

# KISHOR SURALKAR

MBA MARKETING AND PRODUCTION AND OPERATION

## CONTACT



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kishorsuralkar199@gmail.com



Portfolio



AT.POST PIMPRI GAWALI TQ.MOTALA  
DIST.BULDANA

## SKILLS

Good Communication

Creativity and problem solving

Project Management

Team work / Leadership

## EDUCATION

MBA

**G.H.Raisoni institute of business  
Management jalgaon**

2023

MBA (Marketing) (MINOR - Production &  
Operation) 7.50 CGPA

BSC Computer Science

**Vidnyan Mahavidyalay Malkapur**

2021

72.96%

## LANGUAGES

English

Hindi

Marathi

## PROFILE

I'm an MBA grad specializing in Marketing and Production Operations. I'm great at planning marketing strategies and making production run smoothly. With skills in data analysis and teamwork, I'm here to help your business grow and work better.

## INTERNSHIP :- R.K.PATIL NIDHI LTD

### Digital Marketing

R.K.PATIL NIDHI LTD

01/09/2022 - 01/11/2022

- To Study The Impact Of Digital Marketing In R.K.PATIL NIDHI LTD This research work has been carried out under my supervision and is of sufficiently high standard to warrant its presentation for the examination leading to the Degree of Master of Business Administration of Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon.

## PROJECTS:

### BUSINESS MAPPING

- Conducted live project On Benzo Chemical :- Interview of management executive of the organisation area's Covered by General management Marketing,HR, Finance etc.

### Live project report on interview of Eminent Lawyer and police officer

- Conduct Interview of Eminent Lawyer and police officer

### Marketing Expertise

- Developed comprehensive marketing strategies that align with business objectives and market trends.
- Executed successful campaigns across various channels, including digital, social media, and traditional advertising, resulting in increased brand visibility and customer engagement.

### Production Operations Proficiency

- Implemented lean principles and process improvements to optimize manufacturing workflows and reduce waste, leading to increased productivity and cost savings.
- Collaborated cross-functionally to ensure seamless coordination between production, supply chain, and distribution channels, improving efficiency and on-time delivery.

## Certified Courses

- Bajaj Finserve Activate:-** Certificate program in Banking, Finance & Insurance by bajaj Finserve Limited
- Maharashtra Knowledge Corporation Limited ( MKCL)**
- MS-CIT:-** 85 % August -2016