

Chartered CPD Programme
**CONTINUING PROFESSIONAL
DEVELOPMENT**

Ryan Laird

has satisfied the requirements of the
Chartered CPD Programme for
1 February 2021 - 31 January 2022

This demonstrates a commitment to improving knowledge and skills within the marketing profession. The programme assesses ongoing development against a structured framework of skills and behaviours that are expected of today's marketing professionals.

cim.co.uk/cpd


Chris Daly, Chief Executive

