import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
%matplotlib inline

import seaborn as sns

df=pd.read_csv('Amazon Sale Report.csv',encoding= 'unicode_escape')

df.shape

→ (128976, 21)

df.head()

| | index | Order ID | Date | Status | Fulfilment | Sales Channel | ship- service- level | Category | Size | Courier Status | ••• | currency | Amount | ship-city |
|---|-------|-----------------------------|------------------|------------------------------------|------------|------------------|----------------------------|----------|------|-------------------|-----|----------|--------|-------------|
| 0 | 0 | 405- 8078784- 5731545 | 04- 30- 22 | Cancelled | Merchant | Amazon.in | Standard | T-shirt | S | On the Way | | INR | 647.62 | MUMBAI |
| 1 | 1 | 171- 9198151- 1101146 | 04- 30- 22 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Shirt | 3XL | Shipped | | INR | 406.00 | BENGALURU |
| 2 | 2 | 404- 0687676- 7273146 | 04- 30- 22 | Shipped | Amazon | Amazon.in | Expedited | Shirt | XL | Shipped | | INR | 329.00 | NAVI MUMBAI |
| 3 | 3 | 403- 9615377- 8133951 | 04- 30- 22 | Cancelled | Merchant | Amazon.in | Standard | Blazzer | L | On the Way | | INR | 753.33 | PUDUCHERRY |
| 4 | 4 | 407- 1069790- 7240320 | 04- 30- 22 | Shipped | Amazon | Amazon.in | Expedited | Trousers | 3XL | Shipped | | INR | 574.00 | CHENNAI |

5 rows × 21 columns

df.tail()

| | index | Order ID | Date | Status | Fulfilment | Sales Channel | ship- service- level | Category | Size | Courier Status | currency | Amount | ship-ci |
|--------|--------|-----------------------------|------------------|---------|------------|------------------|----------------------------|----------|------|-------------------|--------------|--------|----------|
| 128971 | 128970 | 406- 6001380- 7673107 | 05- 31- 22 | Shipped | Amazon | Amazon.in | Expedited | Shirt | XL | Shipped | INR | 517.0 | HYDERAB/ |
| 128972 | 128971 | 402- 9551604- 7544318 | 05- 31- 22 | Shipped | Amazon | Amazon.in | Expedited | T-shirt | M | Shipped | INR | 999.0 | GURUGR/ |
| 128973 | 128972 | 407- 9547469- 3152358 | 05- 31- 22 | Shipped | Amazon | Amazon.in | Expedited | Blazzer | XXL | Shipped | INR | 690.0 | HYDERAB/ |
| 128974 | 128973 | 402- 6184140- 0545956 | 05- 31- 22 | Shipped | Amazon | Amazon.in | Expedited | T-shirt | XS | Shipped | INR | 1199.0 | На |
| 128975 | 128974 | 408- 7436540- 8728312 | 05- 31- 22 | Shipped | Amazon | Amazon.in | Expedited | T-shirt | S | Shipped | INR | 696.0 | Raip |

5 rows × 21 columns

df.info()

<</pre>
<<class 'pandas.core.frame.DataFrame'>
RangeIndex: 128976 entries, 0 to 128975
Data columns (total 21 columns):

| # | Column | Non-Null Count | Dtype |
|---|--------------------|-----------------|--------|
| | | | |
| 0 | index | 128976 non-null | int64 |
| 1 | Order ID | 128976 non-null | object |
| 2 | Date | 128976 non-null | object |
| 3 | Status | 128976 non-null | object |
| 4 | Fulfilment | 128976 non-null | object |
| 5 | Sales Channel | 128976 non-null | object |
| 6 | ship-service-level | 128976 non-null | object |

```
7 Category 128976 non-null object
8 Size 128976 non-null object
9 Courier Status 128976 non-null object
10 Qty 128976 non-null int64
11 currency 121176 non-null object
12 Amount 121176 non-null float64
13 ship-city 128941 non-null object
14 ship-state 128941 non-null object
15 ship-postal-code 128941 non-null object
15 ship-country 128941 non-null object
16 ship-country 128941 non-null object
17 B2B 128976 non-null object
17 B2B 128976 non-null bool
18 fulfilled-by 39263 non-null object
19 New 0 non-null float64
20 PendingS 0 non-null float64
dtypes: bool(1), float64(4), int64(2), object(14)
memory usage: 19.8+ MB
```

