



CIM

The Chartered
Institute of Marketing

Patron HRH The Prince of Wales, KG, KT, GCB, OM.

Qualification Transcript

Membership number 40076190 (To be quoted on all correspondence)
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Surname / Family name: Laird

Forenames: Ryan

This is to certify that the above mentioned candidate has passed the following modules with The Chartered Institute of Marketing:

RECORD OF ACHIEVEMENT

Level	Module	Title	Session Completed	Grade	Mark	Credits
4	2111	Planning Campaigns	April 2021	Merit	63	17
4	2113	Digital Marketing Techniques	July 2021	Pass	53	17

QUALIFICATIONS ACHIEVED

Title	Session	Grade	Credits

Chris Daly
Chief Executive

Phil Megicks
Chief Examiner

To check the validity of this transcript please contact The Chartered Institute of Marketing.