



SHOPIYFY | SALES & CUSTOMER FUNNEL

Select Me...

Net Sales

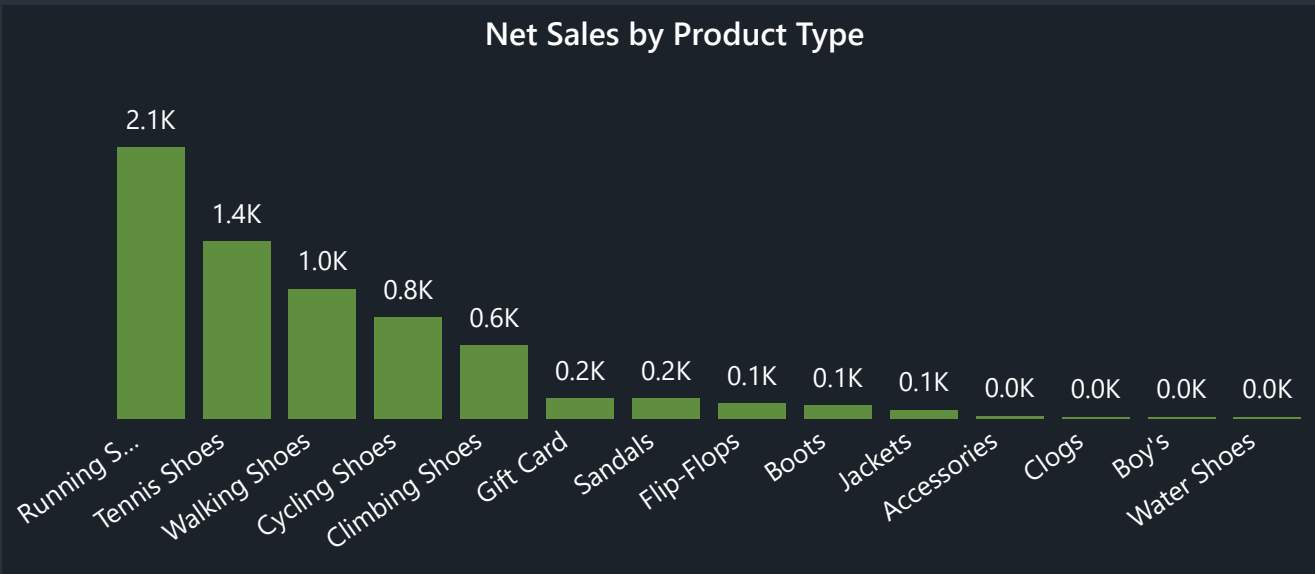
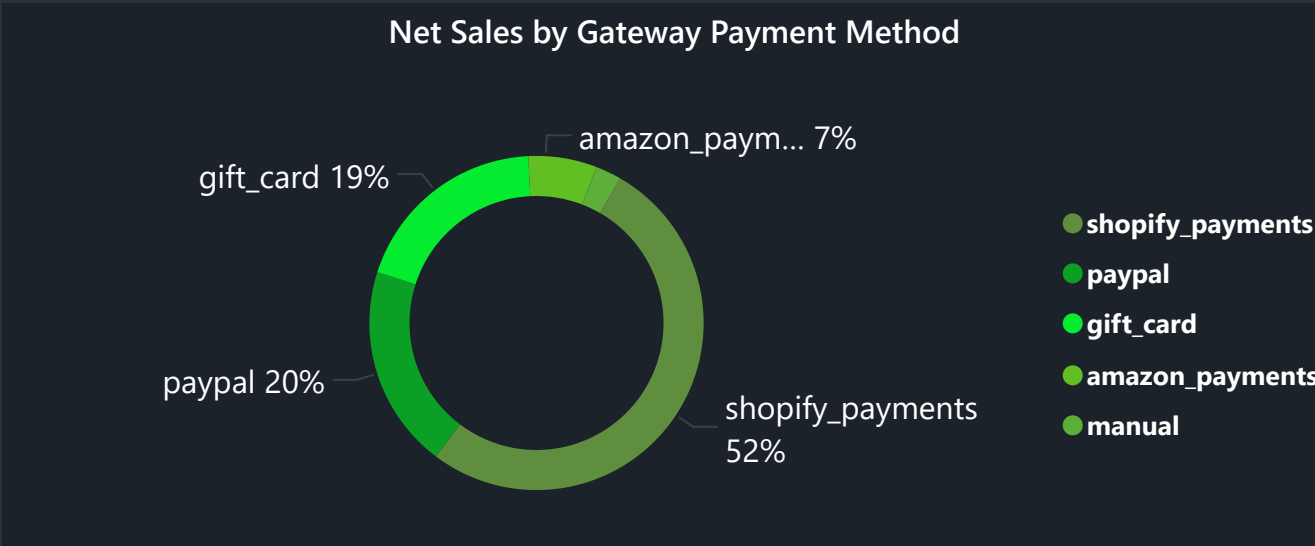
