



The Chartered  
Institute of Marketing

Learning & Development

## CERTIFICATE OF COMPLETION

Ryan Laird

has successfully completed

Marketing Fundamentals

on the

29 October 2023

*James Sutton*

---

Strategy and Commercial Director

This certificate can be used as evidence of Continuing Professional Development (CPD) within CIM's Chartered CPD Programme. To find out how to start your CPD, visit [cim.co.uk/cpd](http://cim.co.uk/cpd)

