



The Chartered
Institute of Marketing

Qualification Transcript

Membership number 40076190 <i>(To be quoted on all correspondence)</i>

Surname / Family name: Laird

Forenames: Ryan

This is to certify that the above mentioned candidate has passed the following modules with The Chartered Institute of Marketing:

RECORD OF ACHIEVEMENT

Level	Module	Title	Session Completed	Grade	Mark	Credits
4	2110asc	Applied Marketing (ASC online)	December 2021	Distinction	76	17
4	2111	Planning Campaigns	April 2021	Merit	63	17
4	2113	Digital Marketing Techniques	July 2021	Pass	53	17

QUALIFICATIONS ACHIEVED

Title	Session	Grade	Credits
CIM Level 4 Certificate in Professional Digital Marketing	December 2021	Merit	51


Chris Daly
Chief Executive


Phil Megicks
Chief Examiner

To check the validity of this transcript please contact The Chartered Institute of Marketing.