## **RISHABH KUSHWAH**

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As an enthusiastic and motivated fresher in web development, I am eager to tackle new challenges and continuously enhance my skills and knowledge. With a strong passion for coding and problem-solving, I aim to contribute meaningfully to a dynamic team while learning and growing under the guidance of experienced professionals in the field.

### **SKILLS**

• Languages - JavaScript, TypeScript, Ruby

• Frontend: - HTML, CSS, React.js, Tailwind CSS, Bootstrap, Redux

• **Backend:** - Node.js, Express.js, Ruby (for Ruby on Rails)

• Full Stack: - Next.js, Ruby on Rails

• Databases: - MongoDB

• Tools & Platforms: - Arch Linux, Git, GitHub, Postman

## **Experiences**

### Ecommerce Executive | Dec 2023 – Present

#### Rcosource Pvt. Ltd. - Indore, Madhya Pradesh

- Manage multiple clients Flipkart account, ensuring complete account management and client satisfaction.
- Develop sales strategies to enhance product visibility and increase sales.
- Create and manage new product listings, optimizing content for maximum impact.
- Monitor and improve account health, including ratings and seller ratings, to maintain high standards.
- Execute Flipkart ad campaigns focusing on CPC and ROI, enhancing product reach and maximizing profitability.

# **Projects**

### Stylish Shoes Store | url - stylishshoesstore.netlify.app

- Designed and developed an e-commerce platform for shoes using React, Tailwind CSS, Express.js, and MongoDB.
- Implemented features such as **user authentication**, **cart management**, **search functionality**, **payment integration**, and dynamic **listings pages**.
- Managed application state effectively using Context API and Redux for a seamless shopping experience.

#### LifeStyle Blog | url - lifestylemag.vercel.app

- Built a modern and visually appealing blog web application using **Next.js**, **Tailwind CSS**, and **MongoDB**.
- Implemented key features including **user authentication**, **blog favoriting**, and dynamic **blog pages**.
- Utilized **Redux** for efficient state management, ensuring a seamless and responsive user experience.

### The Quizzes | url - quiz-rishabh.vercel.app/

- Developed **The Quizzes**, a dynamic quiz web app built with **React.js**, offering customizable options such as **number of questions**, **topics**, **difficulty level**, **question type**, and **time limits**.
- Designed an interactive **scorecard feature** and a review screen displaying all questions with **user answers** and **correct answers** for detailed feedback.
- Ensured a smooth and responsive user experience by leveraging **React.js** for state management and efficient rendering.

### Education

**Master of Computer Application (MCA)** | Sept 2022 - July 2024

Sage university, Indore with 7 CGPA

**Bachelor of Science (CS)** | Aug 2018 – July 2021

Devi Ahilya Vishwavidyalaya, Indore (M.P.) with Percentage of 64%.

### **Certificates**

**Udmey** | Dec 2023 – Present

#### **Complete Frontend Developer Course**

Completed a comprehensive Front-End Web Development course on Udemy in 2023. Acquired expertise in HTML5, CSS3, Bootstrap5, JavaScript, ECMAScript 6, and React JS.