#drop unrelated/blank columns
df.drop(['New','PendingS'], axis=1, inplace=True)

df.info()

<class 'pandas.core.frame.DataFrame'>
 RangeIndex: 128976 entries, 0 to 128975
 Data columns (total 19 columns):

| # | Column | Non-Null Count | Dtype |
|-------|----------------------|--------------------|----------|
| | | | |
| 0 | index | 128976 non-null | int64 |
| 1 | Order ID | 128976 non-null | object |
| 2 | Date | 128976 non-null | object |
| 3 | Status | 128976 non-null | object |
| 4 | Fulfilment | 128976 non-null | object |
| 5 | Sales Channel | 128976 non-null | object |
| 6 | ship-service-level | 128976 non-null | object |
| 7 | Category | 128976 non-null | object |
| 8 | Size | 128976 non-null | object |
| 9 | Courier Status | 128976 non-null | object |
| 10 | Qty | 128976 non-null | int64 |
| 11 | currency | 121176 non-null | object |
| 12 | Amount | 121176 non-null | float64 |
| 13 | ship-city | 128941 non-null | object |
| 14 | ship-state | 128941 non-null | object |
| 15 | ship-postal-code | 128941 non-null | float64 |
| 16 | ship-country | 128941 non-null | object |
| 17 | B2B | 128976 non-null | bool |
| 18 | fulfilled-by | 39263 non-null | object |
| dtype | es: bool(1), float64 | (2), int64(2), obj | ject(14) |
| memor | ry usage: 17.8+ MB | | |

pd.isnull(df)
checking null value

₹

| | index | Order ID | Date | Status | Fulfilment | Sales Channel | ship- service- level | Category | Size | Courier Status | Qty | currency | Amount | ship- city | ship- state |
|--------|-------|-------------|-------|--------|------------|------------------|----------------------------|----------|-------|-------------------|-------|----------|--------|---------------|----------------|
| 0 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 1 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 2 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 3 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 4 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| | | | | | | | | | | | | | | | |
| 128971 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 128972 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 128973 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 128974 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |
| 128975 | False | False | False | False | False | False | False | False | False | False | False | False | False | False | False |

128976 rows × 19 columns

pd.isnull(df).sum()
sum will give total values of null values

```
0
                                       index
                                                                                                0
                                                                                               0
                                  Order ID
                                                                                               0
                                         Date
                                      Status
                                                                                               0
                                Fulfilment
                                                                                               0
                          Sales Channel
                                                                                               0
                    ship-service-level
                                                                                              0
                                  Category
                                                                                                0
                                         Size
                                                                                              0
                         Courier Status
                                                                                              0
                                          Qty
                                                                                               0
                                 currency
                                                                                    7800
                                   Amount
                                                                                     7800
                                  ship-city
                                                                                           35
                                ship-state
                                                                                           35
                      ship-postal-code
                                                                                            35
                            ship-country
                                                                                            35
                                         B2B
                                                                                               0
                              fulfilled-by
                                                                                 89713
                dtvna · int64
df.shape

→ (128976, 19)
#drop null values
df.dropna(inplace=True)
df.shape
 → (37514, 19)
df.columns
Index(['index', 'Order ID', 'Date', 'Status', 'Fulfilment', 'Sales Channel', 'ship-service-level', 'Category', 'Size', 'Courier Status', 'Qty', 'currency', 'Amount', 'ship-city', 'ship-state', 'ship-postal-code', 'ship-country', 'B2B', 'fulfilled-by'],
                                     dtype='object')
# change data type
df['ship-postal-code']=df['ship-postal-code'].astype('int')
#checking whether the data type change or not
df['ship-postal-code'].dtype
 → dtype('int64')
df['Date']=pd.to_datetime (df['Date'])
 🚁 <ipython-input-23-5c207e96e7cb>:1: UserWarning: Could not infer format, so each element will be parsed individually, falling based in the parsed individually falling based in the parsed in
                        df['Date']=pd.to_datetime (df['Date'])
               4
df.columns
Index(['index', 'Order ID', 'Date', 'Status', 'Fulfilment', 'Sales Channel', 'ship-service-level', 'Category', 'Size', 'Courier Status', 'Qty', 'currency', 'Amount', 'ship-city', 'ship-state', 'ship-postal-code', 'ship-country', 'B2B', 'fulfilled-by'],
                                     dtype='object')
```

