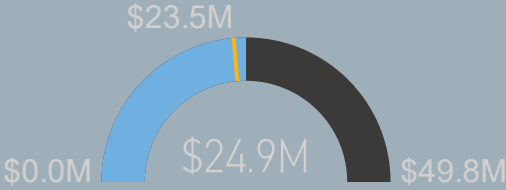
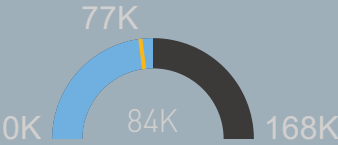


### Actual VS Target Revenue



### Order Qty VS Target Order

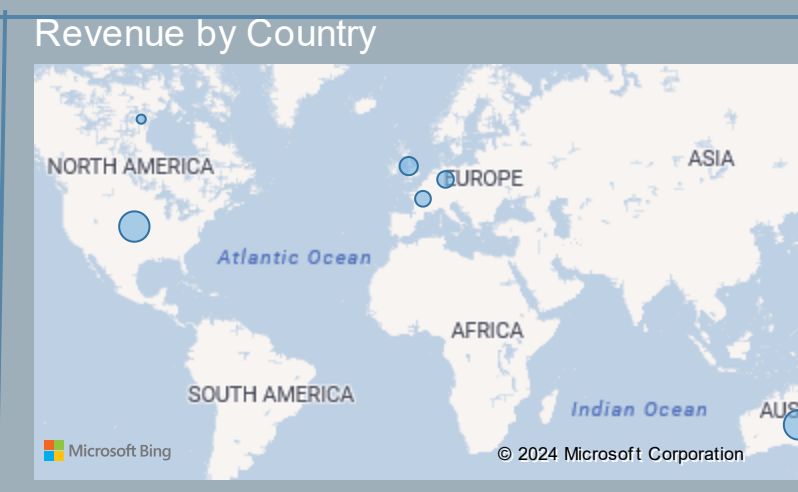
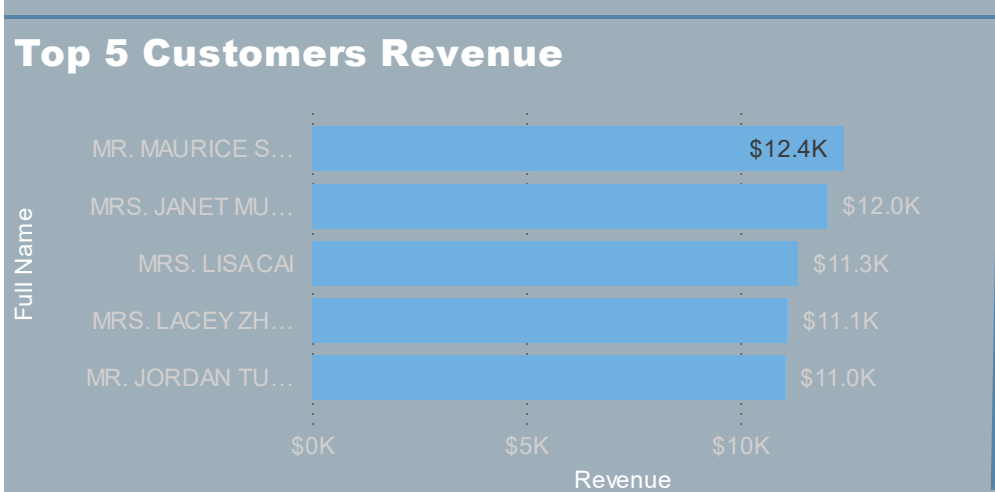
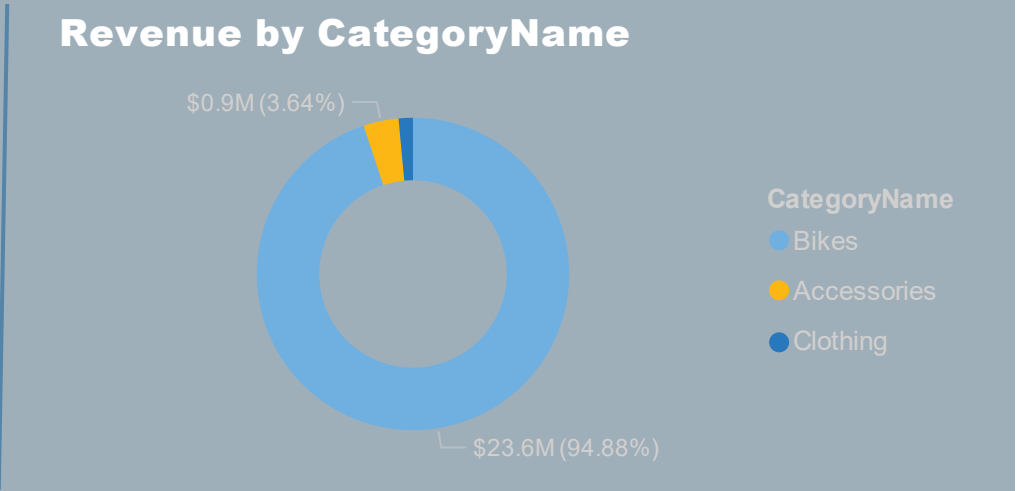
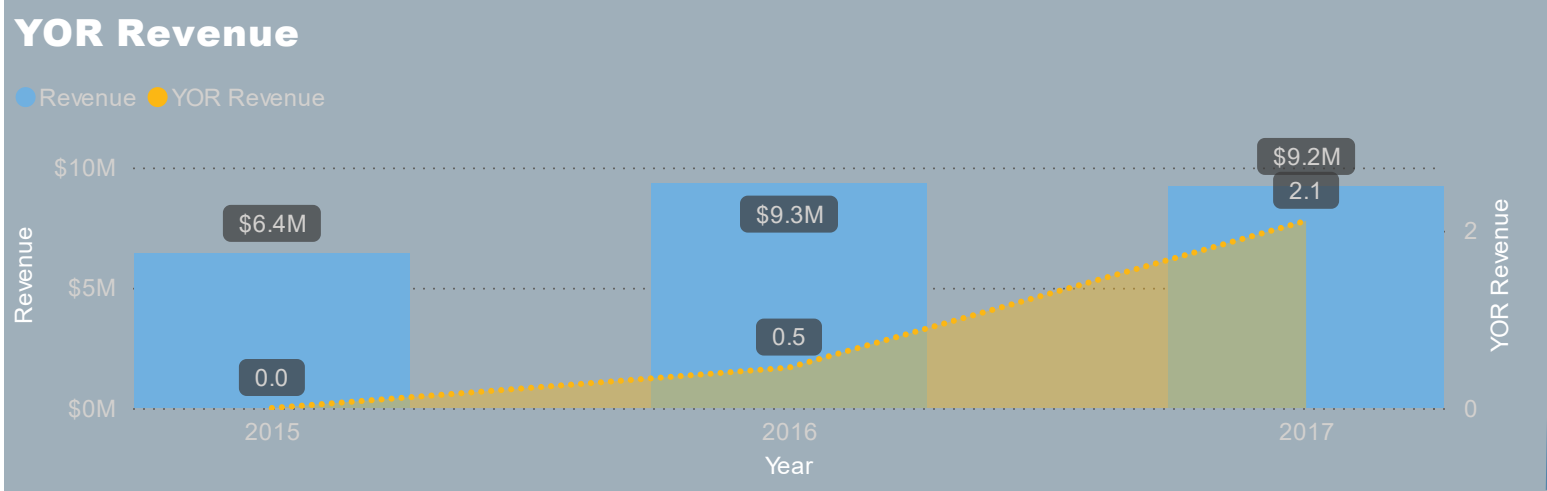


