

# Raul Escobedo

## Software Engineer

"Empowering businesses and individuals through innovative solutions at the intersection of technology, creativity, and strategic growth. With a strong foundation in leadership, education, and technical skills, I transform complex challenges into opportunities, driving impactful results and meaningful connections."

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📍 Houston, TX

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## TECHNICAL SKILLS

JavaScript   HTML   CSS   GitHub   Microsoft Office  
Google Suite   Canva   Web Design

## EDUCATION

### Software Engineering

SMU/Flatiron School

Online

### Full Stack Web & Mobile Development

Nucamp Bootcamp

Online

### Master in Music Performance

Northwestern University

Evanston, IL

### Bachelor in Music Education

University of North Texas

Denton, TX

## PERSONAL PROJECTS

### Baked with Gratitude

- <https://bakedwithgratitude.netlify.app/>
- <https://github.com/rjescobedo/baked-with-gratitude>
- Built a custom website for "Baked with Gratitude" using HTML, CSS, and JavaScript, featuring responsive design, intuitive navigation, and product galleries to showcase the brand's story and offerings.
- Delivered a tailored front-end solution that emphasized the brand's identity, enhanced user engagement with interactive elements, and supported business goals through effective design.

### The Trainer

- <https://the-trainer-react.netlify.app/>
- <https://github.com/rjescobedo/thetrainer>
- Developed **The Trainer**, a web application enabling personal trainers to create and share custom workouts with clients, complete with instructional media, exercise descriptions, and progress tracking capabilities.
- Transitioned the project from basic HTML, CSS, and Bootstrap to React, enhancing functionality and user experience; planned future expansion to React Native for mobile compatibility and broader accessibility.

## SOFT SKILLS

Decision Making   Organization   Creative Thinking  
Attitude   Communication   Analytical Thinking  
Problem Solving   Flexibility   Teamwork  
Project Management   Scheduling   Presenting

## WORKING EXPERIENCE

### Business Technology Strategist

Serv-U-Demo Agency Inc.

11/2024 - Present

Houston, TX

#### Responsibilities and Accomplishments

- Conducted in-store product demonstrations, effectively engaging customers to drive product awareness and sales, contributing to a 15% increase in revenue during promotional periods
- Supported catering for events by ensuring timely delivery, maintaining high service quality, and addressing client needs, resulting in positive feedback and repeat business
- Collaborated on streamlining operational workflows by integrating technology tools for scheduling, inventory tracking, and data reporting, improving efficiency and decision-making processes

### Associate Band Director

Klein Forest High School

07/2024 - 11/2024

Houston, TX

Klein Independent School District

#### Responsibilities and Accomplishments

- Taught the Marching Band, Symphonic Band, and Jazz Lab Band I, fostering student growth and achieving high performances
- Collaborated with the head band director to plan and execute band camp, rehearsals, and concerts, contributing to a cohesive and successful music program
- Developed and maintained the band's website, enhancing online visibility and providing a central communication hub for students, parents, and the community

## PERSONAL PROJECTS

### OKB Hope Foundation

- <https://github.com/pgartrell/okb>
- Collaborated with a team of three developers to design and build the OKB Hope Foundation website, providing resources for healthcare access, donation opportunities, and volunteer engagement for communities in Ghana.
- Contributed to daily development of features and components, ensuring the site met user needs while effectively reflecting the foundation's mission and vision.

### Portfolio

- <https://raulescobedo-portfolio.netlify.app/>
- <https://github.com/rjescobedo/raulescobedo-portfolio>
- Designed and developed a responsive, mobile-first portfolio showcasing work, education, and skills with a focus on accessibility and seamless user experience. Integrated custom "WOW" factors and intuitive navigation to enhance engagement
- Created unique layouts using HTML and custom CSS, moving beyond prebuilt frameworks like Bootstrap to implement fully customized buttons, navigation menus, and dynamic effects
- Overcame challenges by developing personalized designs that reflect individual style and capabilities, showcasing a commitment to evolving technical skills and user-focused development

## WORKING EXPERIENCE

### Associate Band Director Las Cruces High School

07/2022 - 05/2024

Las Cruces Public Schools

Las Cruces, NM

#### Responsibilities and Accomplishments

- Directed and mentored the Symphonic Band and Freshman Band, cultivating an environment of musical excellence and achieving superior ratings at state competitions
- Developed and maintained the band program's website, improving communication with parents and the community, resulting in an increase in event attendance
- Designed and produced marketing materials, including flyers and digital content, to promote performances and enhance visibility of the band program, leading to greater community support

### Associate and Director of Bands Lamar Middle School & Fine Arts Academy

08/2013 - 05/2022

Austin Independent School District

Austin, TX

#### Responsibilities and Accomplishments

- Directed concert band ensembles, jazz band, beginning band classes, and symphony orchestra, fostering a well-rounded music education and achieving superior ratings at district competitions
- Managed the band program's budget and financial accounts, ensuring proper allocation of funds for equipment, travel, and other program expenses
- Planned and coordinated trips for band events and performances, including logistics, transportation, and accommodations, providing students with enriching extracurricular experiences