₹

| | _ | _ |
|---|---|---|
| - | → | ₩ |
| | ÷ | _ |

| • | index | Order ID | Date | Status | Fulfilment | Sales Channel | ship- service- level | Category | Size | Courier Status | Quantity | currency | Amount | |
|---------|-----------------|-----------------------------|----------------|------------------------------------|------------|------------------|----------------------------|----------|------|-------------------|----------|----------|--------|----|
| 0 | 0 | 405- 8078784- 5731545 | 2022- 04-30 | Cancelled | Merchant | Amazon.in | Standard | T-shirt | S | On the Way | 0 | INR | 647.62 | |
| 1 | 1 | 171- 9198151- 1101146 | 2022- 04-30 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Shirt | 3XL | Shipped | 1 | INR | 406.00 | I |
| 3 | 3 | 403- 9615377- 8133951 | 2022- 04-30 | Cancelled | Merchant | Amazon.in | Standard | Blazzer | L | On the Way | 0 | INR | 753.33 | Pl |
| 7 | 7 | 406- 7807733- 3785945 | 2022- 04-30 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Shirt | S | Shipped | 1 | INR | 399.00 | ŀ |
| 12 | 12 | 405- 5513694- 8146768 | 2022- 04-30 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Shirt | XS | Shipped | 1 | INR | 399.00 | |
| | | | | | | | | | | | | | | |
| 12887 | 5 128874 | 405- 4724097- 1016369 | 2022- 06-01 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | T-shirt | S | Shipped | 1 | INR | 854.00 | |
| 12887 | 3 128875 | 403- 9524128- 9243508 | 2022- 06-01 | Cancelled | Merchant | Amazon.in | Standard | Blazzer | XL | On the Way | 0 | INR | 734.29 | |
| 12888 | 3 128887 | 405- 6493630- 8542756 | 2022- 05-31 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Trousers | M | Shipped | 1 | INR | 518.00 | |
| 12889 | 1 128890 | 407- 0116398- 1810752 | 2022- 05-31 | Cancelled | Merchant | Amazon.in | Standard | Wallet | Free | On the Way | 0 | INR | 398.10 | |
| 12889 | 2 128891 | 403- 0317423- 9322704 | 2022- 05-31 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | Blazzer | М | Shipped | 1 | INR | 721.00 | |
| 37511 r | owe x 10 cc | dumne | | | | | | | | | | | | |

37514 rows × 19 columns

 $\verb|#describe()| method return description of the data in the DataFrame(i.e count, mean, std, min..etc) \\ df.describe()|$

| _ | | index | Date | Qty | Amount | ship-postal-code | E |
|--------------|-------|---------------|-------------------------------|--------------|--------------|------------------|---|
| | count | 37514.000000 | 37514 | 37514.000000 | 37514.000000 | 37514.000000 | |
| | mean | 60953.809858 | 2022-05-11 07:56:47.303939840 | 0.867383 | 646.553960 | 463291.552754 | |
| | min | 0.000000 | 2022-03-31 00:00:00 | 0.000000 | 0.000000 | 110001.000000 | |
| | 25% | 27235.250000 | 2022-04-20 00:00:00 | 1.000000 | 458.000000 | 370465.000000 | |
| | 50% | 63470.500000 | 2022-05-09 00:00:00 | 1.000000 | 629.000000 | 500019.000000 | |
| | 75% | 91790.750000 | 2022-06-01 00:00:00 | 1.000000 | 771.000000 | 600042.000000 | |
| | max | 128891.000000 | 2022-06-29 00:00:00 | 5.000000 | 5495.000000 | 989898.000000 | |
| | std | 36844.853039 | NaN | 0.354160 | 279.952414 | 194550.425637 | |
| | | | | | | | |

df.describe(include='object')

| | _ |
|--|---|

| • | | Order ID | Status | Fulfilment | Sales Channel | ship- service- level | Category | Size | Courier Status | currency | ship-city | ship-state | ship countr |
|---|--------|-----------------------------|------------------------------|------------|------------------|----------------------------|----------|-------|-------------------|----------|-----------|-------------|----------------|
| | count | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 37514 | 3751 |
| | unique | 34664 | 11 | 1 | 1 | 1 | 8 | 11 | 3 | 1 | 4698 | 58 | |
| | top | 171- 5057375- 2831560 | Shipped - Delivered to Buyer | Merchant | Amazon.in | Standard | T-shirt | М | Shipped | INR | BENGALURU | MAHARASHTRA | 1 |
| | freq | 12 | 28741 | 37514 | 37514 | 37514 | 14062 | 6806 | 31859 | 37514 | 2839 | 6236 | 3751 |