Date ▼  

01-01-201530-06-2017

Select allEurope>

Sales Report During Europe World Cup



ProductName	TotalReturn	ReturnRate
Road-650 Red, 52	6	11.76%
Mountain-100 Silver, 44	2	8.33%
Touring-2000 Blue, 46	8	8.33%
Mountain-500 Black, 52	3	7.32%
Mountain-100 Black, 44	2	6.45%
Mountain-100 Black, 48	2	5.56%
Touring-3000 Blue, 54	3	5.56%
Road-650 Red, 48	4	5.33%
Mountain-500 Silver, 44	2	5.26%
Road-650 Red, 60	2	5.13%
Total	1828	2.17%



# Touring-2000 Blue, 46

## Revenue Vs Target Revenue

\$13,365.0✓

Goal: 7.44K (+79.74%)

## Order Qty Vs Target

11✓

Goal: 6.12 (+79.74%)

## Return Qty. Vs Previous Month Return

(Blank)!

Goal: 1 (-100%)

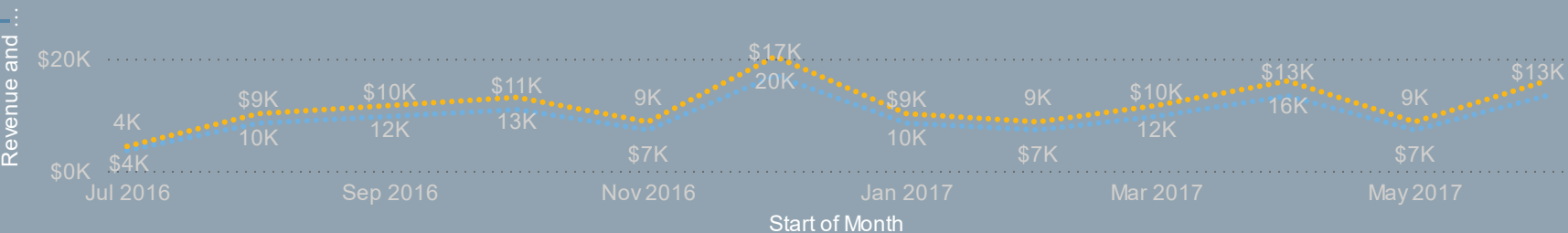
Price Adjustment

0.20

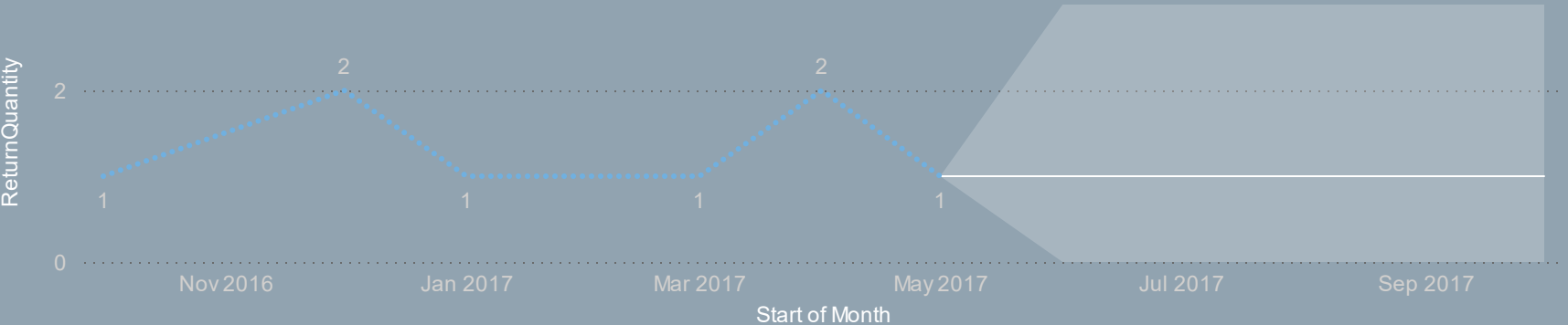


## Monthly Revenue

● Revenue ● Adj Revenue



## Monthly Return Quantity





\$24.9M

Revenue

18K

Total customer

293

No of Products

25K

Total no of order

1828

Total Return Qty.