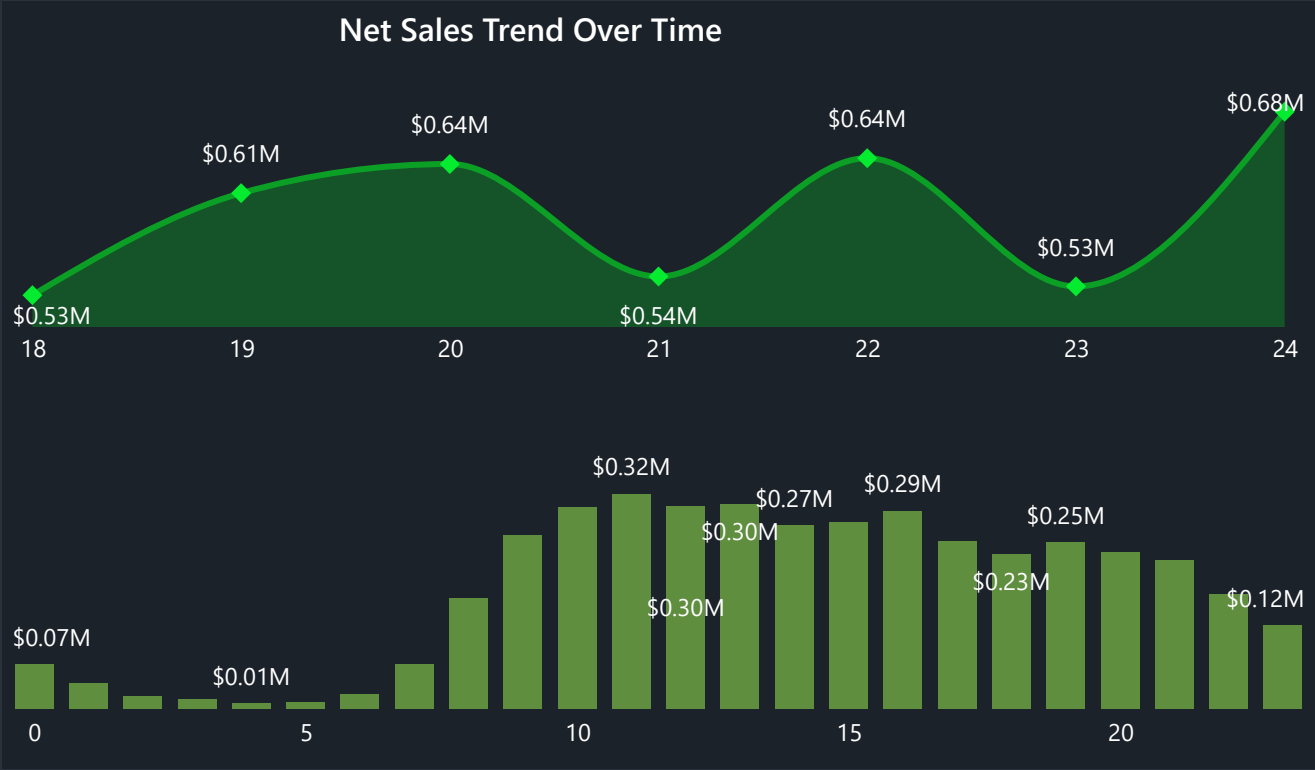
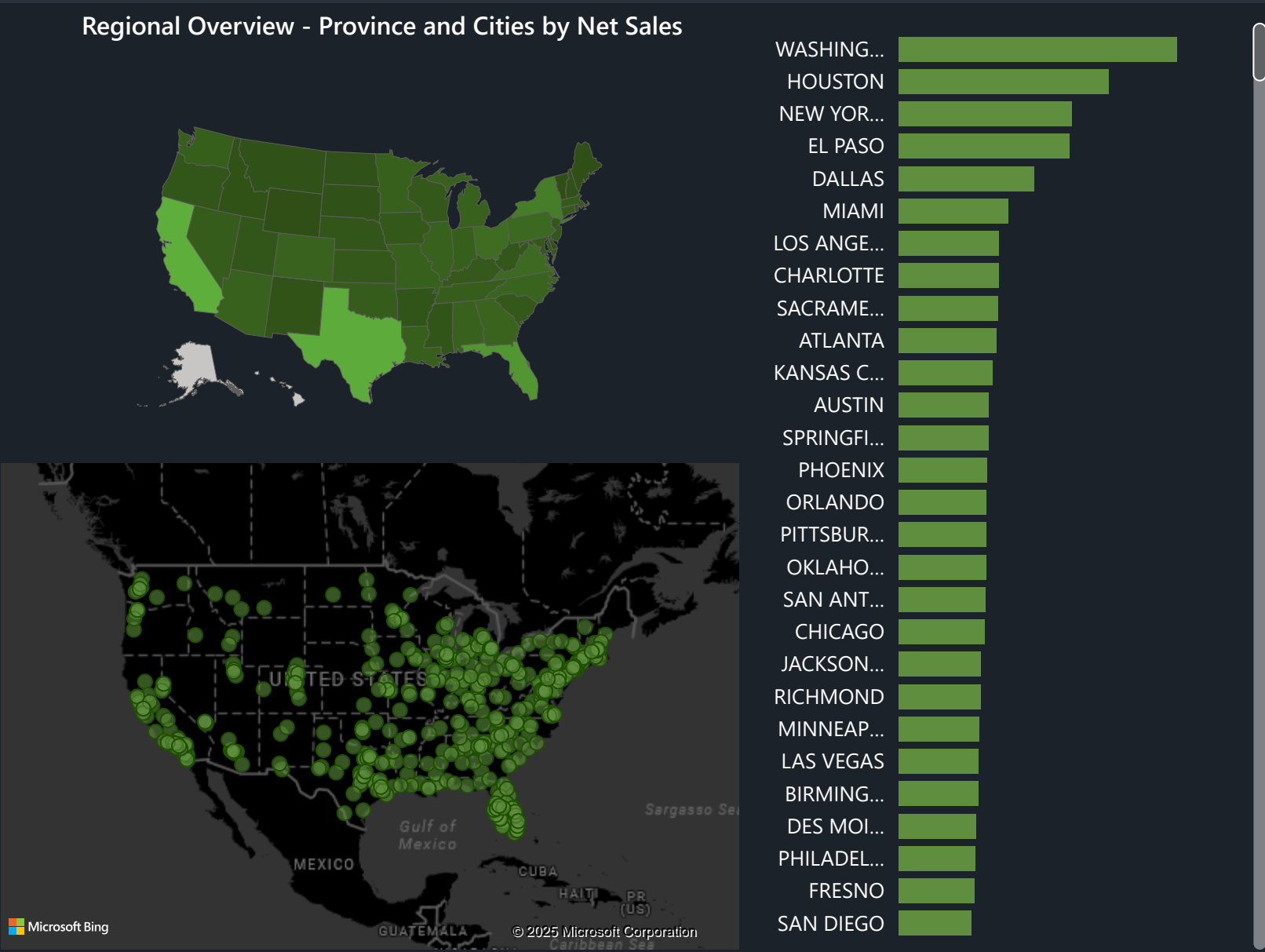
Payment ...