#use describe() for specific columns
df[['Qty','Amount']].describe()

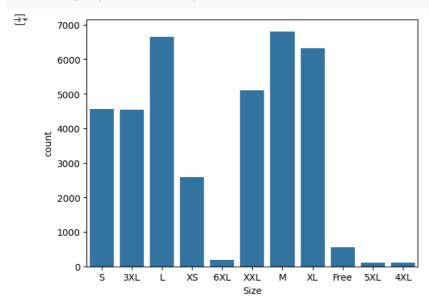
| _ | | | | |
|------------|-------|--------------|--------------|----|
| → ▼ | | Qty | Amount | |
| | count | 37514.000000 | 37514.000000 | th |
| | mean | 0.867383 | 646.553960 | |
| | std | 0.354160 | 279.952414 | |
| | min | 0.000000 | 0.000000 | |
| | 25% | 1.000000 | 458.000000 | |
| | 50% | 1.000000 | 629.000000 | |
| | 75% | 1.000000 | 771.000000 | |
| | max | 5.000000 | 5495.000000 | |
| | | | | |

Exploratory Data Analysis

```
df.columns
```

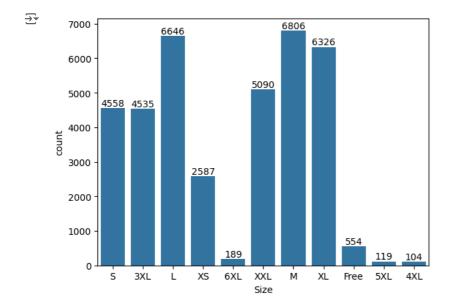
✓ size

ax=sns.countplot(x='Size' ,data=df)



```
ax=sns.countplot(x='Size' ,data=df)
```

for bars in ax.containers:
 ax.bar_label(bars)

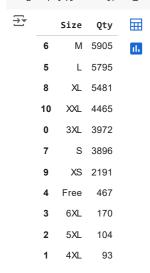


Note: From above Graph you can see that most of the people buys M-Size

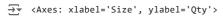
Group By

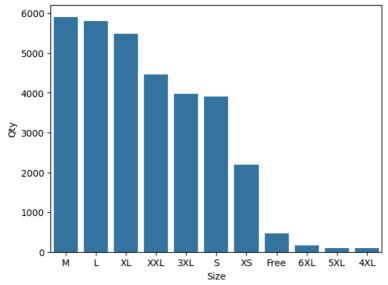
The groupby() function in pandas is used to group data based on one or more columns in a DataFrame

df.groupby(['Size'], as_index=False)['Qty'].sum().sort_values(by='Qty',ascending=False)



```
S_Qty=df.groupby(['Size'], as_index=False)['Qty'].sum().sort_values(by='Qty',ascending=False)
sns.barplot(x='Size',y='Qty', data=S_Qty)
```

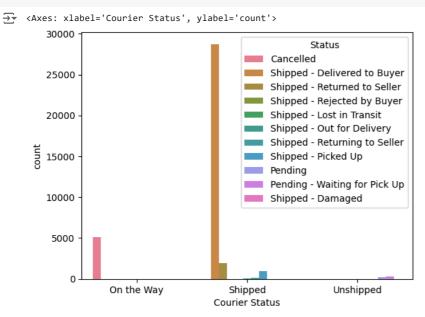




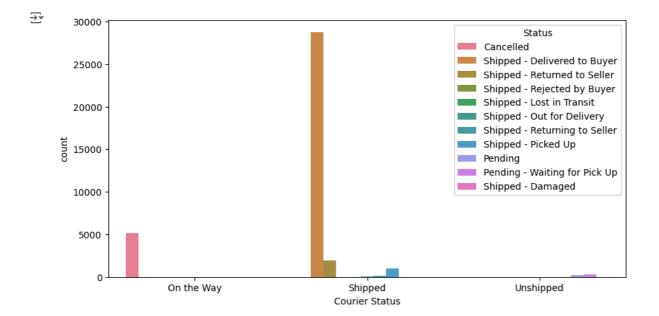
Note: From above Graph you can see that most of the Qty buys M-Size in the sales

