1. A.) Based on the data provided, Kickstarter campaigns under the music category is most likely to succeed, with high success:failure ratio (a lot of successful campaigns and low failed campaigns) compared to other categories. B.) On the other hand, Kickstarter on journalism is a bad idea to focus on since the data provided showed that there are no successful journalism Kickstarter and all of those Kickstarter campaigns focused on journalism were canceled. C.) Another conclusion would be, the lower the goal of the Kickstarter the more likely the Kickstarter would be successful. This is based on the line graph of goal vs state of the Kickstarter campaigns.The greater the goal the less likely the Kickstarter would be successful. Goal is inversely proportional to the percentage of success of Kickstarters.
2. I think one of the limitations of this dataset is that the sub-category is still too broad. For example, for the sub-category television, there are still a lot of genres for television. Combining all Kickstarter campaign under television, whether it is under comedy or drama would not give justice to the certain genre that are really successful.
3. A line graph (similar to the line graph bonus) showing the percent funded and the state of the Kickstarter campaigns would be an ideal graph to give conclusions about the Kickstarter campaigns. We could expect that the more funded a Kickstarter is, the more likely would it be successful.