All

Province

All

Transaction Performance	<div>\$41,80,874</div> <div>Net Sales</div>	<div>7534</div> <div>Total Qty</div>	<div>\$562.6</div> <div>Net Avg Order Value</div>
Customer Purchase Behavior	<div>4431</div> <div>Total Customers</div>	<div>2392</div> <div>Single Order Customers</div>	<div>2039</div> <div>Repeated Customers</div>
Retention & Value	<div>\$943.6</div> <div>Life Time Value</div>	<div>46%</div> <div>Repeat Rate</div>	<div>1.68</div> <div>Purchase Frequency</div>





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Order No	Custome name	Customer Id	Province	CITY	Zip Code	Gateway	Total Tax	Total Price	Net Sales
6987	Theodoric Brazenor	1	Michigan	DETROIT	82040	shopify_payments	\$631.91	\$6,951.04	\$6,319
4087	Rubi Belt	1	North Dakota	FARGO	56401	shopify_payments	\$152.51	\$1,677.64	\$1,525
6537	Cointon Gosselin	1	Florida	ORLANDO	51316	shopify_payments	\$146.46	\$1,611.09	\$1,465
4668	Carry Nudd	1	Louisiana	NEW ORLEANS	8472	shopify_payments	\$145.81	\$1,603.94	\$1,458
4088	Kalle Scraney	1	Idaho	BOISE	72872	paypal	\$145.51	\$1,600.64	\$1,455
319	Trix Levine	1	Oklahoma	OKLAHOMA CITY	78303	gift_card	\$131.91	\$1,451.04	\$1,319
5815	Amalie Sarra	1	Pennsylvania	ERIE	92502	shopify_payments	\$128.11	\$1,409.24	\$1,281
3812	Irvin Sauter	1	Michigan	ANN ARBOR	51688	shopify_payments	\$125.35	\$1,378.88	\$1,254
6156	Bronson Beecham	1	New York	ALBANY	47986	shopify_payments	\$122.31	\$1,345.44	\$1,223
3207	Sutton Strelitzki	1	Kentucky	LEXINGTON	92149	shopify_payments	\$122.15	\$1,343.68	\$1,222
5513	Prudi Greally	1	Iowa	DES MOINES	3595	shopify_payments	\$121.11	\$1,332.24	\$1,211
1479	Kenon Elstow	1	District of Columbia	WASHINGTON	64759	paypal	\$118.31	\$1,301.44	\$1,183
7349	Estevan Malthus	1	Ohio	DAYTON	26610	paypal	\$117.31	\$1,290.44	\$1,173
2406	Silas Rapelli	1	Florida	DAYTONA BEACH	54768	shopify_payments	\$115.91	\$1,275.04	\$1,159
1807	Garrot Newcomb	1	Pennsylvania	ALLENTOWN	24598	shopify_payments	\$113.51	\$1,248.64	\$1,135
1165	Aggi Treswell	1	Pennsylvania	PHILADELPHIA	81259	paypal	\$112.91	\$1,242.04	\$1,129
5376	Maxim Weyland	1	Maine	PORTLAND	7590	shopify_payments	\$112.51	\$1,237.64	\$1,125
5721	Mikael Shirt	1	Indiana	INDIANAPOLIS	64989	shopify_payments	\$107.51	\$1,182.64	\$1,075
7104	Rhonda Bulbrook	1	Texas	CORPUS CHRISTI	95354	paypal	\$106.47	\$1,171.20	\$1,065
4842	Henrietta Clavey	1	Louisiana	MONROE	88358	paypal	\$105.75	\$1,163.28	\$1,058
5597	Wes Sponder	1	Michigan	MUSKEGON	59679	gift_card	\$104.11	\$1,145.24	\$1,041
4748	Vivia McKerley	1	Minnesota	SAINT PAUL	93608	shopify_payments	\$103.91	\$1,143.04	\$1,039
6890	Hadlee Szimoni	1	Indiana	LAFAYETTE	55467	shopify_payments	\$103.83	\$1,142.16	\$1,038
3104	Cly Arnopp	1	Massachusetts	NEW BEDFORD	57332	shopify_payments	\$103.71	\$1,140.84	\$1,037
6507	Isaiah Ditt	1	Wisconsin	GREEN BAY	36126	shopify_payments	\$103.67	\$1,140.40	\$1,037
1415	Min Reedyhough	1	Arizona	TUCSON	13446	amazon_payments	\$103.51	\$1,138.64	\$1,035
5188	Wadsworth Hayfield	1	Pennsylvania	PITTSBURGH	36813	paypal	\$102.71	\$1,129.84	\$1,027
3155	Pepillo Sidworth	1	Louisiana	SHREVEPORT	18352	shopify_payments	\$102.63	\$1,128.96	\$1,026
4173	Lina Creser	1	Pennsylvania	JOHNSTOWN	22586	shopify_payments	\$102.51	\$1,127.64	\$1,025
745	Burg Thorndale	1	Kansas	WICHITA	3651	paypal	\$102.47	\$1,127.20	\$1,025
4577	Hartwell Messiter	1	District of Columbia	WASHINGTON	2016	manual	\$101.71	\$1,118.84	\$1,017
6712	Kial Antonov	1	California	LONG BEACH	7369	shopify_payments	\$101.71	\$1,118.84	\$1,017
6246	Luca Marjoram	1	South Carolina	COLUMBIA	39729	shopify_payments	\$100.91	\$1,110.04	\$1,009
7305	Margalo Lofthouse	1	Nevada	LAS VEGAS	69775	shopify_payments	\$100.39	\$1,104.32	\$1,004
Total		7431			367597147		\$4,18,087.35	\$45,98,960.87	\$41,80,874