



The Chartered  
Institute of Marketing

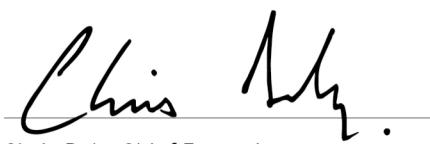
Chartered CPD Programme  
**CONTINUING PROFESSIONAL  
DEVELOPMENT**

# Ryan Laird

has satisfied the requirements of the  
Chartered CPD Programme for  
1 February 2021 - 31 January 2022

This demonstrates a commitment to improving knowledge and skills within the marketing profession. The programme assesses ongoing development against a structured framework of skills and behaviours that are expected of today's marketing professionals.

[cim.co.uk/cpd](http://cim.co.uk/cpd)



A handwritten signature in black ink that reads 'Chris Daly.'

Chris Daly, Chief Executive

