



PIZZA SALES REPORT

JAN2015-DEC2015

PIZZA-CATEGORY

All

01-01-2015

31-12-2015

Home

Best & Worst Seller

Busiest Day & Time



Days

Orders are **Highest** on Weekends, **Friday/Saturday** Evening

Monthly

They are **most Orders** From Month of **July & January**

Sales Performance



category

Classic Category Contribute to **Maximum sales & order Value**

Size

Large-Size Pizza Contribute to **maximum Sales**



₹ 8,17,860

Total_Revenue



21350

Total_orders



49574

Total_Pizza_Sold



₹ 38.31

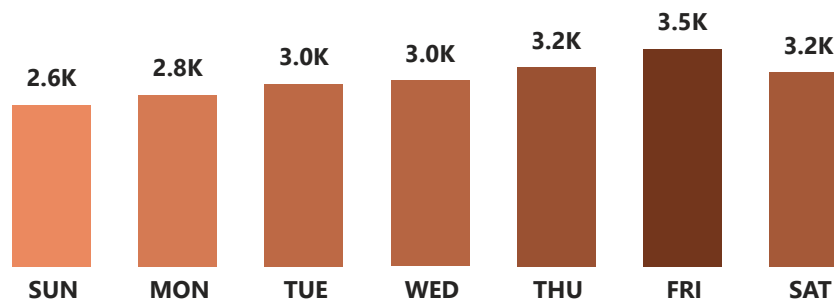
Avg_Order_value



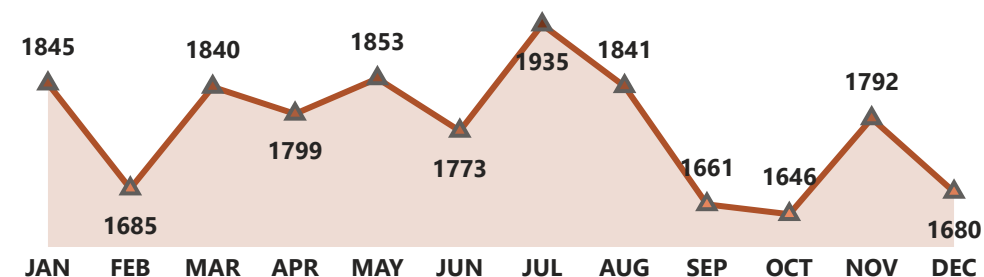
2.32

Avg_pizza_per_order

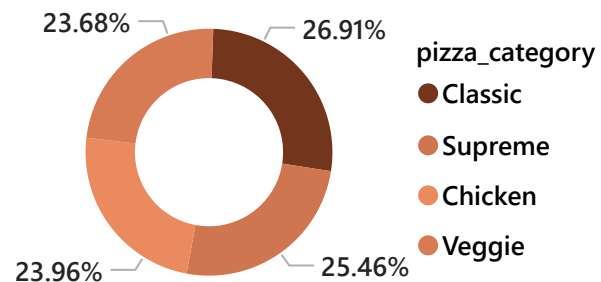
Daily Trend Of Total_orders



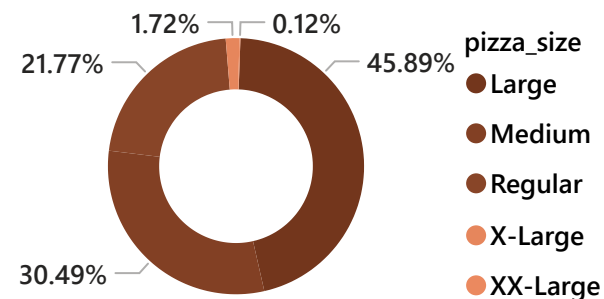
Monthly Trend For Total_orders



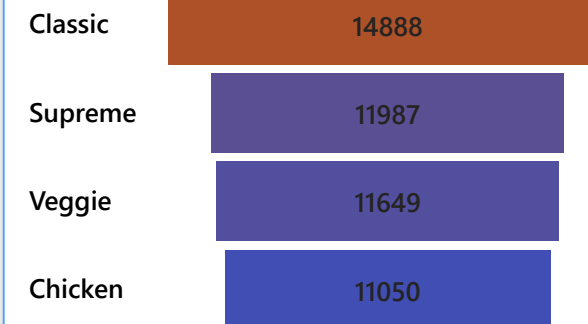
% Of Sales by pizza_category



% Of Sales by pizza_Size



Total pizza Sold By Category





PIZZA SALES REPORT

JAN2015-DEC2015

PIZZA-CATEGORY

All

01-01-2015

31-12-2015



BEST-SELLERS

Revenue

Thai-Chicken Pizza

Contribute **Most To Revenue**

Quantity & Orders

The Classic Deluxe Pizza

contribute To **Maximum Qty and Maximum Orders.**

WORST-SELLERS

REVENUE

The Brie Carre Pizza

Contribute to **Minimum Revenue**

Quantity & Orders

The Brie Carre Pizza

Contribute to **Minimum Qty and Minimum Orders to**



₹ 8,17,860

Total_Revenue



21350

Total_orders



49574

Total_Pizza_Sold



₹ 38.31

Avg_Order_value



2.32

Avg_pizza_per_order

Top 5 pizza By Revenue

The Thai ...	\$43K
The Barb...	\$43K
The Calif...	\$41K
The Classi...	\$38K
The Spicy...	\$35K

Top 5 pizza By Sold Qty

The Classi...	2.5K
The Barbe...	2.4K
The Hawai...	2.4K
The Peppe...	2.4K
The Thai C...	2.4K

Top 5 pizza By Sold Qty

The Classi...	2.3K
The Hawai...	2.3K
The Peppe...	2.3K
The Barbe...	2.3K
The Thai C...	2.2K

Bottom 5 pizza By Revenue

The Spina...	\$16K
The Medi...	\$15K
The Spina...	\$15K
The Gree...	\$14K
The Brie ...	\$12K

Bottom 5 pizza By Sold Qty

The Soppr...	961
The Spina...	950
The Calab...	937
The Medit...	934
The Brie C...	490

Top 5 pizza By Sold Qty

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medit...	912
The Brie Ca...	480