

Chartered CPD Programme  
**CONTINUING PROFESSIONAL  
DEVELOPMENT**

**Ryan Laird**

has satisfied the requirements of the  
Chartered CPD Programme for  
1 February 2023 - 31 January 2024

This demonstrates a commitment to improving knowledge and skills within the marketing profession. The programme assesses ongoing development against a structured framework of skills and behaviours that are expected of today's marketing professionals.

**[cim.co.uk/cpd](https://cim.co.uk/cpd)**

  
Chris Daly, Chief Executive

