

Raul Escobedo

Software Developer

"I transform complex challenges into opportunities, delivering impactful results and fostering meaningful connections. I empower businesses and individuals by creating innovative solutions that blend technology, creativity, and strategic growth. Backed by a solid foundation in leadership, education, and technical expertise, I am driven to make a lasting impact."

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📍 Houston, TX

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📞 575-777-0541

🌐 raulescobedo-portfolio.netlify.app/

🐙 github.com/rjescobedo

TECHNICAL SKILLS

JavaScript

HTML

CSS

GitHub

Responsive Design

UI/UX Design

Brand Representation

SEO Best Practices

Performance Optimization

Cross-Browser Compatibility

Git

Object Oriented Programming

SOFT SKILLS

Decision Making

Organization

Creative Thinking

Communication

Analytical Thinking

Problem Solving

Flexibility

Teamwork

Client-Focused

Detail Oriented

Project Management

Team Collaboration

EDUCATION

Software Engineering

SMU/Flatiron School

Online

Full Stack Web & Mobile Development

Nucamp Bootcamp

Online

Master in Music Performance

Northwestern University

Evanston, IL

Bachelor in Music Education

University of North Texas

Denton, TX

PERSONAL PROJECTS

Baked with Gratitude

- <https://bakedwithgratitude.com>
- <https://github.com/rjescobedo/baked-with-gratitude>
- Built a custom website for "Baked with Gratitude" using HTML, CSS, and JavaScript, featuring responsive design, intuitive navigation, and product galleries to showcase the brand's story and offerings.
- Delivered a tailored front-end solution that emphasized the brand's identity, enhanced user engagement with interactive elements, and supported business goals through effective design.

The Trainer

- <https://the-trainer-react.netlify.app/>
- <https://github.com/rjescobedo/thetrainer>
- Developed **The Trainer**, a web application enabling personal trainers to create and share custom workouts with clients, complete with instructional media, exercise descriptions, and progress tracking capabilities.
- Transitioned the project from basic HTML, CSS, and Bootstrap to React, enhancing functionality and user experience; planned future expansion to React Native for mobile compatibility and broader accessibility.

OKB Hope Foundation

- <https://github.com/pgartrell/okb>
- Collaborated with a team of three developers to design and build the OKB Hope Foundation website, providing resources for healthcare access, donation opportunities, and volunteer engagement for communities in Ghana.
- Contributed to daily development of features and components, ensuring the site met user needs while effectively reflecting the foundation's mission and vision.

Portfolio

- <https://raulescobedo-portfolio.netlify.app/>
- <https://github.com/rjescobedo/raulescobedo-portfolio>
- Designed and developed a responsive, mobile-first portfolio showcasing work, education, and skills with a focus on accessibility and seamless user experience. Integrated custom "WOW" factors and intuitive navigation to enhance engagement
- Created unique layouts using HTML and custom CSS, moving beyond prebuilt frameworks like Bootstrap to implement fully customized buttons, navigation menus, and dynamic effects
- Overcame challenges by developing personalized designs that reflect individual style and capabilities, showcasing a commitment to evolving technical skills and user-focused development

WORKING EXPERIENCE

Business Technology Strategist

Serv-U-Demo Agency Inc.

11/2024 - Present

Houston, TX

Responsibilities and Accomplishments

- Engaged customers through in-store demonstrations to boost product awareness and drive sales, leading to a 15% revenue increase during promotions.
- Ensured timely delivery and high service quality for event catering, resulting in positive feedback and repeat business.
- Collaborated on integrating technology tools for scheduling, inventory tracking, and data reporting to streamline operational workflows and improve efficiency.

Band Director

Various School Districts

08/2013 - 11/2024

New Mexico & Texas

Responsibilities and Accomplishments

- Directed and mentored multiple ensembles, employing data-driven performance analysis and collaborative feedback systems to achieve superior ratings at state and district competitions.
- Collaborated with program leaders to plan and execute large-scale events, such as band camps and concerts, using scheduling tools to streamline operations and enhance team productivity.
- Coordinated complex travel logistics for band trips, leveraging organizational software to manage transportation, accommodations, and itineraries efficiently.
- Budget Management: Oversaw program finances, ensuring accurate allocation of resources for equipment, events, and operational needs through meticulous spreadsheet tracking.
- Web Development & Maintenance: Designed and managed the band program's website, integrating event calendars, multimedia content, and communication tools to enhance user experience and engagement.
- Digital Marketing & Design: Created and distributed promotional materials, including flyers and digital assets, driving increased attendance at events through effective branding and outreach campaigns.