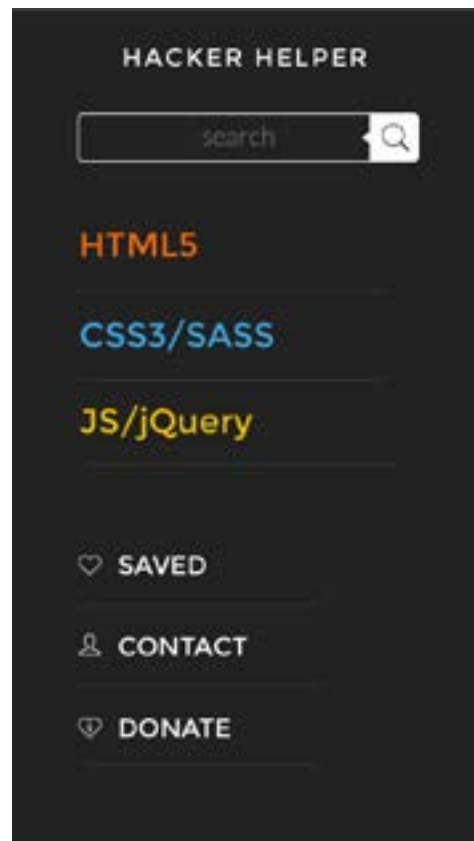


DONATE

HI-FI MOCKUP V.2



HI-FI MOCKUP V.3



UsabilityHub TESTING

Showing 25 responses from all testers.

Show filters ▼

Received 25 responses

⌚ Average response duration: 13 seconds

Instructions: Which design do you prefer?

Alternative #1

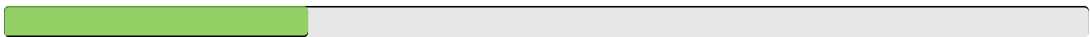


CHOSEN	SUCCESS RATE	AVERAGE TIME TO CHOICE
18 times	72.0%	12 seconds



This alternative is performing better, and the difference is **97.84%** likely to be statistically significant. This means that you can be **confident** that it is actually better, and not performing better due to random chance.

Alternative #2



CHOSEN	SUCCESS RATE	AVERAGE TIME TO CHOICE
7 times	28.0%	16 seconds

UsabilityHub TESTING

Received 25 responses

⌚ Average response duration: 11 seconds

Instructions: Which design do you prefer?

Alternative #1



CHOSEN	SUCCESS RATE	AVERAGE TIME TO CHOICE
12 times	48.0%	12 seconds

Alternative #2



CHOSEN	SUCCESS RATE	AVERAGE TIME TO CHOICE
13 times	52.0%	10 seconds

✓ This alternative is performing better, but the difference is not statistically significant.