Courier Status

```
sns.countplot(data=df, x='Courier Status',hue= 'Status')
```

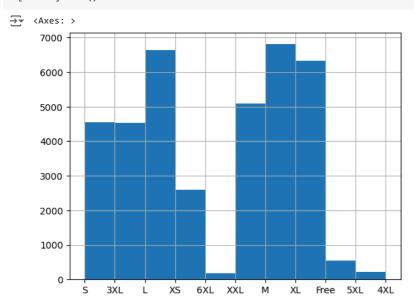


```
plt.figure(figsize=(10,5))
ax=sns.countplot(data=df, x='Courier Status',hue= 'Status')
plt.show()
```

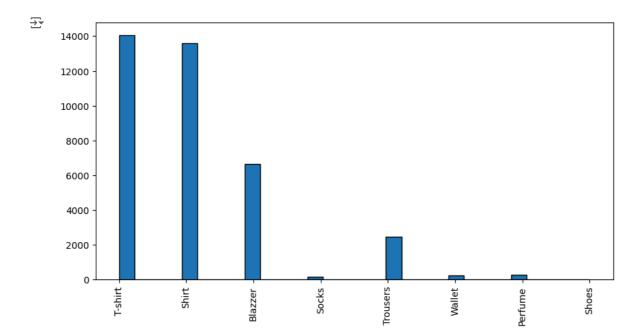


Note: From above Graph the majority of the orders are shipped through the courier.

```
#histogram
df['Size'].hist()
```



```
df['Category'] = df['Category'].astype(str)
column_data = df['Category']
plt.figure(figsize=(10, 5))
plt.hist(column_data, bins=30, edgecolor='Black')
plt.xticks(rotation=90)
plt.show()
```

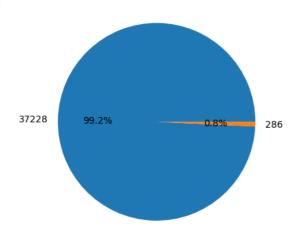


Note: From above Graph you can see that most of the buyers are T-shirt

```
# Checking B2B Data by using pie chart
B2B_Check = df['B2B'].value_counts()

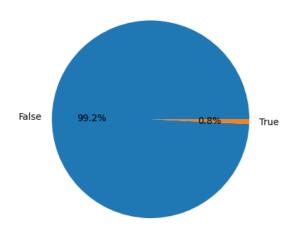
# Plot the pie chart
plt.pie(B2B_Check, labels=B2B_Check, autopct='%1.1f%%')
#plt.axis('equal')
plt.show()
```

 $\overline{\Rightarrow}$



```
# Checking B2B Data by using pie chart
B2B_Check = df['B2B'].value_counts()

# Plot the pie chart
plt.pie(B2B_Check, labels=B2B_Check.index, autopct='%1.1f%%')
#plt.axis('equal')
plt.show()
```



∨ Note: From above chart we can see that maximum i.e. 99.3% of buyers are retailers and 0.7% are B2B buyers

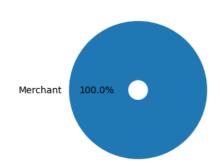
```
# Prepare data for pie chart
a1 = df['Fulfilment'].value_counts()

# Step 4: Plot the pie chart
fig, ax = plt.subplots()

ax.pie(a1, labels=a1.index, autopct='%1.1f%%', radius=0.7, wedgeprops=dict(width=0.6))
ax.set(aspect="equal")

plt.show()
```



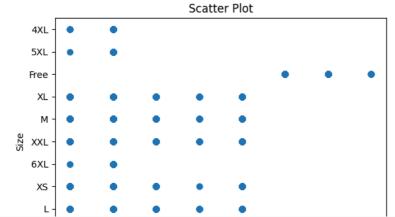


Note: From above chart you can see that most of the Fulfilment are amazon

```
# Prepare data for scatter plot
x_data = df['Category']
y_data = df['Size']

# Plot the scatter plot
plt.scatter(x_data, y_data)
plt.xlabel('Category ')
plt.ylabel('Size')
plt.title('Scatter Plot')
plt.show()
```





```
# Plot count of cities by state
plt.figure(figsize=(12, 6))
sns.countplot(data=df, x='ship-state')
plt.xlabel('ship-state')
plt.ylabel('count')
plt.title('Distribution of State')
plt.xticks(rotation=90)
plt.show()
```



