

Raul Escobedo

Software Engineer

"I transform complex challenges into opportunities, delivering impactful results and fostering meaningful connections. I empower businesses and individuals by creating innovative solutions that blend technology, creativity, and strategic growth. Backed by a solid foundation in leadership, education, and technical expertise, I am driven to make a lasting impact."

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📍 Houston, TX

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📞 575-777-0541

🌐 raulescobedo-portfolio.netlify.app/

🐙 github.com/rjescobedo

TECHNICAL SKILLS

JavaScript HTML CSS GitHub
Microsoft Office Google Suite Canva
Web Design

SOFT SKILLS

Decision Making Organization Creative Thinking
Attitude Communication Analytical Thinking
Problem Solving Flexibility Teamwork
Project Management Scheduling Presenting

EDUCATION

Software Engineering SMU/Flatiron School

Online

Full Stack Web & Mobile Development Nucamp Bootcamp

Online

Master in Music Performance Northwestern University

Evanston, IL

Bachelor in Music Education University of North Texas

Denton, TX

PERSONAL PROJECTS

Baked with Gratitude

- <https://bakedwithgratitude.netlify.app/>
- <https://github.com/rjescobedo/baked-with-gratitude>
- Built a custom website for "Baked with Gratitude" using HTML, CSS, and JavaScript, featuring responsive design, intuitive navigation, and product galleries to showcase the brand's story and offerings.
- Delivered a tailored front-end solution that emphasized the brand's identity, enhanced user engagement with interactive elements, and supported business goals through effective design.

The Trainer

- <https://the-trainer-react.netlify.app/>
- <https://github.com/rjescobedo/thetrainer>
- Developed **The Trainer**, a web application enabling personal trainers to create and share custom workouts with clients, complete with instructional media, exercise descriptions, and progress tracking capabilities.
- Transitioned the project from basic HTML, CSS, and Bootstrap to React, enhancing functionality and user experience; planned future expansion to React Native for mobile compatibility and broader accessibility.

OKB Hope Foundation

- <https://github.com/pgartrell/okb>
- Collaborated with a team of three developers to design and build the OKB Hope Foundation website, providing resources for healthcare access, donation opportunities, and volunteer engagement for communities in Ghana.
- Contributed to daily development of features and components, ensuring the site met user needs while effectively reflecting the foundation's mission and vision.

Portfolio

- <https://raulescobedo-portfolio.netlify.app/>
- <https://github.com/rjescobedo/raulescobedo-portfolio>
- Designed and developed a responsive, mobile-first portfolio showcasing work, education, and skills with a focus on accessibility and seamless user experience. Integrated custom "WOW" factors and intuitive navigation to enhance engagement.
- Created unique layouts using HTML and custom CSS, moving beyond prebuilt frameworks like Bootstrap to implement fully customized buttons, navigation menus, and dynamic effects.
- Overcame challenges by developing personalized designs that reflect individual style and capabilities, showcasing a commitment to evolving technical skills and user-focused development.

WORKING EXPERIENCE

Business Technology Strategist

Serv-U-Demo Agency Inc.

11/2024 - Present

Houston, TX

Responsibilities and Accomplishments

- Conducted in-store product demonstrations, effectively engaging customers to drive product awareness and sales, contributing to a 15% increase in revenue during promotional periods
- Supported catering for events by ensuring timely delivery, maintaining high service quality, and addressing client needs, resulting in positive feedback and repeat business
- Collaborated on streamlining operational workflows by integrating technology tools for scheduling, inventory tracking, and data reporting, improving efficiency and decision-making processes

Band Director

Various School Districts

08/2013 - 11/2024

New Mexico & Texas

Responsibilities and Accomplishments

- Directed and mentored multiple ensembles, including Marching Band, Symphonic Band, Jazz Lab Band I, Freshman Band, and Symphony Orchestra, fostering student growth and achieving superior ratings at state and district competitions
- Collaborated with the head band director to plan and execute band camp, rehearsals, and concerts, contributing to a cohesive and successful music program
- Planned and coordinated trips for band events and performances, managing logistics, transportation, and accommodations to provide students with enriching extracurricular experiences
- Managed the band program's budget and financial accounts, ensuring proper allocation of funds for equipment, travel, and program needs
- Developed and maintained the band program's website, serving as a central hub for communication and enhancing online visibility for parents, students, and the community
- Designed and produced marketing materials, including flyers and digital content, to promote performances, resulting in increased event attendance and community support