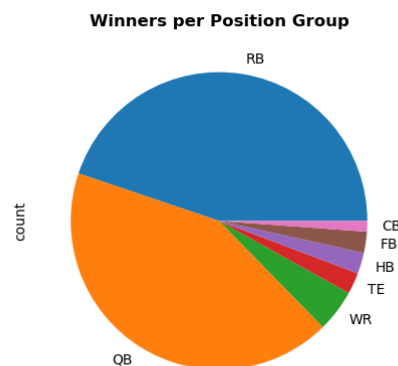


Rebecca Kahler - Milestone 1 - Heisman

Candidate Winner and Analysis

My project will be an Analysis on Heisman Candidate and Winners. The big question I would like to answer is if the Heisman has become more of a popularity contest rather than an award which goes to the best football player. I plan to answer this question by scraping a few different websites to get the winner and candidate information and statistics. I will consider individual statistics, as well as statistics per position group for relevant years.

The first website I will be scraping (and using as a stepping stone) is the Heisman website (<https://www.heisman.com>). Here I will get the winners, the candidates, as well as some individual statistics. This will give me the backbone from which I will branch out to get the other data that I need. This data source should give me a makeup of what types of players win based on position group, the classification of the players, redshirt status. To use redshirt status as an example, there are 22 winners who had a redshirt status when they won. Furthermore, quarterback, running back, and wide receiver are the three most common winners in that order. Quarterback winners have become a more popular candidate to win. Of the first 20 winners, only 3 were quarterbacks. Out of the most recent 20 winners, 17 have been quarterbacks.



I will bolster the Heisman website data with data from <https://www.sports-reference.com/>. I have scraped any data from this source yet, but I will be using it to get the statistics of a position group for any given year. The game

of football has changed over the years, so it is necessary to see if our finalist are outliers amongst their peers, and not solely amongst each other.