9.36M

Previous Year Revenue

Date

01-01-2015

30-06-2017

MR. MAURICE SHAN

Top Customer

6

Total no of order

10.00

Min Revenue

3.58K

Max Revenue

\$12.4K

Revenue

Continent

Select all

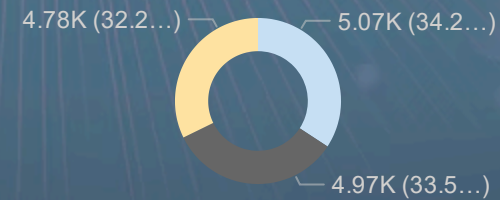
Europe

North  
America

### Top 3 Customer by order



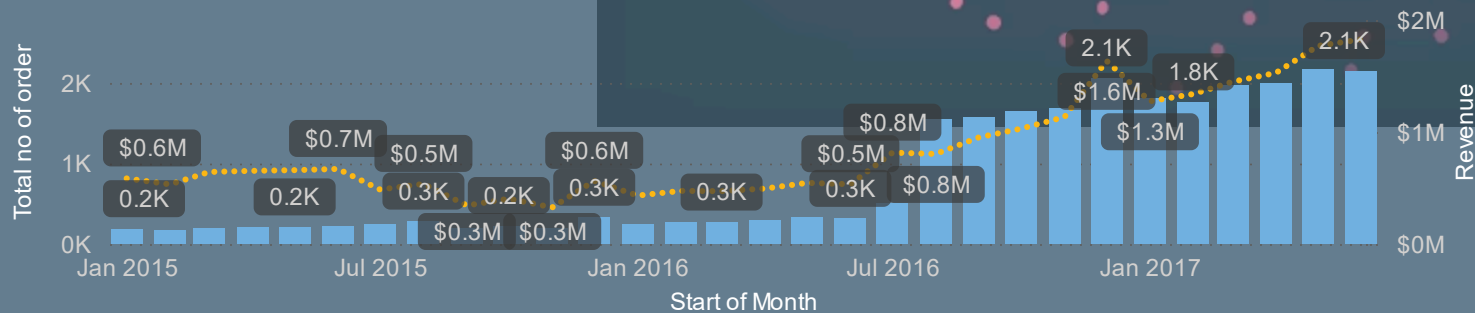
### Top 3 Customer by Profit



Full Name	Total order	Revenue
MR. MAURICE SHAN	6	\$12,408.0
MRS. JANET MUNOZ	6	\$12,016.0
MRS. LISA CAI	7	\$11,332.0
MRS. LACEY ZHENG	7	\$11,086.0
MR. JORDAN TURNER	7	\$11,023.0
MR. FRANKLIN XU	6	\$10,865.0
MR. LARRY MUNOZ	7	\$10,852.0
MRS. KATE ANAND	4	\$10,438.0
MR. LARRY MUNOZ	4	\$10,305.0
Total	25164	\$2,49,15,322.0

### order and Revenue by Month

Total no of order Revenue



ProductName	TotalOrder	Profit
All-Purpose Bike Stand	234	23,400.00
AWC Logo Cap	4151	12,453.00
Bike Wash - Dissolver	1706	8,530.00
Classic Vest, L	182	7,280.00
Classic Vest, M	182	7,280.00
Classic Vest, S	157	6,280.00
Fender Set - Mountain	3960	55,440.00
Half-Finger Gloves, L	840	11,760.00
Total	84174	1,04,55,511.00